



Appendix C

Community Engagement and Public Involvement



GSATS Safety Action Plan Comment Form

What is your primary method of travel?

- Drive Walk Bike Transit/Paratransit Carpool/Rideshare

What is your home zip code: _____ Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 +

Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

- _____ **Traffic congestion** - Traffic delays can contribute to crashes as vehicle spacing is reduced.
- _____ **Bicycle Safety** - Sense of protection when riding on the road or in separated bike lanes.
- 1 **Intersection Safety** - Poor design or visibility, lack of signage, inadequate signal operations, etc.
- 4 **Pedestrian Safety** - Sense of protection when crossing a road or using the sidewalk on foot.
- _____ **Red Light Running** - A vehicle entering the intersection any time after the signal light has turned red.
- 2 **Road Conditions** - Inadequate shoulder space, narrow lanes, poor drainage, and potholes.
- _____ **Driving Under the Influence** - Driving using intoxicants such as alcohol or illegal substances.
- _____ **Golf Cart/Moped Use** - Improper use of the roadway or pedestrian facilities by golf carts and mopeds
- _____ **Driveway Access** - Access points to / from commercial developments for turning vehicles
- 5 **Aggressive Driving** - Tailgating, illegal passing, swerving, break checking, etc.
- _____ **Incident Clearing Times** - Time to clear incident associated with backups and distractions.
- 3 **Speeding** - The act of driving in excess of the safe operating speed for the current conditions.

What strategies are most important?

Strategies to improve safety have been categorized into Education, Engineering, Enforcement, and Emergency Response. **Let us know what is most important to you!**

Education - Educational campaigns and outreach solutions to influence driver behavior.

Circle the number of stars indicating the importance of each strategy to you:

- Young and Inexperienced Drivers** - Continue to educate drivers through driver education classes, schools, and community education outreach efforts.
- Pedestrian and Bicycle Awareness** - Continue to educate drivers through driver education classes, schools, and community education outreach efforts.
- Distracted Driving** - Educational and messaging campaigns directed toward the dangers of distracted driving.
- Driving Under the Influence** - Campaigns directed toward discouraging driving under the influence of drugs and alcohol.
- Motorcycle Awareness** - Educational and messaging campaigns to raise awareness of motorcycles on the road.

Engineering - Roadway improvements to improve safety are selected based on data analysis and proven strategies.

Circle the number of stars indicating the importance of each strategy to you:



Implement Roadway Improvements - Improving signage and visibility, adding rumble strips, lighting, adding turn lanes, updating traffic signals, maintenance schedules, and design elements are types of roadway improvements that enhance safety.



Connecting and Improving Pedestrian Facilities - Constructing sidewalk to fill in gaps, maintaining sidewalk, improving sidewalk widths, ensuring ADA compliance, improving pedestrian crossing, and lighting are engineering elements that improve safety.



Bicycle Facility Design - Improving the bicycle network and evaluating the existing network to address roadway or shoulder space, storm grates, drainage, and adding protected bicycle lanes are engineering elements to enhance bicycle safety.

Enforcement - Targeted monitoring and enforcement of risky driver behaviors.

Circle the number of stars indicating the importance of each strategy to you:



Speeding Enforcement - Targeted monitoring and enforcement of speeding.



Driving Under the Influence - Enforcement to eliminate driving under the influence.



Red Light Running Enforcement - Targeting red-light running behavior by observation and new technologies.

Emergency Response - Improving emergency response times and incident clearing times.

Circle the number of stars indicating the importance of each strategy to you:



Reduce Emergency Response Times - Adding signal preemption technology and additional pavement space to improve response times to and from crashes.



Improve Technology - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

General Comments:

Thank you! Your participation in this survey will help plan for safety improvements and contribute to the GSATS Safety Action Plan!

Please return completed forms to: Grand Strand Area Transportation Study
1230 Highmarket Street
Georgetown, SC 29440
ATTN: Elizabeth Tucker



GSATS Safety Action Plan Comment Form

What is your primary method of travel?

- Drive
 Walk
 Bike
 Transit/Paratransit
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What is your home zip code: 28468 Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 +

Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

- 5 **Traffic congestion** - Traffic delays can contribute to crashes as vehicle spacing is reduced.
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Improve Technology - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

General Comments:

Greenways & separating pedestrians & bicycles from cars & making foot & bicycle traffic safe & inviting are most important to me.

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GSATS Safety Action Plan Comment Form

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What is your home zip code: 29582

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65+

Share your Concerns:

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Distracted Driving - Educational and messaging campaigns directed toward the dangers of distracted driving.



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What is your home zip code: 29582 Age: <18 18-24 25-34 35-44 45-54 55-64 >65+

Need higher Fines for golf carts > Speed

Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

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- 1 **green space / wet lands / wild life**

- on ocean Blvd

- Horrible on 14th Ave South

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- ☆☆☆☆☆ **Distracted Driving** - Educational and messaging campaigns directed toward the dangers of distracted driving.
- ☆☆☆☆☆ **Driving Under the Influence** - Campaigns directed toward discouraging driving under the influence of drugs and alcohol. *high fines*
- ☆☆☆☆☆ **Motorcycle Awareness** - Educational and messaging campaigns to raise awareness of motorcycles on the road.

Motorcyclers make everyone miserable. They are the problem not the cars.

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already good!



already good

General Comments:

- ☆ Please use wildlife tunnels to avoid mammals on roads ⇒
- ☆ keep trees for beautification, / ↑ greenspace.
- ☆ High Fees for golf carts on ocean frontward and Speedy in neighborhoods ⇒ 14th Ave South motorcycles are issues.

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Thank you -
LJONES41@
hot mail.com

excellent idea to ↑ parking fee \$5, make parking very expensive.

We need to work w/ planning & Development to limit, building permits. We need to encourage bikes -



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What is your primary method of travel?

- Drive Walk Bike Transit/Paratransit Carpool/Rideshare

What is your home zip code: 09566

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65+

Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

- 2 **Traffic congestion** - Traffic delays can contribute to crashes as vehicle spacing is reduced.
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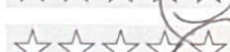
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What is your home zip code: 29566

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65+

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General Comments:

NEED INTERSECTION IMPROVEMENT AT

HWY 90 + MT ZION RD

POSSIBLE ROUNDABOUT UNTIL TRAFFIC SIGNAL

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Circle the number of stars indicating the importance of each strategy to you:

- ☆☆☆☆☆ **Young and Inexperienced Drivers** - Continue to educate drivers through driver education classes, schools, and community education outreach efforts.
- ☆☆☆☆☆ **Pedestrian and Bicycle Awareness** - Continue to educate drivers through driver education classes, schools, and community education outreach efforts.
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Engineering - Roadway improvements to improve safety are selected based on data analysis and proven strategies.

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Implement Roadway Improvements - Improving signage and visibility, adding rumble strips, lighting, adding turn lanes, updating traffic signals, maintenance schedules, and design elements are types of roadway improvements that enhance safety.



Connecting and Improving Pedestrian Facilities - Constructing sidewalk to fill in gaps, maintaining sidewalk, improving sidewalk widths, ensuring ADA compliance, improving pedestrian crossing, and lighting are engineering elements that improve safety.



Bicycle Facility Design - Improving the bicycle network and evaluating the existing network to address roadway or shoulder space, storm grates, drainage, and adding protected bicycle lanes are engineering elements to enhance bicycle safety.

Enforcement - Targeted monitoring and enforcement of risky driver behaviors.

Circle the number of stars indicating the importance of each strategy to you:



Speeding Enforcement - Targeted monitoring and enforcement of speeding.



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Improve Technology - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

General Comments:

In MMB bike lanes are inadequate dangerous to cross as it is not 4 way stops. Bike route on Duffy and Lake Dr are dangerous as people go past there to get out of cherry grove. Ocean Blvd is dangerous as all man hole covers are on the side of the road, big bumps and flat tire risk

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Please return completed forms to: Grand Strand Area Transportation Study
1230 Highmarket Street
Georgetown, SC 29440
ATTN: Elizabeth Tucker



GSATS Safety Action Plan Comment Form

What is your primary method of travel?

- Drive
 Walk
 Bike
 Transit/Paratransit
 Carpool/Rideshare

What is your home zip code: 29588

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 +

Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

- 2 **Traffic congestion** - Traffic delays can contribute to crashes as vehicle spacing is reduced.
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- _____ **Golf Cart/Moped Use** - Improper use of the roadway or pedestrian facilities by golf carts and mopeds
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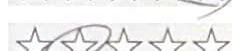
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General Comments:

Socastee Blvd lacks basic pedestrian safety accommodations. Major arteries, such as US 27 Bypass, 27-Bus, 707, 544, Forest Brook Rd, Big Black Rd, Enterprise Rd, Bay Rd, and many other roadways lack basic pedestrian and bike infrastructure. All of this ought to change.

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GSATS Safety Action Plan Comment Form

What is your primary method of travel?

- Drive Walk Bike Transit/Paratransit Carpool/Rideshare

What is your home zip code:

29526

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65+

Share your Concerns:

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Reduce Emergency Response Times - Adding signal preemption technology and additional pavement space to improve response times to and from crashes.



Improve Technology - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

General Comments:

Thank you for this study. I would like to see more sidewalks, more "talking walk lights". Streets with medians so a pedestrian can walk half way across. Sidewalks are needed in bus stop areas so riders can board + disembark safely.

Thank you! Your participation in this survey will help plan for safety improvements and contribute to the GSATS Safety Action Plan!

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GSATS Safety Action Plan Comment Form

What is your primary method of travel?

- Drive
 Walk
 Bike
 Transit/Paratransit
 Carpool/Rideshare

What is your home zip code: 29526 Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 +

Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

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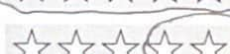
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Improve Technology - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

General Comments:

We need transit alternatives for low wage workers that will make their income more liveable and their transportation safer

Very knowledgeable staff and great interactive crash map!

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GSATS Safety Action Plan Comment Form

What is your primary method of travel?

- Drive Walk Bike Transit/Paratransit Carpool/Rideshare

What is your home zip code: 29577

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 +87

Share your Concerns:

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General Comments:

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GSATS Safety Action Plan Comment Form

What is your primary method of travel?

- Drive
 Walk
 Bike
 Transit/Paratransit
 Carpool/Rideshare

What is your home zip code: 29588 Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 +

Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

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Improve Technology - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

General Comments:

Connectivity is the root of most issues in Downtown MB. Increased connectivity would introduce traffic calming measures which would alleviate many speed related crashes + fatalities

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GSATS Safety Action Plan Comment Form

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- Drive
- Walk
- Bike
- Transit/Paratransit
- Carpool/Rideshare

What is your home zip code: 29585

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65+

Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

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Improve Technology - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

General Comments:

IT WOULD BE EASY TO WASH THE TRAFFIC
SIGNS INSTALLED ON THE ROAD, NOW.

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ATTN: Elizabeth Tucker

GSATS Safety Action Plan



www.GSATSSafetyActionPlan.com

Take our online survey here:

<https://metroquestsurvey.com/kt06p>

PUBLIC NOTICE

The Grand Strand Area Transportation Study (GSATS) is the Metropolitan Planning Organization (MPO) responsible for transportation planning and programming in portions of Horry County and Georgetown County in South Carolina and portions of Brunswick County in North Carolina.

We invite you to join us during a public meeting at one of the dates and locations most convenient to gain insight into the safety concerns to help in the development of the Safety Action Plan.

We welcome your feedback!

The Safe System approach to roadway safety is FHWA's initiative to achieve the zero deaths vision. GSATS is committed to implementing the Safe System Approach for their service area, which begins with the development of a Safety Action Plan. In 2022, GSATS was awarded a Safe Streets and Roads for All (SS4A) grant for the development of this comprehensive Safety Action Plan (SAP). This plan will identify the most significant roadway safety concerns in the region and strategies to address roadway safety issues aimed at reducing and eliminating serious-injury and fatal crashes affecting all roadway users. The SAP is the first step toward implementing safety improvements with federal funding from the SS4A program.



August 5, 2024

When: 12:00PM – 2:00PM

Where: City of Myrtle Beach Train Depot

Location: 851 Broadway St, Myrtle Beach, SC 29577

When: 5:00PM – 7:00PM

Where: Georgetown County Waccamaw Library

Location: 41 St. Paul's Place, Pawleys Island, SC 29585

August 6, 2024

When: 12:00PM – 2:00PM

Where: City of North Myrtle Beach; City Hall

Location: 1018 2nd Avenue South, North Myrtle Beach SC 29582

When: 5:00PM – 7:00PM

Where: Town of Ocean Isle Beach – Town Hall

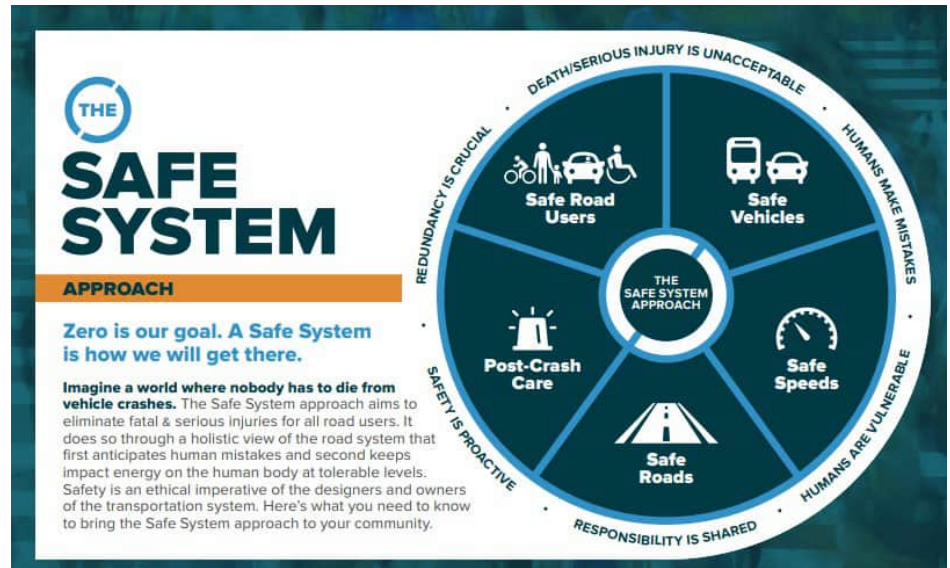
Location: 111 Causeway Drive, Ocean Isle Beach, NC 29469



GSATS Safety Action Plan

GSATS The Safe System Approach

The Safe System approach to roadway safety is FHWA’s initiative to achieve the **zero deaths vision**. The Grand Strand Area Transportation Study (GSATS) is the Metropolitan Planning Organization (MPO) responsible for transportation planning and programming in portions of Horry County and Georgetown County in South Carolina and portions of Brunswick County in North Carolina. GSATS is committed to implementing the Safe System Approach for their service area, which begins with the development of a Safety Action Plan. In 2022, GSATS was awarded a Safe Streets and Roads for All (SS4A) grant for the development of this comprehensive **Safety Action Plan (SAP)**. This plan will identify the most significant roadway safety concerns in the community and strategies to address roadway safety issues aimed at reducing and eliminating serious-injury and fatal crashes affecting all roadway users. The SAP is the first step toward implementing safety improvements with federal funding from the SS4A program.



Proven Safety Countermeasures

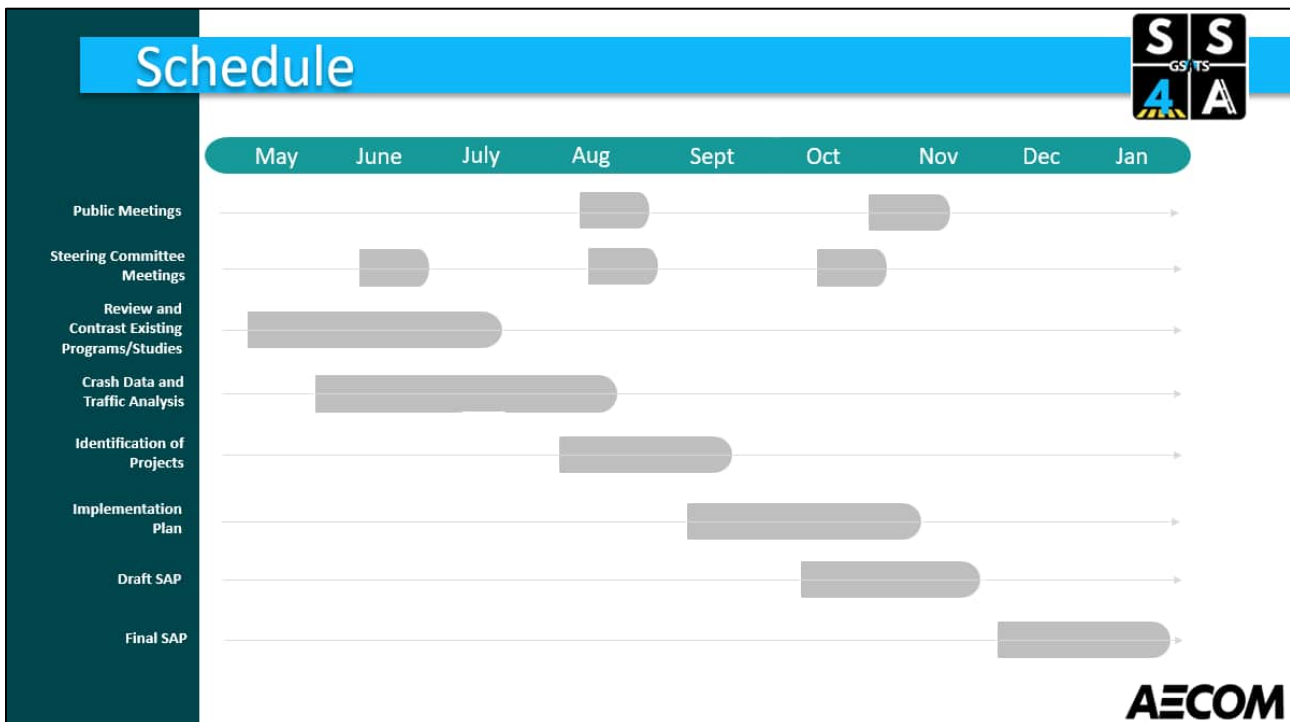
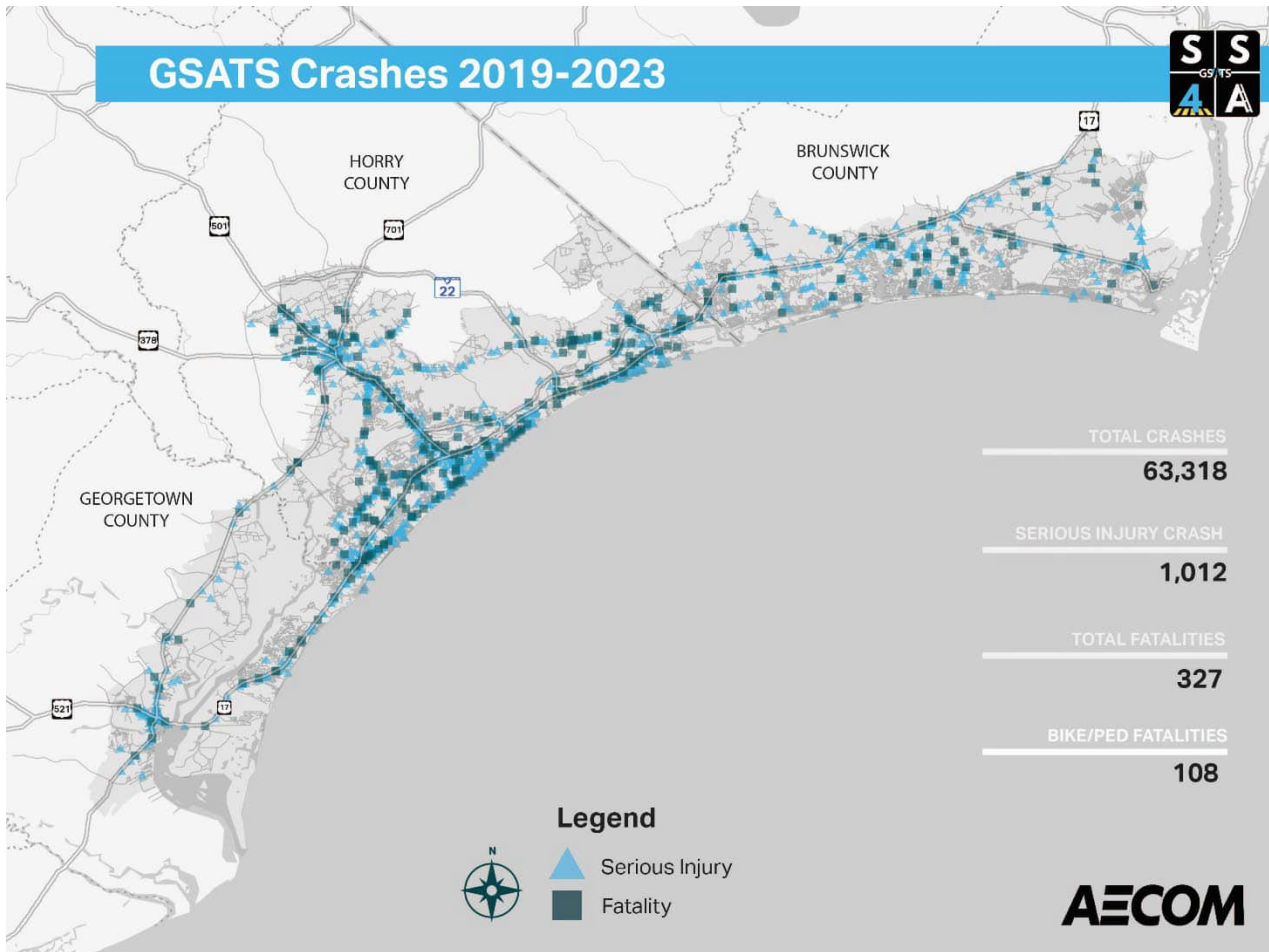
- Local Road Safety Plans
- Lighting
- Rumble Strips and Rumble Stripes
- Wide Edge Lines
- Appropriate Speed Limits for All Road Users
- Bicycle Lanes
- Crosswalk Visibility Enhancements
- Medians and Pedestrian Refuge Islands
- Pedestrian Hybrid Beacons
- Rectangular Rapid Flashing Beacons
- Walkways



www.GSATSSafetyActionPlan.com



GSATS Safety Action Plan





GSATS Safety Action Plan Comment Form

From: Tom Vitt 843-902-3727
tsvitt@gmail.com

What does this Safety Action Plan address that's important to you?

I-5 38th Ave N : US 17 Additional Suggestions -

- ① If by streetlights you mean pedestrian signals, excellent. If not, please add the pedestrian signals & crosswalks. There are buttons, no signals.
- ② Reduce the speed limit on 38th Ave to 25 or 30 mph w/ flashing lights as currently on 76th Ave N : 79th Ave North

What additional elements should be included in the Safety Action Plan?

- ③ Are there any methods, tools or structures that can be used to discourage people from running the lights east to west and north to south? Also, what can be done to discourage drivers from "entering the box" and subsequently turning left on red onto 38th Ave?

General Comments:

29th Ave North is deteriorating, very rapidly, from Ocean Blvd to US 17 Bypass.

- ① Ocean Blvd to Oak St is in terrible condition w/ a mish-mash of sidewalks & curbing that makes ZERO sense.
- ② Traffic cones in the school zone are a hazard 20 hrs/day and are left in place on weekends, school breaks and summer vacation.

Thank you! Your participation will help plan for safety improvements and contribute to the GSATS Safety Action Plan! Please return comments by December 31, 2024.

Please return completed forms to: Grand Strand Area Transportation Study
1230 Highmarket Street
Georgetown, SC 29440
ATTN: Elizabeth Tucker

- ③ The right lanes in ~~each~~ each direction are subsidizing dangerously in multiple locations.

AECOM



GSATS Safety Action Plan Comment Form

What does this Safety Action Plan address that's important to you?

Templates to apply to future projects.

What additional elements should be included in the Safety Action Plan?

Strategies to pursue future funding.

General Comments:

This study is a great value to the region.

Thank you! Your participation will help plan for safety improvements and contribute to the GSATS Safety Action Plan! Please return comments by December 31, 2024.

Please return completed forms to: Grand Strand Area Transportation Study
1230 Highmarket Street
Georgetown, SC 29440
ATTN: Elizabeth Tucker

AECOM



GSATS Safety Action Plan Comment Form

What does this Safety Action Plan address that's important to you?

What additional elements should be included in the Safety Action Plan?

General Comments:

Deborah Mungo
Traffic Flow
Intersection
Hoping Better than
Hard Scrabble Mess

Thank you! Your participation will help plan for safety improvements and contribute to the GSATS Safety Action Plan! Please return comments by December 31, 2024.

Please return completed forms to: Grand Strand Area Transportation Study
1230 Highmarket Street
Georgetown, SC 29440
ATTN: Elizabeth Tucker

AECOM



GSATS Safety Action Plan Comment Form

What does this Safety Action Plan address that's important to you?

What additional elements should be included in the Safety Action Plan?

I-5 - 38th Ave North of 17-Bypass ^(Arundel Road) desperately needs a multi-use path and Pedestrian crossing Infrastructure across 17 Bypass. There is an Existing multi-use path along Wild Iris Drive (Just up Arundel Rd) and there are Sidewalks and Bike lanes along 38th Ave. But there is a noticeable 200' Gap in Bike and Pedestrian Infrastructure along Arundel Road.

General Comments:

The Right turn lane from ^{Northbound} 17-Bypass to ^{Eastbound} 38th Ave needs to be extended. The current turn lane is too short. The queue for through Northbound traffic often backs up 1000 feet or more. Much of this queue is traffic wanting to turn right, but can't because they can't reach the RT turn lane. Allowing them to access the turn lane sooner would shorten the queue.

Thank you! Your participation will help plan for safety improvements and contribute to the GSATS Safety Action Plan! Please return comments by December 31, 2024.

Please return completed forms to: Grand Strand Area Transportation Study
1230 Highmarket Street
Georgetown, SC 29440
ATTN: Elizabeth Tucker

AECOM



GSATS Safety Action Plan Comment Form

What does this Safety Action Plan address that's important to you?

For the most part Yes

What additional elements should be included in the Safety Action Plan?

GRISSON PKWAY & 6TH ST. EXIT NEEDS ATTENTION
TURN OFF LANE ONLY HOLDS 10 VEHICLES. SOMETIMES
THERE HAVE BEEN 40-50 VEHICLES WAITING TO MAKE A
TURN & THEY "SPILL OVER" TO AN ANOTHER LANE. DANGEROUS!

General Comments:

HANGING SIGNS ARE NEEDED ON 17 BYPASSES
AT MAJOR INTERSECTIONS OF 10TH, 21ST, 29TH & 38TH. VISITORS
GET TO THESE INTERSECTIONS, LOOK UP AND DO NOT KNOW
WHERE THEY ARE.

Thank You!

Thank you! Your participation will help plan for safety improvements and contribute to the GSATS Safety Action Plan! Please return comments by December 31, 2024.

Please return completed forms to: Grand Strand Area Transportation Study
1230 Highmarket Street
Georgetown, SC 29440
ATTN: Elizabeth Tucker

AECOM



GSATS Safety Action Plan Comment Form

What does this Safety Action Plan address that's important to you?

What additional elements should be included in the Safety Action Plan?

General Comments:

Cross walks @
44th Pine Lakes Dr
48th Camellia
48th Little River

Thank you! Your participation will help plan for safety
Action Plan! Please return comments by December 3

Please return completed forms to: Grand Strand Area T
1230 Highmarket
Georgetown, SC
ATTN: Elizabeth



December 20, 2024

GSTAT Safety Action Plan Comment.

What additional elements should be included in the safety action plan?

Dear Sirs:

I would like to make you aware of issues at the intersection of RT17, Country Club Rd and Calabash Road in Carolina Shores, NC.

This intersection and the nearby roads are becoming increasingly congested and accident prone. Traffic turning into the Food Lion parking lot off of Country Club Road are consistently backing up traffic turning off of Rt. 17.

Vehicles exiting Northwest Drive often cannot proceed due to the congestion from traffic backed up from RT17 heading west.

The planned development and construction of a Publix grocery store and several business that will use this intersection will only make the present situation worse. The planned Super Walmart, gas station, and several accompanying stores (currently under NCDOT review) just north of this intersection will add thousands of additional vehicles daily using this intersection.

Additionally there are no crosswalks or sidewalks for nearby residents to safely walk to the stores in the Food Lion complex or to the CVS store on the other side of RT17.

A restructuring of this intersection needs to be undertaken to provide additional lanes to insure safe passage in this congested area.



Bert Glines
5 Court 7 Northwest Dr.
Carolina Shores, NC. 28467
207-314-2126

GSATS SS4A Public Engagement Round 2 Comment Form Responses

Q1: What does this Safety Action Plan address that is important to you?

- For the most part yes
- Templates to apply to future projects

Q2: What additional elements should be included in the Safety Action Plan?

- Grissom Parkway & 67th Street exit needs attention. Turn off lane only holds 10 vehicles. Sometimes there has been 40-50 vehicles waiting to make a turn and they “spill over” to another lane. Dangerous!
- I-5 – 38th Ave North of 17 – bypass desperately needs a multi-use path and pedestrian crossing infrastructure across 17 bypass. There is an existing multi-use path along Wild Iris Drive (just up Arundle Rd) and there are sidewalks and bike lanes along 38th Ave. But there is a noticeable 200’ gap in bike and pedestrian infrastructure along Arundle Road.
- Strategies to pursue future funding.

Q3: General comments:

- Crosswalks at 44th and Pine Lakes Drive, 48th and Camellia, and 48th and Little River
- Hanging signs are needed on 17 Bypass at major intersections – 10th, 21st, 29th, and 38th. Visitors get to these intersections, look up and do not know where they are.
Thank you!
- The right turn lane from northbound 17 Bypass to 38th Avenue eastbound needs to be extended. The current turn lane is too short. The queue for through northbound traffic often backs up 1,000 feet or more. Much of this queue is traffic wanting to turn right, but can’t because they can’t reach the right turn lane. Allowing them to access the turn lane sooner would shorten the queue.
- Deborah Mingo – traffic flow, intersection, hoping better than hard scramble mess
- This study is a great value to the region.



GSATS Safety Action Plan Comment Form

What does this Safety Action Plan address that's important to you?

What additional elements should be included in the Safety Action Plan?

intersection of RT 17, country club rd and
CALABASH RD, CAROLINA SHORES N.C.

General Comments:

see enclosed letter

Thank you! Your participation will help plan for safety improvements and contribute to the GSATS Safety Action Plan! Please return comments by December 31, 2024.

Please return completed forms to: Grand Strand Area Transportation Study
1230 Highmarket Street
Georgetown, SC 29440
ATTN: Elizabeth Tucker



GSATS Safety Action Plan

Safe Streets and Roads for All

The GSATS Safety Action Plan seeks to identify the most significant roadway safety concerns in the region and strategies to address roadway safety issues aimed at reducing and eliminating serious injury and fatal crashes affecting all roadway users.

COME JOIN US AT ONE OF OUR DROP-IN STYLE PUBLIC MEETINGS

**FIND OUT MORE BY
VISITING THE
PROJECT WEBSITE**



www.GSATSSafetyActionPlan.com



December 16, 2024



When: 12:00PM – 2:00PM

Where: City of Conway, Planning & Development Office

Location: 196 Laurel St, Conway, SC 29526

When: 5:00PM – 7:00PM

Where: Waccamaw Regional Council of Governments

Location: 1230 Highmarket Street, Georgetown, SC 29440

December 17, 2024

When: 12:00PM – 2:00PM

Where: Ocean Isle Beach Town Hall – Conference Room

Location: 111 Causeway Drive, Ocean Isle Beach, NC 28469

When: 5:00PM – 7:00PM

Where: Myrtle Beach - Train Depot

Location: 851 Broadway Street, Myrtle Beach, SC 29577





**FIND OUT MORE BY VISITING THE
PROJECT WEBSITE**



GSATSSafetyActionPlan.com

GSATS Safety Action Plan

Safe Streets For All

The GSATS Safety Action Plan seeks to identify the most significant roadway safety concerns in the region and strategies to address roadway safety issues aimed at reducing and eliminating serious-injury and fatal crashes affecting all roadway users.

COME JOIN US AT ONE OF OUR DROP-IN STYLE PUBLIC MEETINGS

December 16, 2024

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Where: City of Conway - Planning & Development Office

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December 17, 2024

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Location: 111 Causeway Drive, Ocean Isle Beach, NC

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Where: City of Myrtle Beach - Train Depot

Location: 851 Broadway Street, Myrtle Beach, SC





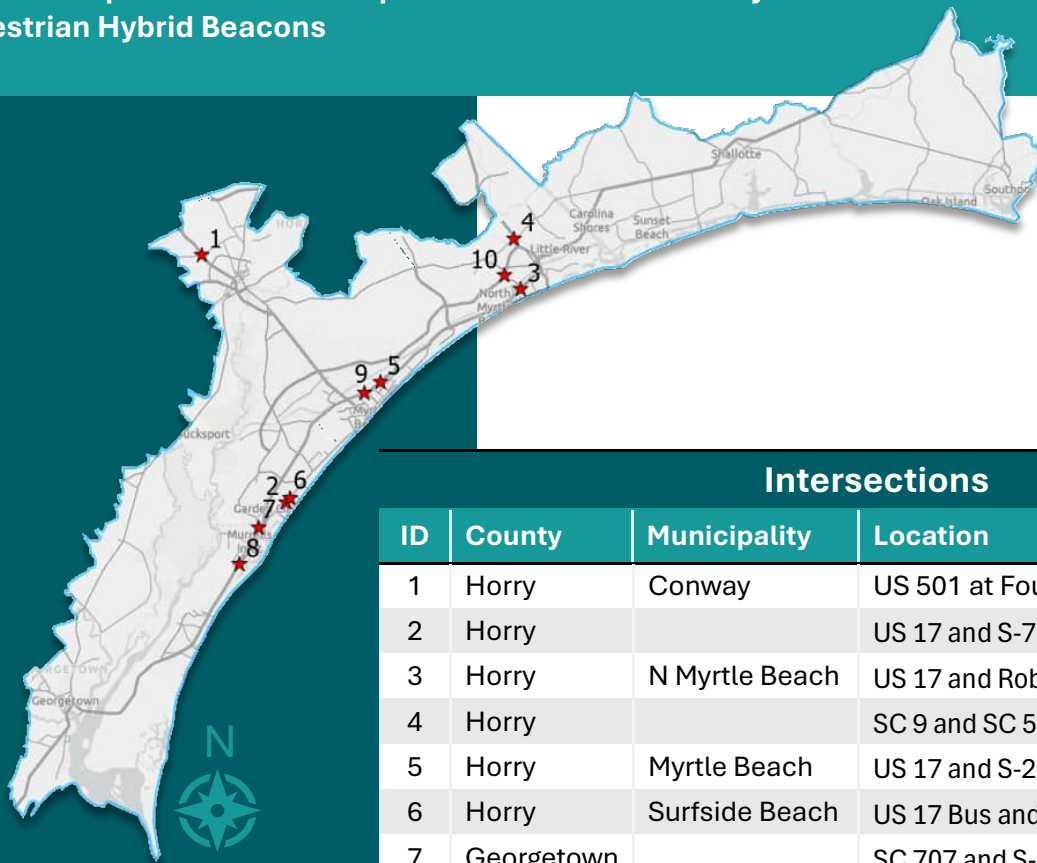
GSATS Safety Action Plan

The GSATS Safety Action Plan seeks to identify the most significant roadway safety concerns in the region and strategies to address roadway safety issues aimed at reducing and eliminating serious injury and fatal crashes affecting all roadway users.

Proven Safety Countermeasures

- Local Road Safety Plans
- Crosswalk Visibility Enhancements
- Lighting
- Medians and Pedestrian Refuge Islands
- Rumble Strips and Rumble Stripes
- Pedestrian Hybrid Beacons

- Wide Edge Lines
- Rectangular Rapid Flashing Beacons
- Appropriate Speed Limits for All Road Users
- Walkways
- Bicycle Lanes



Intersections

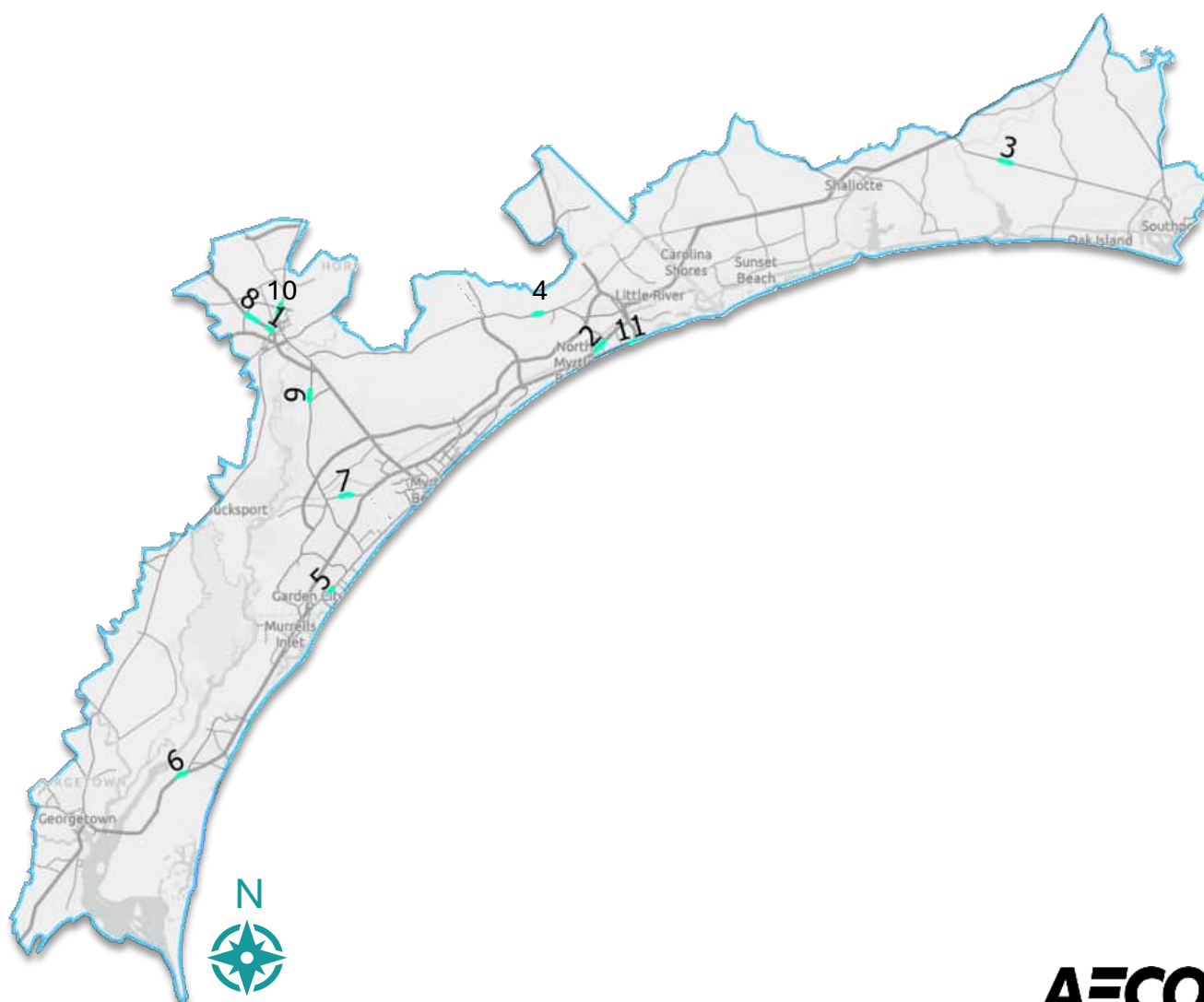
ID	County	Municipality	Location
1	Horry	Conway	US 501 at Four Mile Road
2	Horry		US 17 and S-71 (Woodland Dr)
3	Horry	N Myrtle Beach	US 17 and Robert Edge Pkwy
4	Horry		SC 9 and SC 57
5	Horry	Myrtle Beach	US 17 and S-263 (38th Ave N)
6	Horry	Surfside Beach	US 17 Bus and S-517 (Melody Lane)
7	Georgetown		SC 707 and S-878 (Old Kings Hwy)
8	Georgetown		US 17 and US 17 Bus
9	Horry	Myrtle Beach	US 17 Bus and 21st Avenue N
10	Horry	N Myrtle Beach	SC 31 and Robert Edge Pkwy Interchange





Corridors

ID	County	Municipality	Location
1	Horry	Conway	US 501 (Church St) from 16th Ave (US 501 Bus) to Mill Pond Rd – (0.41 miles)
2	Horry	N Myrtle Beach	US 17 from 9 th Ave S to Robert Edge Pkwy (SC 31) /Main St – (0.77 miles)
3	Brunswick		NC 211 from Palmetto Creek Way to Fisher King Dr – (0.80 miles)
4	Horry		SC 90 from S-1173 (Bombing Range Rd) to S- 638 (Star Bluff Rd) – (0.92 miles)
5	Horry		US 17 Bus from Murdock Rd to S-71 (Woodland Dr) – (0.31 miles)
6	Georgetown		US 17 from Southgate Ct to S-867 (Old Plantation Dr) – (0.61 miles)
7	Horry		SC 707 (Socastee Blvd) from Manor Cir to Weeks Dr – (0.76 miles)
8	Horry	Conway	US 501 (Church St) from S-165 (Cultra Rd) to S-1344 (Medlan Pkwy) – (0.90 miles)
9	Horry		SC 544 from (S-1121) Singleton Ridge Rd to Buccaneers Cove – (0.75 miles)
10	Horry	Conway	US 701 from Boundary Street to Columbia Dr – (0.78 miles)
11	Horry	N Myrtle Beach	SC 65 (N. Ocean Blvd) from Shorehaven Dr to SC 9 – (0.36 miles)





Instructions

Go to

www.menti.com

Enter the code

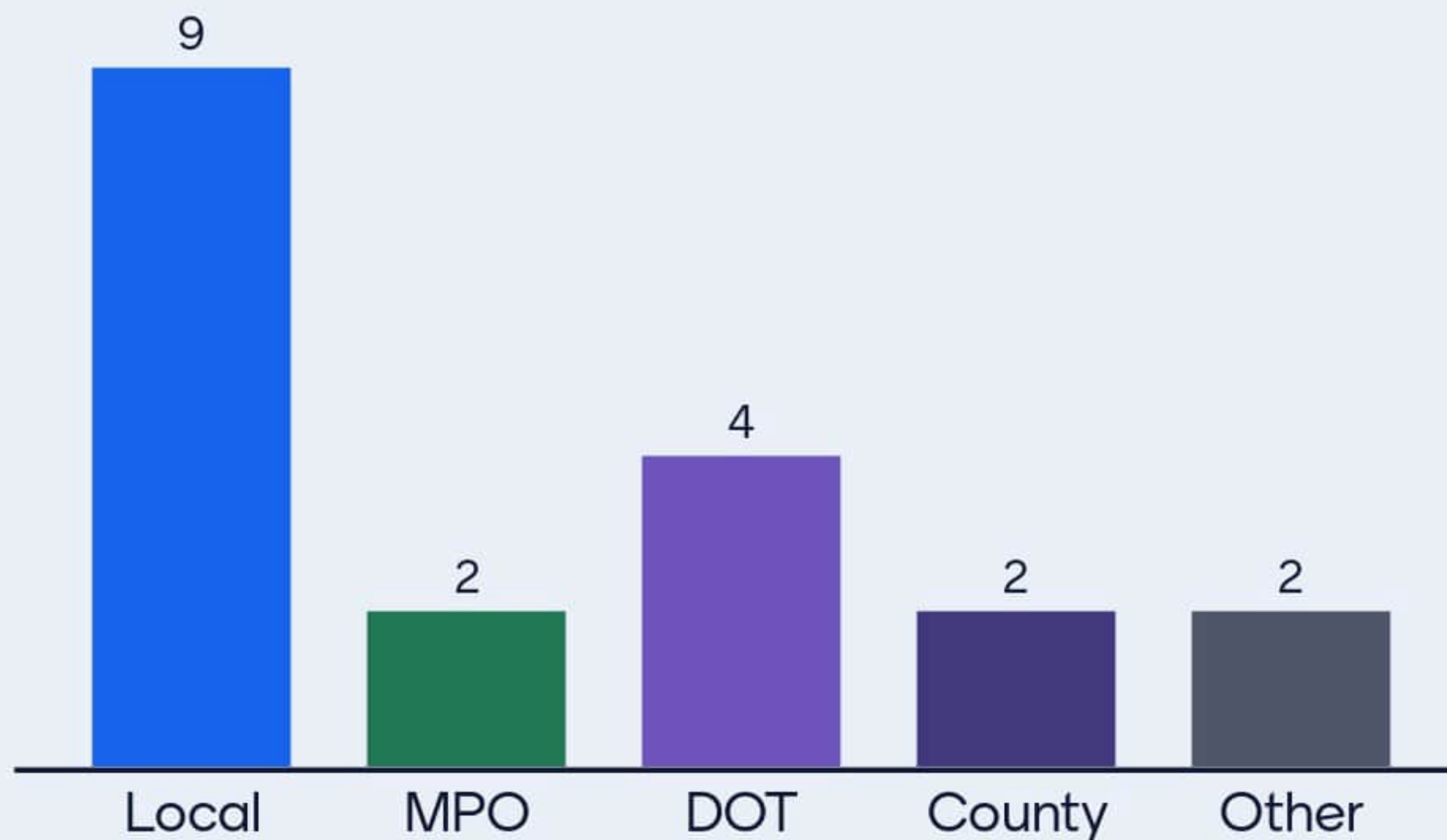
9921 1509



Or use QR code

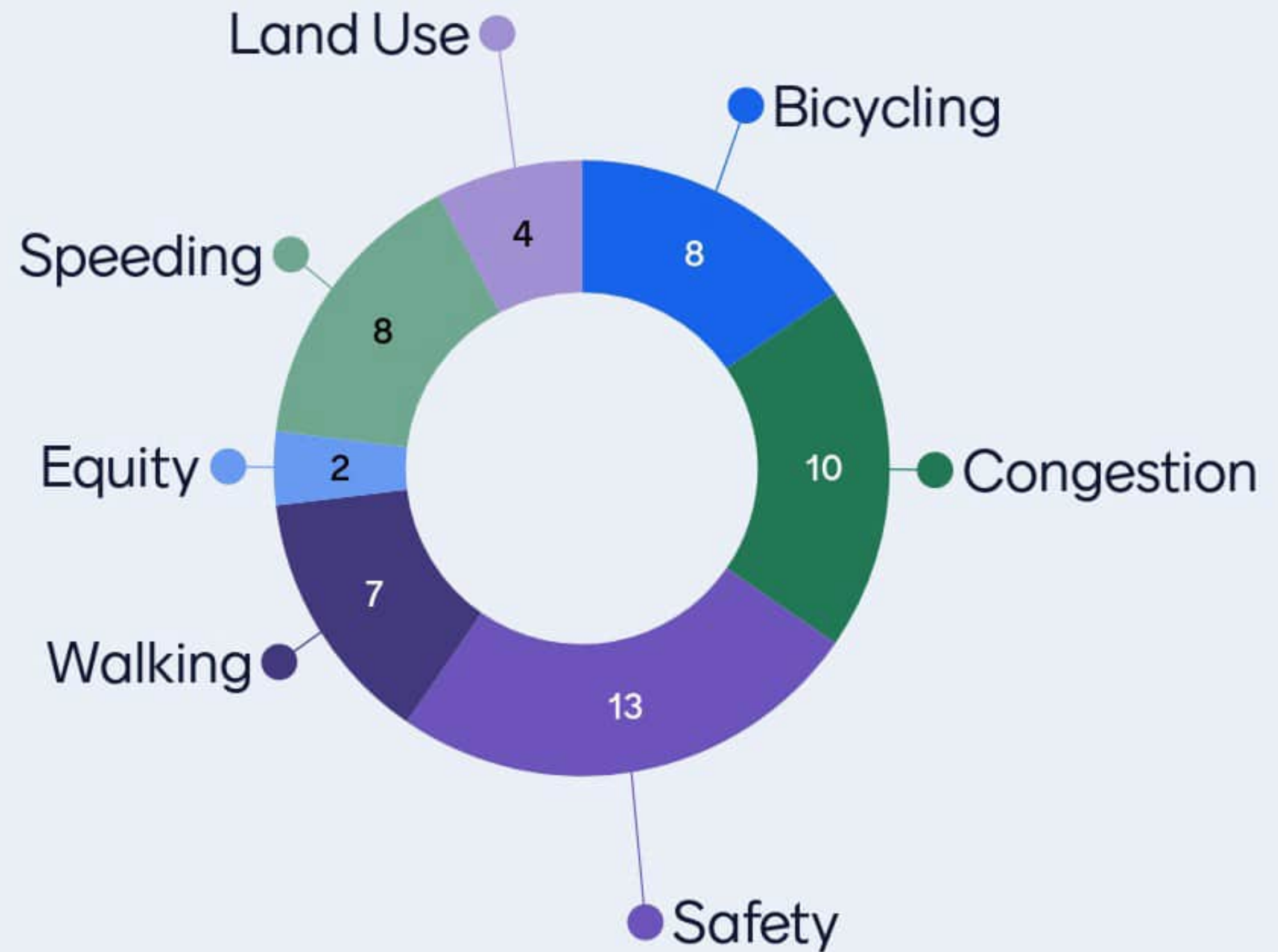


What type of organization do you represent?





What are your top 3 interest areas for this study?





IN A FEW WORDS:

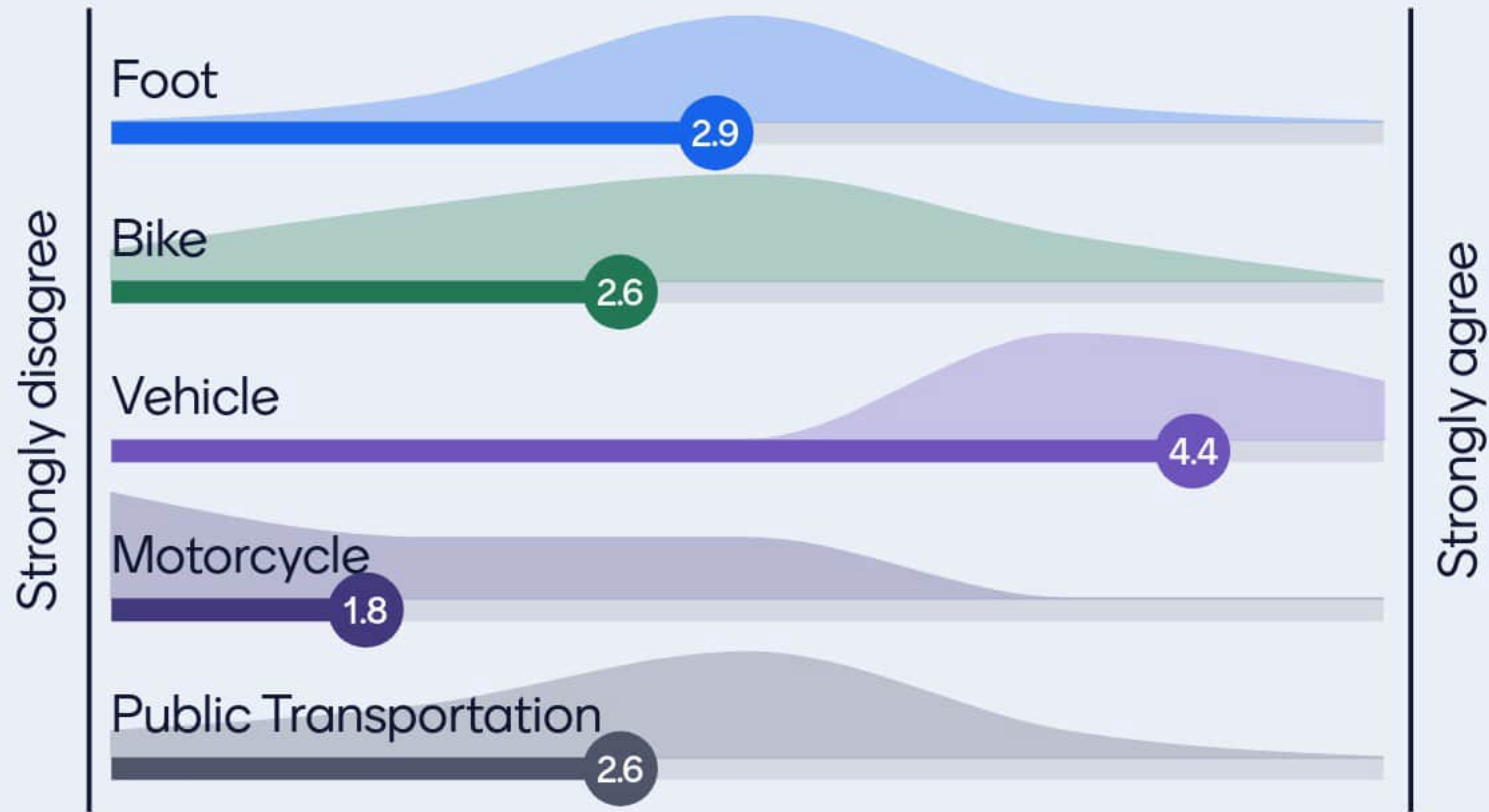
What is the primary safety concern in this area?

55 responses



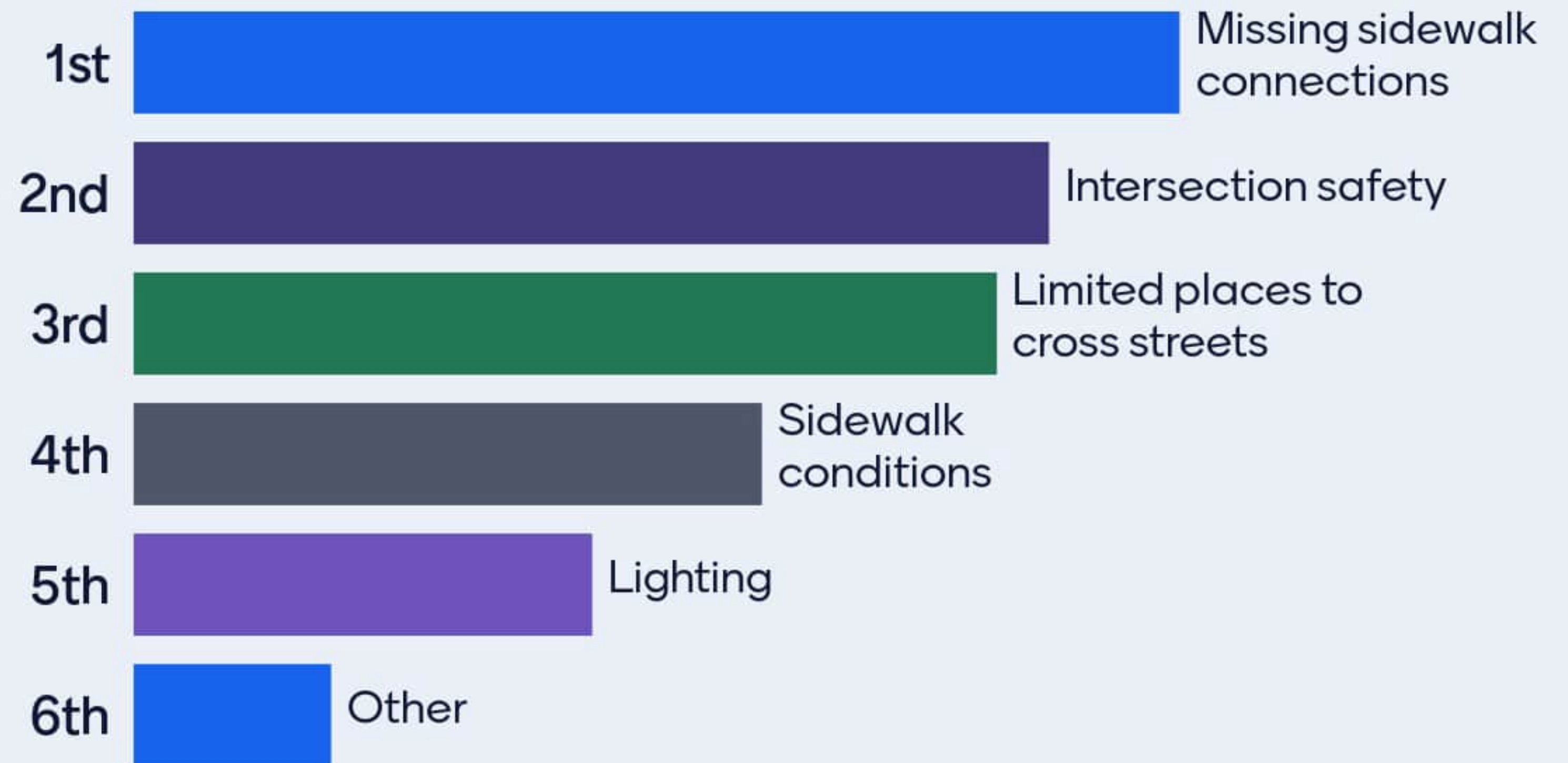


I am comfortable traveling by:



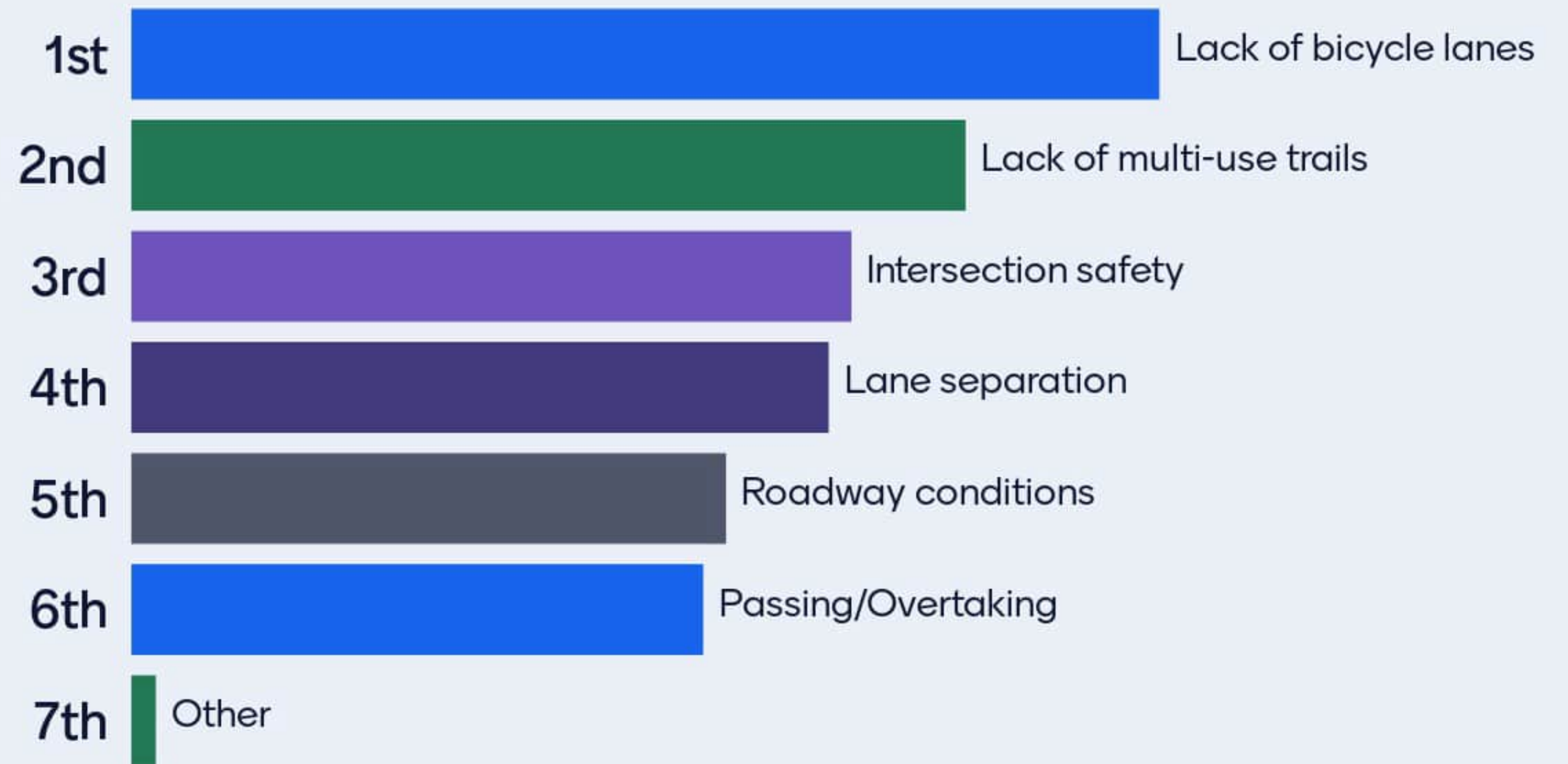


Rank these challenges for pedestrians in the region:



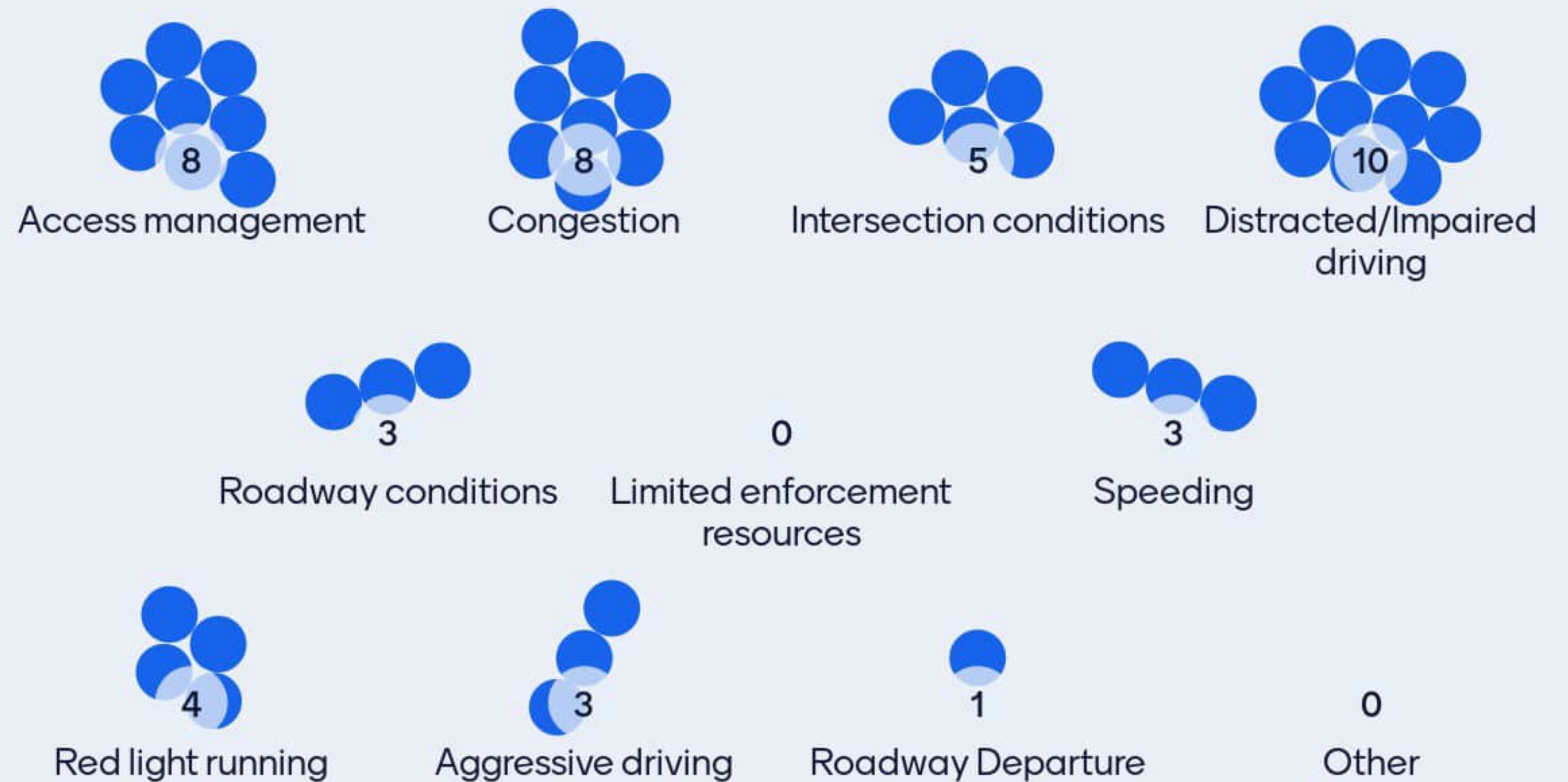


Rank these challenges for bicyclists in the region:



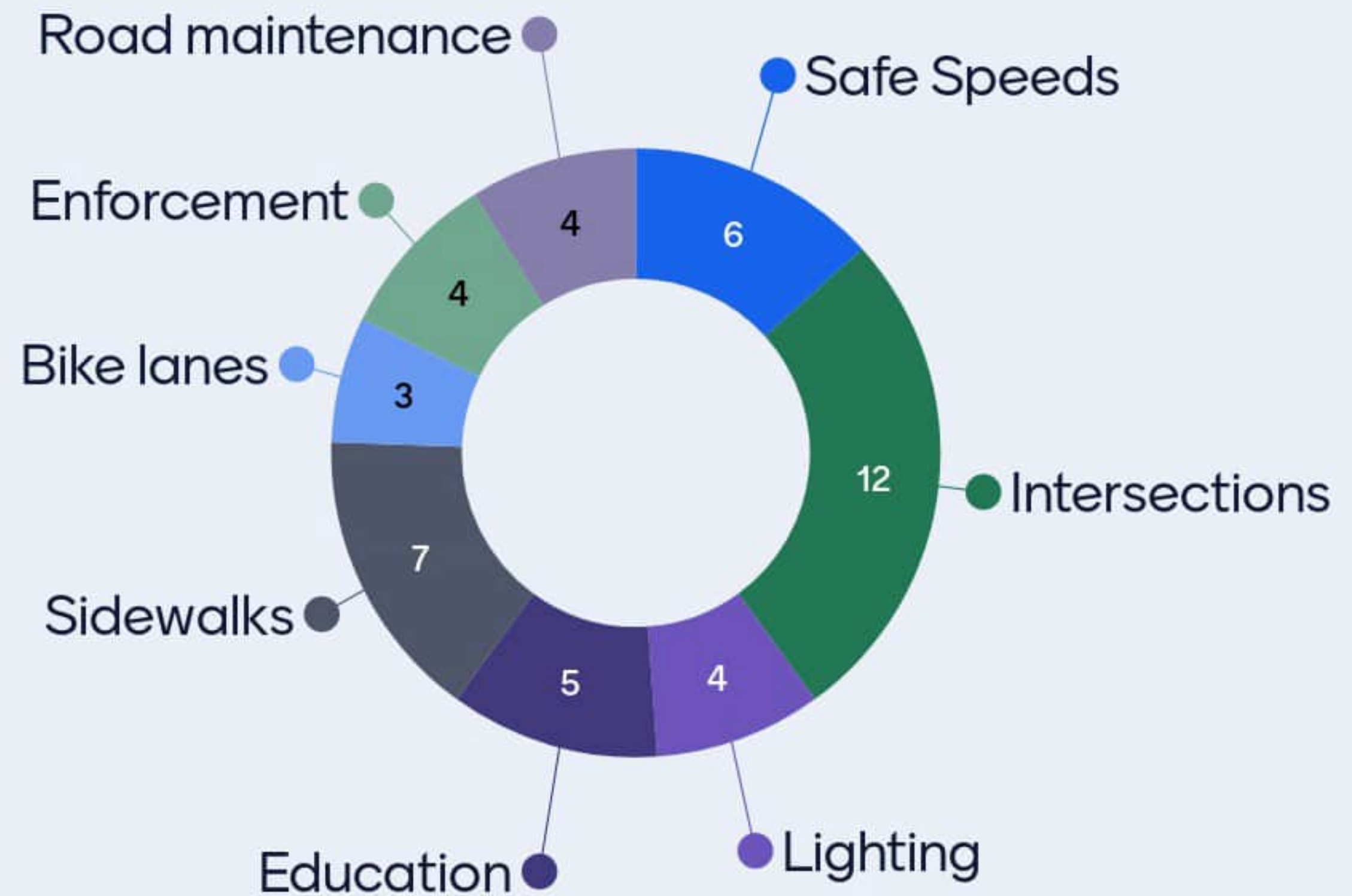


What are the top 3 safety concerns for motorists in the region?

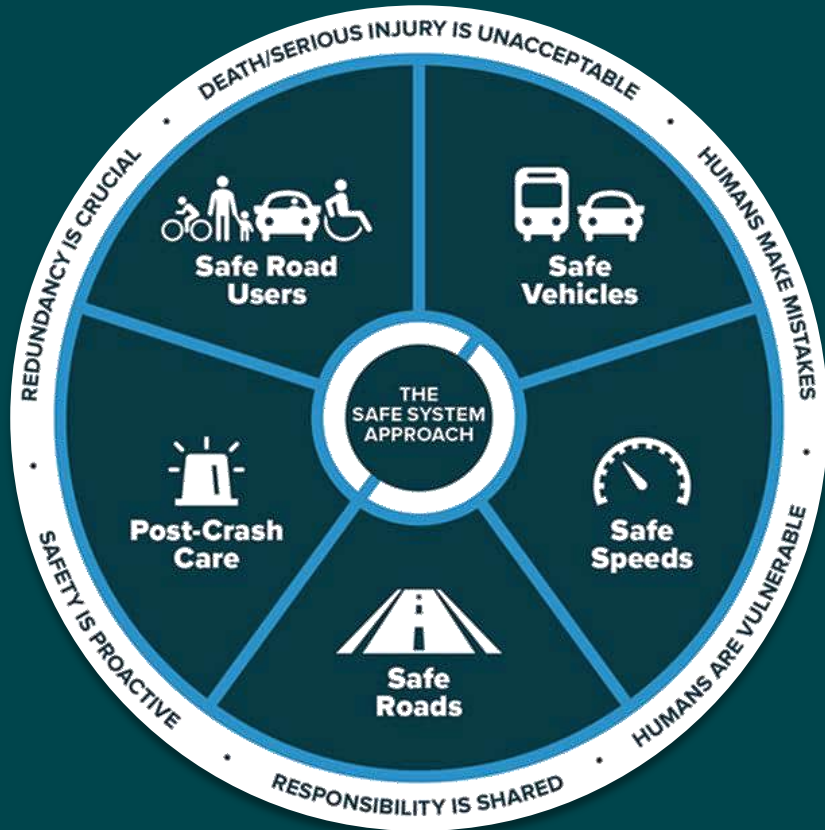




What 3 safety improvements would you prioritize?



GSATS Safety Action Plan



MetroQuest Survey Results



AECOM

Welcome Page


1 Your Input Matters to Us!
Learn a bit about this initiative before you begin.

WELCOME

Grand Strand Area Transportation Study Safety Action Plan


The Grand Strand Area Transportation Study (GSATS) wants your feedback regarding roadway safety concerns in the region. We are developing a regional Safety Action Plan (SAP) for Georgetown County, SC, Horry County, SC, and Brunswick County, NC, for the Safe Streets and Roads for All (SS4A) program. Your participation in this survey will help us better understand your concerns and priorities.

[Español](#) [Next](#)



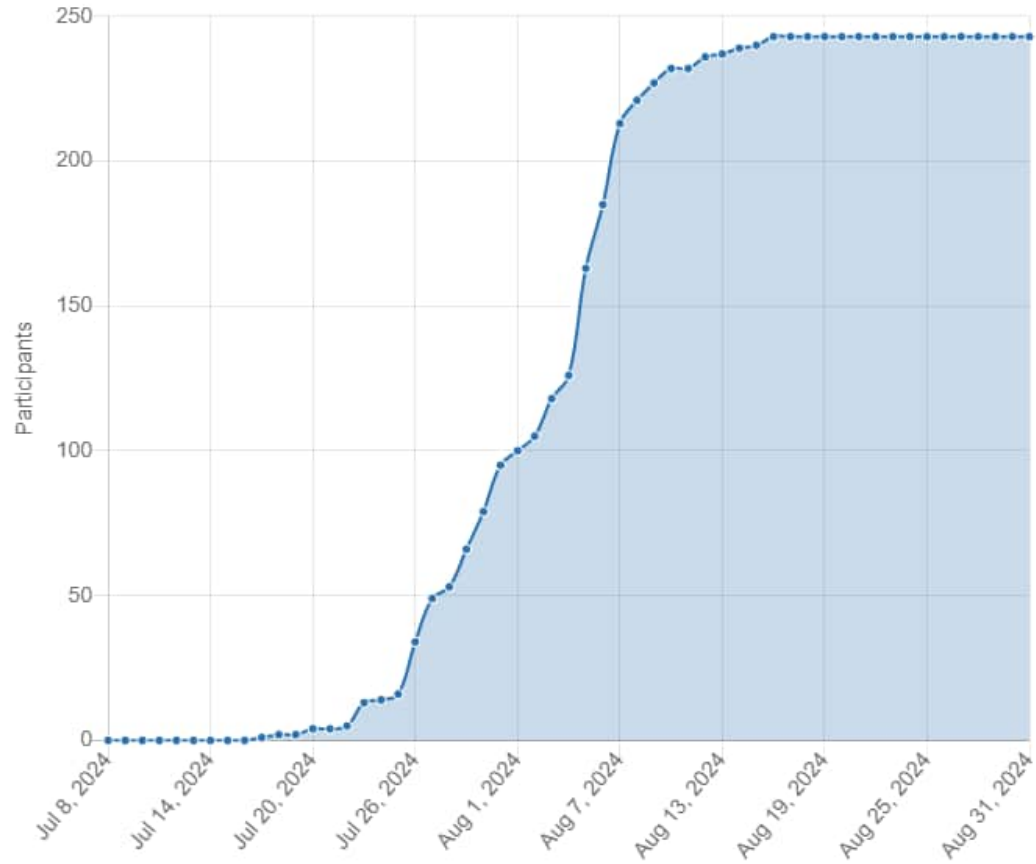
BY (GSATS)
PO) responsible for
of Georgetown
 Brunswick County in

THE SAFE SYSTEM APPROACH
The Safe System Approach to roadway safety is FHV
achieve the **zero deaths vision**. This Safety Action Plan
identify the most significant roadway safety concerns
and strategies to address roadway safety issues aim
eliminating serious injury and fatal crashes affecting



Cumulative Traffic

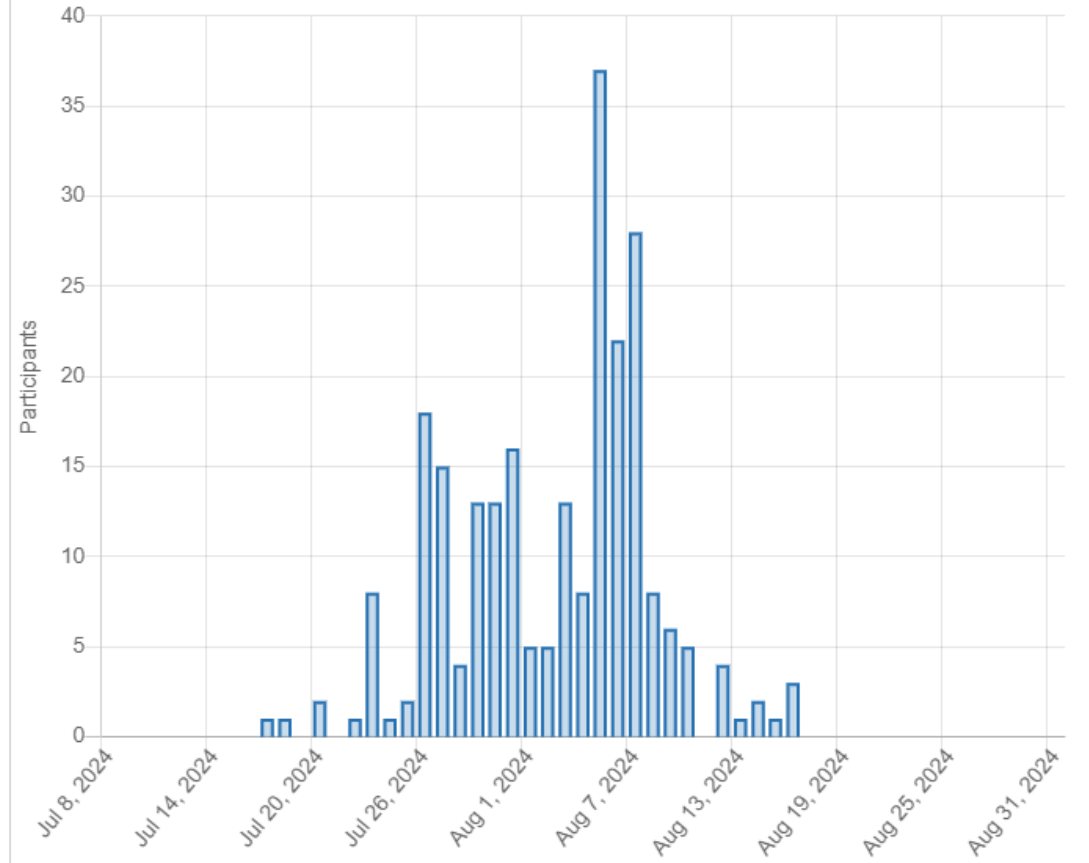
Cumulative Traffic



* Participants are visitors who submitted data. Traffic data shown in America/New_York Time Zone (UTC-4).

Daily Traffic

Daily Traffic



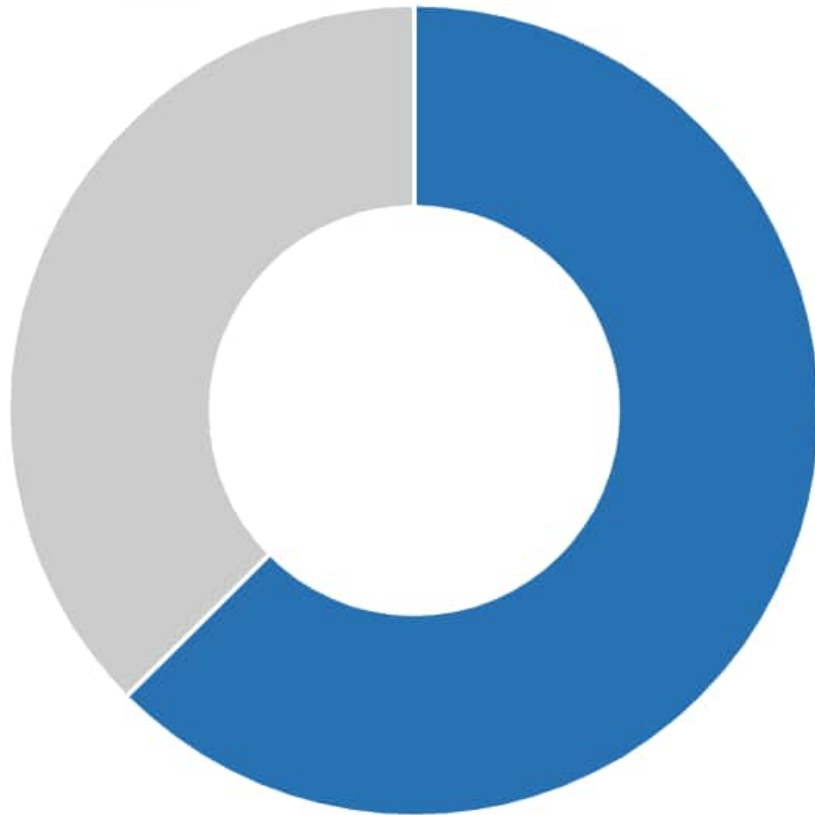
* Participants are visitors who submitted data. Traffic data shown in America/New_York Time Zone (UTC-4).



Participation Rate

Traffic - Participation Rate

Visitors (%): 62.56 Participants (%): 37.44



* Participants are visitors who submitted data. Traffic data shown in America/New_York Time Zone (UTC-4).

Survey Data Points

Survey Participants:
246

Survey Data Points:
5796



Points per Participant:
23

Screen 2 Share Your Concerns

Rankings Submitted: 1096
Comments: 81

Screen 3 Map Your Safety Concerns

of dropped Map Markers: 713
Categorical Survey Answers: 749
Open-Ended Responses: 220
Comments: 491

Screen 4 What strategies are most important?

Total # of Ratings: 1907

Screen 5 Wrap Up

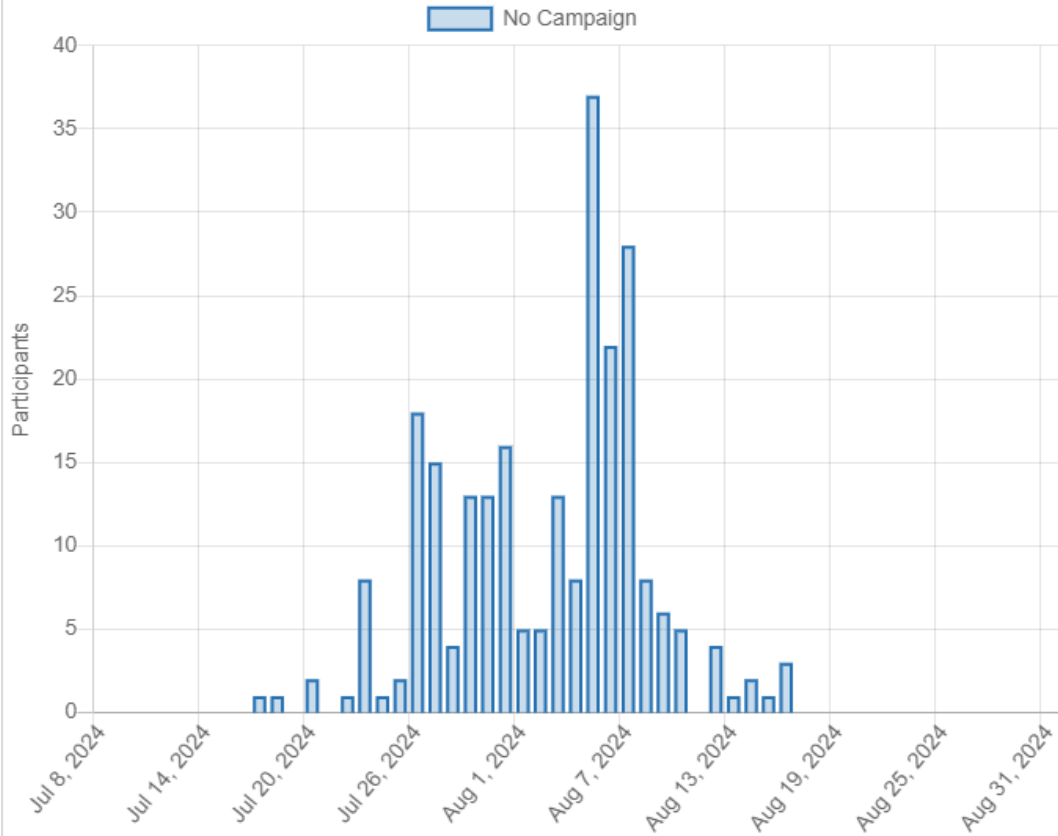
CheckBox Selected: 250
Zip/Postal Codes: 179
Categorical Survey Answers: 179
Comments: 1

* Participants are visitors who submitted data. Traffic data shown in America/New_York Time Zone (UTC-4).



Daily Traffic By Campaign

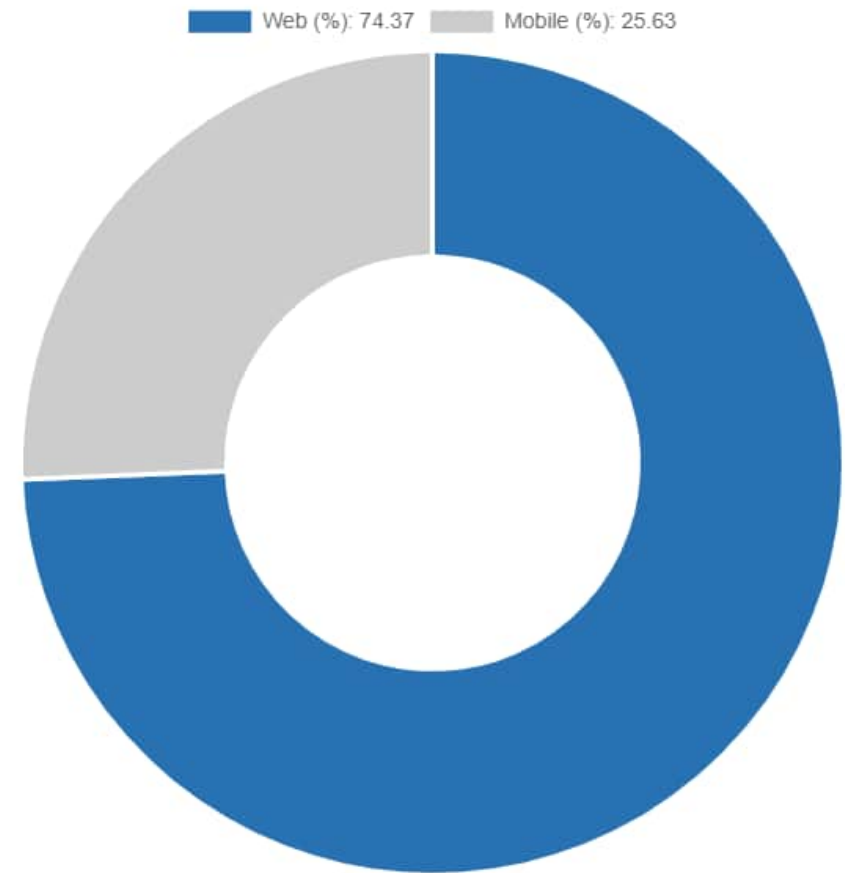
Daily Traffic by Campaign



* Participants are visitors who submitted data. Traffic data shown in America/New_York Time Zone (UTC-4).

Platform Breakdown

Traffic - Platform Breakdown



* Participants are visitors who submitted data. Traffic data shown in America/New_York Time Zone (UTC-4).



Priority Ranking

2 Share Your Concerns
Please rank 5 of the 12 items above the line in your preferred order.

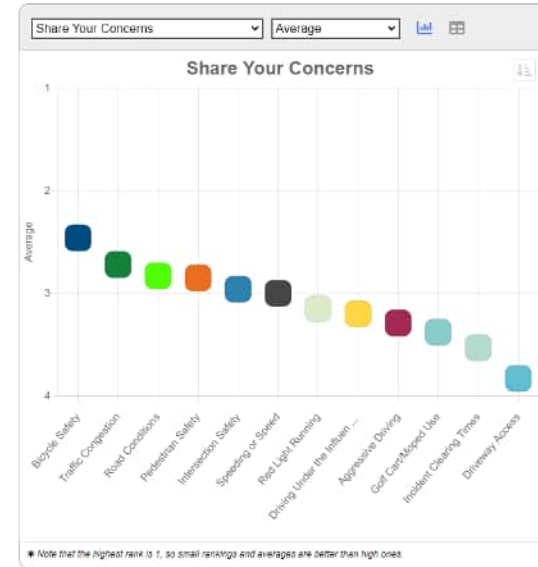
PRIORITY RANKING

↑ Order your top 5 items above this line ↑

- Driving Under the Influence
- Incident Clearing Times
- Speeding or Speed
- Pedestrian Safety
- Red Light Running
- Intersection Safety
- Bicycle Safety
- Traffic Congestion
- Driveway Access
- Golf Cart/Moped Use
- Road Conditions
- Aggressive Driving

Please drag 5 of the items above the line in your preferred order.



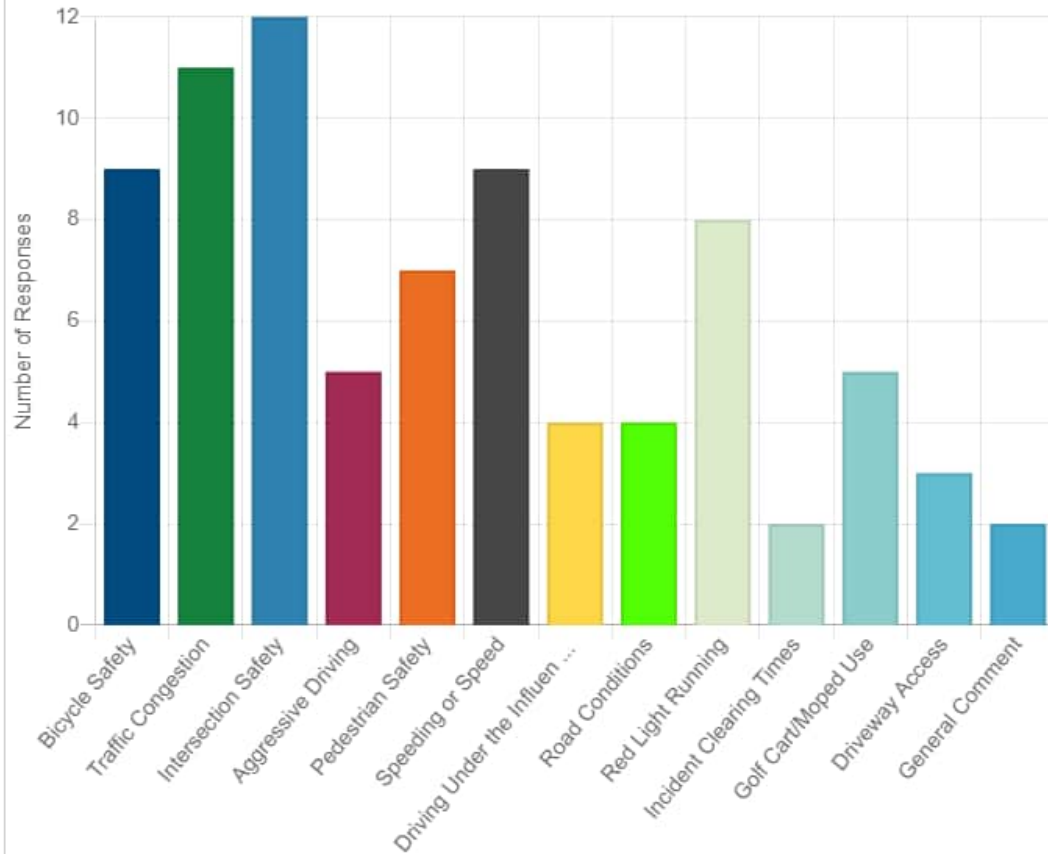


1. **Bicycle Safety**
2. **Traffic Congestion**
3. **Road Conditions**
4. **Pedestrian Safety**
5. **Intersection Safety**
6. **Speeding or Speed**
7. **Red Light Running**
8. **Driving Under the Influence**
9. **Aggressive Driving**
10. **Golf Cart/Moped Use**
11. **Incident Clearing Times**
12. **Driveway Access**

Comments



Share Your Concerns



that the highest rank is 1, so small rankings and averages are better than high ones.

Comments



All Categories - Written Responses

Number of Responses per Question

	Question	Responses
1	Bicycle Safety	9
2	Traffic Congestion	11
3	Intersection Safety	12
4	Aggressive Driving	5
5	Pedestrian Safety	7
6	Speeding or Speed	9
7	Driving Under the Influence	4
8	Road Conditions	4
9	Red Light Running	8
10	Incident Clearing Times	2
11	Golf Cart/Moped Use	5
12	Driveway Access	3
13	General Comment	2

* Note that the highest rank is 1, so small rankings and averages are better than high ones.

These are comments from the ranking screen. Participants could add a comment for each ranking option:

1. **Bicycle Safety** - education for bike rules of the road, lack of facilities and/or connections, enforcement of bike lane designation.
2. **Traffic Congestion** – congestion is causing crashes, congestion increasing with population, expansion is outpacing capacity, more roundabouts, signal timing improvements, congestion contributes to red light running, congestion contributes to blocked intersections and access points, invest in transit, and more route options/alternative routes.
3. **Road Conditions** – most comments are congestion related. One comment suggests improved maintenance schedules.
4. **Pedestrian Safety** – missing connections, lack of facilities, electric bikes on sidewalks is a theme in 1 and 4, missing crosswalks, and invest in transit.
5. **Intersection Safety** – limited sight distances for left turns due to signage/landscaping obstructions, pedestrian safety due to lack of accommodations, and enforcement.
6. **Speeding or Speed** – comments relate to enforcement and aggressive driving. Comments for 4 also relate to speed and aggressive driving.
7. **Red Light Running** – enforcement, cameras, advanced warning systems, and increased yellow phasing.
8. **Driving Under the Influence** – develop a public reporting system/hotline and distracted driving was mentioned in most comments.
9. **Aggressive Driving** – develop a public reporting system/hotline, tailgating is a problem, and weaving to rush through traffic was mentioned.
10. **Golf Cart/Moped Use** – speeding on multi-use paths, driving on roads at night, adding licensing for golf carts, and banning them from the road.
11. **Incident Clearing Times** – congestion is causing additional crashes and there is a need for improved traffic direction during responses.
12. **Driveway Access** – too many access points, add frontage roads, and improperly signed turns.

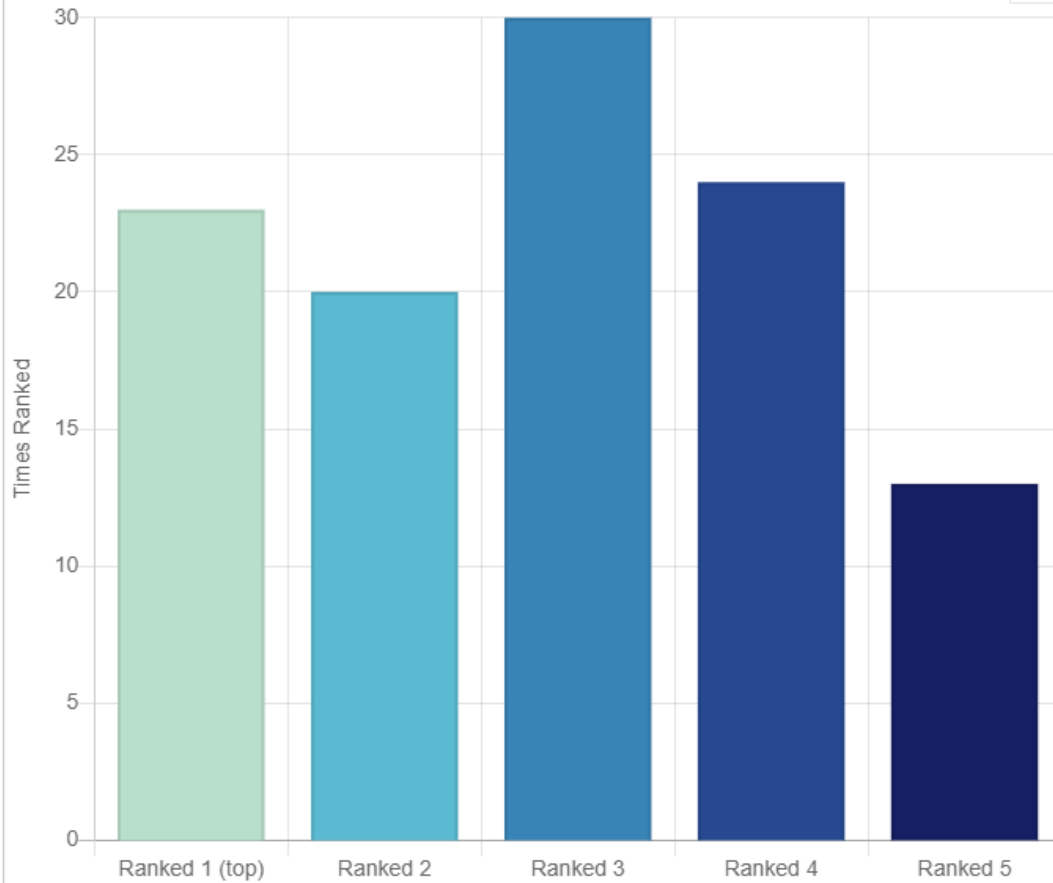
Hwy 57 N and Hwy 9 E has been mentioned in several comments.



Pedestrian Safety



Pedestrian Safety

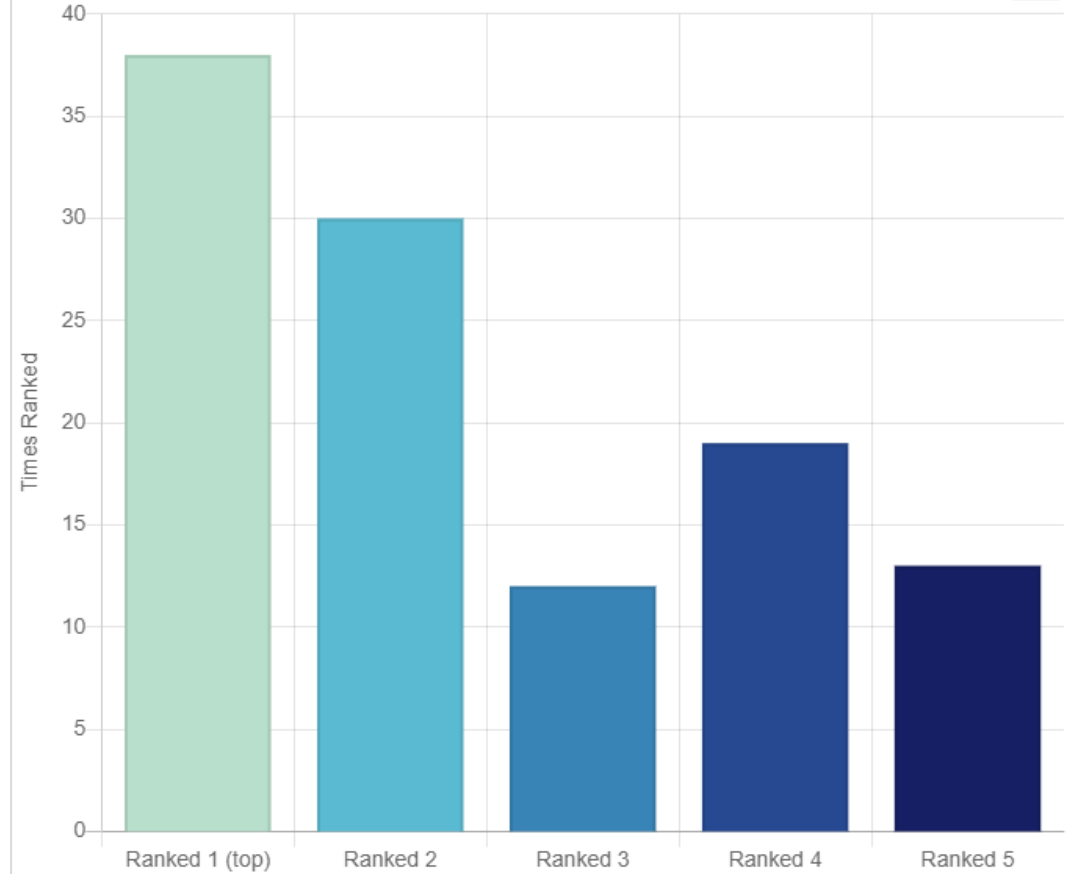


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Bicycle Safety



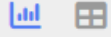
Bicycle Safety - "Bicycle Safety"



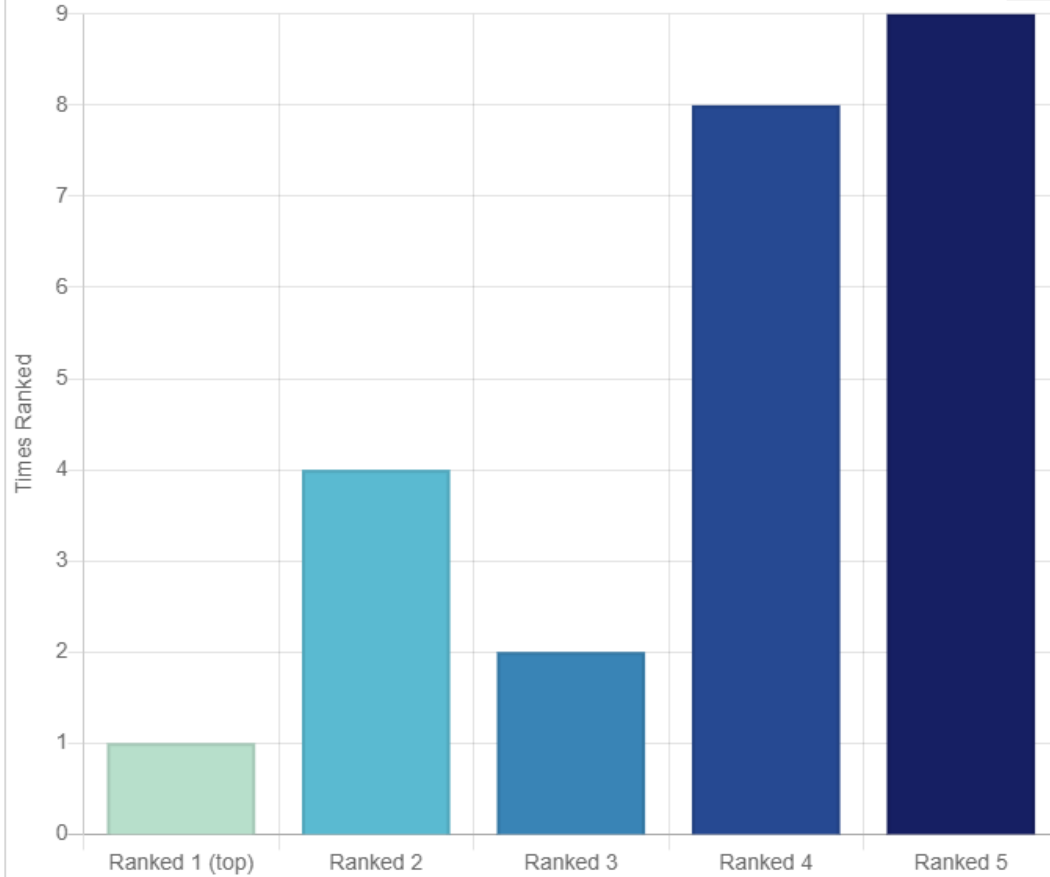
* Note that the highest rank is 1, so small rankings and averages are better than high ones.



Driveway Access



Driveway Access

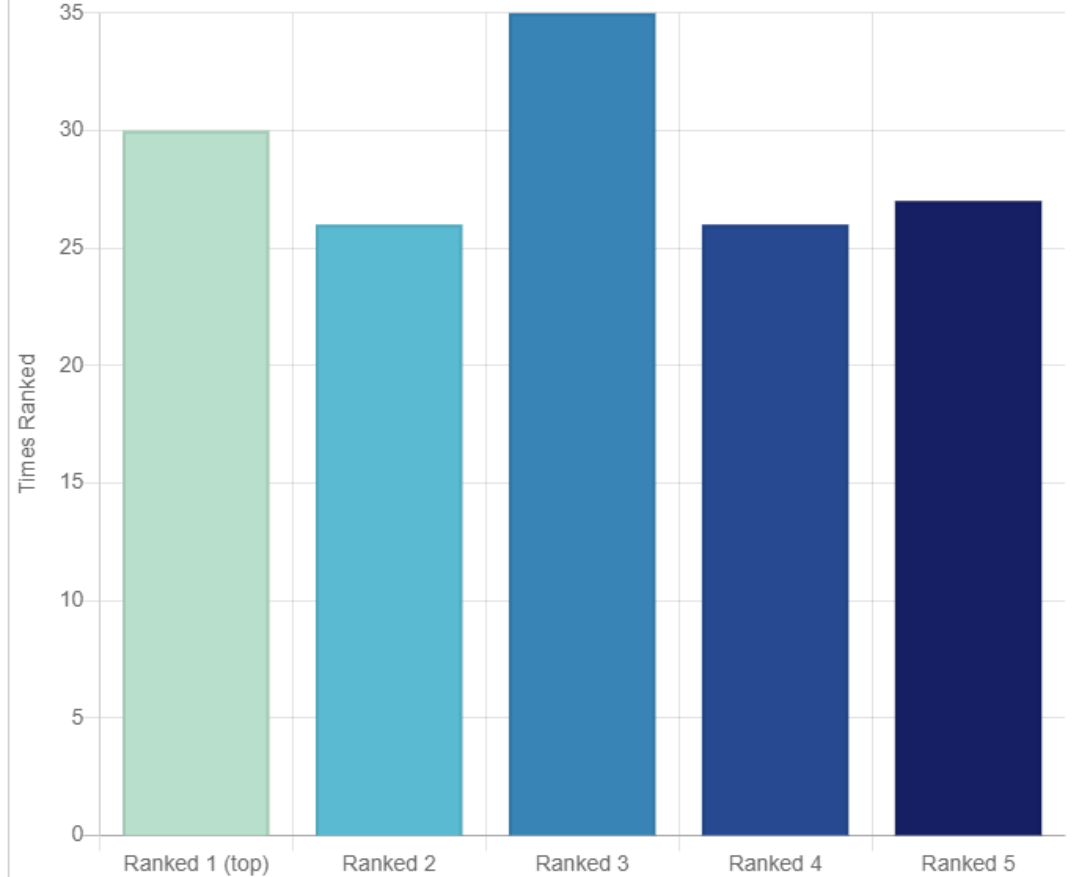


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Intersection Safety



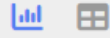
Intersection Safety



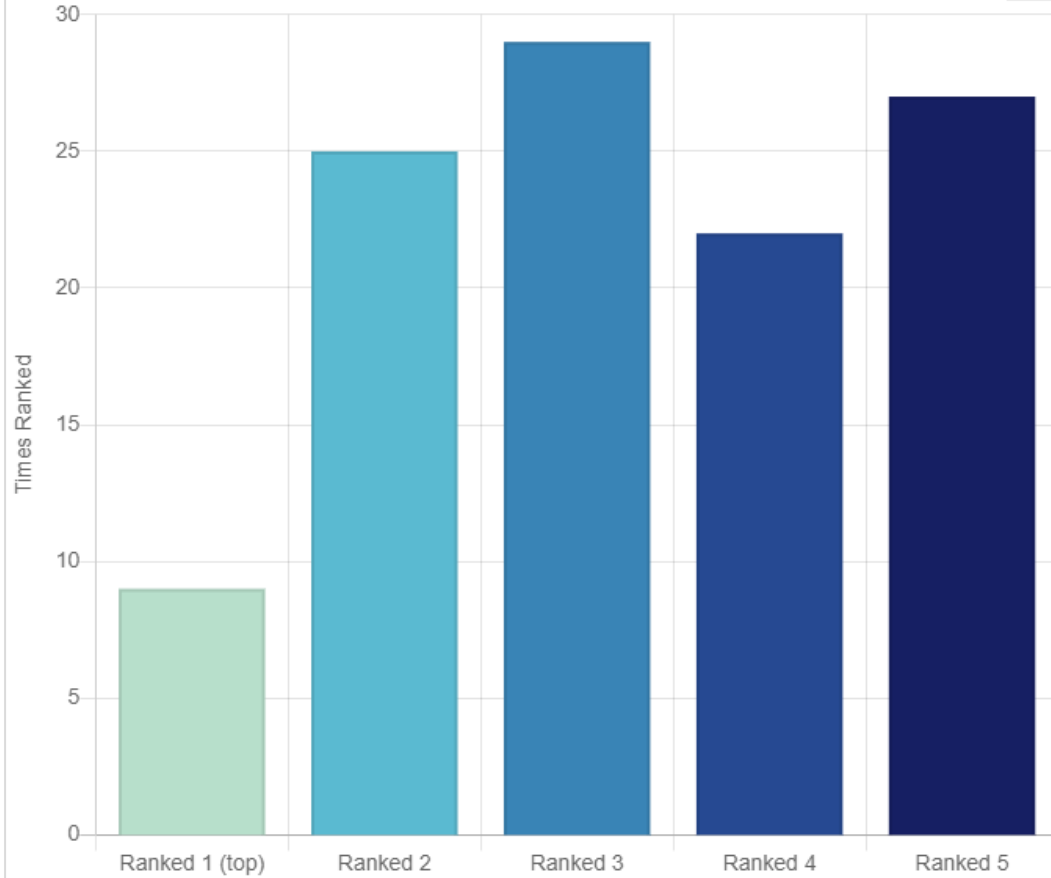
** Note that the highest rank is 1, so small rankings and averages are better than high ones.*



Aggressive Driving



Aggressive Driving

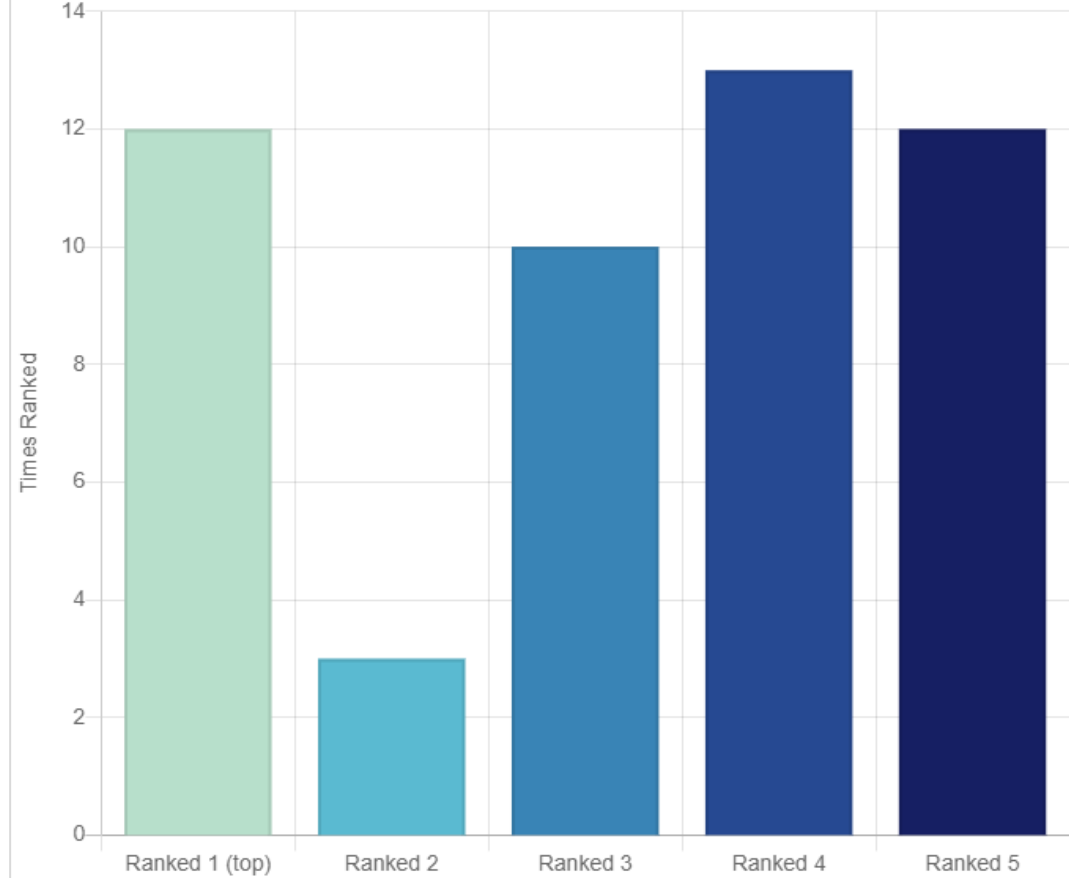


* Note that the highest rank is 1, so small rankings and averages are better than high ones.

Driving Under the Influence



Driving Under the Influence



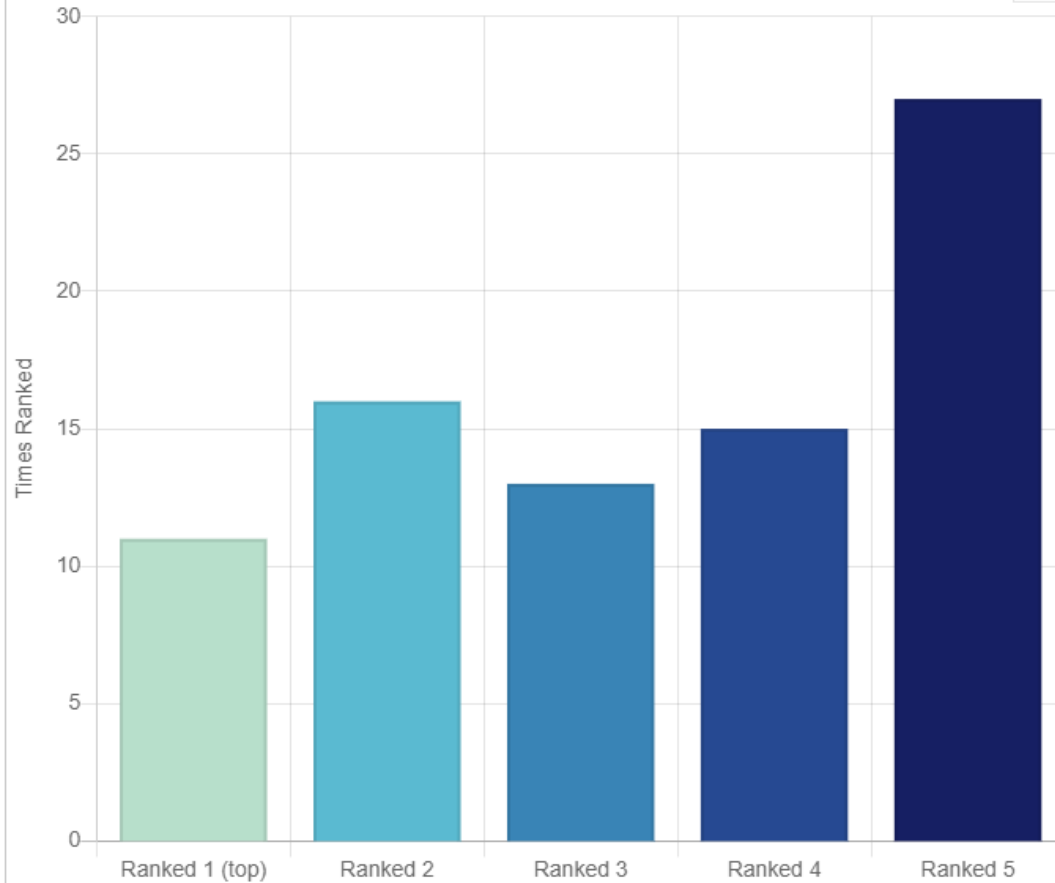
* Note that the highest rank is 1, so small rankings and averages are better than high ones.



Golf Cart/Moped Use



Golf Cart/Moped Use

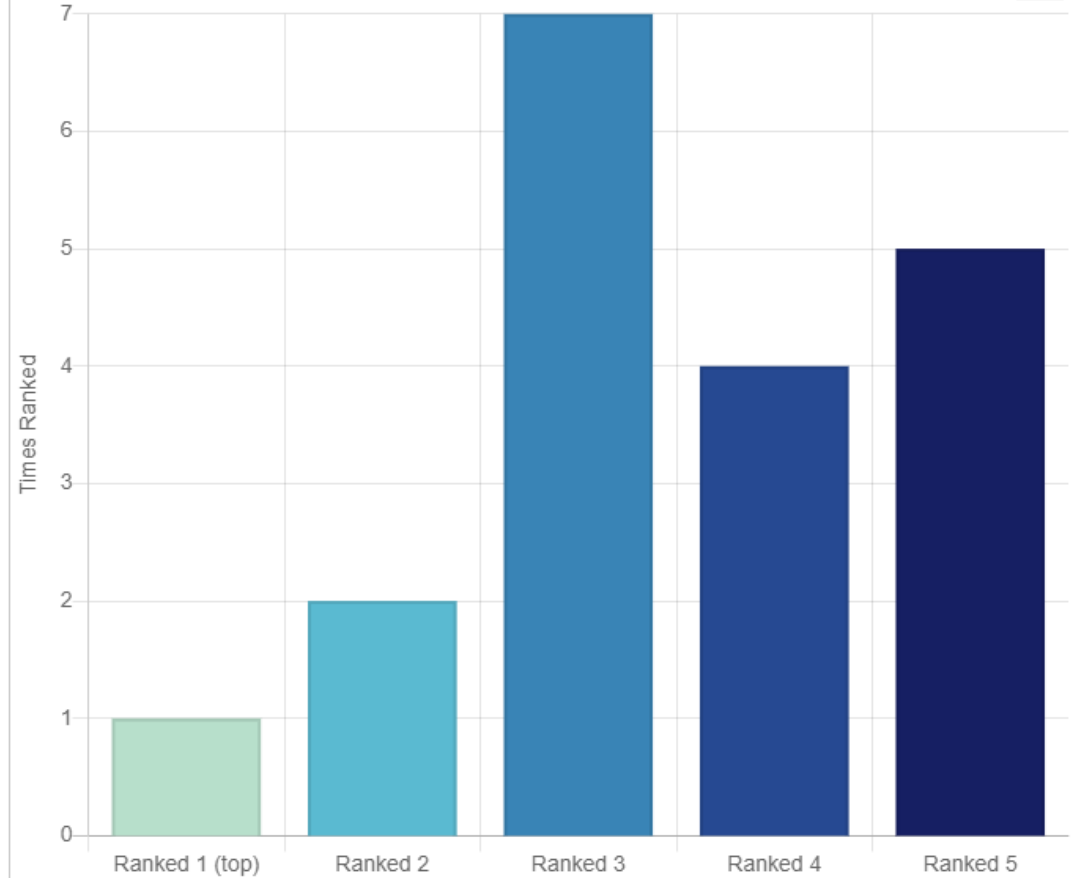


that the highest rank is 1, so small rankings and averages are better than high ones.

Incident Clearing Times



Incident Clearing Times



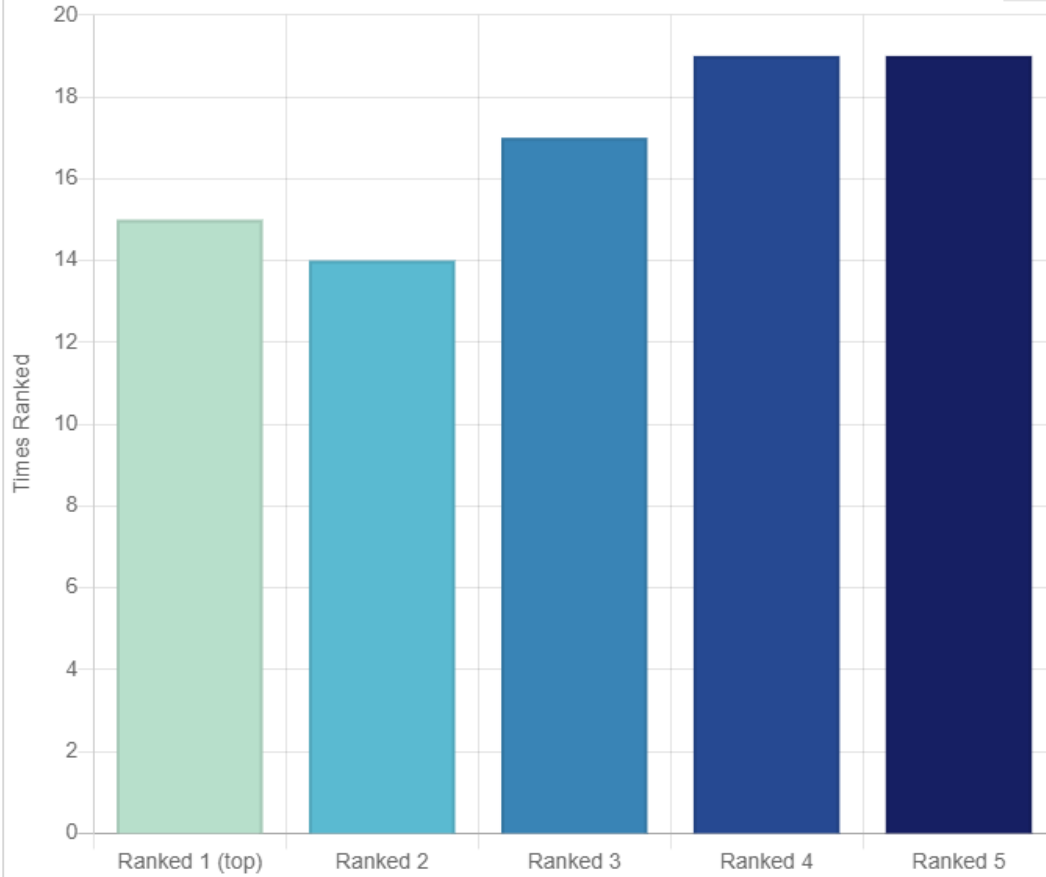
* Note that the highest rank is 1, so small rankings and averages are better than high ones.



Red Light Running



Red Light Running

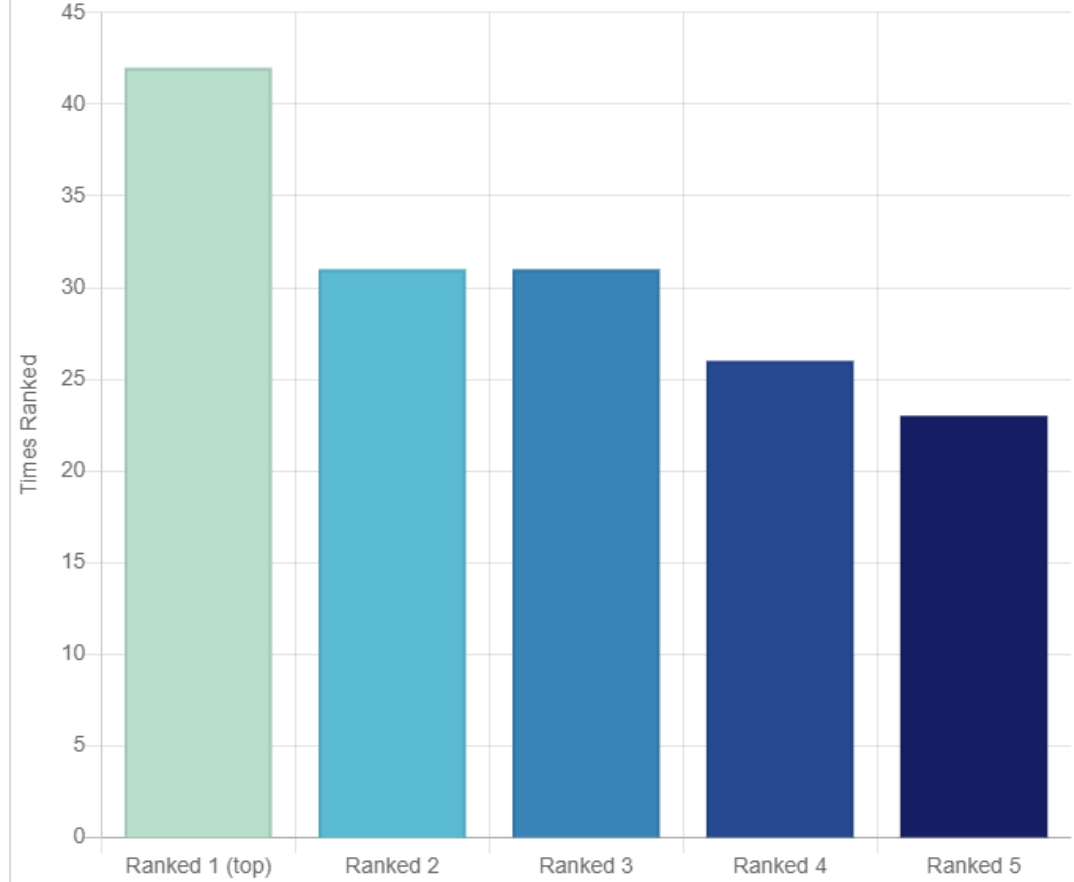


that the highest rank is 1, so small rankings and averages are better than high ones.

Traffic Congestion



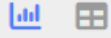
Traffic Congestion



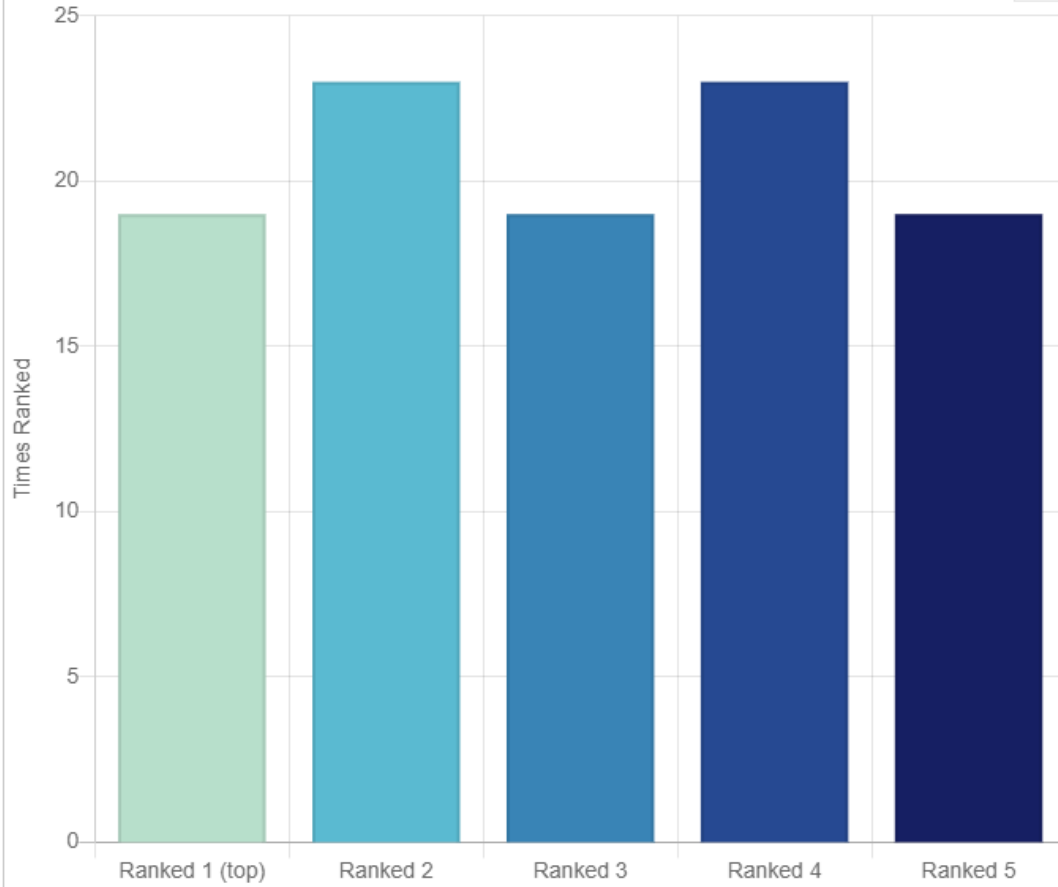
** Note that the highest rank is 1, so small rankings and averages are better than high ones.*



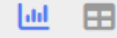
Speeding or Speed



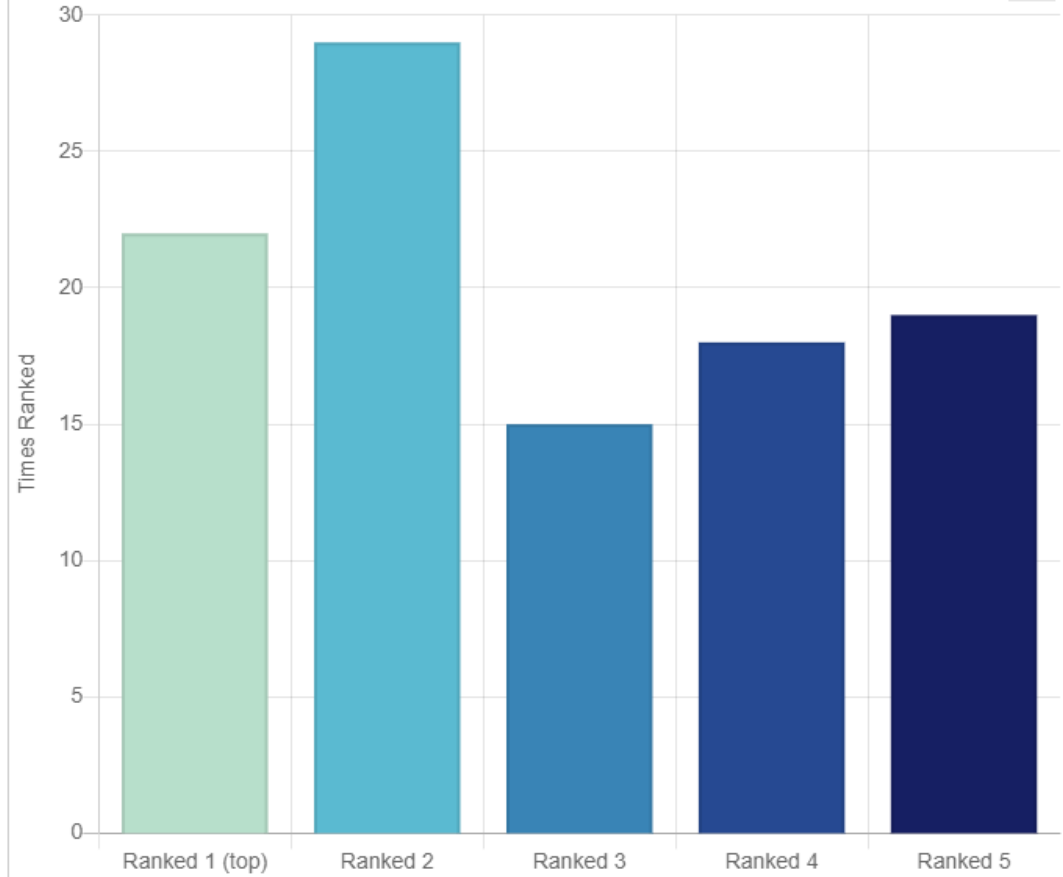
Speeding or Speed



Road Conditions



Road Conditions



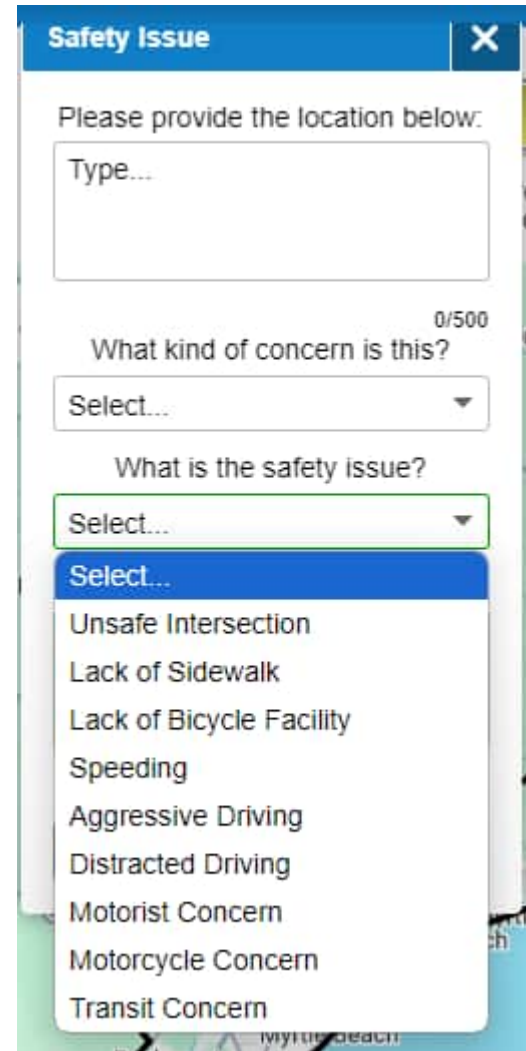
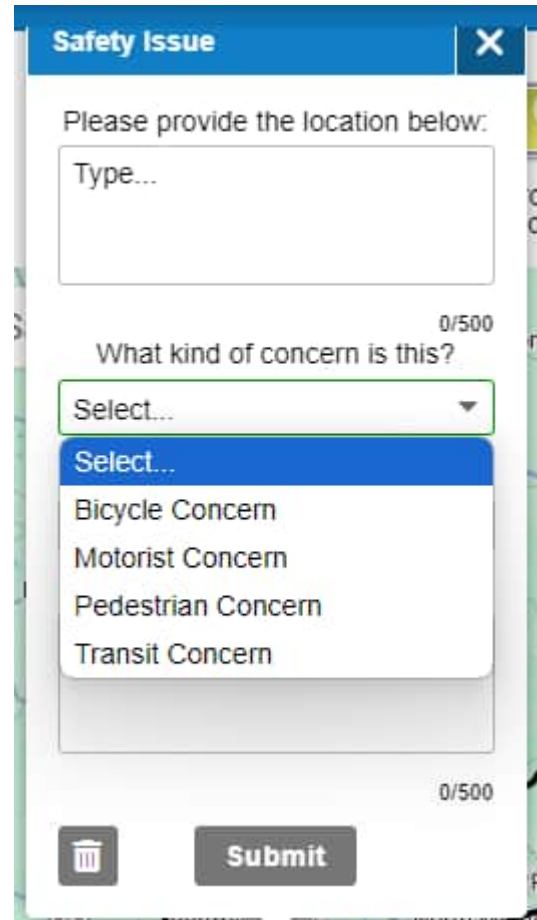
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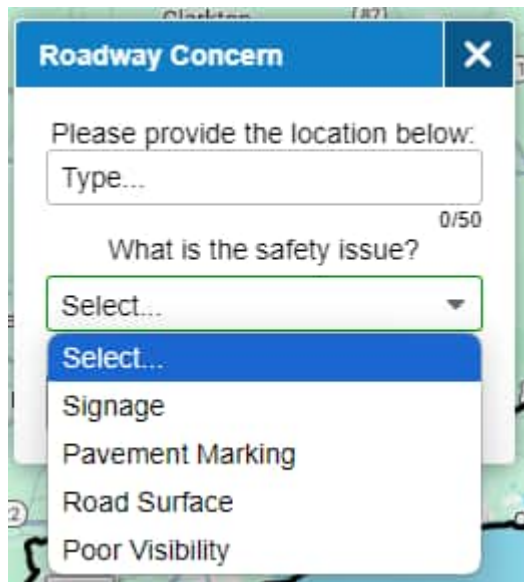
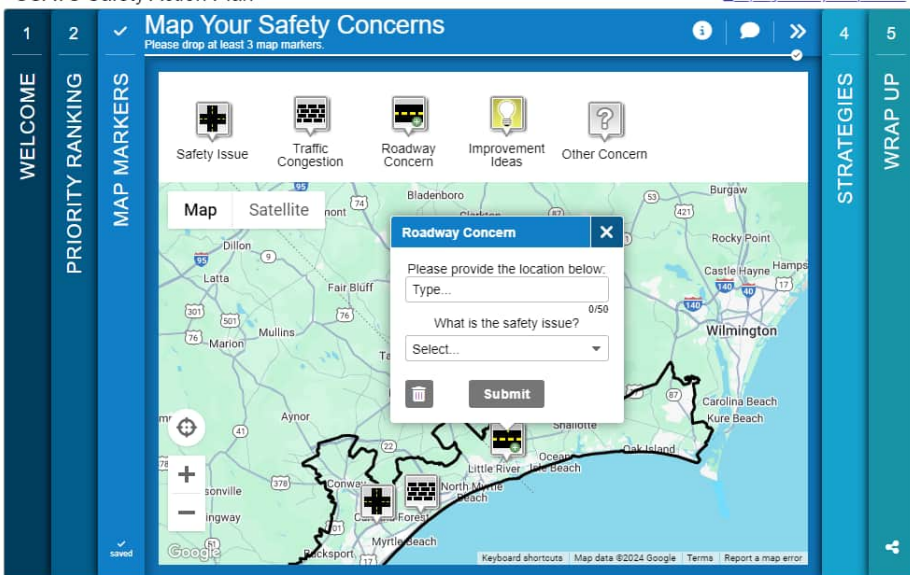
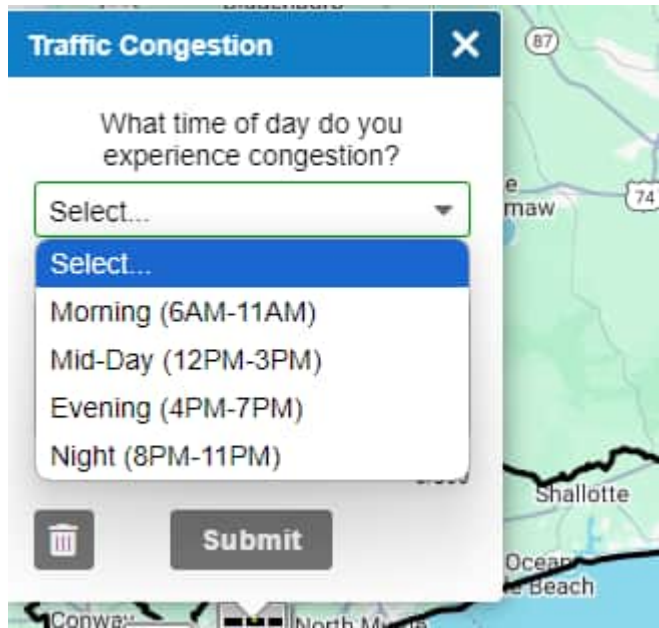
** Note that the highest rank is 1, so small rankings and averages are better than high ones.*

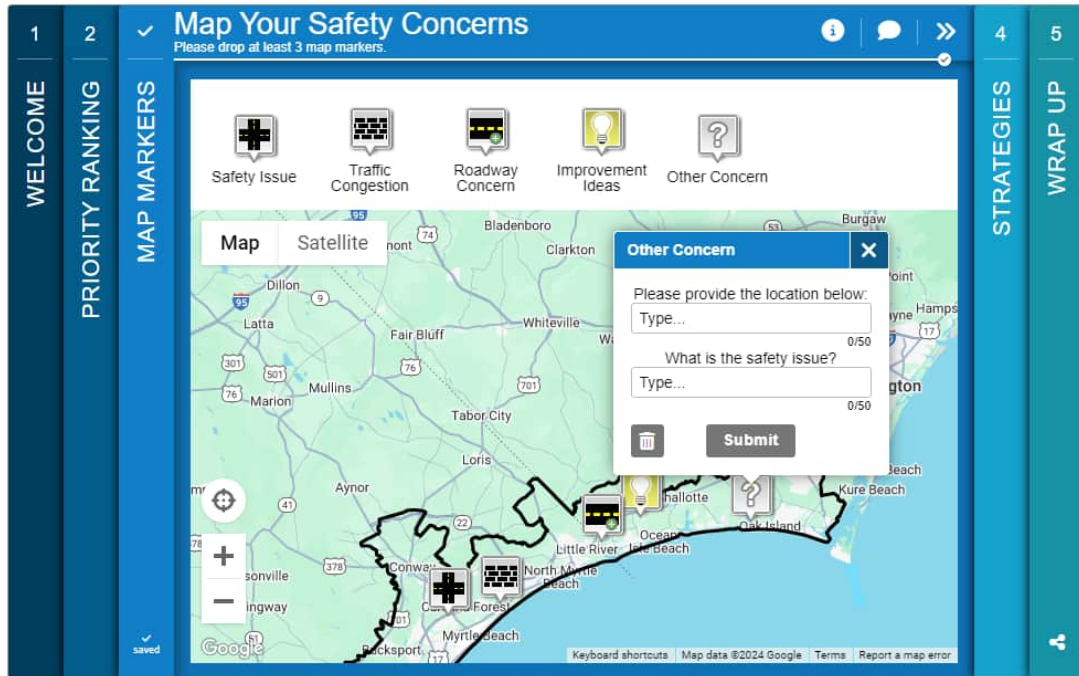
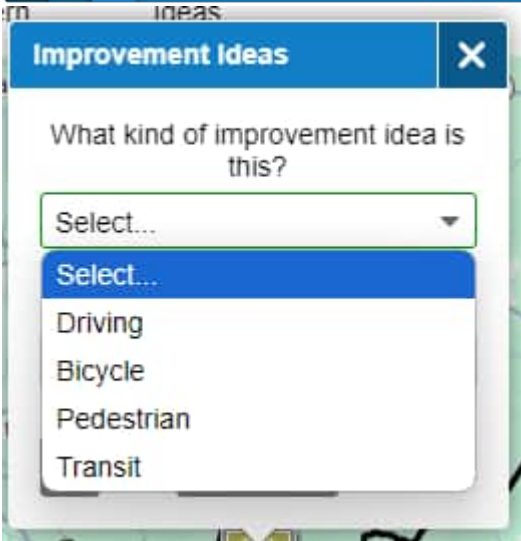
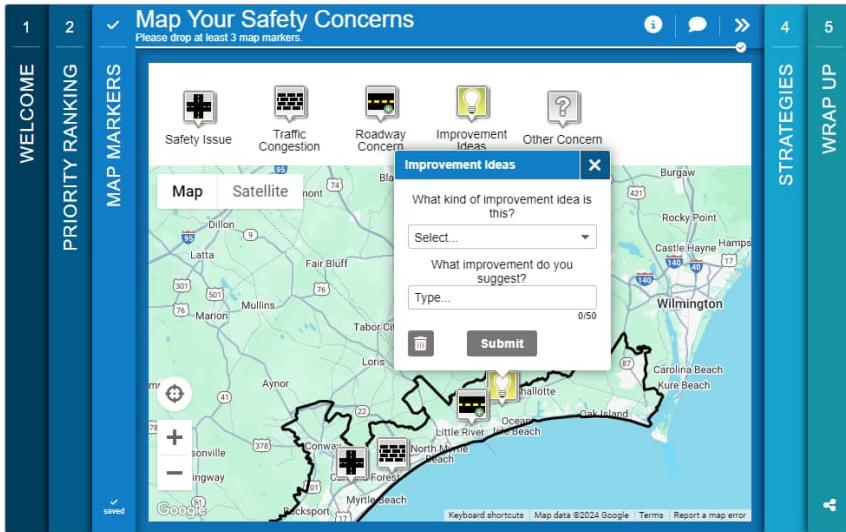


Map Marker

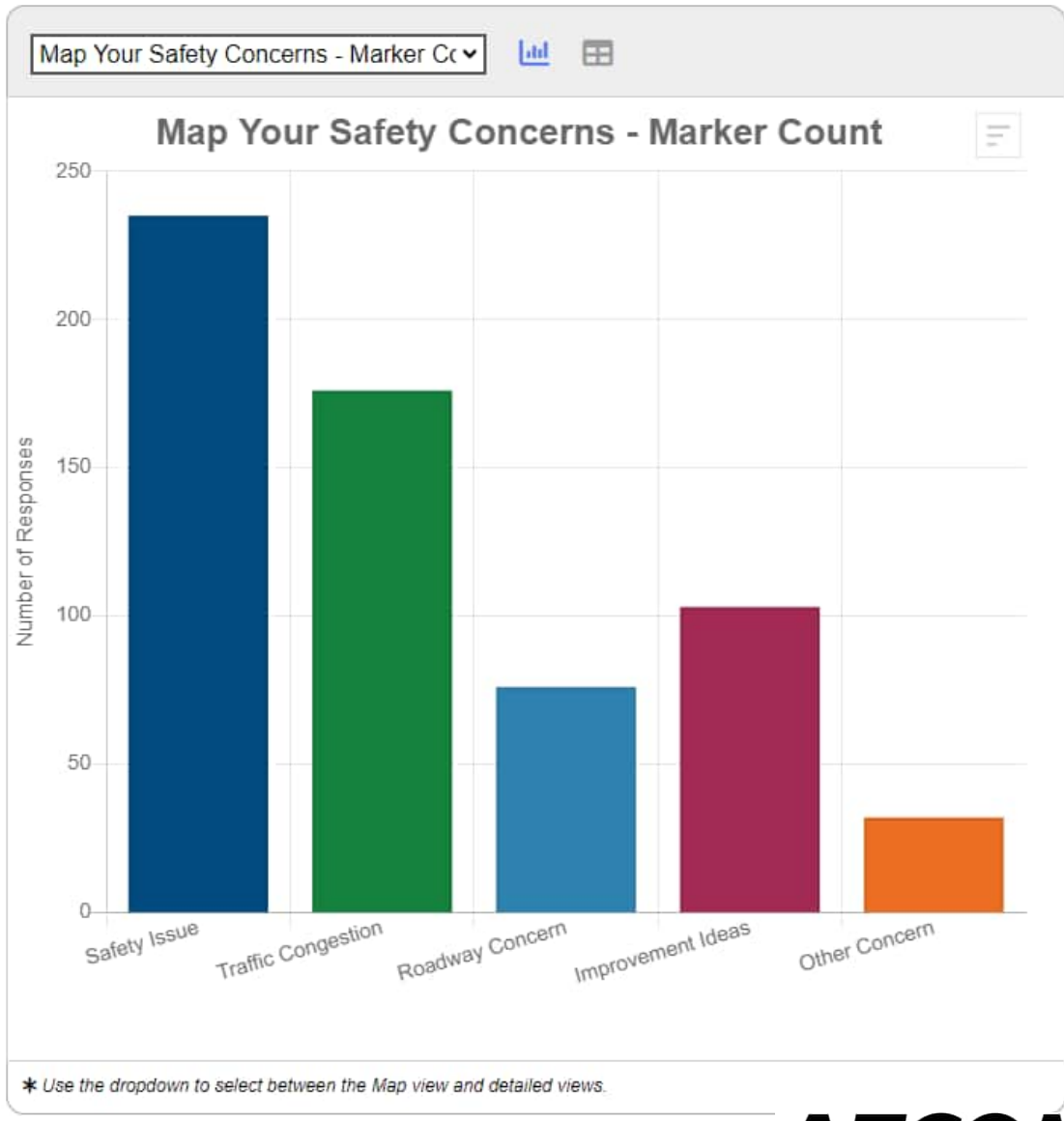
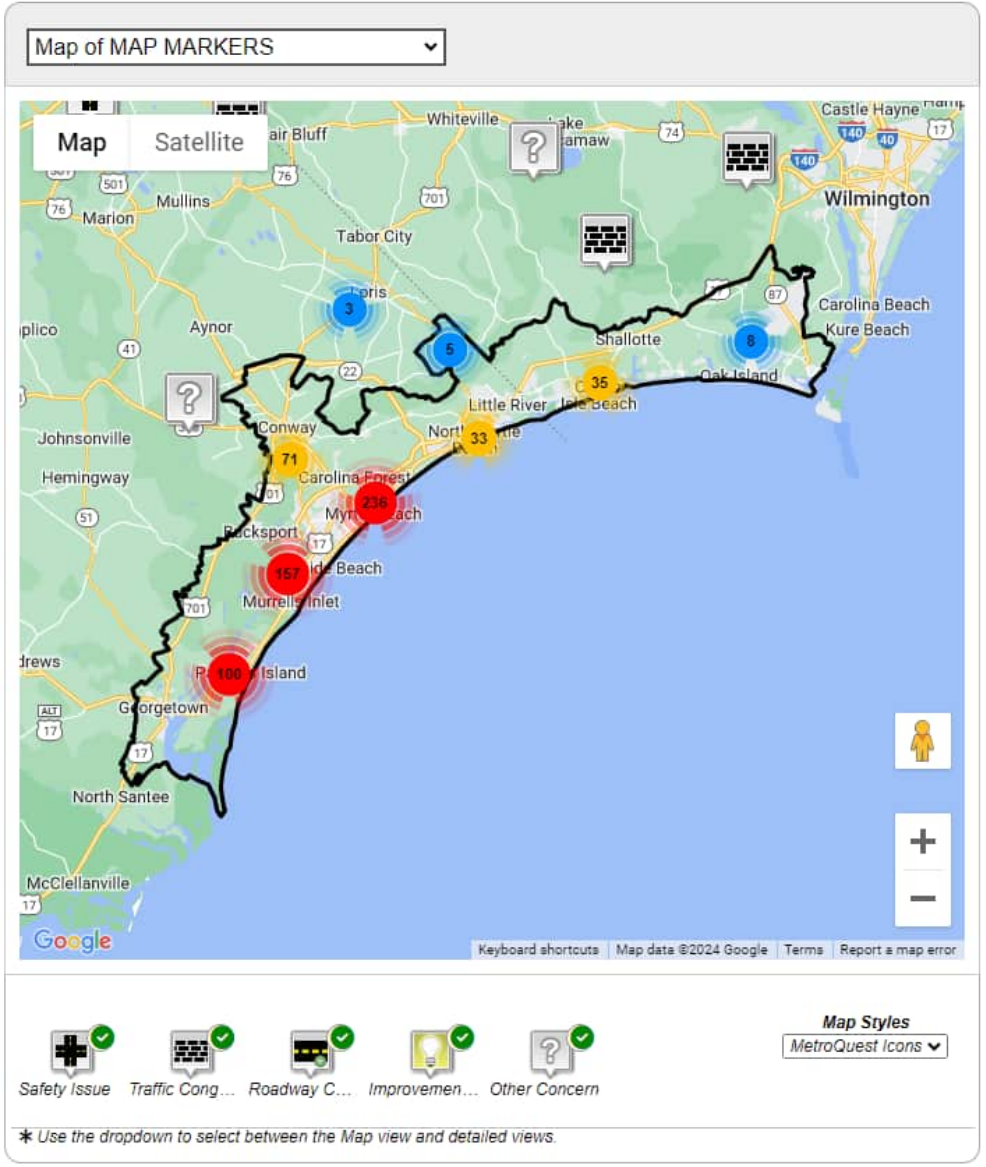








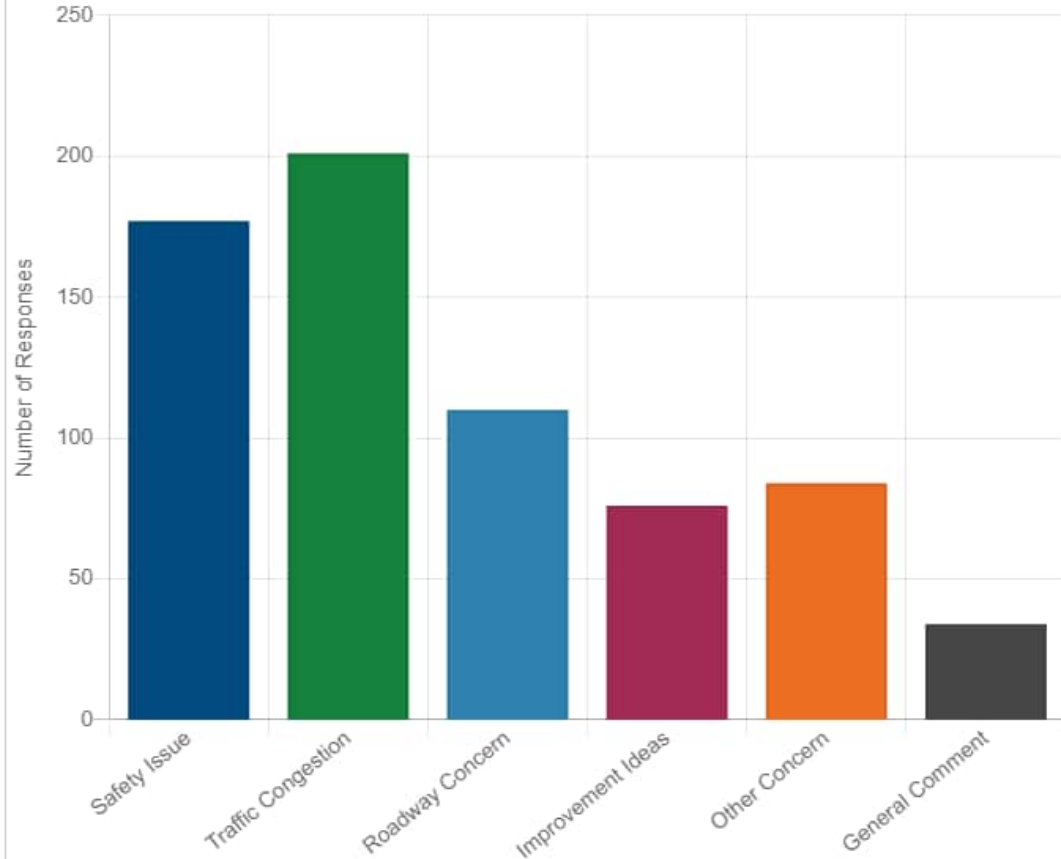
NAD 1983 StatePlane North Carolina FIPS 3200 (US Feet)



Comments

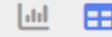


Map Your Safety Concerns



Use the dropdown to select between the Map view and detailed views.

Comments



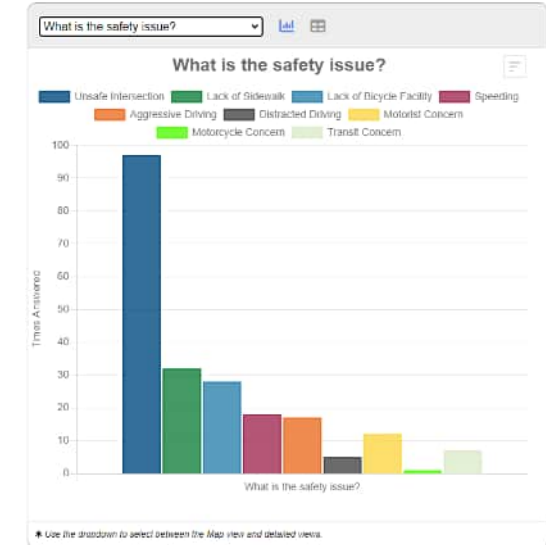
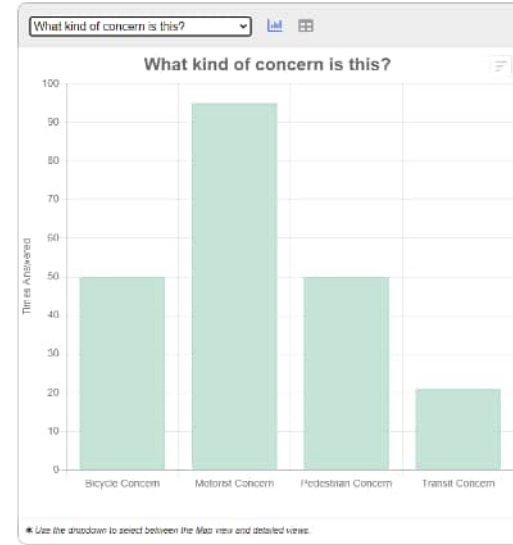
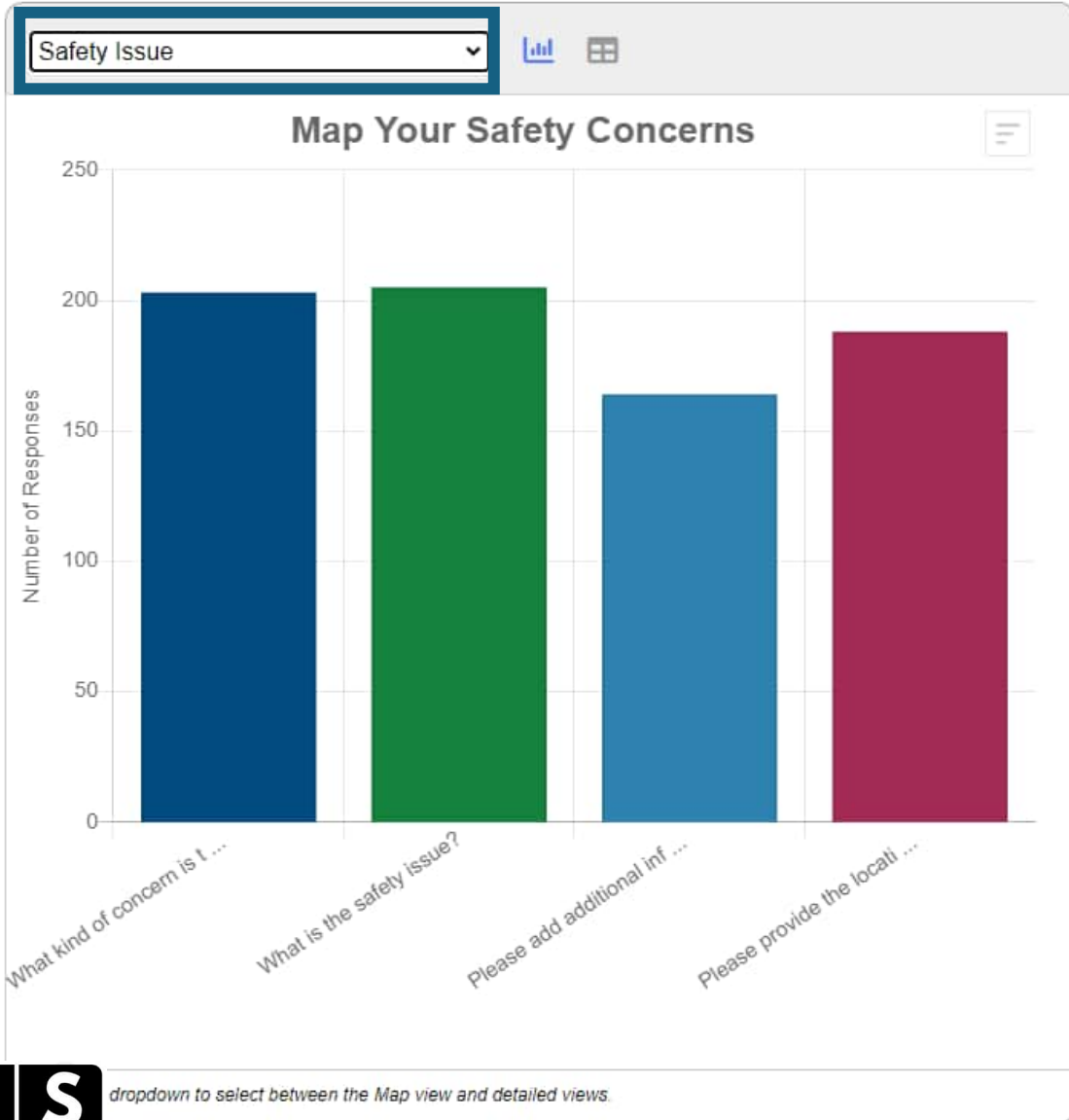
All Categories - Written Responses

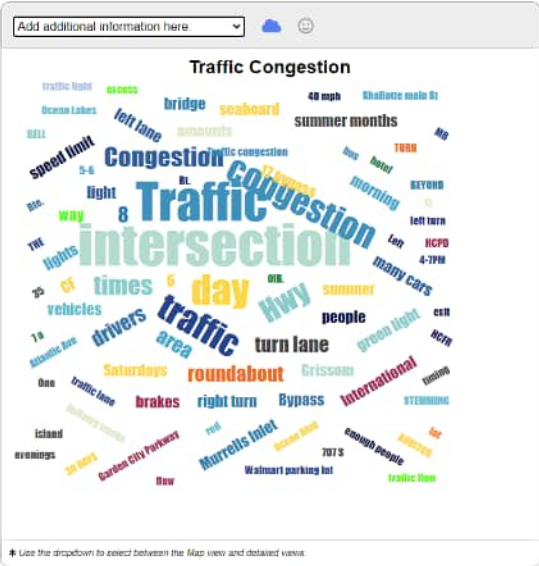
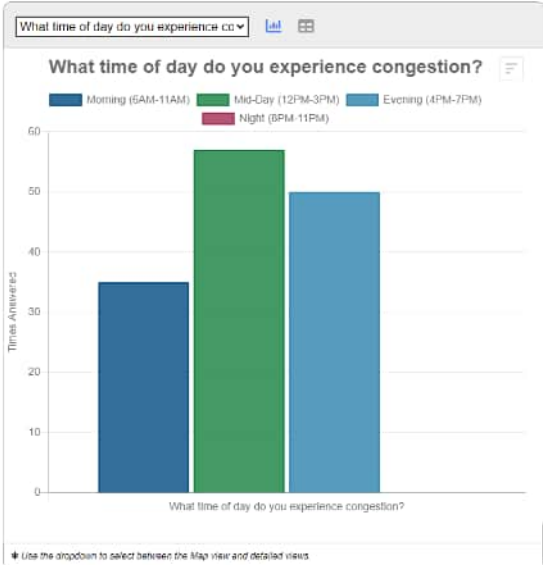
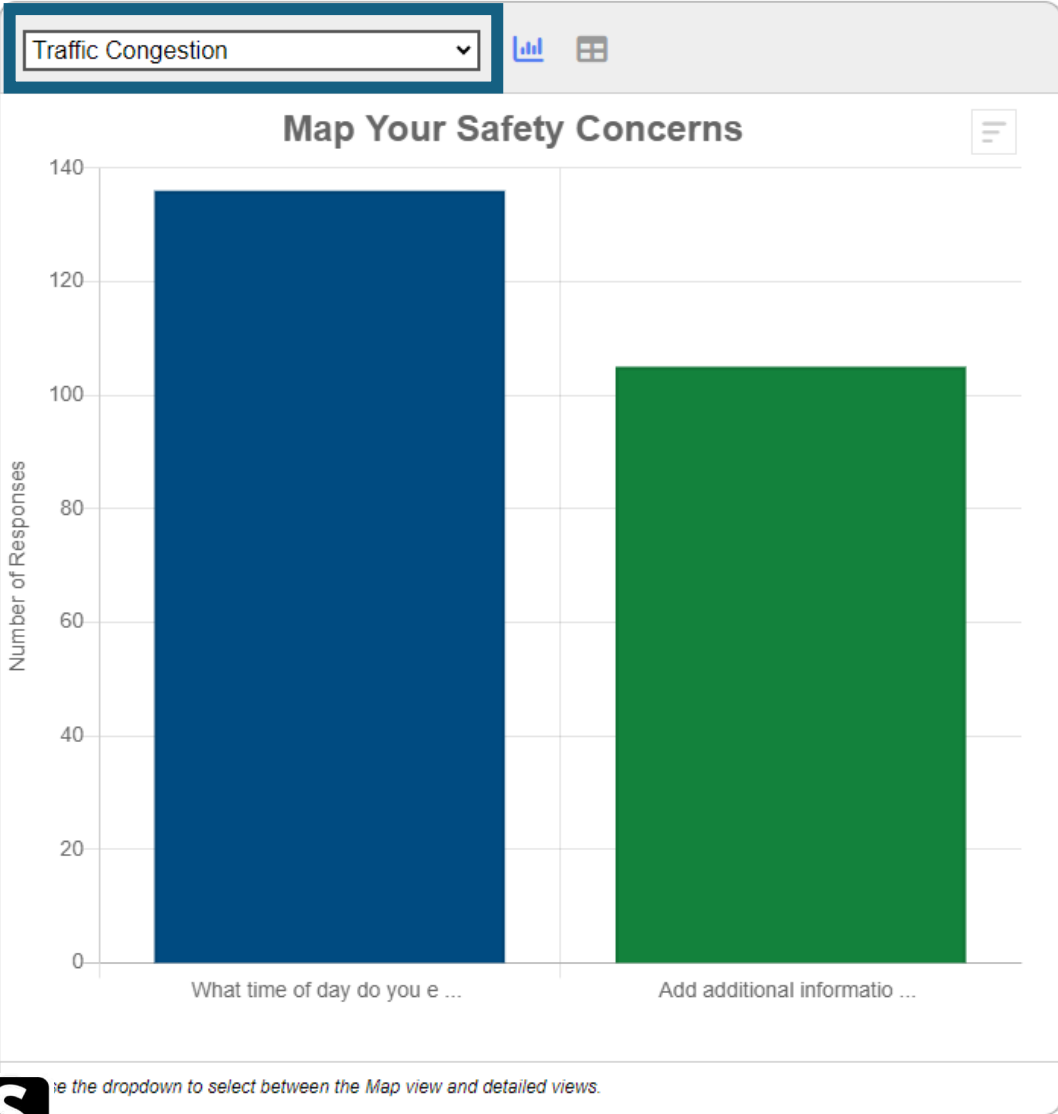
Number of Responses per Question

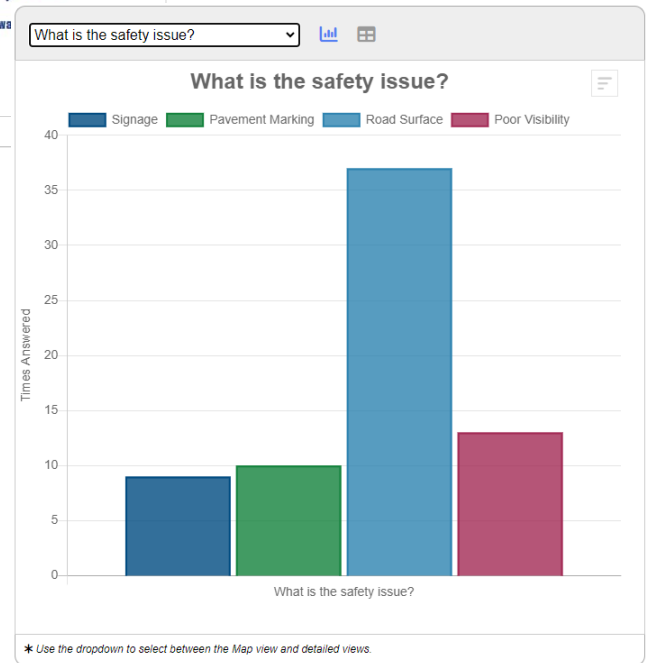
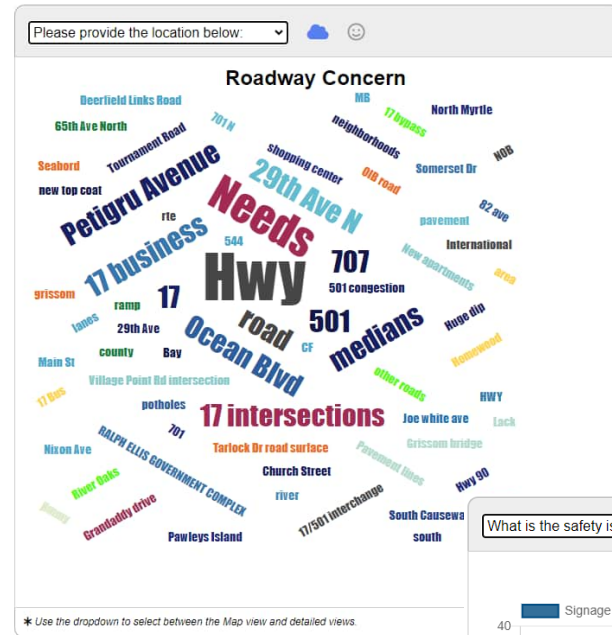
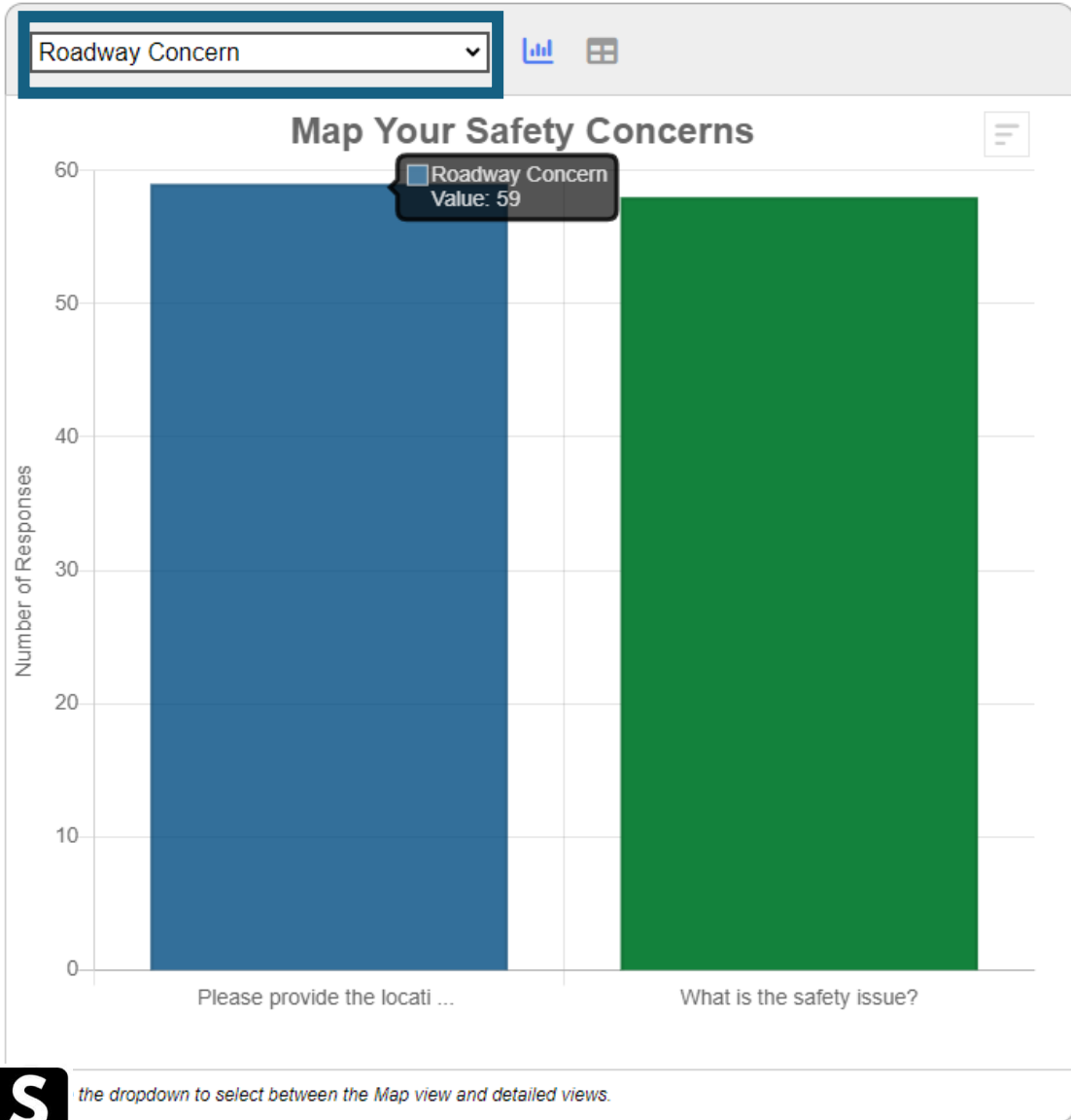
	Question	Responses
1	Safety Issue	177
2	Traffic Congestion	201
3	Roadway Concern	110
4	Improvement Ideas	76
5	Other Concern	84
6	General Comment	34

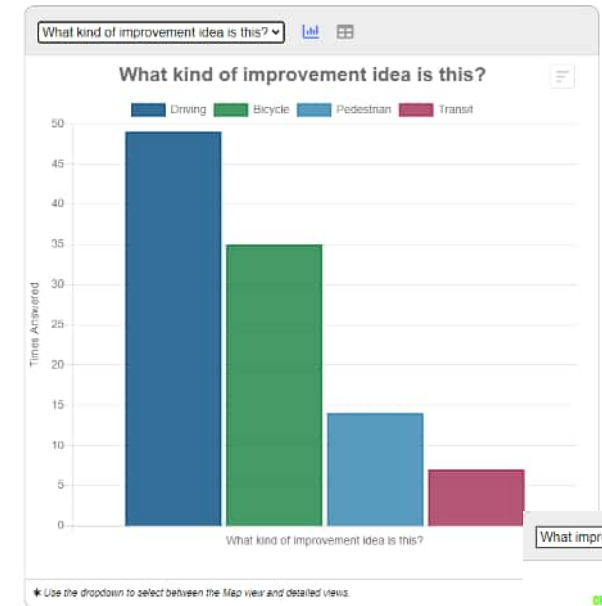
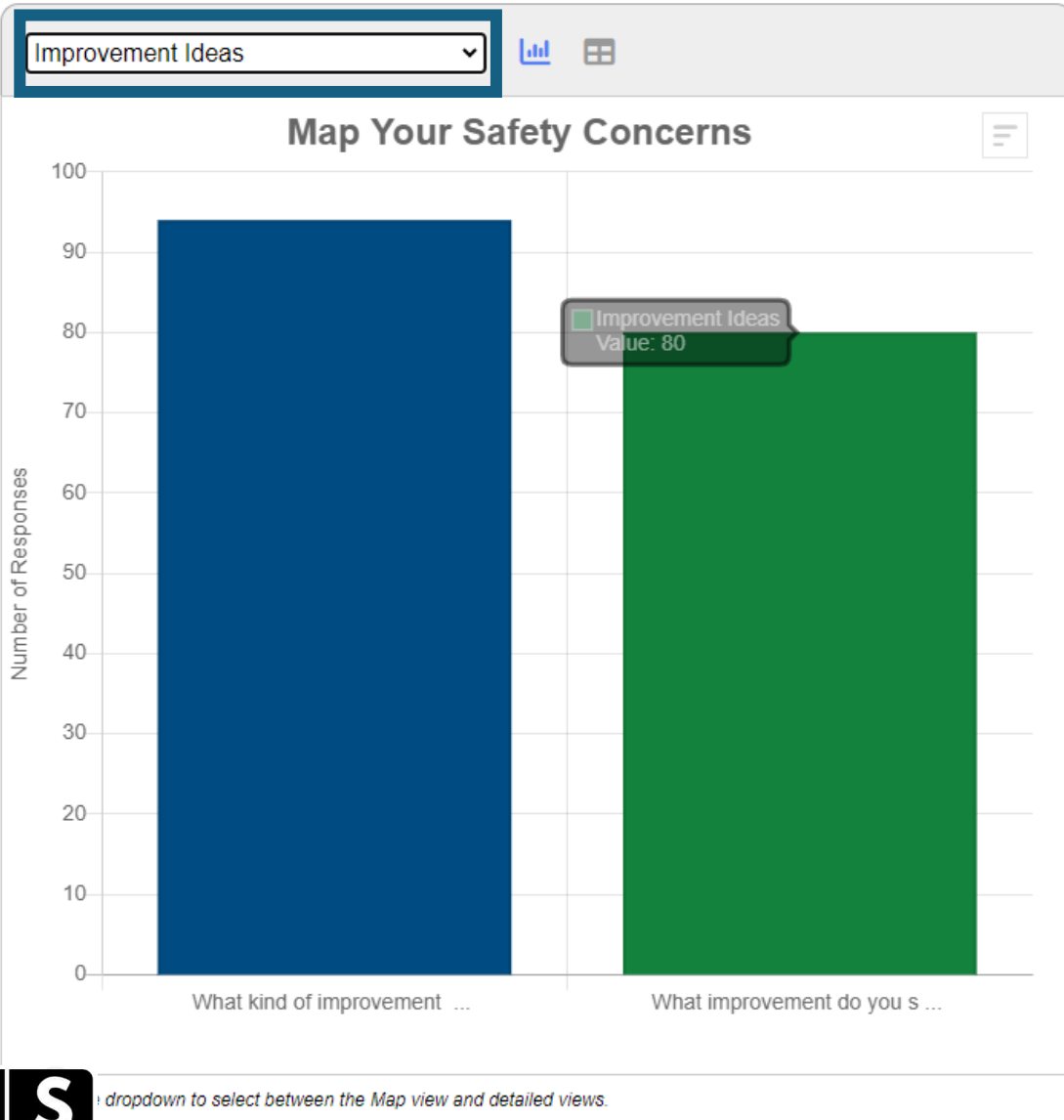
* Use the dropdown to select between the Map view and detailed views.

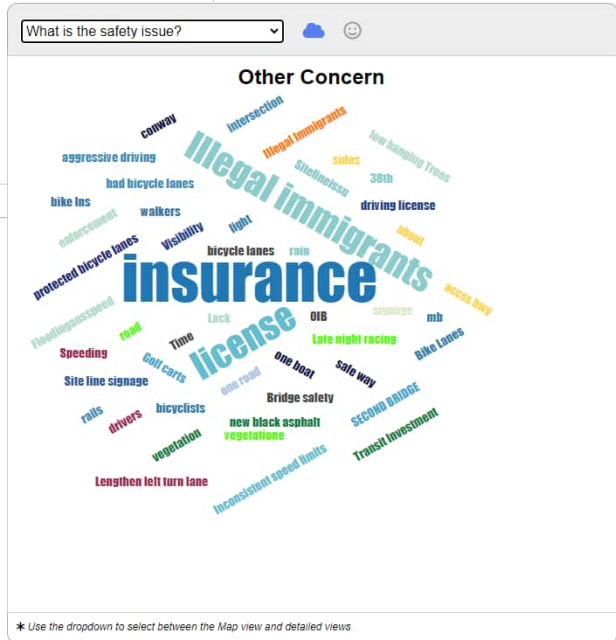
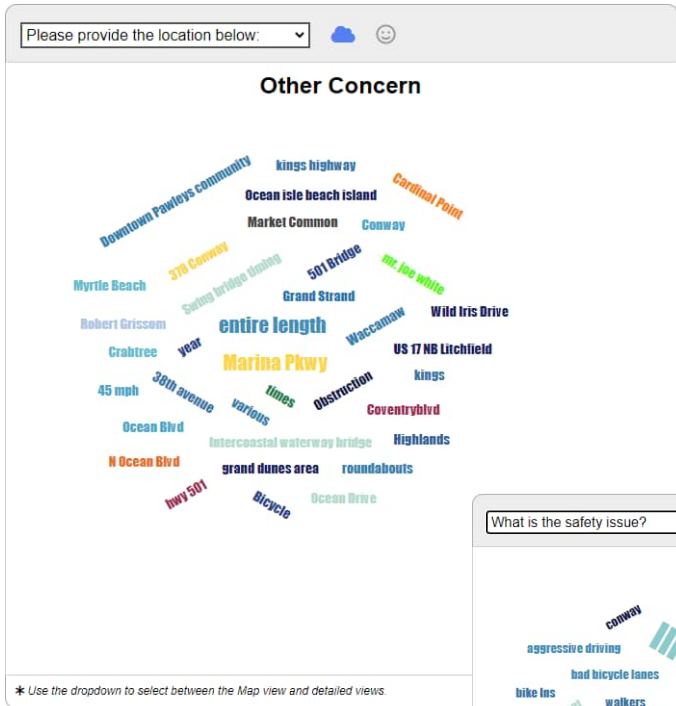
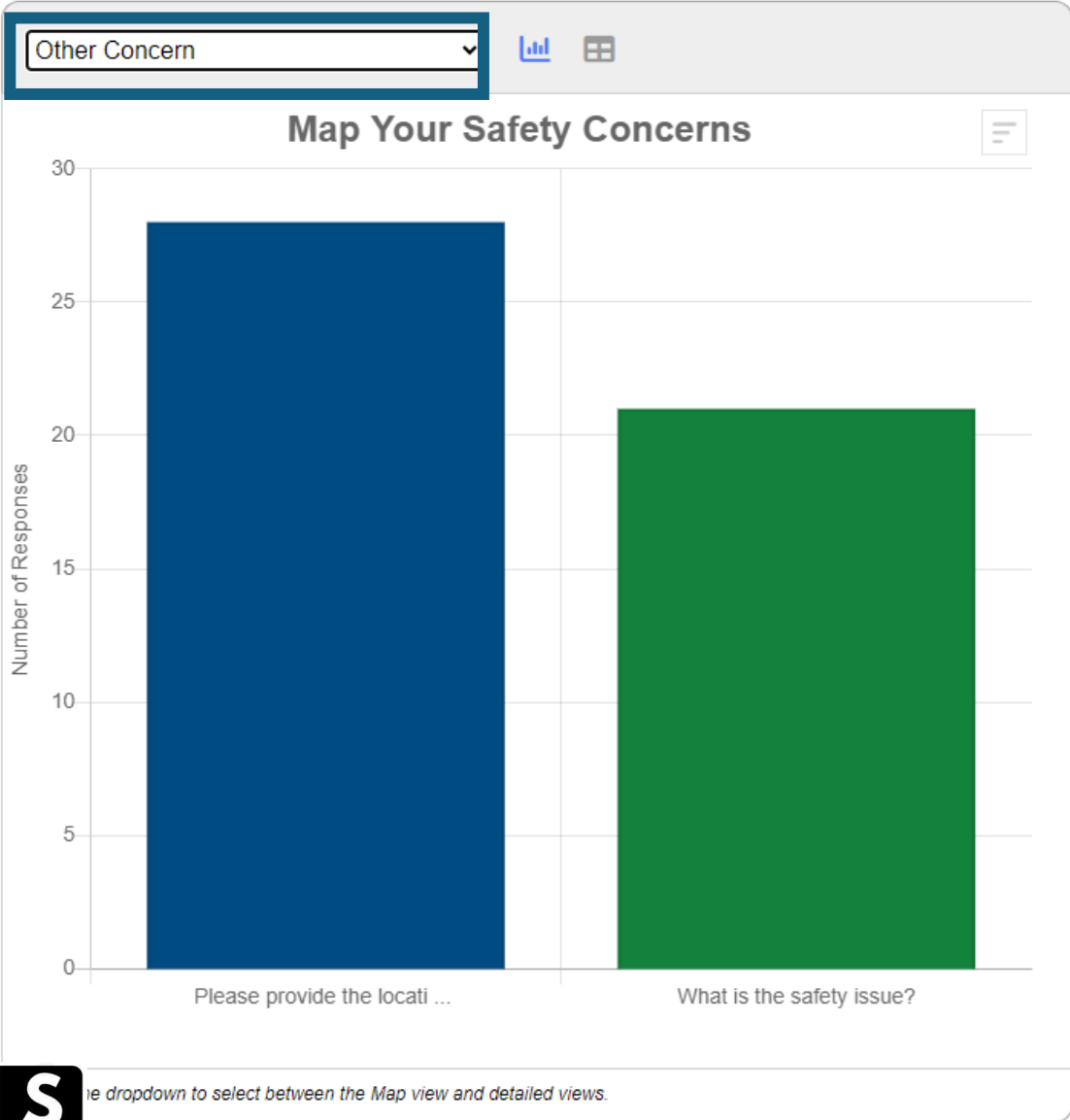













Strategies

4 What strategies are most important?
Please give input on at least 5 of the items.


STRAATEGIES

Education ○○○○○	Education Educational campaigns and outreach solutions to influence driver behavior.	
Engineering ○○○	Young and Inexperienced Drivers Continue to educate young and inexperienced drivers through driver education classes, schools, and community education outreach efforts.	★★★★★
Enforcement ○○○	Pedestrian and Bicycle Awareness Educate motorists to be more aware of walkers and bikers and teach children and adults walking and biking skills.	★★★★★
Emergency Response ○○	Distracted Driving Educational and messaging campaigns around the dangers of distracted driving.	★★★★★
	Driving Under the Influence Campaigns directed toward discouraging driving under the influence of drugs and alcohol.	★★★★★
	Motorcycle Awareness Educational and messaging campaigns to raise awareness of motorcycles on the road.	★★★★★

↓


1 2 < 4 What strategies are most important? Please give input on at least 5 of the items. 5

WELCOME PRIORITY RANKING MAP MARKERS STRATEGIES WRAP UP

Education	Education Educational campaigns and outreach solutions to influence driver behavior.		○○○○○
Engineering	Young and Inexperienced Drivers Continue to educate young and inexperienced drivers through driver education classes, schools, and community education outreach efforts.	★★★★★	○○○
Enforcement	Pedestrian and Bicycle Awareness Educate motorists to be more aware of walkers and bikers and teach children and adults walking and biking skills.	★★★★★	○○○
Emergency Response	Distracted Driving Educational and messaging campaigns around the dangers of distracted driving.	★★★★★	○○○
	Driving Under the Influence Campaigns directed toward discouraging driving under the influence of drugs and alcohol.	★★★★★	○○
	Motorcycle Awareness Educational and messaging campaigns to raise awareness of motorcycles on the road.	★★★★★	

1 2 < 4 What strategies are most important? Please give input on at least 5 of the items. 5

WELCOME PRIORITY RANKING MAP MARKERS STRATEGIES WRAP UP

Education	Enforcement Targeted monitoring and enforcement of speeding, red light running, distracted driving, aggressive driving, and driving under the influence to impact risky driver behaviors.		○○○○○
Engineering	Speeding Enforcement Target corridors with frequent speeding-related crashes.	★★★★★	○○○
Enforcement	Driving Under the Influence Enforcement to eliminate driving under the influence.	★★★★★	○○○
Emergency Response	Red Light Running Enforcement Targeting red-light running behavior by observation and new technologies.	★★★★★	○○


1 2 < 4 What strategies are most important? Please give input on at least 5 of the items. 5

WELCOME PRIORITY RANKING MAP MARKERS STRATEGIES WRAP UP

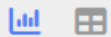
Education	Engineering Roadway improvements to improve safety are selected based on data analysis and proven strategies.		○○○○○
Engineering	Implement Roadway Improvements Improving signage and visibility, adding rumble strips, lighting, adding turn lanes, updating traffic signals, maintenance schedules, and design elements are types of roadway improvements that enhance safety.	★★★★★	○○○
Enforcement	Connecting and Improving Pedestrian Facilities Constructing sidewalk to fill in gaps, maintaining sidewalk, improving sidewalk widths, ensuring ADA compliance, improving pedestrian crossing, and lighting are engineering elements that improve safety.	★★★★★	○○○
Emergency Response	Bicycle Facility Design Improving the bicycle network and evaluating the existing network to address roadway or shoulder space, storm grates, drainage, and adding protected bicycle lanes are engineering elements to enhance bicycle safety.	★★★★★	○○

1 2 < 4 What strategies are most important? Please give input on at least 5 of the items. 5

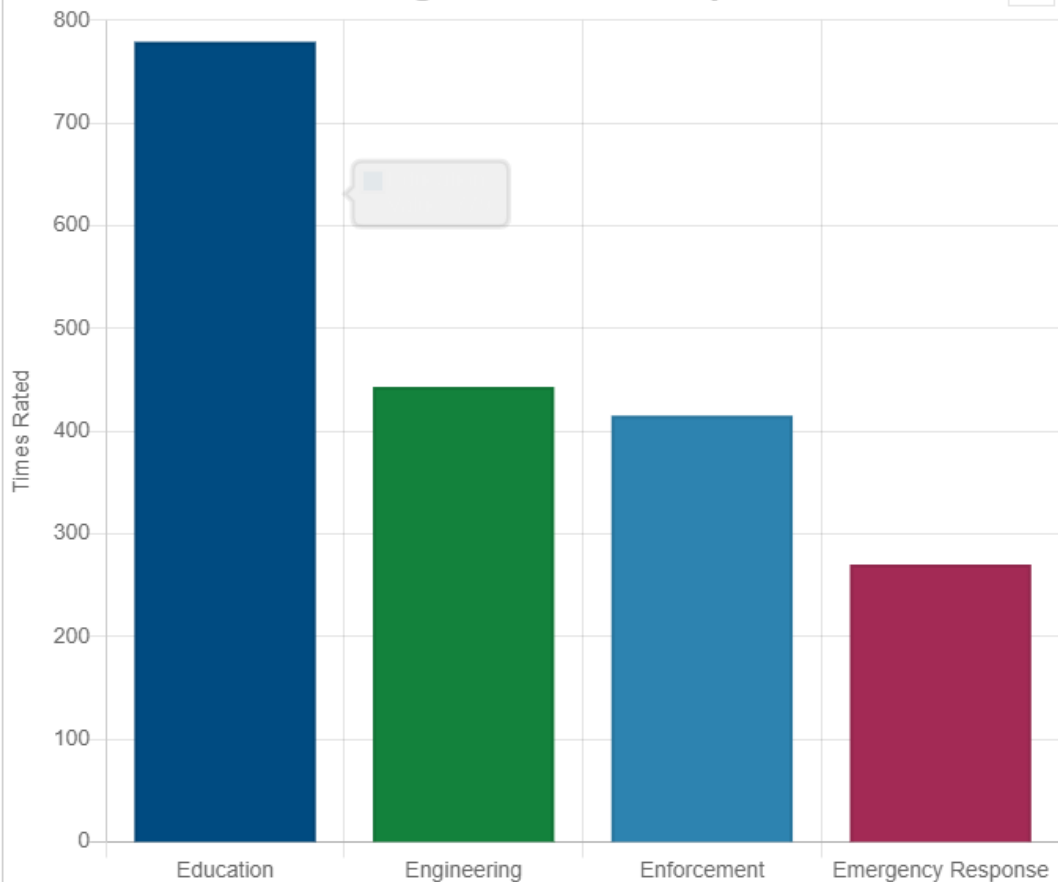
WELCOME PRIORITY RANKING MAP MARKERS STRATEGIES WRAP UP

Education	Emergency Response Improving emergency response times and incident clearing times.		○○○○○
Engineering	Reduce Emergency Response Times Adding signal preemption technology and additional pavement space to improve response times to and from crashes.	★★★★★	○○○
Enforcement	Improve Technology Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.	★★★★★	○○○
Emergency Response			○○

STRATEGIES

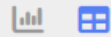


What strategies are most important?



the dropdown to select between overview and detailed views.

STRATEGIES



What strategies are most important?

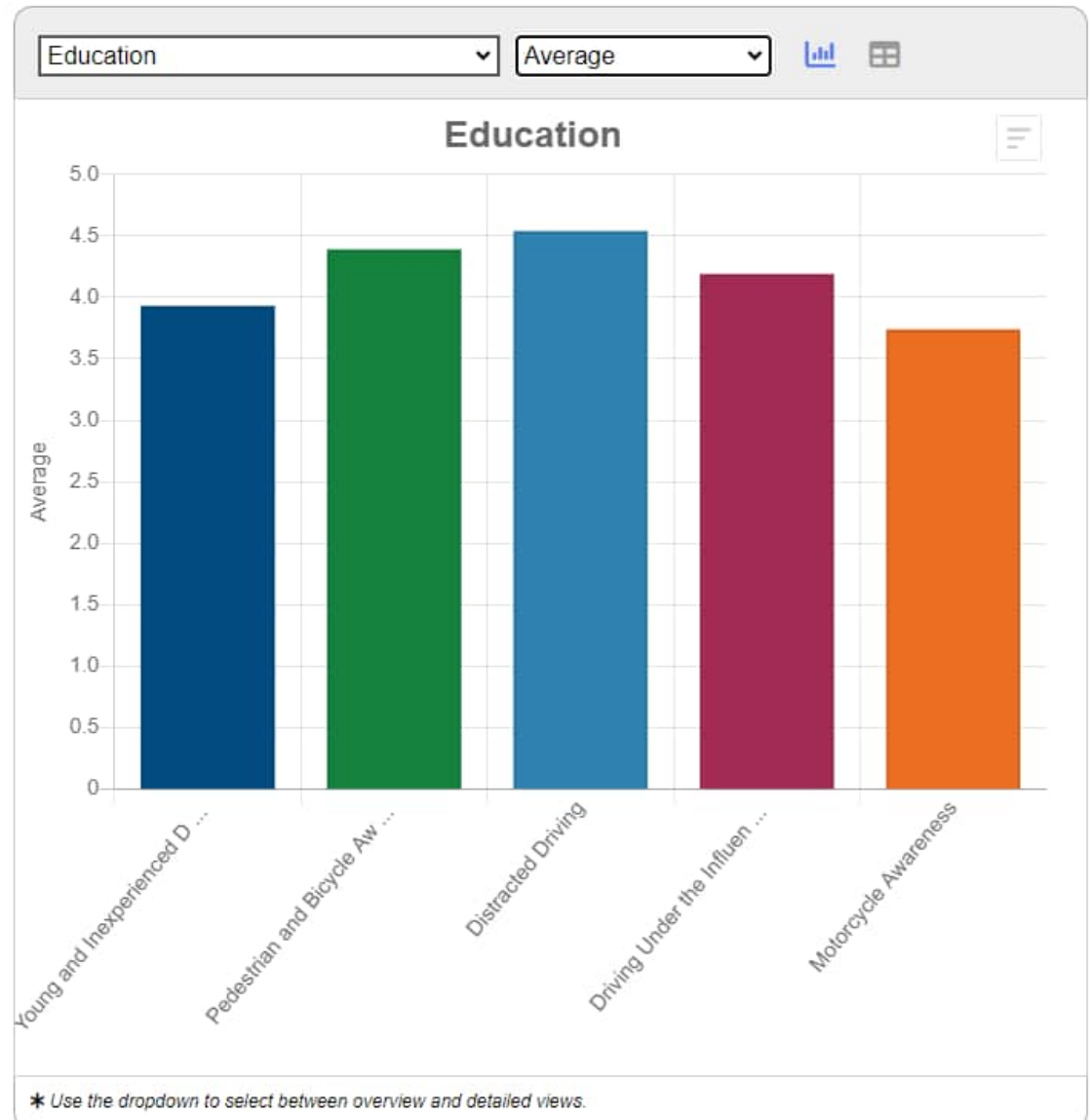
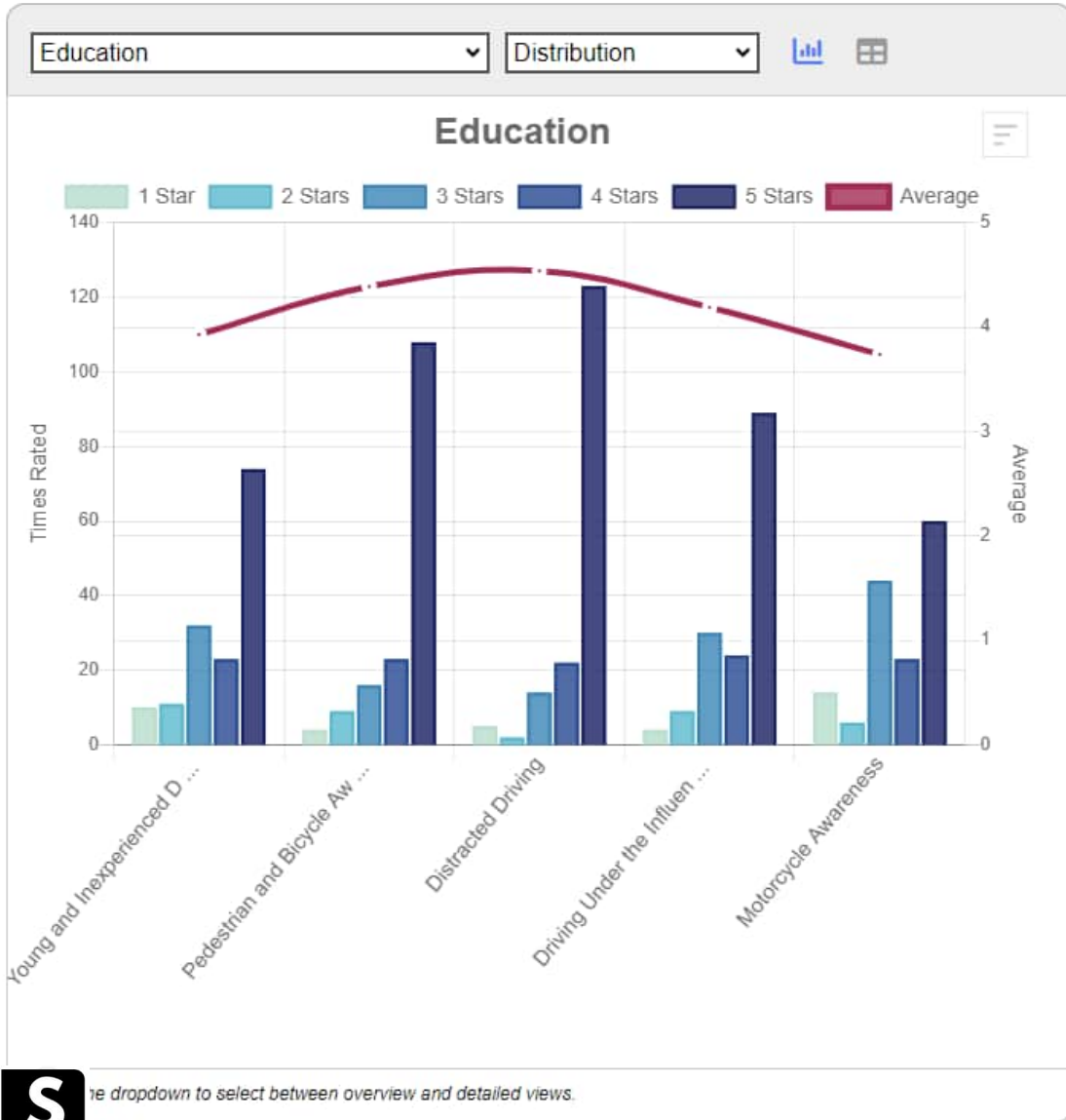
Number of Responses per Category

	Category	Responses
1	Education	779
2	Engineering	443
3	Enforcement	415
4	Emergency Response	270

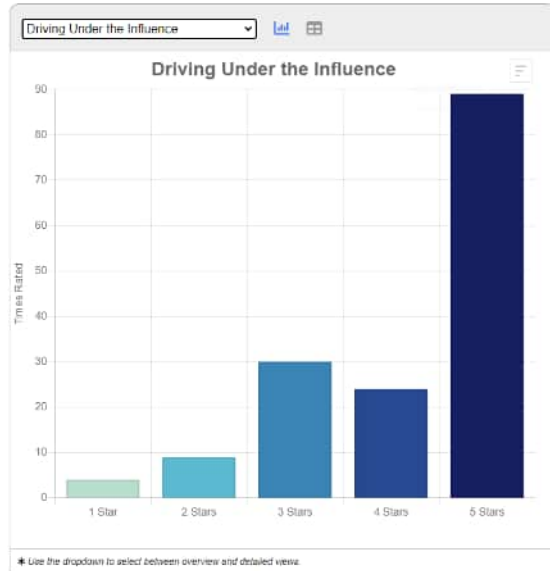
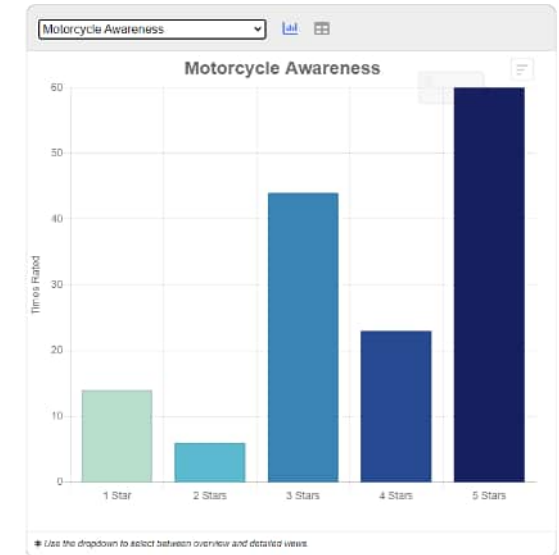
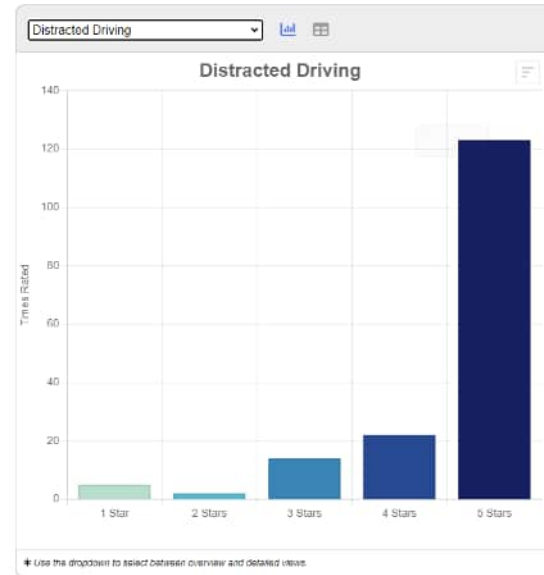
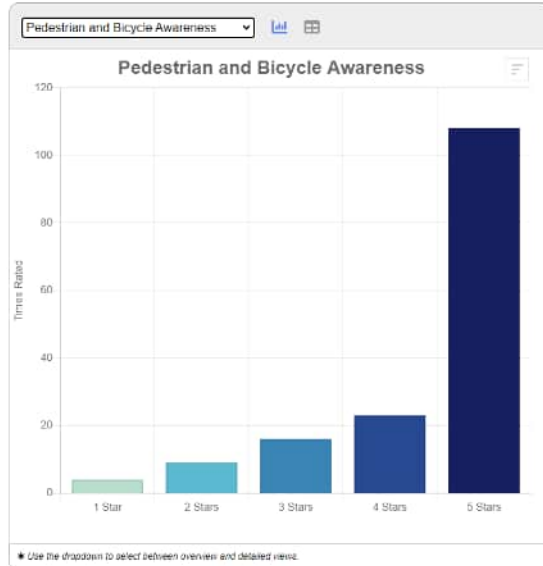
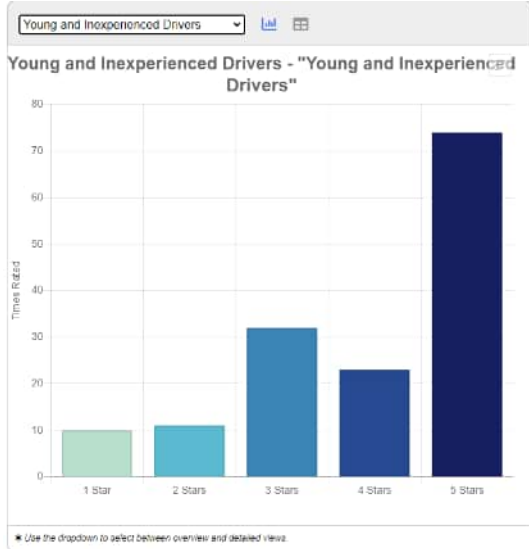
* Use the dropdown to select between overview and detailed views.



Education

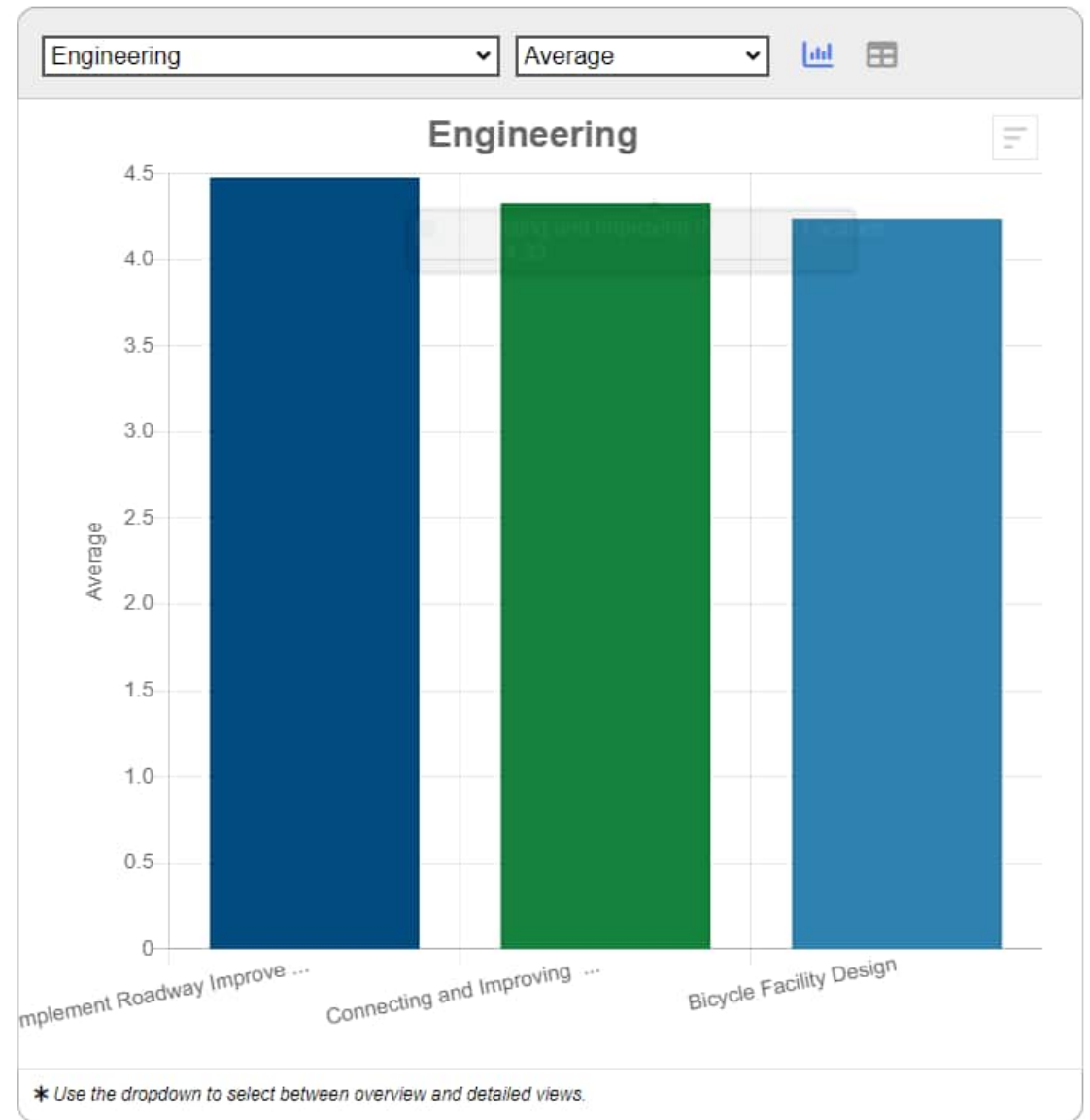
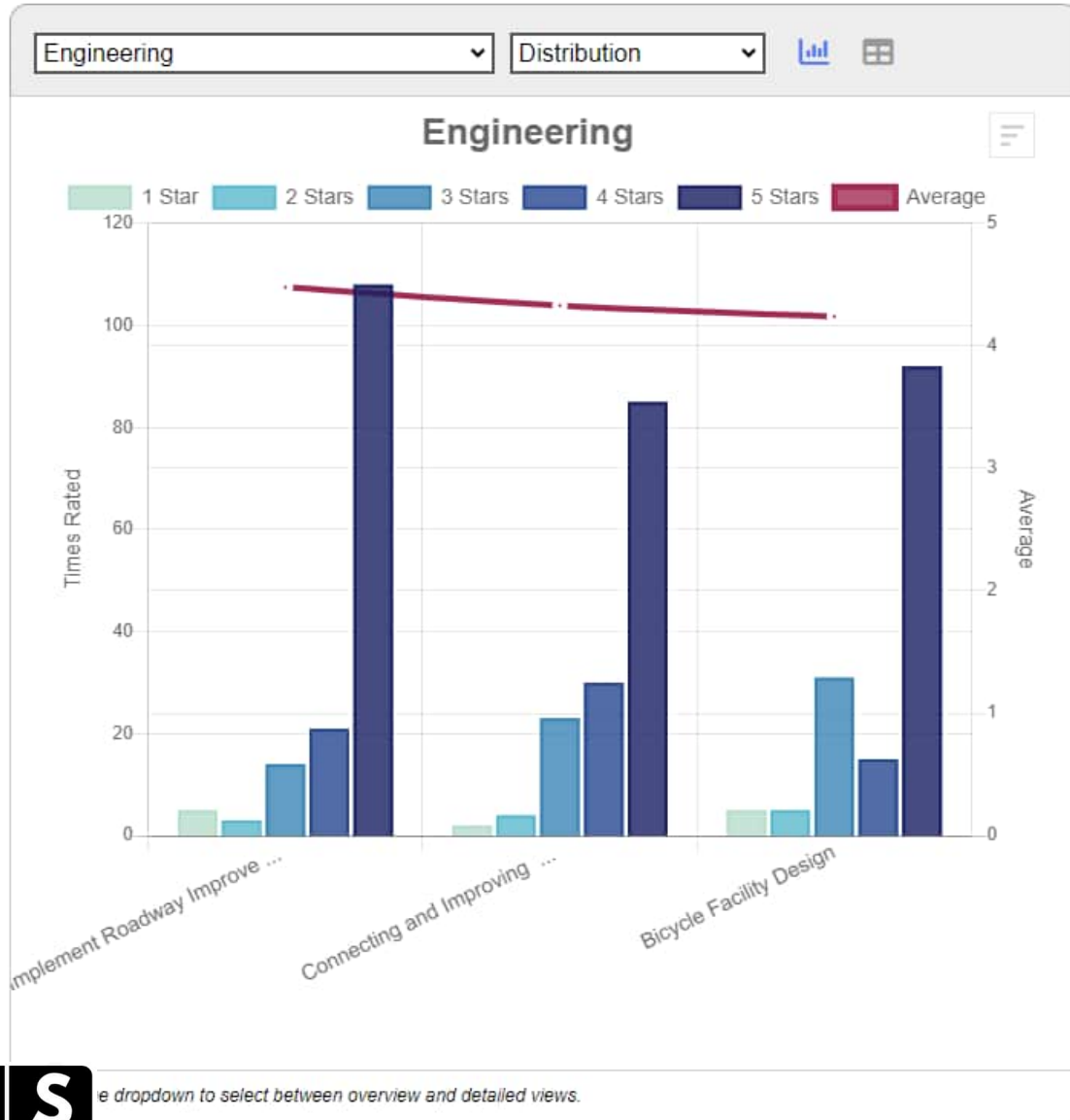


Education

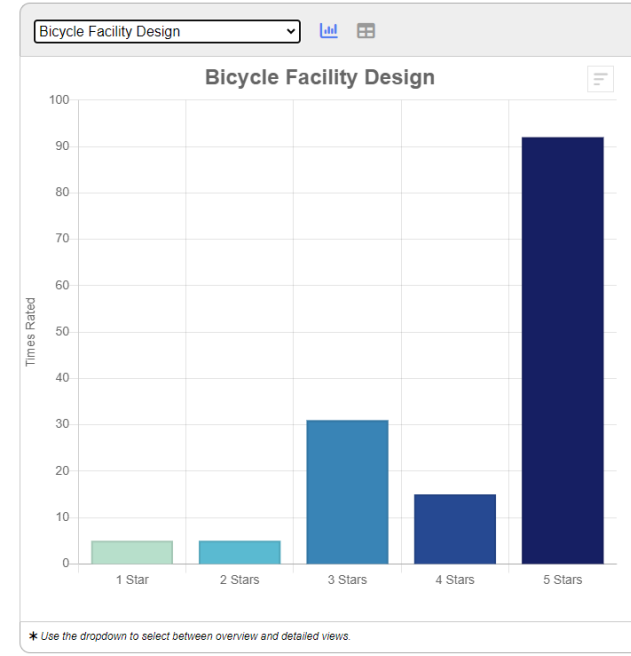
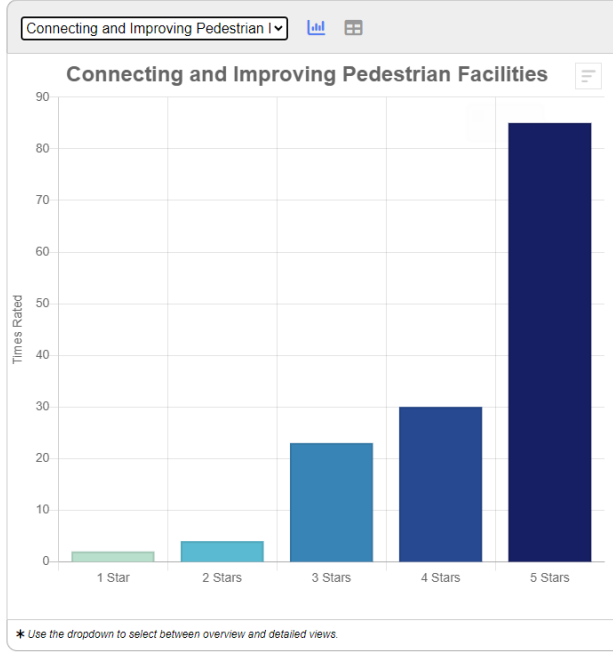
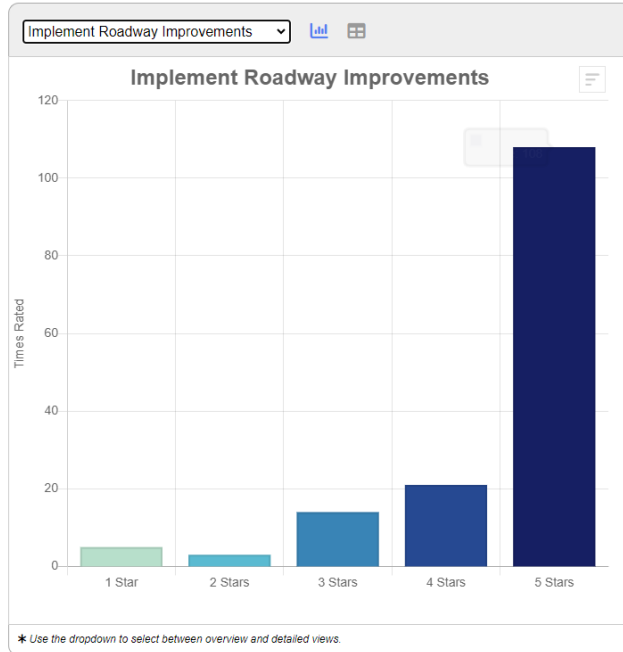


These are not ranked against one another. They are an indication of the importance of each to the individual.

Engineering

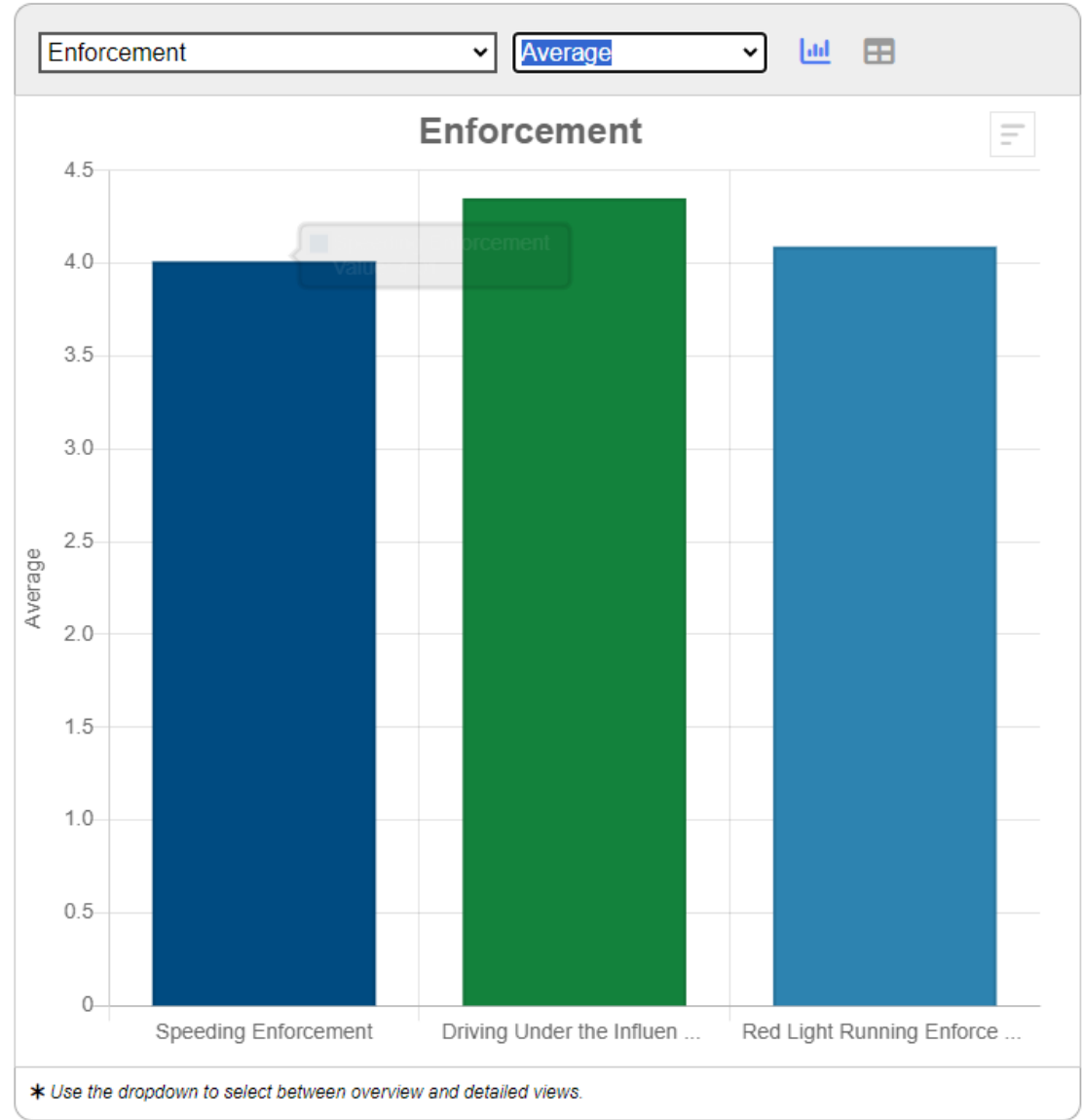
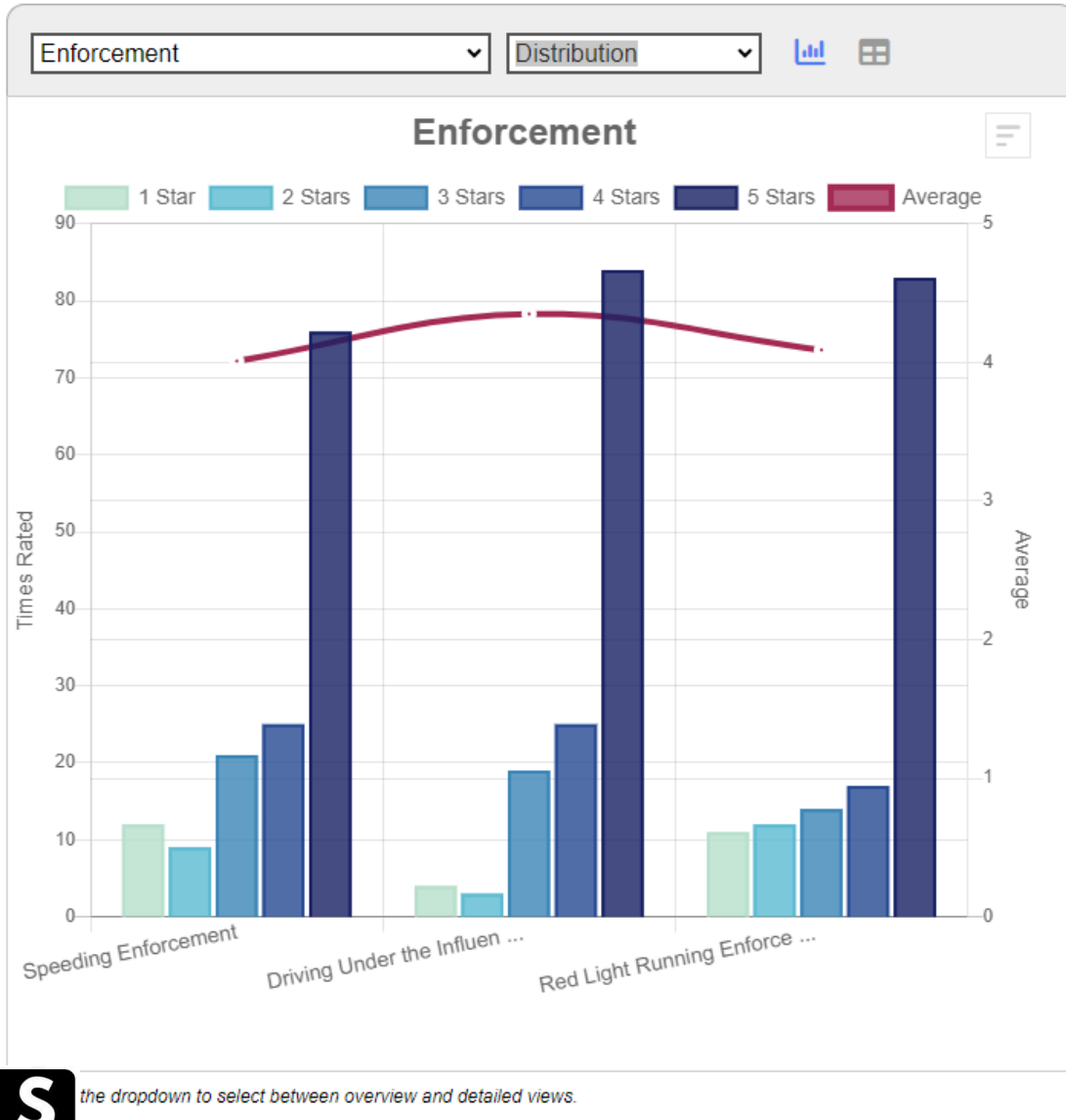


Engineering

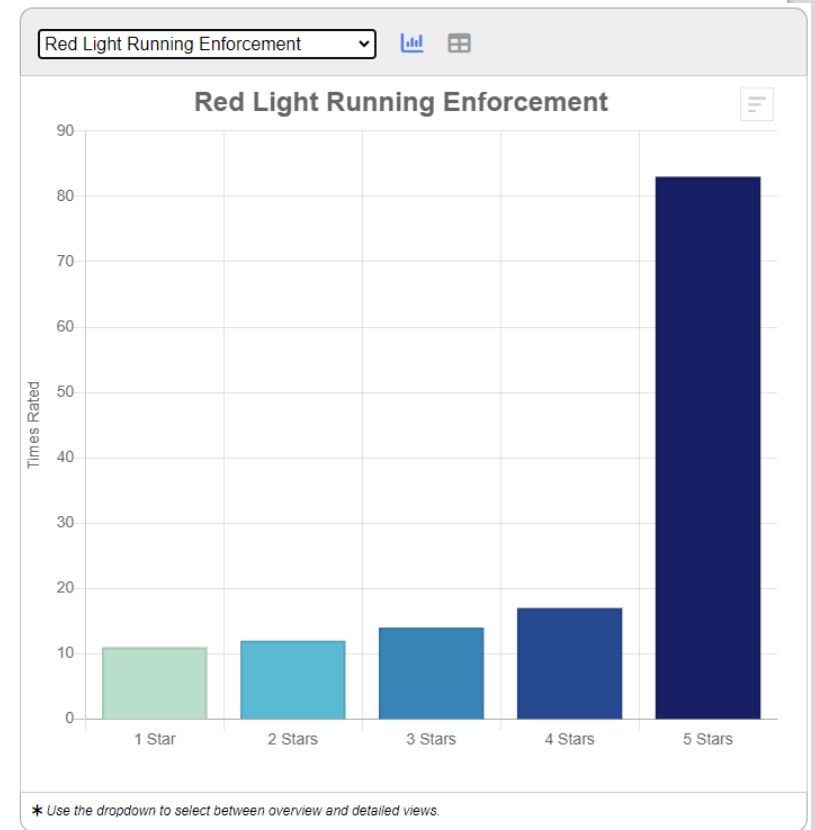
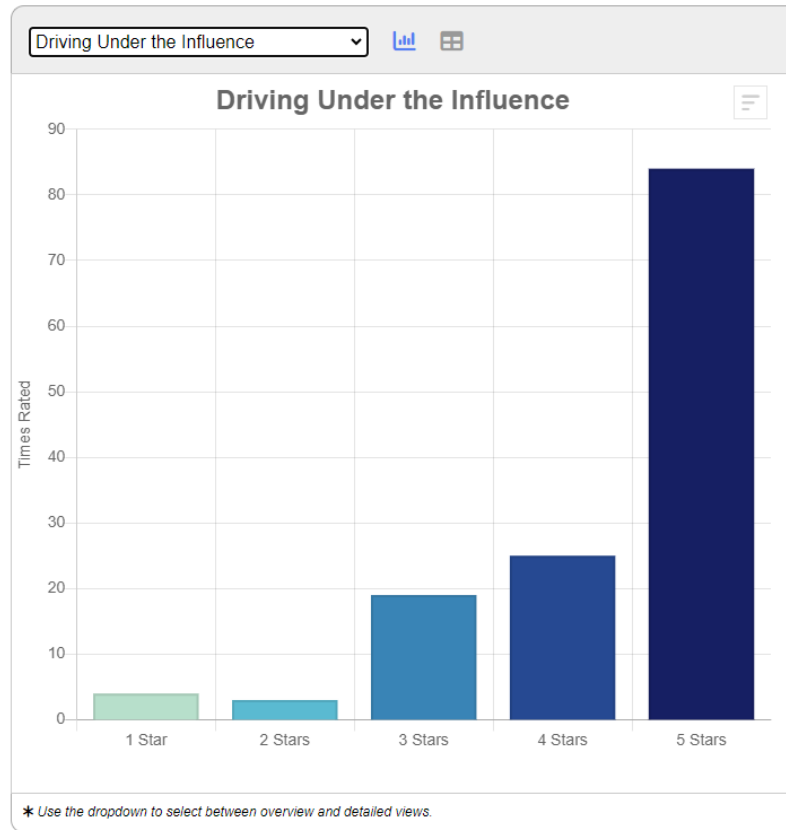
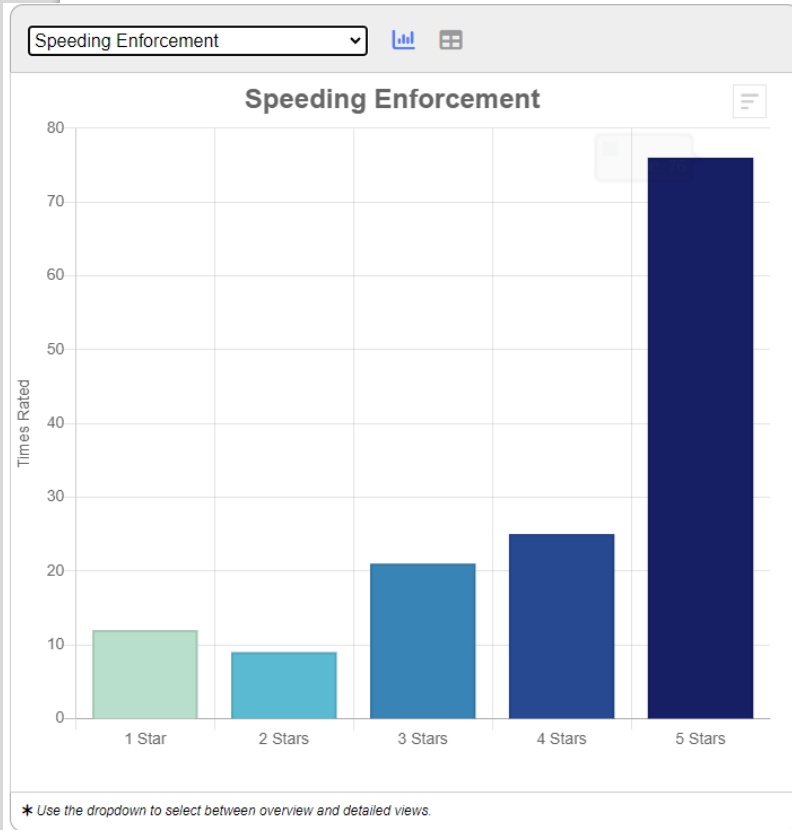


These are not ranked against one another. They are an indication of the importance of each to the individual.

Enforcement

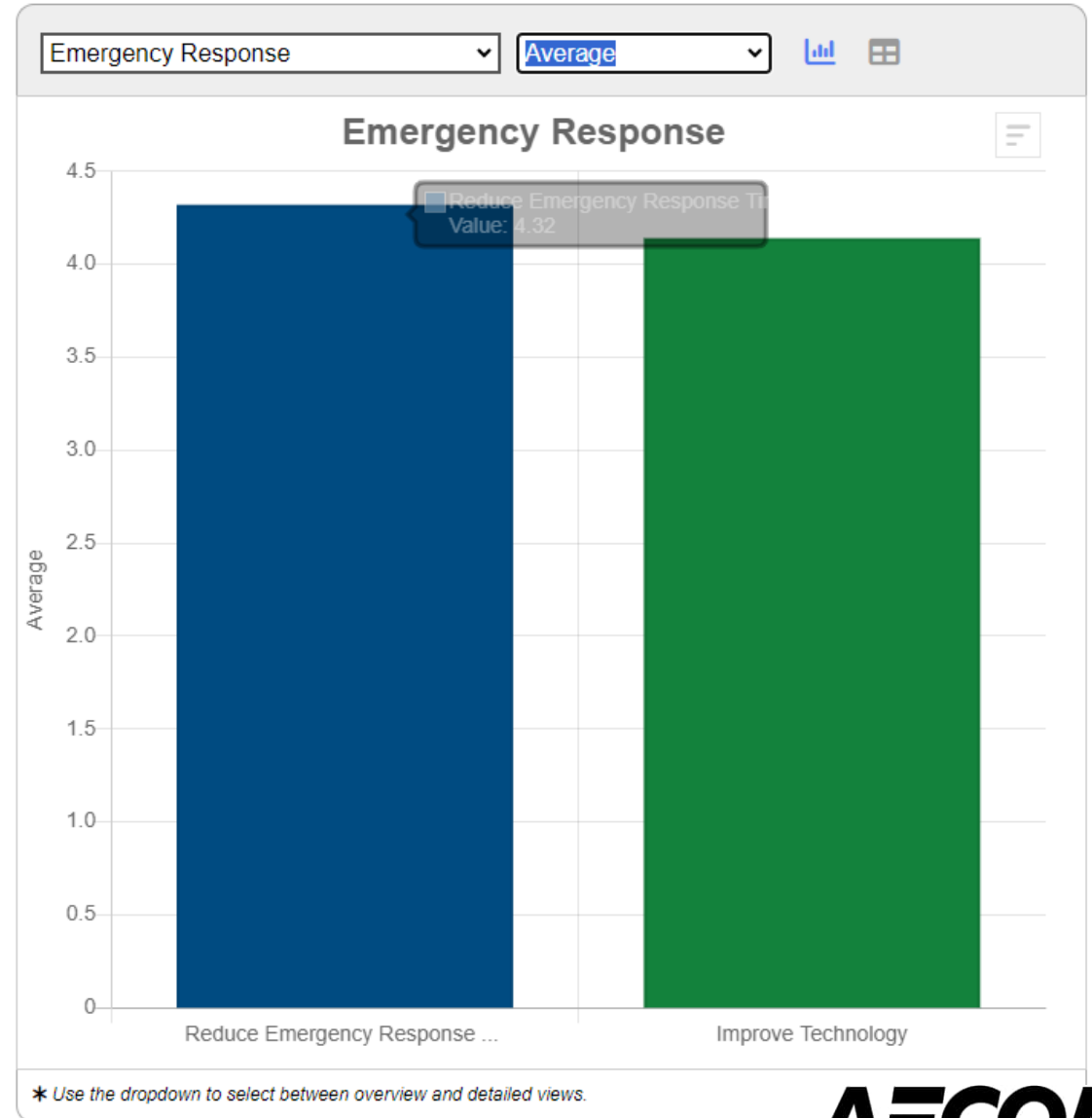
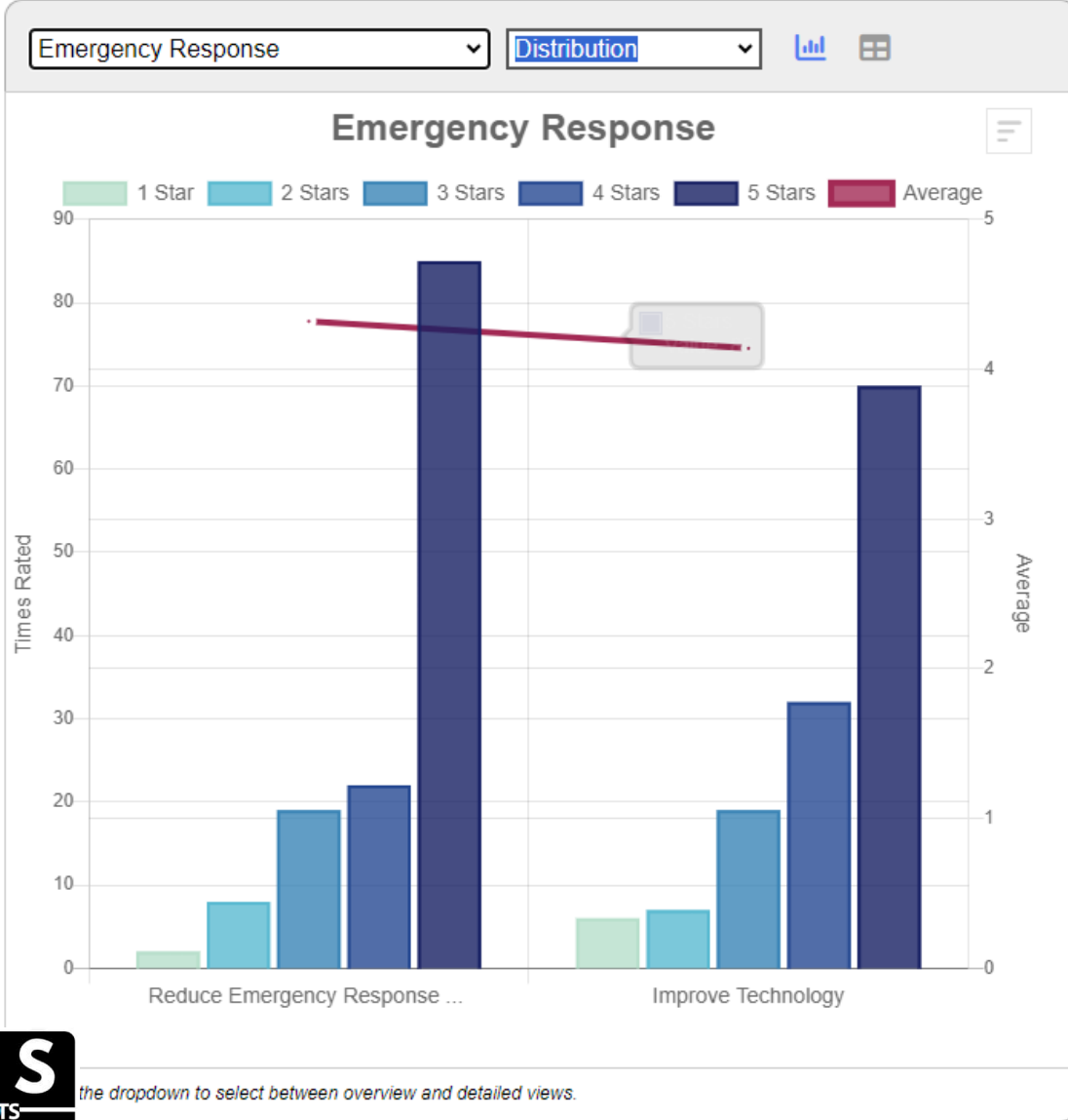


Enforcement

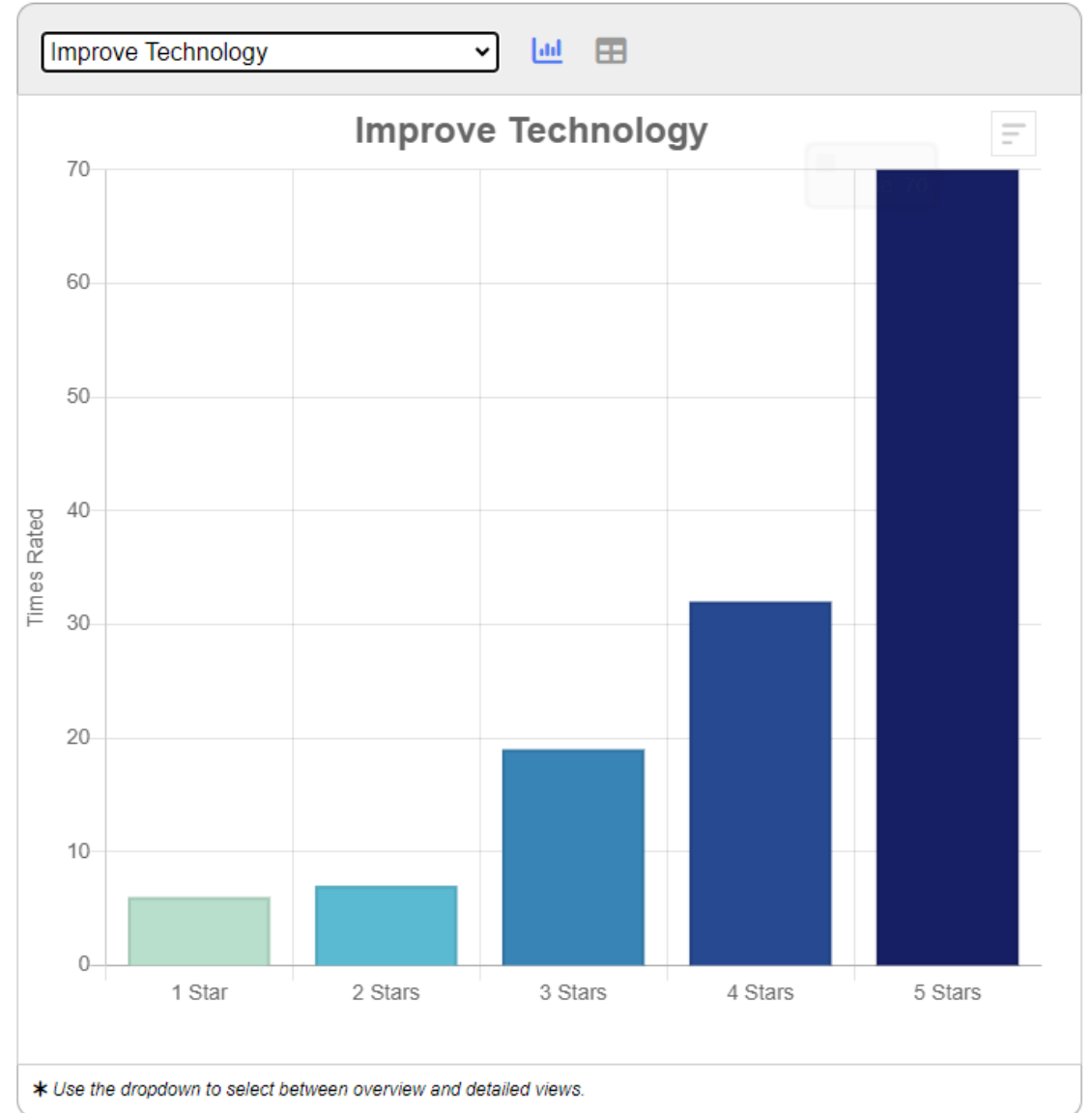
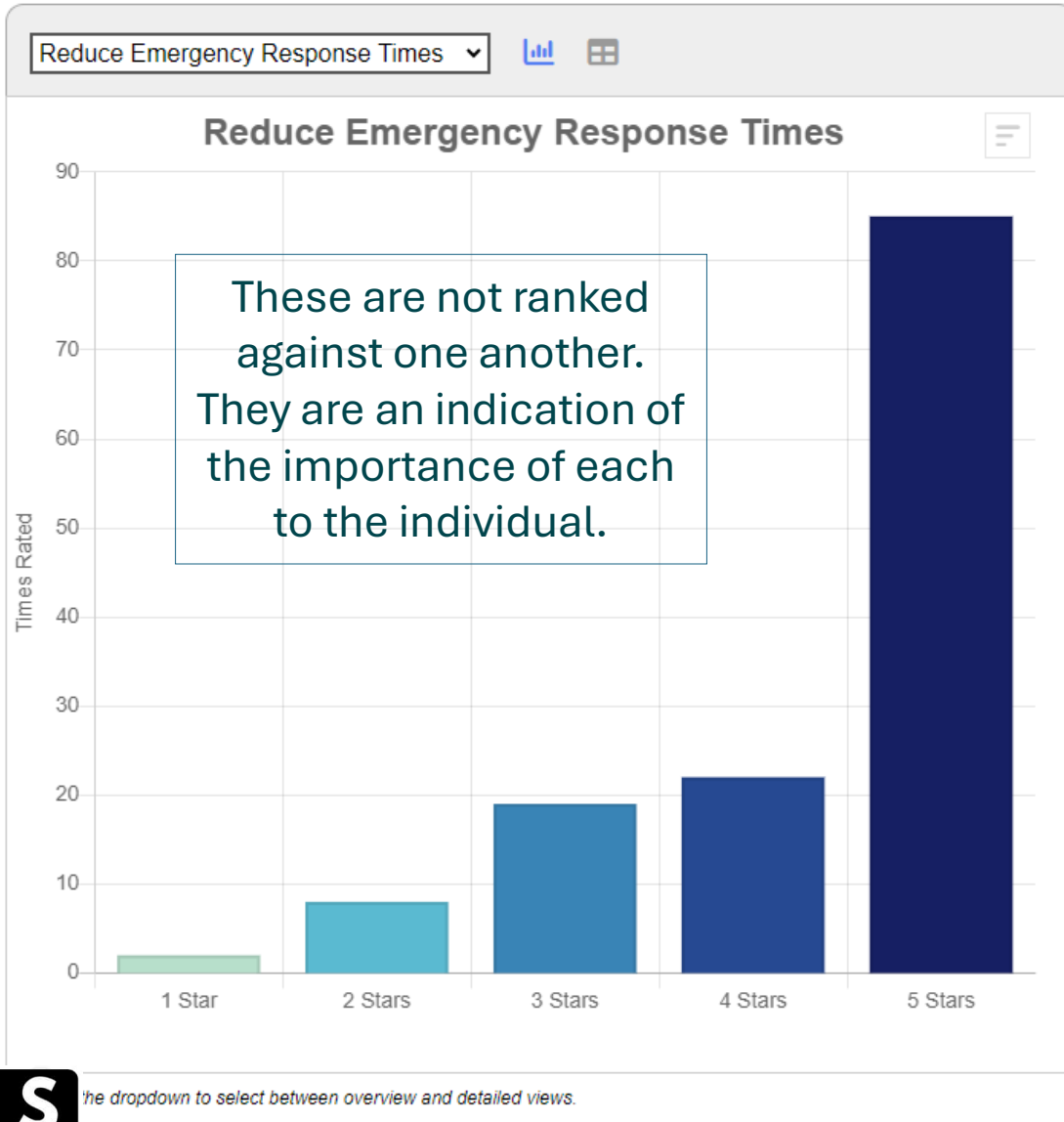


These are not ranked against one another. They are an indication of the importance of each to the individual.

Emergency Response



Emergency Response



Wrap Up

5 **Wrap Up**
Tell us a bit about yourself. Please click finish when you are done.

WRAP UP

Final Questions (Optional)

> How do you typically get around?

- Drive
- Walk
- Bike
- Transit/Paratransit
- Carpool/Rideshare

> What is your home zip code?

12345

> What is your age?

Select...

Answer the questions you want to, then click Finish:

Finish

Thank You!

Your participation in this survey will help plan for safety improvements and contribute to the GSATS Safety Action Plan!

[GSATS Safety Action Plan](#)

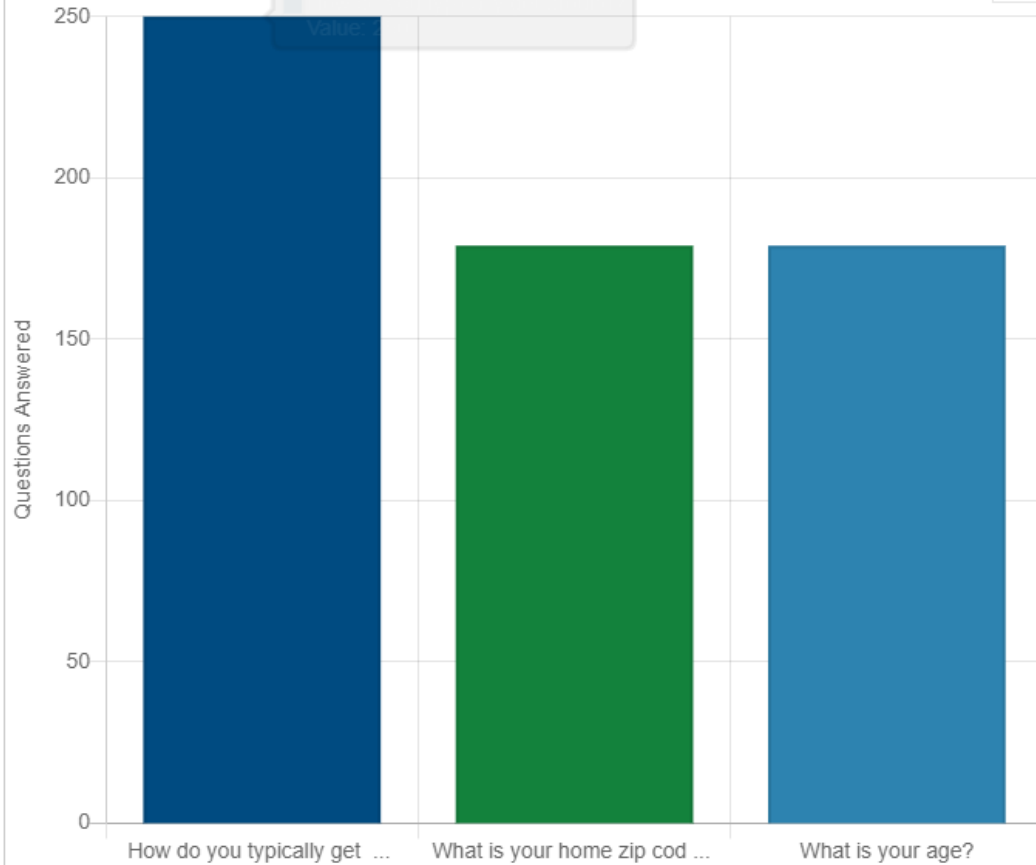
Please share this with others and help us get everyone involved!



Wrap Up



Wrap Up



Use the dropdown to select between overview and detailed views. Private data and text responses are available in the sheets.

Wrap Up



All Categories

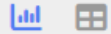
Number of Responses by Category

	Question	Responses
1	How do you typically get around?	250
2	What is your home zip code?	179
3	What is your age?	179

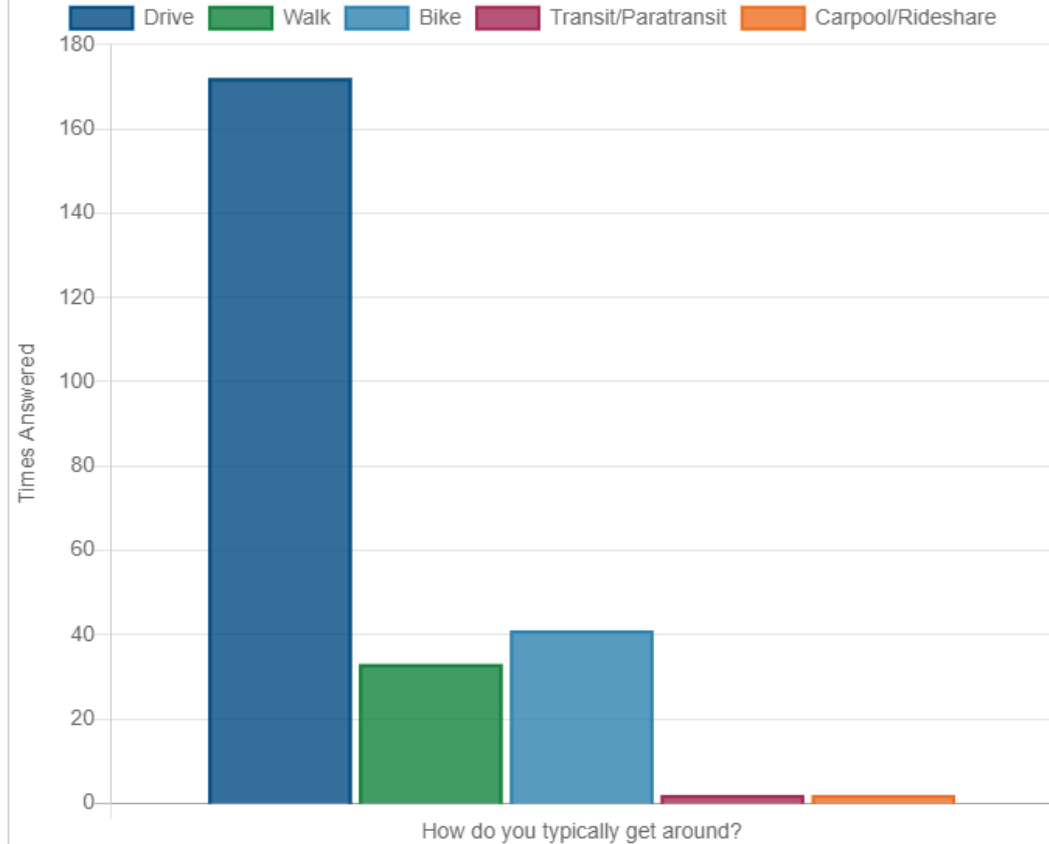
* Use the dropdown to select between overview and detailed views. Private data and text responses are available in the spreadsheets.



How do you typically get around? ▾

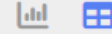


How do you typically get around?



Use the dropdown to select between overview and detailed views. Private data and text responses are available in the spreadsheets.

How do you typically get around? ▾



How do you typically get around?

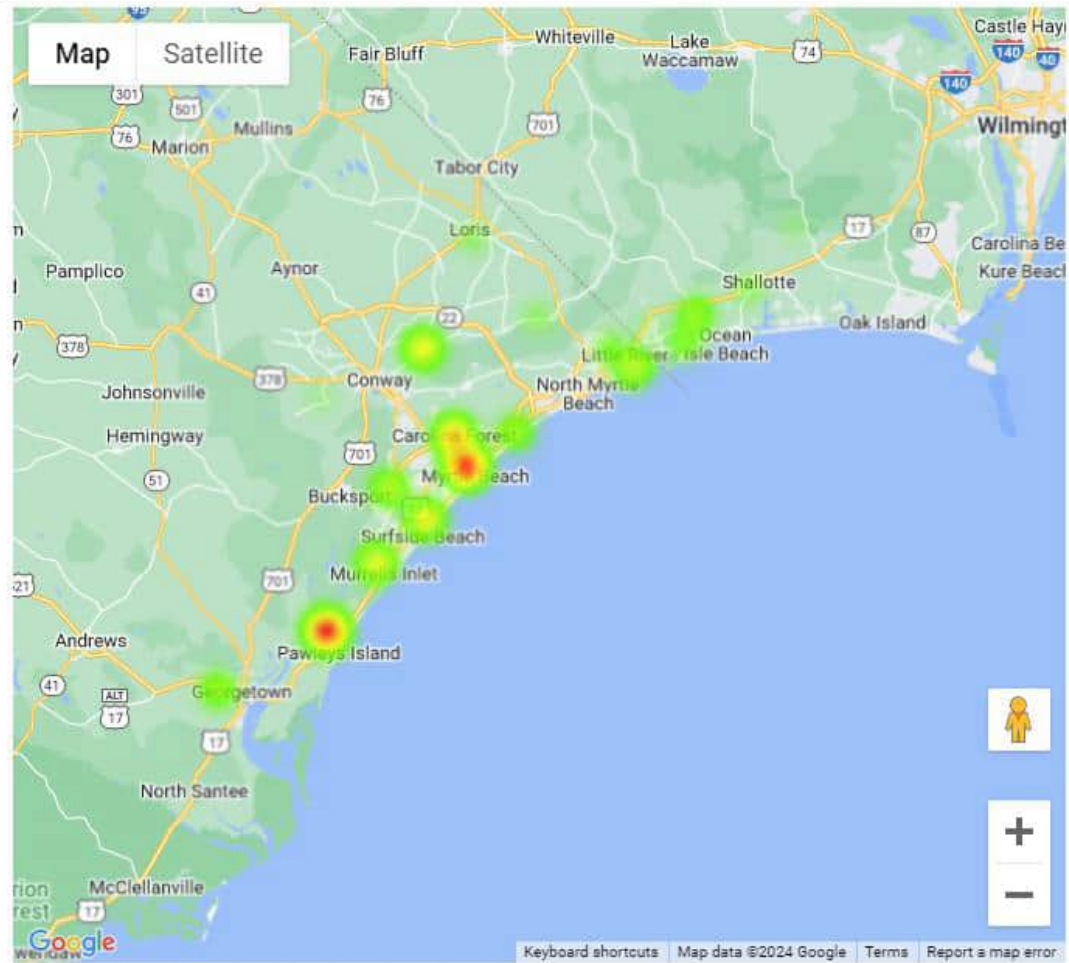
Number of Responses by Selection

	How do you typically get around?	Responses
1	Drive	172
2	Walk	33
3	Bike	41
4	Transit/Paratransit	2
5	Carpool/Rideshare	2

* Use the dropdown to select between overview and detailed views. Private data and text responses are available in the spreadsheets.



What is your home zip code? ▾



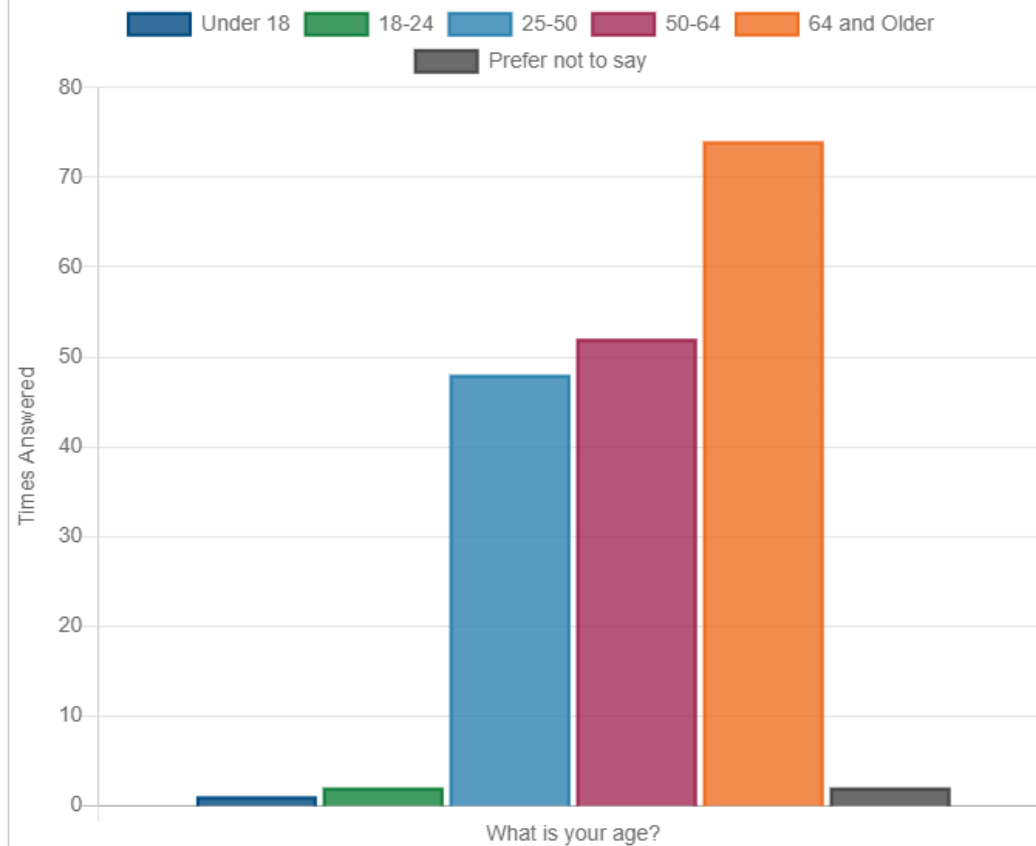
the dropdown to select between overview and detailed views. Private data and text responses are available in the sheets.



What is your age? ▾



What is your age?



** Use the dropdown to select between overview and detailed views. Private data and text responses are available in the spreadsheets.*

