



# Appendix C

Community Engagement and Public Involvement



# GSATS Safety Action Plan Comment Form

What is your primary method of travel?



Drive



Walk



Bike



Transit/Paratransit



Carpool/Rideshare

What is your home zip code: \_\_\_\_\_

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 +

## Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

- \_\_\_\_\_ **Traffic congestion** - Traffic delays can contribute to crashes as vehicle spacing is reduced.
- \_\_\_\_\_ **Bicycle Safety** - Sense of protection when riding on the road or in separated bike lanes.
- 1 **Intersection Safety** - Poor design or visibility, lack of signage, inadequate signal operations, etc.
- 4 **Pedestrian Safety** - Sense of protection when crossing a road or using the sidewalk on foot.
- \_\_\_\_\_ **Red Light Running** - A vehicle entering the intersection any time after the signal light has turned red.
- 2 **Road Conditions** - Inadequate shoulder space, narrow lanes, poor drainage, and potholes.
- \_\_\_\_\_ **Driving Under the Influence** - Driving using intoxicants such as alcohol or illegal substances.
- \_\_\_\_\_ **Golf Cart/Moped Use** - Improper use of the roadway or pedestrian facilities by golf carts and mopeds
- \_\_\_\_\_ **Driveway Access** - Access points to / from commercial developments for turning vehicles
- 5 **Aggressive Driving** - Tailgating, illegal passing, swerving, break checking, etc.
- \_\_\_\_\_ **Incident Clearing Times** - Time to clear incident associated with backups and distractions.
- 3 **Speeding** - The act of driving in excess of the safe operating speed for the current conditions.

## What strategies are most important?

Strategies to improve safety have been categorized into Education, Engineering, Enforcement, and Emergency Response. **Let us know what is most important to you!**

**Education** - Educational campaigns and outreach solutions to influence driver behavior.

**Circle the number of stars indicating the importance of each strategy to you:**



**Young and Inexperienced Drivers** - Continue to educate drivers through driver education classes, schools, and community education outreach efforts.



**Pedestrian and Bicycle Awareness** - Continue to educate drivers through driver education classes, schools, and community education outreach efforts.



**Distracted Driving** - Educational and messaging campaigns directed toward the dangers of distracted driving.



**Driving Under the Influence** - Campaigns directed toward discouraging driving under the influence of drugs and alcohol.



**Motorcycle Awareness** - Educational and messaging campaigns to raise awareness of motorcycles on the road.

**Engineering** - Roadway improvements to improve safety are selected based on data analysis and proven strategies.

Circle the number of stars indicating the importance of each strategy to you:



**Implement Roadway Improvements** - Improving signage and visibility, adding rumble strips, lighting, adding turn lanes, updating traffic signals, maintenance schedules, and design elements are types of roadway improvements that enhance safety.



**Connecting and Improving Pedestrian Facilities** - Constructing sidewalk to fill in gaps, maintaining sidewalk, improving sidewalk widths, ensuring ADA compliance, improving pedestrian crossing, and lighting are engineering elements that improve safety.



**Bicycle Facility Design** - Improving the bicycle network and evaluating the existing network to address roadway or shoulder space, storm grates, drainage, and adding protected bicycle lanes are engineering elements to enhance bicycle safety.

**Enforcement** - Targeted monitoring and enforcement of risky driver behaviors.

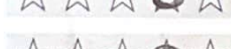
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**Speeding Enforcement** - Targeted monitoring and enforcement of speeding.



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**Emergency Response** - Improving emergency response times and incident clearing times.

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**Reduce Emergency Response Times** - Adding signal preemption technology and additional pavement space to improve response times to and from crashes.



**Improve Technology** - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

### General Comments:

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Please return completed forms to: Grand Strand Area Transportation Study  
1230 Highmarket Street  
Georgetown, SC 29440  
ATTN: Elizabeth Tucker





# GSATS Safety Action Plan Comment Form

What is your primary method of travel?

☒ Drive ☐ Walk ☐ Bike ☐ Transit/Paratransit ☐ Carpool/Rideshare

What is your home zip code: 28468

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 +

## Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

- 5 **Traffic congestion** - Traffic delays can contribute to crashes as vehicle spacing is reduced.
- 2 **Bicycle Safety** - Sense of protection when riding on the road or in separated bike lanes.
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**Speeding Enforcement** - Targeted monitoring and enforcement of speeding.



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**Red Light Running Enforcement** - Targeting red-light running behavior by observation and new technologies.

**Emergency Response** - Improving emergency response times and incident clearing times.

Circle the number of stars indicating the importance of each strategy to you:



**Reduce Emergency Response Times** - Adding signal preemption technology and additional pavement space to improve response times to and from crashes.



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☒ Drive ☐ Walk ☐ Bike ☐ Transit/Paratransit ☐ Carpool/Rideshare

What is your home zip code: 28468

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 +

## Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

- 3 **Traffic congestion** - Traffic delays can contribute to crashes as vehicle spacing is reduced.
- 2 **Bicycle Safety** - Sense of protection when riding on the road or in separated bike lanes.
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**Improve Technology** - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

### General Comments:

Greenways & separating pedestrians & bicycles from cars &  
making foot & bicycle traffic safe & inviting are  
most important to me.

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# GSATS Safety Action Plan Comment Form

What is your primary method of travel?



Drive



Walk



Bike



Transit/Paratransit



Carpool/Rideshare

What is your home zip code: 29582

Age: <18 18-24 25-34 35-44 45-54 55-64 >65+

## Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

- 2 **Traffic congestion** - Traffic delays can contribute to crashes as vehicle spacing is reduced.
- 4 **Bicycle Safety** - Sense of protection when riding on the road or in separated bike lanes.
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**Engineering** - Roadway improvements to improve safety are selected based on data analysis and proven strategies.

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### General Comments:

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What is your primary method of travel?



Drive



Walk



Bike



Transit/Paratransit



Carpool/Rideshare

What is your home zip code: 29582

Age: <18 18-24 25-34 35-44 45-54 55-64 >65+

*Need higher Fines for golf carts & Speed*

## Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

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1 *green space / wetlands / wild life*

*- on  
ocean  
Boulevard*

*- Horrible  
en Ave  
14th  
South*

## What strategies are most important?

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**Distracted Driving** - Educational and messaging campaigns directed toward the dangers of distracted driving.



**Driving Under the Influence** - Campaigns directed toward discouraging driving under the influence of drugs and alcohol.



**Motorcycle Awareness** - Educational and messaging campaigns to raise awareness of motorcycles on the road.

*high fines*

*Motorcycles make everyone miserable.  
They are the problem not the cars.*



**Engineering** - Roadway improvements to improve safety are selected based on data analysis and proven strategies.

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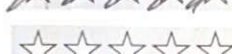
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**Reduce Emergency Response Times** - Adding signal preemption technology and additional pavement space to improve response times to and from crashes. *already good!*



**Improve Technology** - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software. *already good*

### General Comments:

- ★ Please use wildlife tunnels to avoid mammals on roads ⇒
- ★ keep trees for beautification, / ↑ greenspace.
- ★ High Fees for golf carts on ocean front roads and Speedy in neighborhoods ⇒ 14<sup>th</sup> Ave South motorcycles are issues.

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Thank you -  
LJONES41@  
hotmail.com

*excellent idea to ↑ parking fee \$s, make parking very expensive.*

We need to work w/ planning & Development to limit, build's permit. We need to encourage bikes -



# GSATS Safety Action Plan Comment Form

What is your primary method of travel?

☒ Drive ☐ Walk ☐ Bike ☐ Transit/Paratransit ☐ Carpool/Rideshare

What is your home zip code: 029566

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 +

## Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

- 2 **Traffic congestion** - Traffic delays can contribute to crashes as vehicle spacing is reduced.
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What is your home zip code: 29566

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### General Comments:

NEED INTERSECTION IMPROVEMENT AT

HWY 90 + MT ZION RD

POSSIBLE ROUNDABOUT UNTIL TRAFFIC SIGNAL

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☐

Drive

☐

Walk

☒

Bike

☐

Transit/Paratransit

☐

Carpool/Rideshare

What is your home zip code: 29582

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 +

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- 4 **Traffic congestion** - Traffic delays can contribute to crashes as vehicle spacing is reduced.
- 1 **Bicycle Safety** - Sense of protection when riding on the road or in separated bike lanes.
- Intersection Safety** - Poor design or visibility, lack of signage, inadequate signal operations, etc.
- 2 **Pedestrian Safety** - Sense of protection when crossing a road or using the sidewalk on foot.
- Red Light Running** - A vehicle entering the intersection any time after the signal light has turned red.
- 3 **Road Conditions** - Inadequate shoulder space, narrow lanes, poor drainage, and potholes.
- Driving Under the Influence** - Driving using intoxicants such as alcohol or illegal substances.
- Golf Cart/Moped Use** - Improper use of the roadway or pedestrian facilities by golf carts and mopeds
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- Aggressive Driving** - Tailgating, illegal passing, swerving, break checking, etc.
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- 5 **Speeding** - The act of driving in excess of the safe operating speed for the current conditions.

## What strategies are most important?

Strategies to improve safety have been categorized into Education, Engineering, Enforcement, and Emergency Response. **Let us know what is most important to you!**

**Education** - Educational campaigns and outreach solutions to influence driver behavior.

**Circle the number of stars indicating the importance of each strategy to you:**



**Young and Inexperienced Drivers** - Continue to educate drivers through driver education classes, schools, and community education outreach efforts.



**Pedestrian and Bicycle Awareness** - Continue to educate drivers through driver education classes, schools, and community education outreach efforts.



**Distracted Driving** - Educational and messaging campaigns directed toward the dangers of distracted driving.



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**Red Light Running Enforcement** - Targeting red-light running behavior by observation and new technologies.

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**Reduce Emergency Response Times** - Adding signal preemption technology and additional pavement space to improve response times to and from crashes.



**Improve Technology** - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

### General Comments:

In MMB bike lanes are inadequate dangerous to cross as it is not 4 way stops. Bike route on Duffy and Lake Dr are dangerous as people go past there to get out of cherry grove. Ocean Blvd is dangerous as all man hole covers are on the side of the road, big bumps and flat tire risk

Thank you! Your participation in this survey will help plan for safety improvements and contribute to the GSATS Safety Action Plan!

Please return completed forms to: Grand Strand Area Transportation Study  
1230 Highmarket Street  
Georgetown, SC 29440  
ATTN: Elizabeth Tucker



# GSATS Safety Action Plan Comment Form

What is your primary method of travel?



Drive



Walk



Bike



Transit/Paratransit



Carpool/Rideshare

What is your home zip code: 29588

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 +

## Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

- 2 **Traffic congestion** - Traffic delays can contribute to crashes as vehicle spacing is reduced.
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**Improve Technology** - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

### General Comments:

Socastee Blvd lacks basic pedestrian safety accommodations. Major arteries, such as US 27 Bypass, 27-Bus, 70th, 54th, Forest Brook Rd, Big Black Rd, Enterprise Rd, Bay Rd, and many other roadways lack basic pedestrian and bike infrastructure. All of this ought to change.

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1230 Highmarket Street  
Georgetown, SC 29440  
ATTN: Elizabeth Tucker



# GSATS Safety Action Plan Comment Form

What is your primary method of travel?

☐

Drive



Walk

☐

Bike



Transit/Paratransit

☐

Carpool/Rideshare

What is your home zip code:

29526

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65+

## Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

- Traffic congestion** - Traffic delays can contribute to crashes as vehicle spacing is reduced.
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**Reduce Emergency Response Times** - Adding signal preemption technology and additional pavement space to improve response times to and from crashes.



**Improve Technology** - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

### General Comments:

Thank you for this study. I would like to see more sidewalks, more "walking walk lights". Streets with medians so a pedestrian can walk half way across. Sidewalks are needed in town bus stop areas so riders can board + disembark safely.

Thank you! Your participation in this survey will help plan for safety improvements and contribute to the GSATS Safety Action Plan!

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# GSATS Safety Action Plan Comment Form

What is your primary method of travel?



Drive



Walk



Bike



Transit/Paratransit



Carpool/Rideshare

What is your home zip code: 29526

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 +

## Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

- Traffic congestion** - Traffic delays can contribute to crashes as vehicle spacing is reduced.
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**Reduce Emergency Response Times** - Adding signal preemption technology and additional pavement space to improve response times to and from crashes.



**Improve Technology** - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

### General Comments:

We need transit alternatives for low wage workers that will make their income more liveable and their transportation safer

Very knowledgeable staff and great interactive crash map!

Thank you! Your participation in this survey will help plan for safety improvements and contribute to the GSATS Safety Action Plan!

Please return completed forms to: Grand Strand Area Transportation Study  
1230 Highmarket Street  
Georgetown, SC 29440  
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# GSATS Safety Action Plan Comment Form

What is your primary method of travel?

☒ Drive ☐ Walk ☐ Bike ☐ Transit/Paratransit ☐ Carpool/Rideshare

What is your home zip code: 29577

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 + 87

## Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

- Traffic congestion** - Traffic delays can contribute to crashes as vehicle spacing is reduced.
- 1   **Bicycle Safety** - Sense of protection when riding on the road or in separated bike lanes.
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- 3   **Driving Under the Influence** - Driving using intoxicants such as alcohol or illegal substances.
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## What strategies are most important?

Strategies to improve safety have been categorized into Education, Engineering, Enforcement, and Emergency Response. **Let us know what is most important to you!**

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### General Comments:

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# GSATS Safety Action Plan Comment Form

What is your primary method of travel?



Drive



Walk



Bike



Transit/Paratransit



Carpool/Rideshare

What is your home zip code: 29588

Age: < 18 18-24 25-34 35-44 45-54 55-64 >65 +

## Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

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### General Comments:

Connectivity is the root of most issues in Downtown MB. Increased connectivity would introduce traffic calming measures which would alleviate many speed related crashes + fatalities

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# GSATS Safety Action Plan Comment Form

What is your primary method of travel?



Drive



Walk



Bike



Transit/Paratransit



Carpool/Rideshare

What is your home zip code: 29585

Age: <18 18-24 25-34 35-44 45-54 55-64 >65+

## Share your Concerns:

Choose and rank your **top 5** concerns (1 highest, 5 lowest):

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**Improve Technology** - Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

### General Comments:

IT WOULD BE EASY TO WASH THE TRAFFIC  
SIGNS INSTALLED ON THE ROAD, NOW.

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ATTN: Elizabeth Tucker

# GSATS Safety Action Plan



[www.GSATSSafetyActionPlan.com](http://www.GSATSSafetyActionPlan.com)

Take our online survey here:

<https://metroquestsurvey.com/kt06p>

## PUBLIC NOTICE

The Grand Strand Area Transportation Study (GSATS) is the Metropolitan Planning Organization (MPO) responsible for transportation planning and programming in portions of Horry County and Georgetown County in South Carolina and portions of Brunswick County in North Carolina.

We invite you to join us during a public meeting at one of the dates and locations most convenient to gain insight into the safety concerns to help in the development of the Safety Action Plan.

## We welcome your feedback!

The Safe System approach to roadway safety is FHWA's initiative to achieve the zero deaths vision. GSATS is committed to implementing the Safe System Approach for their service area, which begins with the development of a Safety Action Plan. In 2022, GSATS was awarded a Safe Streets and Roads for All (SS4A) grant for the development of this comprehensive Safety Action Plan (SAP). This plan will identify the most significant roadway safety concerns in the region and strategies to address roadway safety issues aimed at reducing and eliminating serious-injury and fatal crashes affecting all roadway users. The SAP is the first step toward implementing safety improvements with federal funding from the SS4A program.



### August 5, 2024

When: 12:00PM – 2:00PM

Where: City of Myrtle Beach Train Depot

Location: 851 Broadway St, Myrtle Beach, SC 29577

When: 5:00PM – 7:00PM

Where: Georgetown County Waccamaw Library

Location: 41 St. Paul's Place, Pawleys Island, SC 29585

### August 6, 2024

When: 12:00PM – 2:00PM

Where: City of North Myrtle Beach; City Hall

Location: 1018 2nd Avenue South, North Myrtle Beach SC 29582

When: 5:00PM – 7:00PM

Where: Town of Ocean Isle Beach – Town Hall

Location: 111 Causeway Drive, Ocean Isle Beach, NC 29469

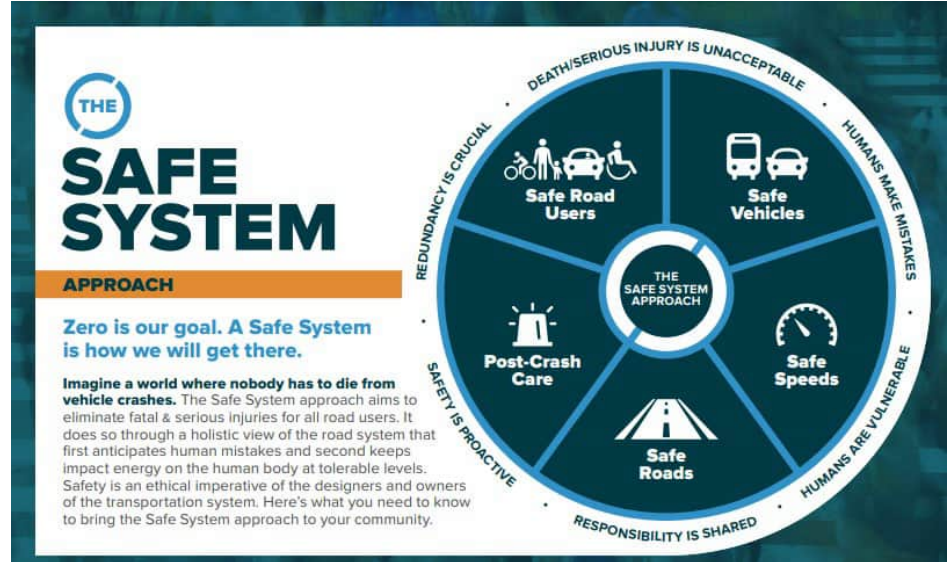




# GSATS Safety Action Plan

## GSATS The Safe System Approach

The Safe System approach to roadway safety is FHWA's initiative to achieve the **zero deaths vision**. The Grand Strand Area Transportation Study (GSATS) is the Metropolitan Planning Organization (MPO) responsible for transportation planning and programming in portions of Horry County and Georgetown County in South Carolina and portions of Brunswick County in North Carolina. GSATS is committed to implementing the Safe System Approach for their service area, which begins with the development of a Safety Action Plan. In 2022, GSATS was awarded a Safe Streets and Roads for All (SS4A) grant for the development of this comprehensive **Safety Action Plan (SAP)**. This plan will identify the most significant roadway safety concerns in the community and strategies to address roadway safety issues aimed at reducing and eliminating serious-injury and fatal crashes affecting all roadway users. The SAP is the first step toward implementing safety improvements with federal funding from the SS4A program.



## Proven Safety Countermeasures

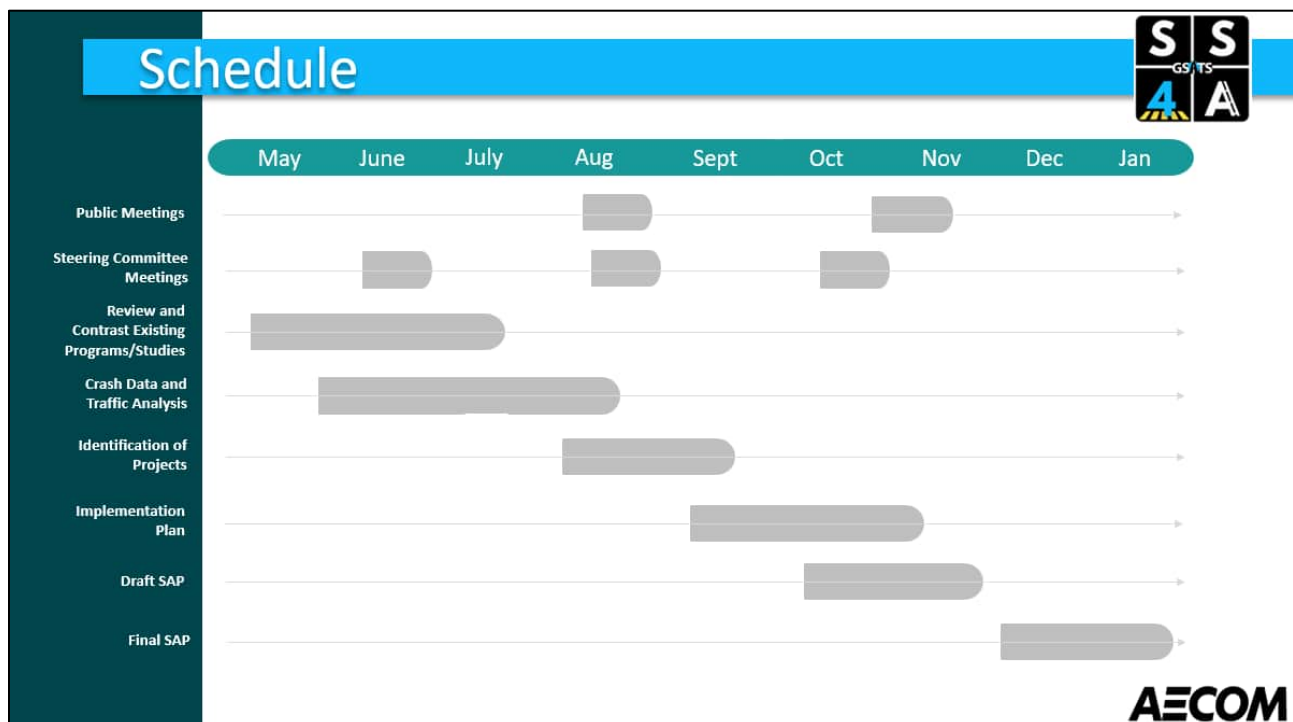
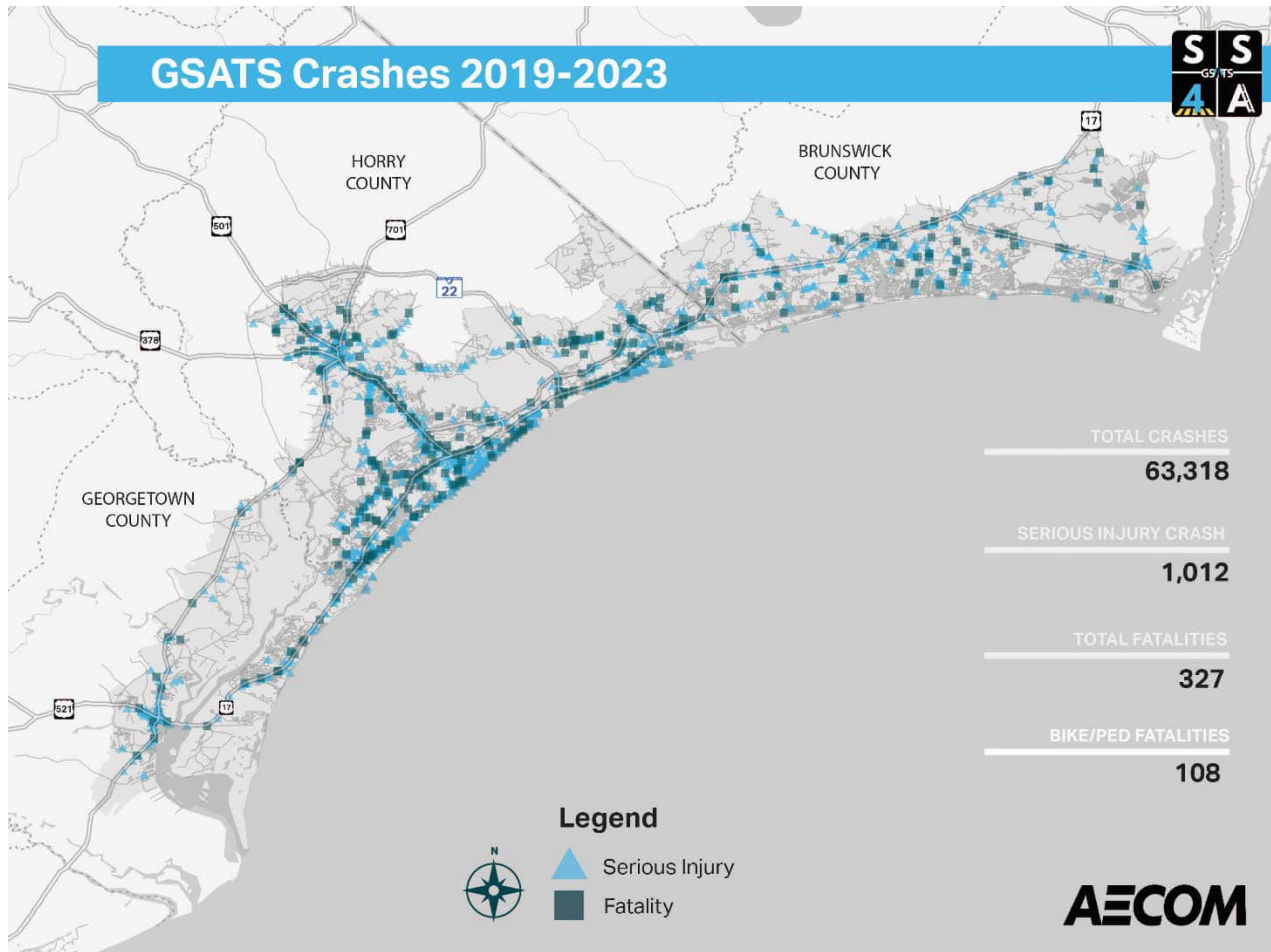
- Local Road Safety Plans
- Lighting
- Rumble Strips and Rumble Stripes
- Wide Edge Lines
- Appropriate Speed Limits for All Road Users
- Bicycle Lanes
- Crosswalk Visibility Enhancements
- Medians and Pedestrian Refuge Islands
- Pedestrian Hybrid Beacons
- Rectangular Rapid Flashing Beacons
- Walkways



[www.GSATSSafetyActionPlan.com](http://www.GSATSSafetyActionPlan.com)



# GSATS Safety Action Plan







# GSATS Safety Action Plan Comment Form

From: Tom Vitt 843-902-3727  
tsvitt@gmail.com

## What does this Safety Action Plan address that's important to you?

1-5 38th Ave N : US 17 Additional Suggestions -

- ① If by streetlights you mean pedestrian signals, excellent. If not, please add the pedestrian signals & crosswalks. There are buttons, no signals.
- ② Reduce the speed limit on 38th Ave to 25 or 30 mph w/ flashing lights as currently on 76th Ave N : 79th Ave North

## What additional elements should be included in the Safety Action Plan?

- ③ Are there any methods, tools or structures that can be used to discourage people from running the lights east to west and north to south? Also, what can be done to discourage drivers from "entering the box" and subsequently turning left on red onto 38th Ave?

## General Comments:

29th Ave North is deteriorating, very rapidly, from Ocean Blvd to US 17 Bypass.

- ① Ocean Blvd to Oak St is in terrible condition w/ a mish-mash of sidewalks & curbing that makes ZERO sense.
- ② Traffic cones in the school zone are a hazard 20 hrs/day and are left in place on weekends, school breaks and summer vacation.

Thank you! Your participation will help plan for safety improvements and contribute to the GSATS Safety Action Plan! Please return comments by December 31, 2024.

Please return completed forms to: Grand Strand Area Transportation Study  
1230 Highmarket Street  
Georgetown, SC 29440  
ATTN: Elizabeth Tucker

- ③ The right lanes in ~~each~~ each direction are subsidizing dangerously in multiple locations.

**AECOM**



# GSATS Safety Action Plan Comment Form

**What does this Safety Action Plan address that's important to you?**

Templates to apply to future projects.

**What additional elements should be included in the Safety Action Plan?**

Strategies to pursue future funding.

**General Comments:**

This study is a great value to the region.

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**AECOM**





# GSATS Safety Action Plan Comment Form

**What does this Safety Action Plan address that's important to you?**

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**What additional elements should be included in the Safety Action Plan?**

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**General Comments:**

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Deborah Mungo  
Traffic Flow  
Intersection  
Hoping Better than  
Hard Scrabble Mess

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**AECOM**



# GSATS Safety Action Plan Comment Form

What does this Safety Action Plan address that's important to you?

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What additional elements should be included in the Safety Action Plan?

I-5 - 38<sup>th</sup> Ave North of 17-Bypass <sup>(Arundel Road)</sup> desperately needs a multi-use path and Pedestrian crossing Infrastructure across 17 Bypass. There is an Existing multi-use path along Wild Iris Drive (Just up Arundel Rd) and There are Sidewalks and Bike Lanes along 38<sup>th</sup> Ave. But There is a Noticable 200' Gap in Bike and Pedestrian Infrastructure along Arundel Road.

General Comments:

The Right turn lane from <sup>Northbound</sup> 17-Bypass To <sup>Eastbound</sup> 38<sup>th</sup> Ave Needs To Be extended. The current turn lane is too short. The Queue for Through Northbound Traffic often backs up 1000 feet or more. much of This Queue is traffic wanting To Turn Right, but can't because They can't reach The Rt. turn lane. Allowing Them To Access The turn lane Sooner would Shorten The Queue.

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**AECOM**





## GSATS Safety Action Plan Comment Form

What does this Safety Action Plan address that's important to you?

For the Moot Part Yes

What additional elements should be included in the Safety Action Plan?

GRISSON PKWAY & 6<sup>TH</sup> ST EXIT NEEDS ATTENTION  
TURN OFF LANE ONLY HOLDS 10 VEHICLES. SOMETIMES  
THERE HAVE BEEN 40-50 VEHICLES WAITING TO MAKE A  
TURN & THEY "SPILL OVER" TO AN ANOTHER LANE. DANGEROUS!

General Comments:

HANGING SIGNS ARE NEEDED ON 17 BYPASSES  
AT MAJOR INTERSECTIONS OF 10<sup>TH</sup>, 21<sup>ST</sup>, 29<sup>TH</sup> & 38<sup>TH</sup>. VISITORS  
GET TO THESE INTERSECTIONS, LOOK UP AND DO NOT KNOW  
WHERE THEY ARE.

THANK YOU!

Thank you! Your participation will help plan for safety improvements and contribute to the GSATS Safety Action Plan! Please return comments by December 31, 2024.

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**AECOM**



## GSATS Safety Action Plan Comment Form

What does this Safety Action Plan address that's important to you?

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What additional elements should be included in the Safety Action Plan?

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General Comments:

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Thank you! Your participation will help plan for safety  
Action Plan! Please return comments by December 3

Please return completed forms to: Grand Strand Area T  
1230 Highmarket  
Georgetown, SC  
ATTN: Elizabeth

Cross walks @  
44th Pine Lakes Dr  
48th Camellia  
48th Little River

**AECOM**



December 20, 2024

GSTAT Safety Action Plan Comment.

What additional elements should be included in the safety action plan?

Dear Sirs:

I would like to make you aware of issues at the intersection of RT17, Country Club Rd and Calabash Road in Carolina Shores, NC.

This intersection and the nearby roads are becoming increasingly congested and accident prone. Traffic turning into the Food Lion parking lot off of Country Club Road are consistently backing up traffic turning off of Rt. 17.

Vehicles exiting Northwest Drive often cannot proceed due to the congestion from traffic backed up from RT17 heading west.

The planned development and construction of a Publix grocery store and several business that will use this intersection will only make the present situation worse. The planned Super Walmart, gas station, and several accompanying stores (currently under NCDOT review) just north of this intersection will add thousands of additional vehicles daily using this intersection.

Additionally there are no crosswalks or sidewalks for nearby residents to safely walk to the stores in the Food Lion complex or to the CVS store on the other side of RT17.

A restructuring of this intersection needs to be undertaken to provide additional lanes to insure safe passage in this congested area.



Bert Glines  
5 Court 7 Northwest Dr.  
Carolina Shores, NC. 28467  
207-314-2126

## GSATS SS4A Public Engagement Round 2 Comment Form Responses

Q1: What does this Safety Action Plan address that is important to you?

- For the most part yes
- Templates to apply to future projects

Q2: What additional elements should be included in the Safety Action Plan?

- Grissom Parkway & 67<sup>th</sup> Street exit needs attention. Turn off lane only holds 10 vehicles. Sometimes there has been 40-50 vehicles waiting to make a turn and they “spill over” to another lane. Dangerous!
- I-5 – 38<sup>th</sup> Ave North of 17 – bypass desperately needs a multi-use path and pedestrian crossing infrastructure across 17 bypass. There is an existing multi-use path along Wild Iris Drive (just up Arundle Rd) and there are sidewalks and bike lanes along 38<sup>th</sup> Ave. But there is a noticeable 200’ gap in bike and pedestrian infrastructure along Arundle Road.
- Strategies to pursue future funding.

Q3: General comments:

- Crosswalks at 44<sup>th</sup> and Pine Lakes Drive, 48<sup>th</sup> and Camellia, and 48<sup>th</sup> and Little River
- Hanging signs are needed on 17 Bypass at major intersections – 10<sup>th</sup>, 21<sup>st</sup>, 29<sup>th</sup>, and 38<sup>th</sup>. Visitors get to these intersections, look up and do not know where they are.  
Thank you!
- The right turn lane from northbound 17 Bypass to 38<sup>th</sup> Avenue eastbound needs to be extended. The current turn lane is too short. The queue for through northbound traffic often backs up 1,000 feet or more. Much of this queue is traffic wanting to turn right, but can’t because they can’t reach the right turn lane. Allowing them to access the turn lane sooner would shorten the queue.
- Deborah Mingo – traffic flow, intersection, hoping better than hard scramble mess
- This study is a great value to the region.





# GSATS Safety Action Plan Comment Form

**What does this Safety Action Plan address that's important to you?**

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**What additional elements should be included in the Safety Action Plan?**

intersection of RT 17, country club rd and  
CALABASH RD, CAROLINA SHORES N.C.

**General Comments:**

see enclosed letter

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***FIND OUT MORE BY  
VISITING THE  
PROJECT WEBSITE***



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# GSATS Safety Action Plan

## Safe Streets and Roads for All

The GSATS Safety Action Plan seeks to identify the most significant roadway safety concerns in the region and strategies to address roadway safety issues aimed at reducing and eliminating serious injury and fatal crashes affecting all roadway users.

### COME JOIN US AT ONE OF OUR DROP-IN STYLE PUBLIC MEETINGS



**December 16, 2024**

**When: 12:00PM – 2:00PM**

**Where: City of Conway, Planning & Development Office**

**Location: 196 Laurel St, Conway, SC 29526**

**When: 5:00PM – 7:00PM**

**Where: Waccamaw Regional Council of Governments**

**Location: 1230 Highmarket Street, Georgetown, SC 29440**

**December 17, 2024**

**When: 12:00PM – 2:00PM**

**Where: Ocean Isle Beach Town Hall – Conference Room**

**Location: 111 Causeway Drive, Ocean Isle Beach, NC 28469**

**When: 5:00PM – 7:00PM**

**Where: Myrtle Beach - Train Depot**

**Location: 851 Broadway Street, Myrtle Beach, SC 29577**





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PROJECT WEBSITE***



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# GSATS Safety Action Plan

## Safe Streets For All

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**Location: 851 Broadway Street, Myrtle Beach, SC**



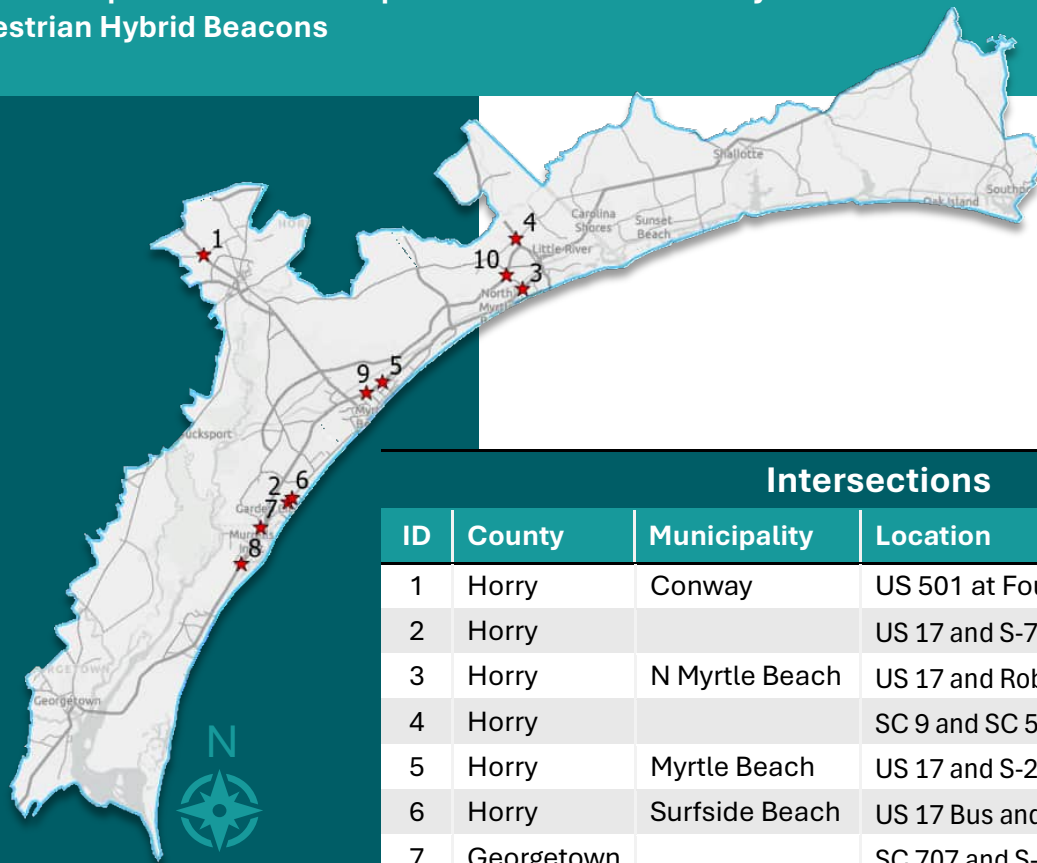
# GSATS Safety Action Plan

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## Proven Safety Countermeasures

Local Road Safety Plans  
Crosswalk Visibility Enhancements  
Lighting  
Medians and Pedestrian Refuge Islands  
Rumble Strips and Rumble Stripes  
Pedestrian Hybrid Beacons

Wide Edge Lines  
Rectangular Rapid Flashing Beacons  
Appropriate Speed Limits for All Road Users  
Walkways  
Bicycle Lanes



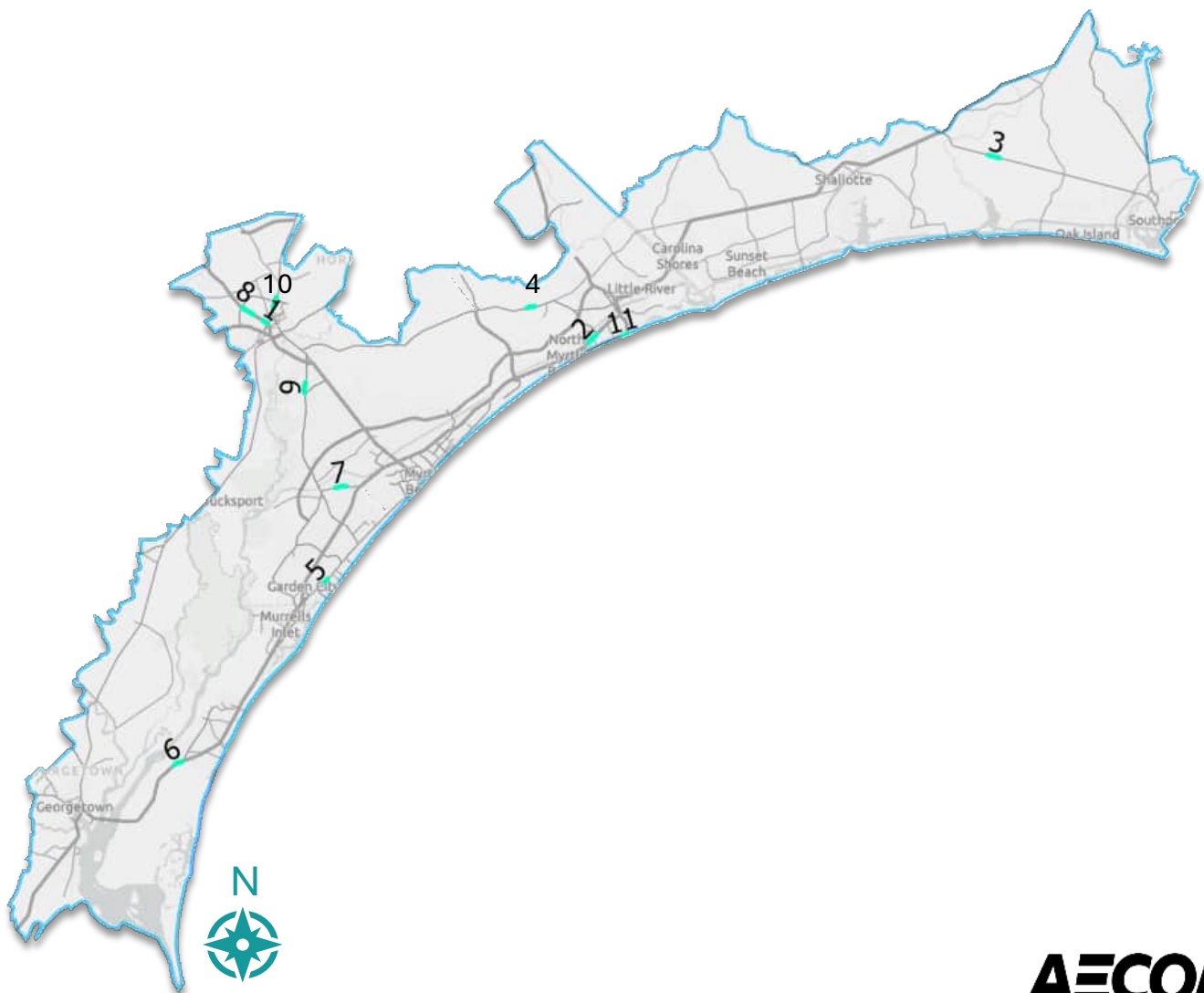
### Intersections

ID	County	Municipality	Location
1	Horry	Conway	US 501 at Four Mile Road
2	Horry		US 17 and S-71 (Woodland Dr)
3	Horry	N Myrtle Beach	US 17 and Robert Edge Pkwy
4	Horry		SC 9 and SC 57
5	Horry	Myrtle Beach	US 17 and S-263 (38th Ave N)
6	Horry	Surfside Beach	US 17 Bus and S-517 (Melody Lane)
7	Georgetown		SC 707 and S-878 (Old Kings Hwy)
8	Georgetown		US 17 and US 17 Bus
9	Horry	Myrtle Beach	US 17 and 21st Avenue N
10	Horry	N Myrtle Beach	SC 31 and Robert Edge Pkwy Interchange





Corridors			
ID	County	Municipality	Location
1	Horry	Conway	US 501 (Church St) from 16th Ave (US 501 Bus) to Mill Pond Rd – (0.41 miles)
2	Horry	N Myrtle Beach	US 17 from 9 <sup>th</sup> Ave S to Robert Edge Pkwy (SC 31) /Main St – (0.77 miles)
3	Brunswick		NC 211 from Palmetto Creek Way to Fisher King Dr – (0.80 miles)
4	Horry		SC 90 from S-1173 (Bombing Range Rd) to S- 638 (Star Bluff Rd) – (0.92 miles)
5	Horry		US 17 Bus from Murdock Rd to S-71 (Woodland Dr) – (0.31 miles)
6	Georgetown		US 17 from Southgate Ct to S-867 (Old Plantation Dr) – (0.61 miles)
7	Horry		SC 707 (Socastee Blvd) from Manor Cir to Weeks Dr – (0.76 miles)
8	Horry	Conway	US 501 (Church St) from S-165 (Cultra Rd) to S-1344 (Medlan Pkwy) – (0.90 miles)
9	Horry		SC 544 from (S-1121) Singleton Ridge Rd to Buccaneers Cove – (0.75 miles)
10	Horry	Conway	US 701 from Boundary Street to Columbia Dr – (0.78 miles)
11	Horry	N Myrtle Beach	SC 65 (N. Ocean Blvd) from Shorehaven Dr to SC 9 – (0.36 miles)





# Instructions

Go to

**[www.menti.com](https://www.menti.com)**

Enter the code

**9921 1509**

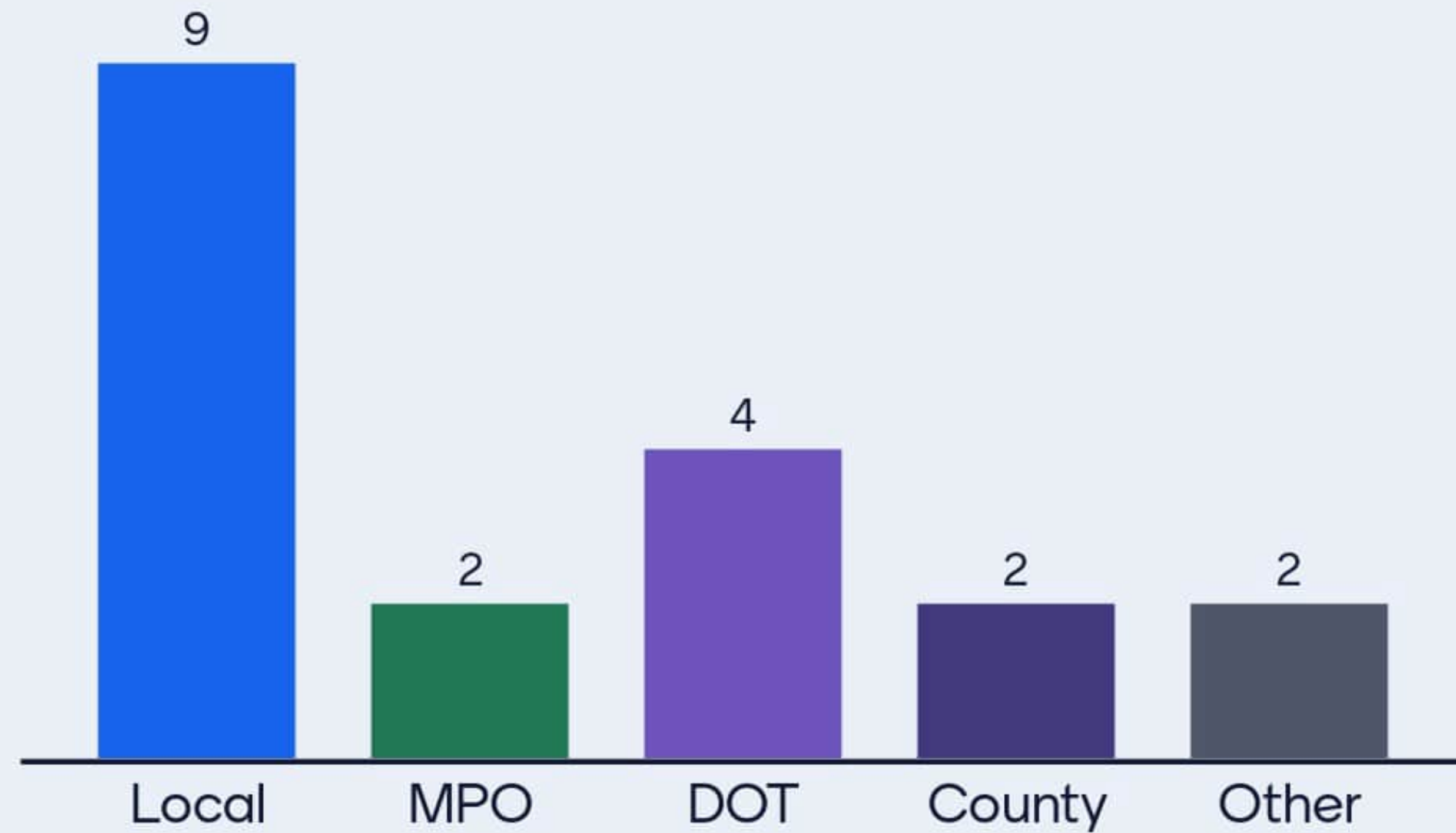


Or use QR code



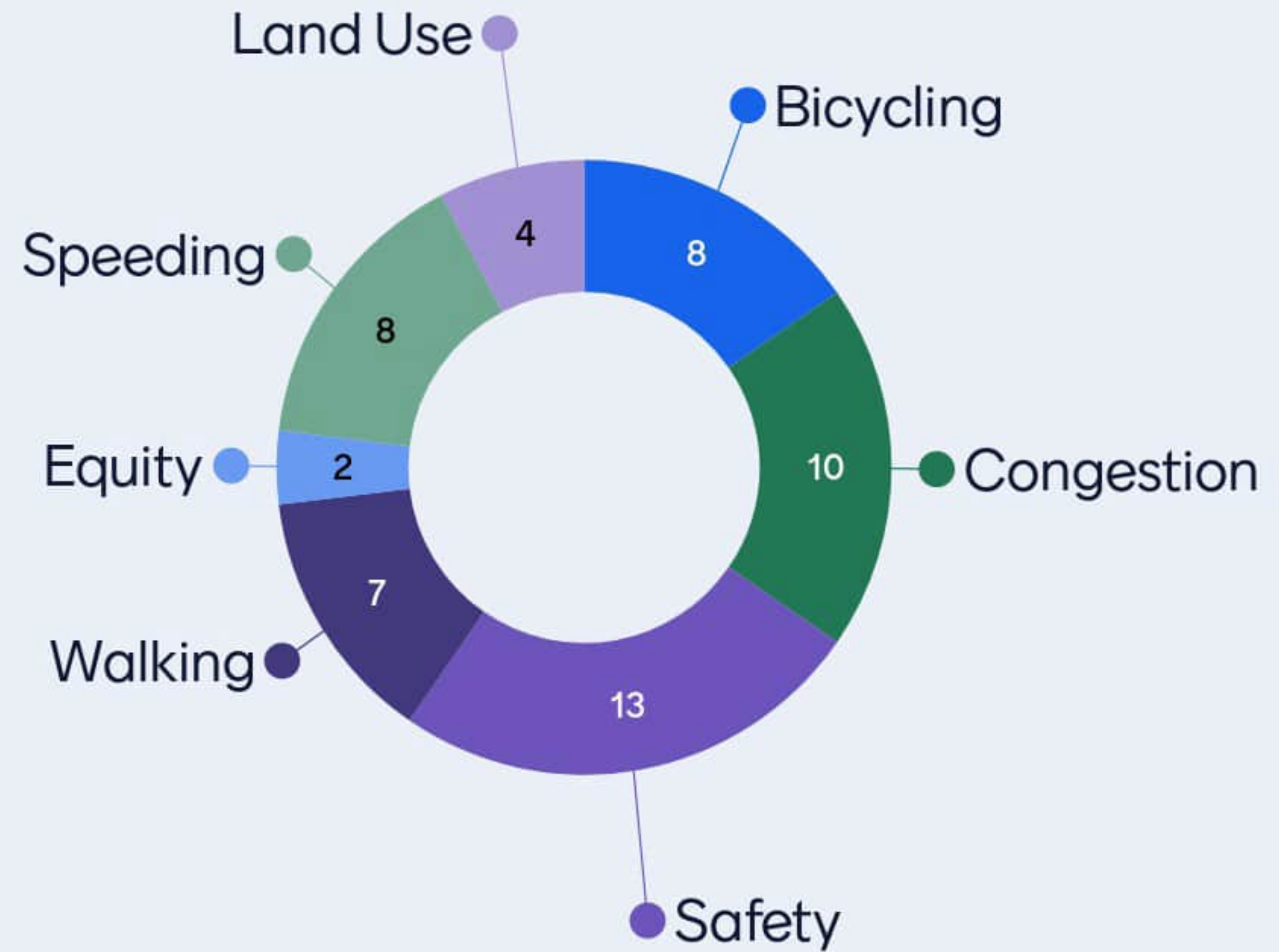


# What type of organization do you represent?





What are your top 3 interest areas for this study?





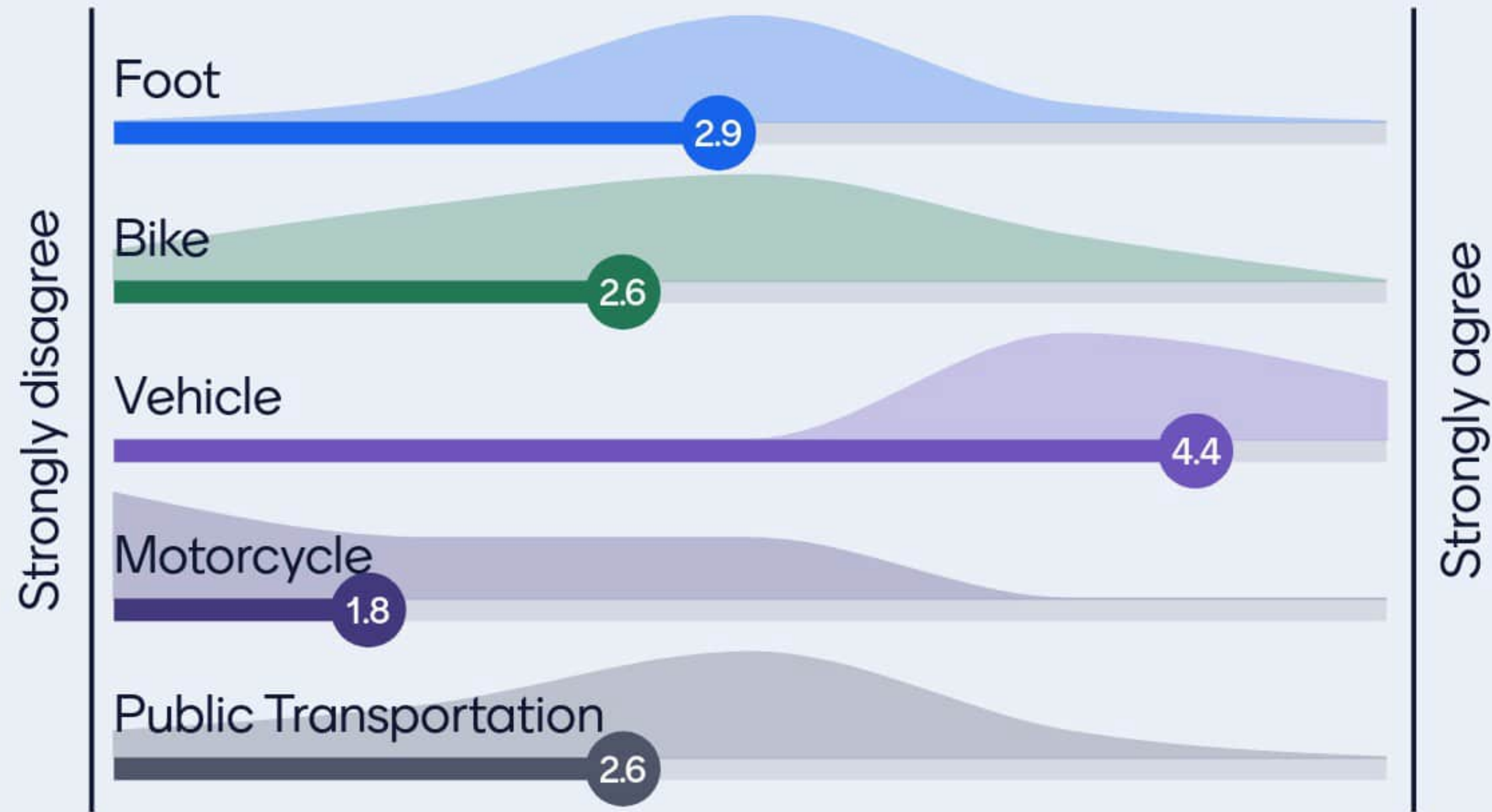


55 responses





# I am comfortable traveling by:





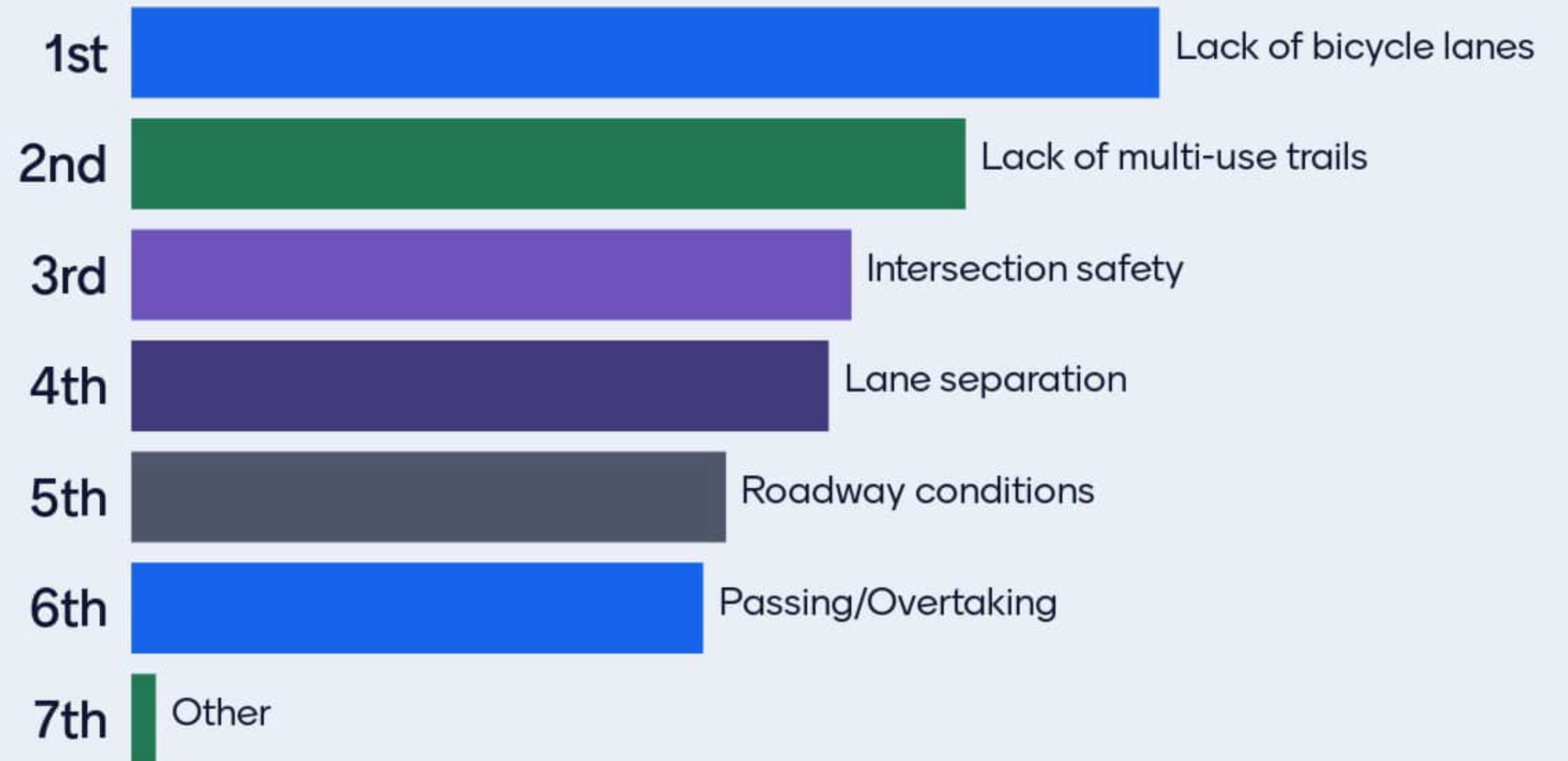


Rank these challenges for pedestrians in the region:





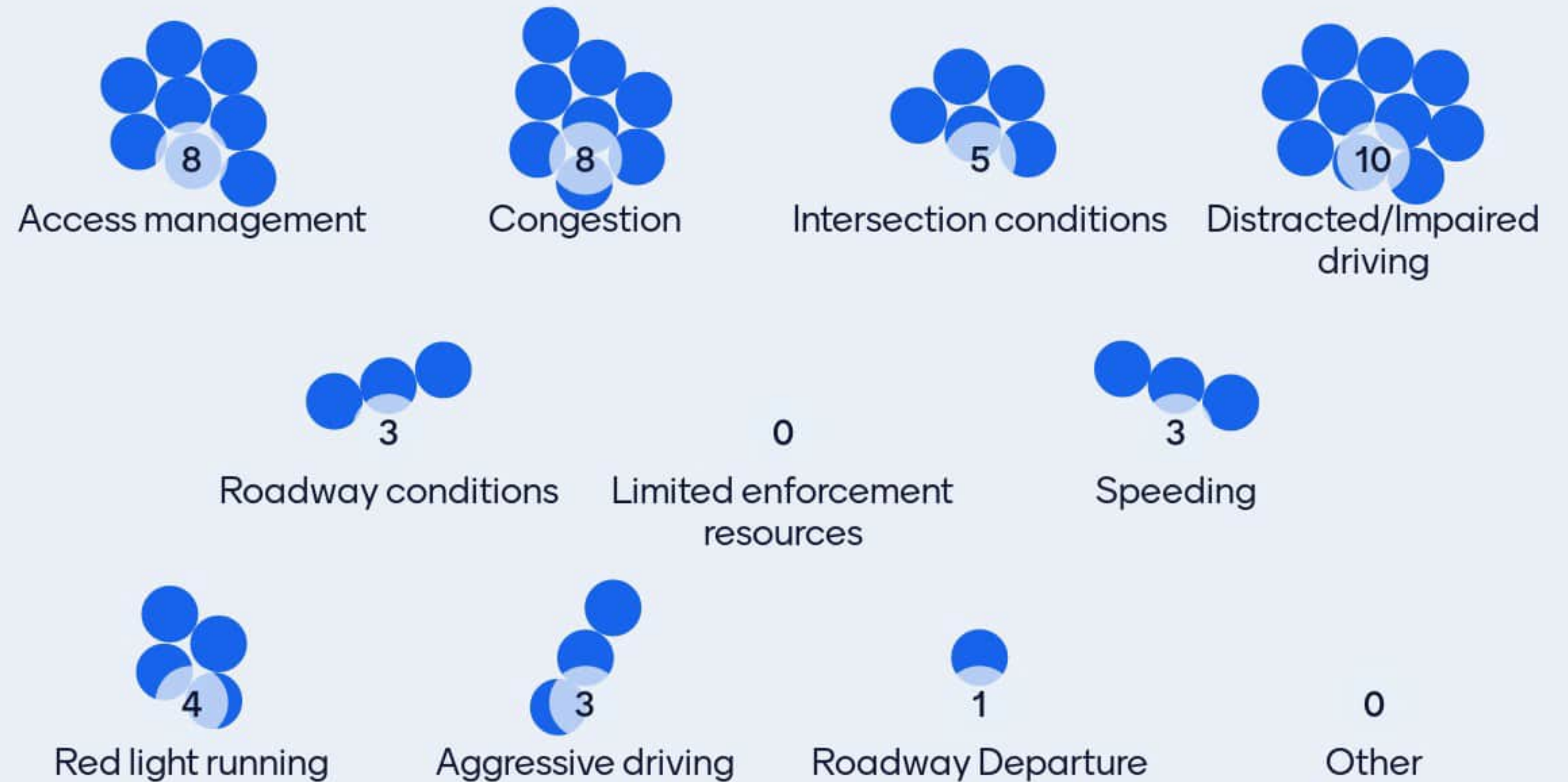
Rank these challenges for bicyclists in the region:





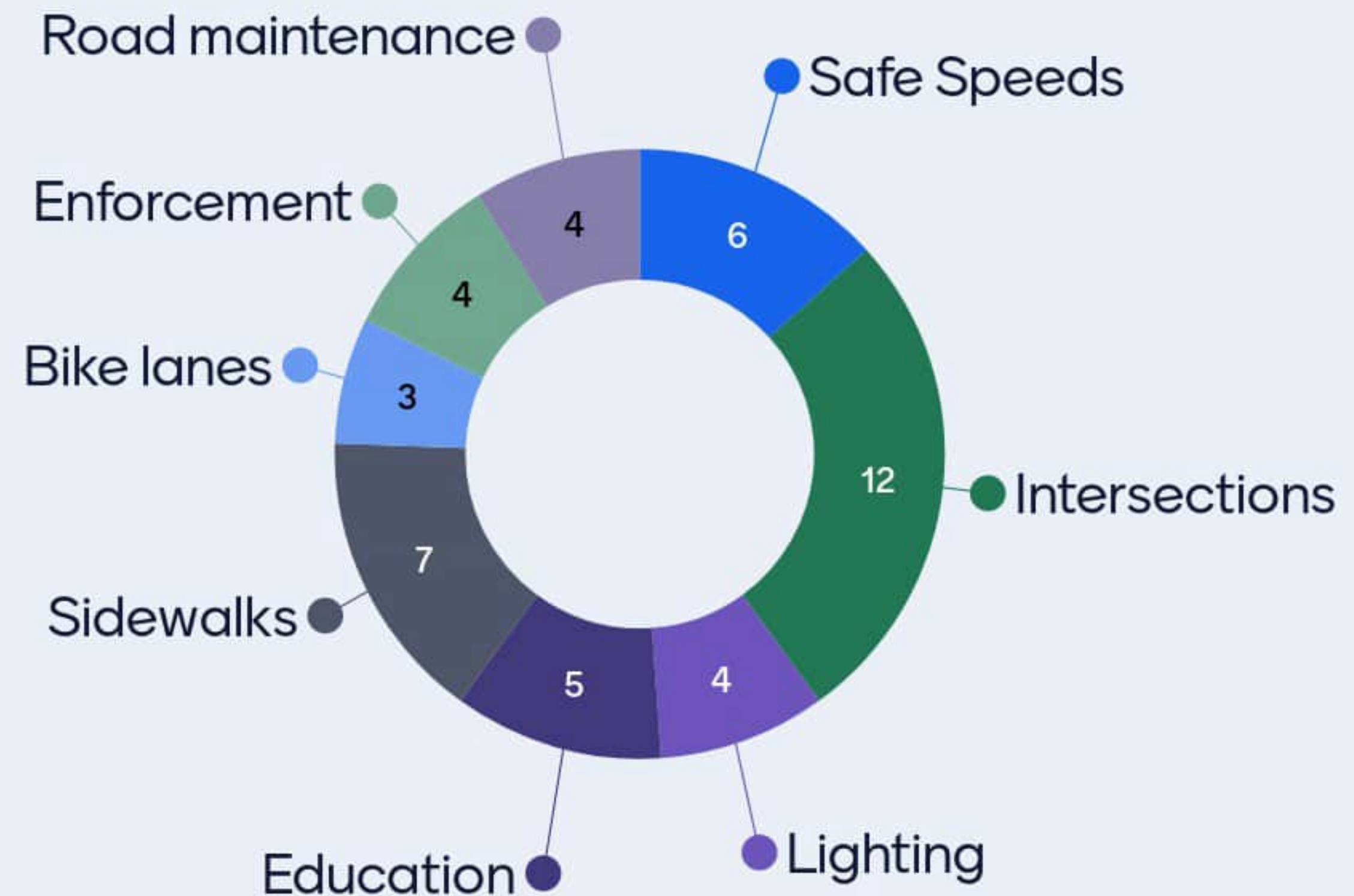


## What are the top 3 safety concerns for motorists in the region?





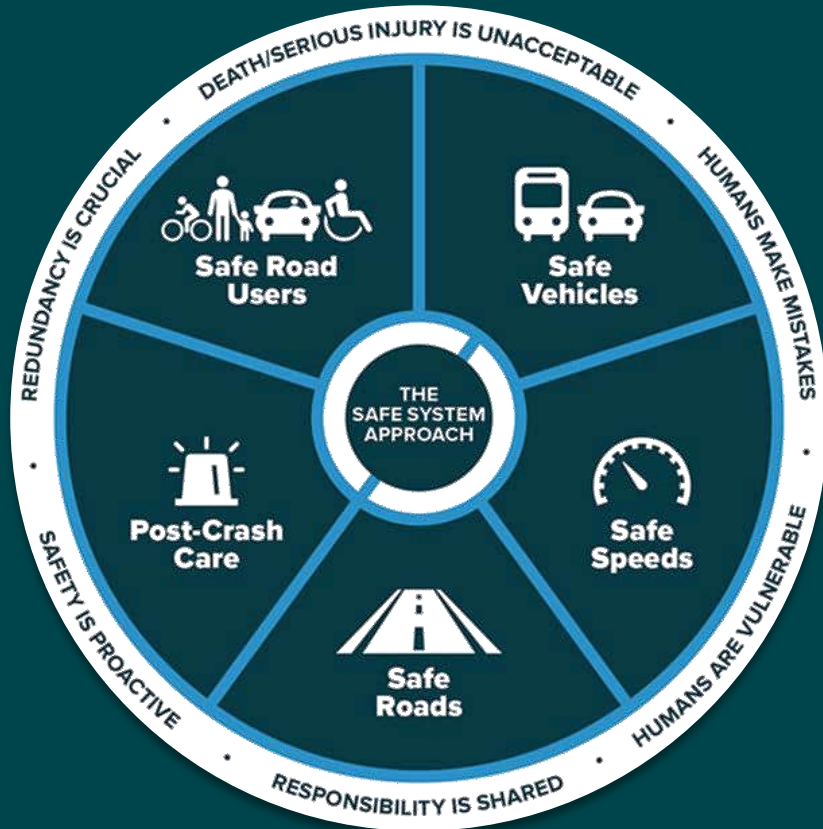
# What 3 safety improvements would you prioritize?





# GSATS Safety Action Plan

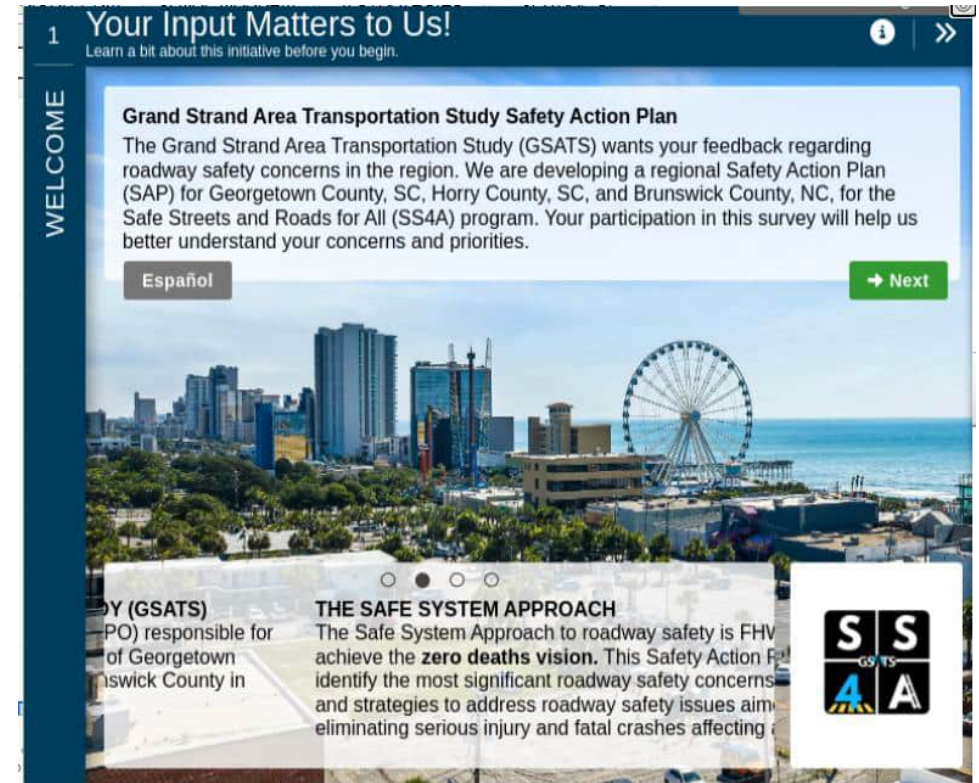
MetroQuest Survey Results



**AECOM**

# Welcome Page

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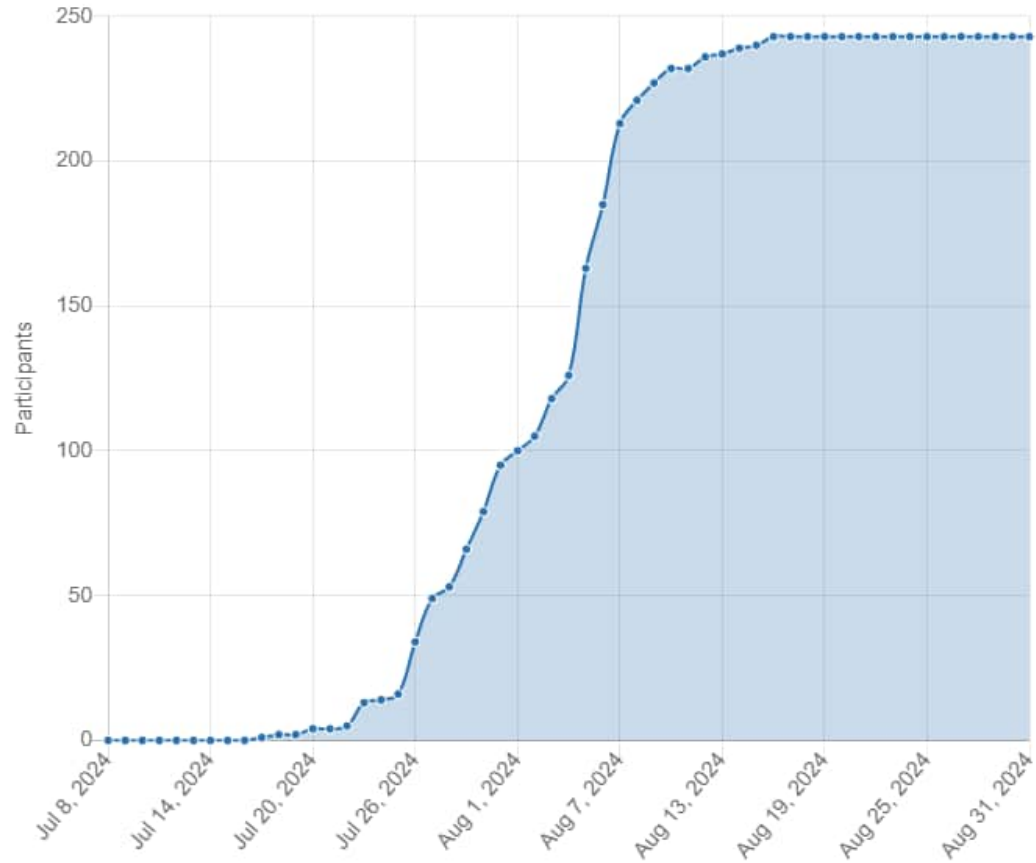


**AECOM**



Cumulative Traffic

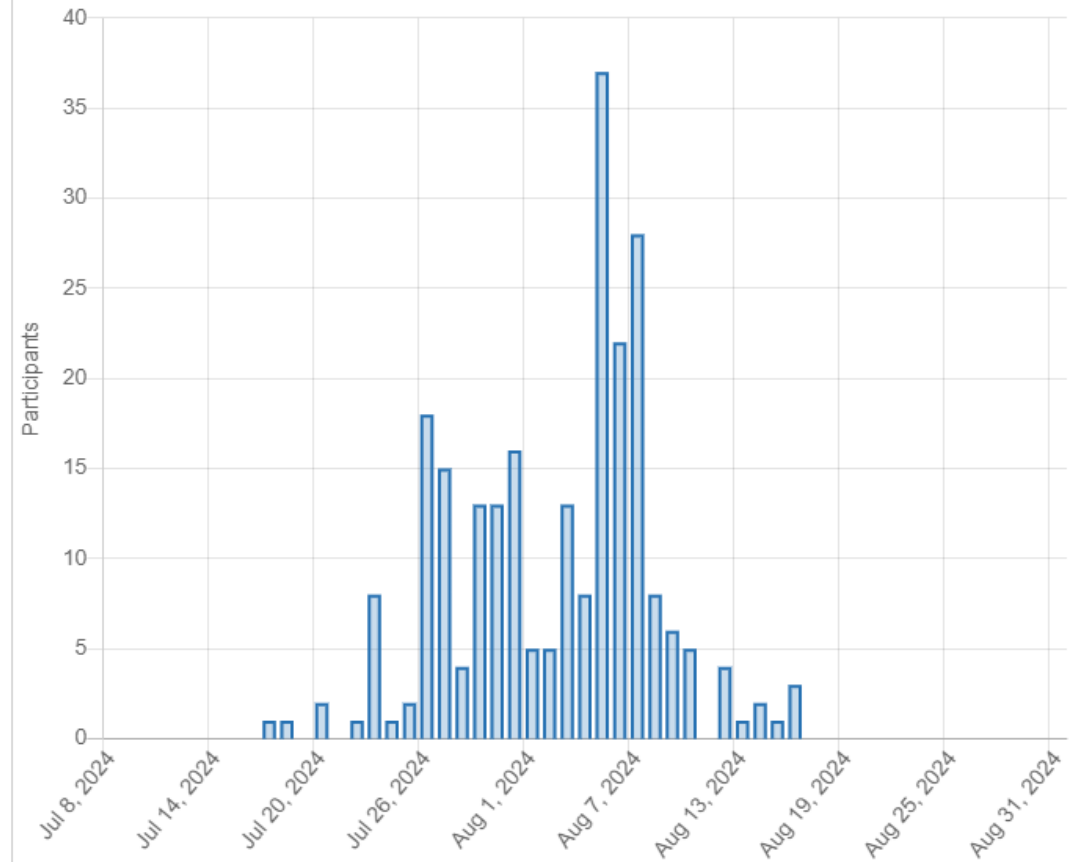
## Cumulative Traffic



\* Participants are visitors who submitted data. Traffic data shown in America/New\_York Time Zone (UTC-4).

Daily Traffic

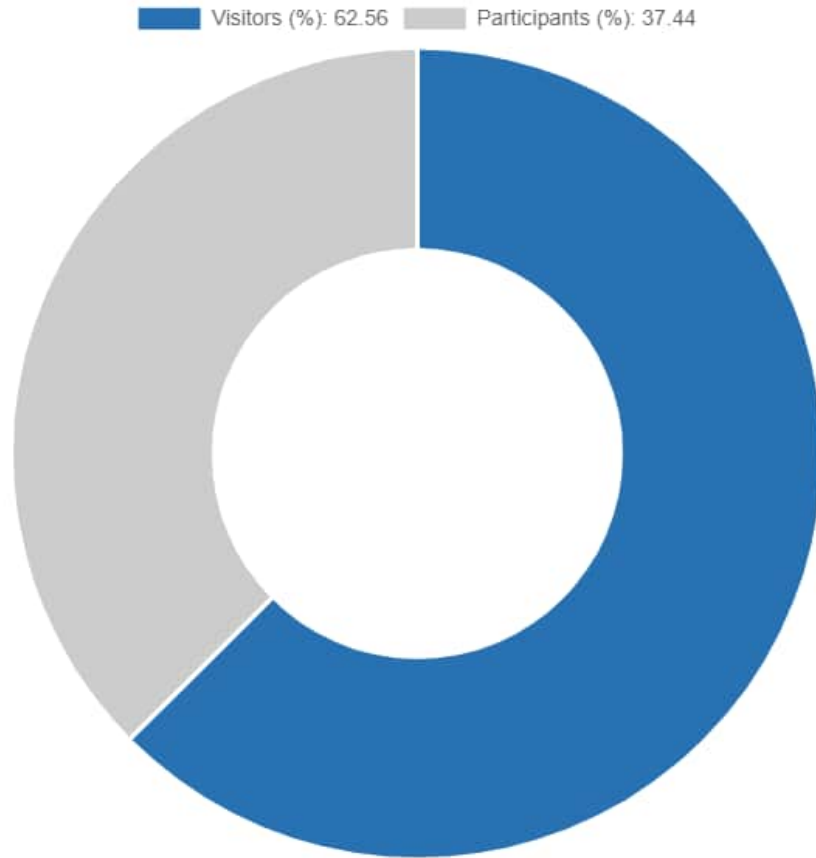
## Daily Traffic



\* Participants are visitors who submitted data. Traffic data shown in America/New\_York Time Zone (UTC-4).

Participation Rate

### Traffic - Participation Rate



\* Participants are visitors who submitted data. Traffic data shown in America/New\_York Time Zone (UTC-4).

Survey Data Points

Survey Participants:  
**246**

Survey Data Points:  
**5796**



Points per Participant:  
**23**

#### Screen 2 Share Your Concerns

Rankings Submitted: 1096  
Comments: 81

#### Screen 3 Map Your Safety Concerns

# of dropped Map Markers: 713  
Categorical Survey Answers: 749  
Open-Ended Responses: 220  
Comments: 491

#### Screen 4 What strategies are most important?

Total # of Ratings: 1907

#### Screen 5 Wrap Up

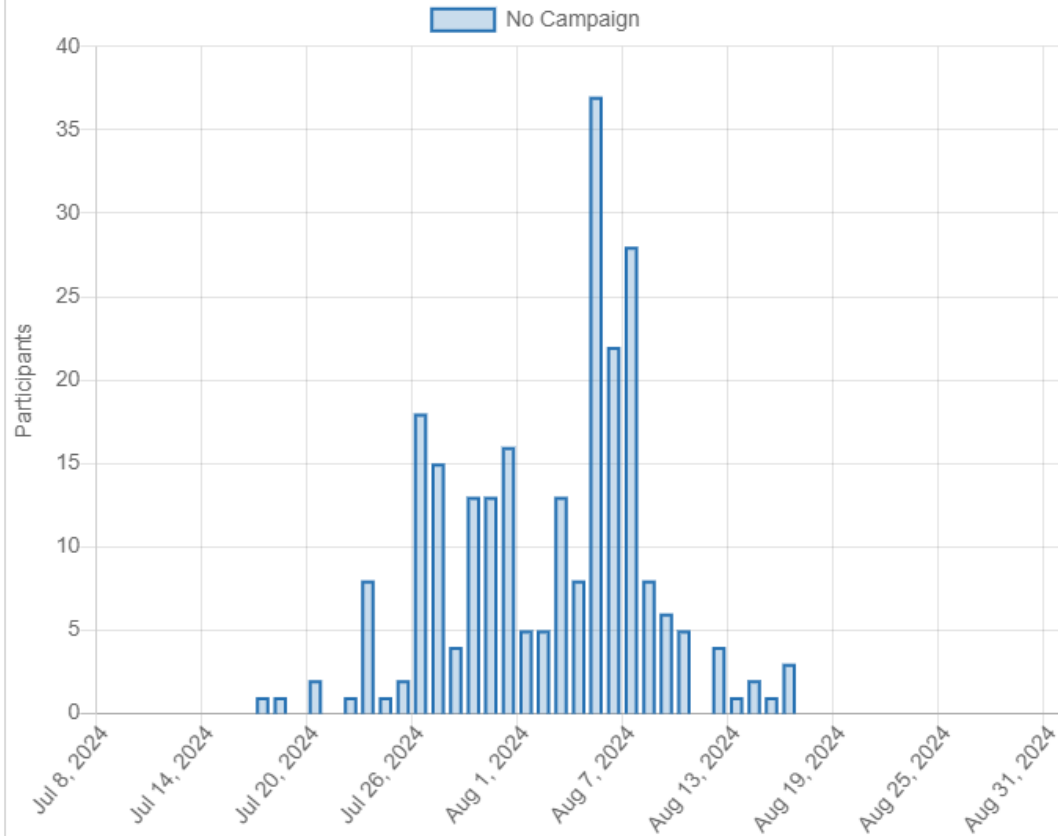
CheckBox Selected: 250  
Zip/Postal Codes: 179  
Categorical Survey Answers: 179  
Comments: 1

\* Participants are visitors who submitted data. Traffic data shown in America/New\_York Time Zone (UTC-4).



Daily Traffic By Campaign

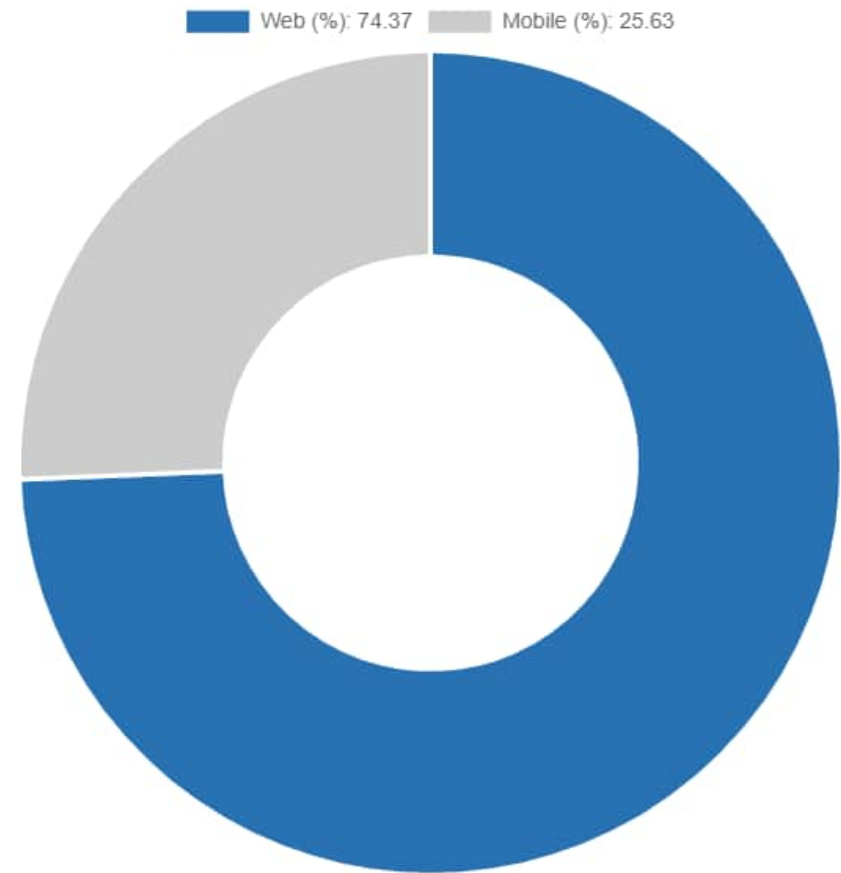
### Daily Traffic by Campaign



\* Participants are visitors who submitted data. Traffic data shown in America/New\_York Time Zone (UTC-4).

Platform Breakdown

### Traffic - Platform Breakdown



\* Participants are visitors who submitted data. Traffic data shown in America/New\_York Time Zone (UTC-4).

# Priority Ranking

2 Share Your Concerns  
Please rank 5 of the 12 items above the line in your preferred order.

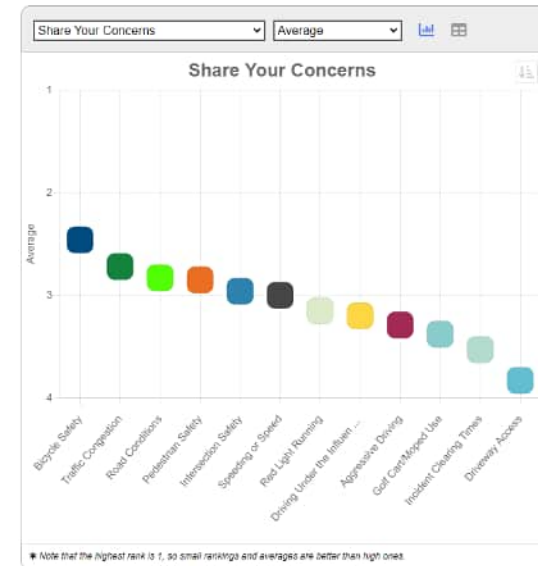
PRIORITY RANKING

↑ Order your top 5 items above this line ↑

- Driving Under the Influence
- Incident Clearing Times
- Speeding or Speed
- Pedestrian Safety
- Red Light Running
- Intersection Safety
- Bicycle Safety
- Traffic Congestion
- Driveway Access
- Golf Cart/Moped Use
- Road Conditions
- Aggressive Driving

Please drag 5 of the items above the line in your preferred order.



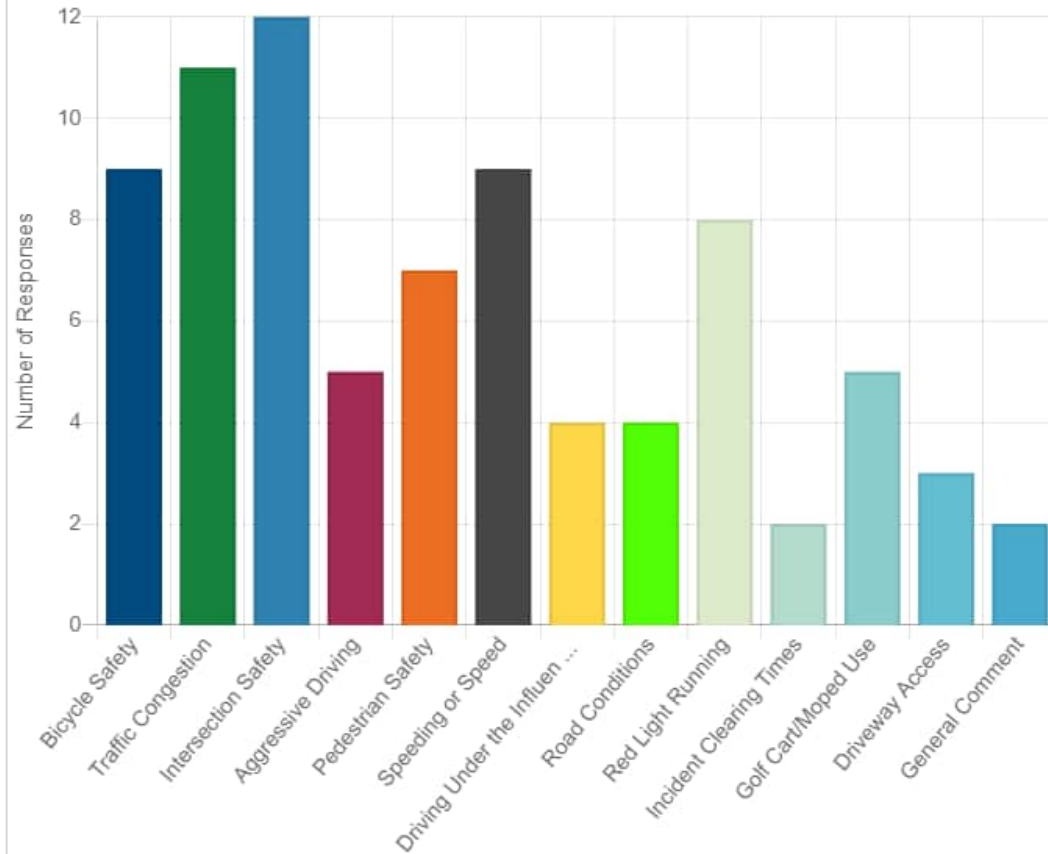


1. Bicycle Safety
2. Traffic Congestion
3. Road Conditions
4. Pedestrian Safety
5. Intersection Safety
6. Speeding or Speed
7. Red Light Running
8. Driving Under the Influence
9. Aggressive Driving
10. Golf Cart/Moped Use
11. Incident Clearing Times
12. Driveway Access

Comments



## Share Your Concerns



that the highest rank is 1, so small rankings and averages are better than high ones.

Comments



## All Categories - Written Responses

Number of Responses per Question

	Question	Responses
1	Bicycle Safety	9
2	Traffic Congestion	11
3	Intersection Safety	12
4	Aggressive Driving	5
5	Pedestrian Safety	7
6	Speeding or Speed	9
7	Driving Under the Influence	4
8	Road Conditions	4
9	Red Light Running	8
10	Incident Clearing Times	2
11	Golf Cart/Moped Use	5
12	Driveway Access	3
13	General Comment	2

\* Note that the highest rank is 1, so small rankings and averages are better than high ones.



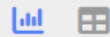
## These are comments from the ranking screen. Participants could add a comment for each ranking option:

1. **Bicycle Safety** - education for bike rules of the road, lack of facilities and/or connections, enforcement of bike lane designation.
2. **Traffic Congestion** – congestion is causing crashes, congestion increasing with population, expansion is outpacing capacity, more roundabouts, signal timing improvements, congestion contributes to red light running, congestion contributes to blocked intersections and access points, invest in transit, and more route options/alternative routes.
3. **Road Conditions** – most comments are congestion related. One comment suggests improved maintenance schedules.
4. **Pedestrian Safety** – missing connections, lack of facilities, electric bikes on sidewalks is a theme in 1 and 4, missing crosswalks, and invest in transit.
5. **Intersection Safety** – limited sight distances for left turns due to signage/landscaping obstructions, pedestrian safety due to lack of accommodations, and enforcement.
6. **Speeding or Speed** – comments relate to enforcement and aggressive driving. Comments for 4 also relate to speed and aggressive driving.
7. **Red Light Running** – enforcement, cameras, advanced warning systems, and increased yellow phasing.
8. **Driving Under the Influence** – develop a public reporting system/hotline and distracted driving was mentioned in most comments.
9. **Aggressive Driving** – develop a public reporting system/hotline, tailgating is a problem, and weaving to rush through traffic was mentioned.
10. **Golf Cart/Moped Use** – speeding on multi-use paths, driving on roads at night, adding licensing for golf carts, and banning them from the road.
11. **Incident Clearing Times** – congestion is causing additional crashes and there is a need for improved traffic direction during responses.
12. **Driveway Access** – too many access points, add frontage roads, and improperly signed turns.

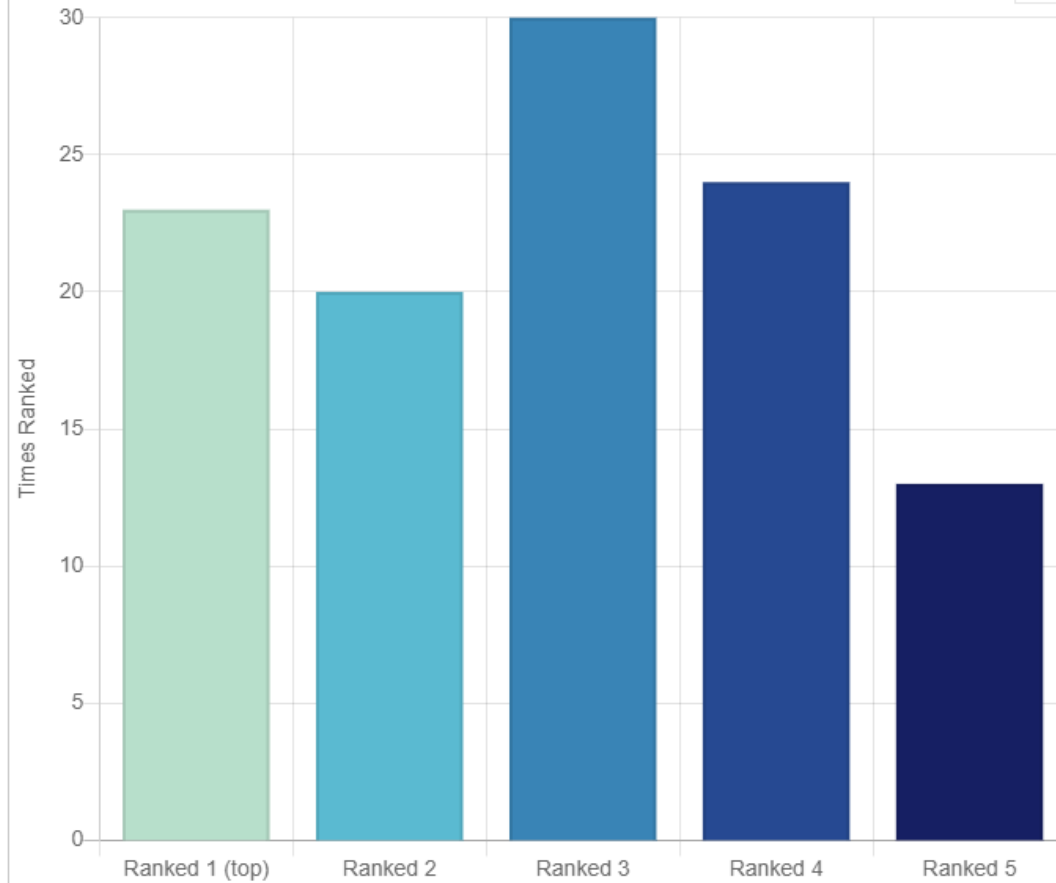
Hwy 57 N and Hwy 9 E has been mentioned in several comments.



Pedestrian Safety



### Pedestrian Safety

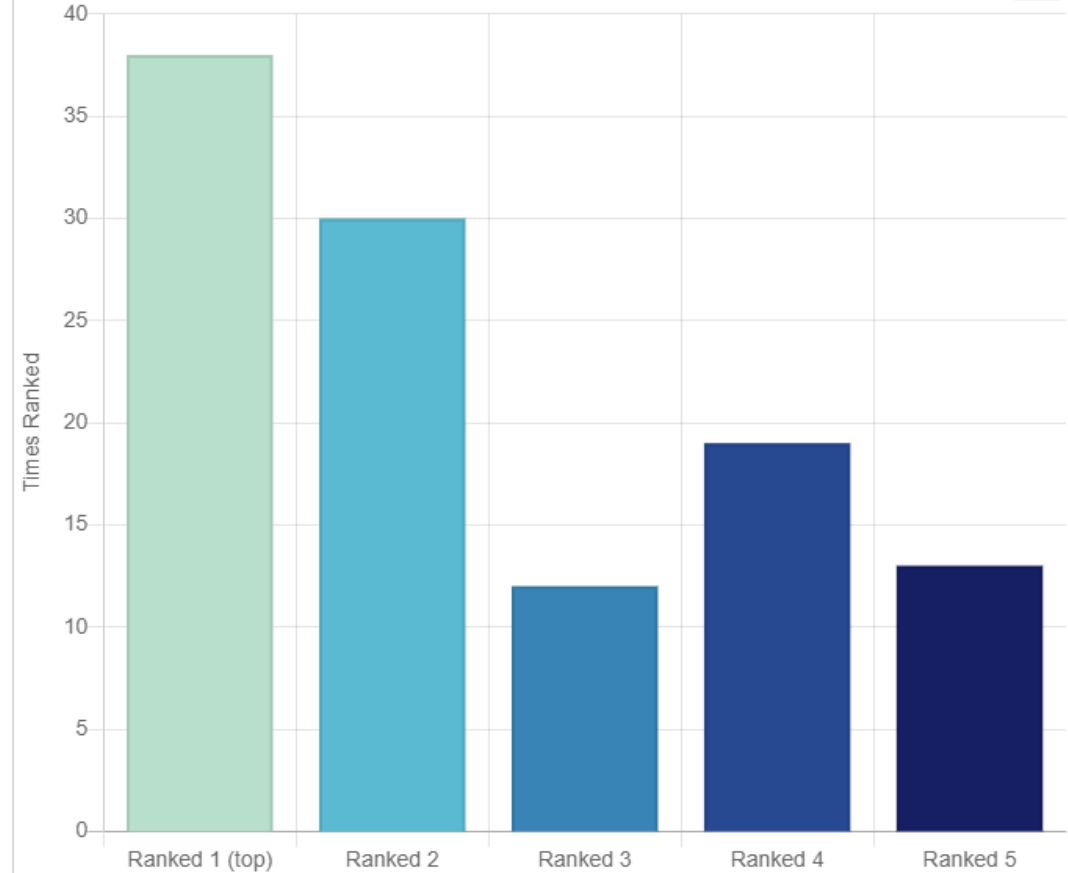


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Bicycle Safety



### Bicycle Safety - "Bicycle Safety"



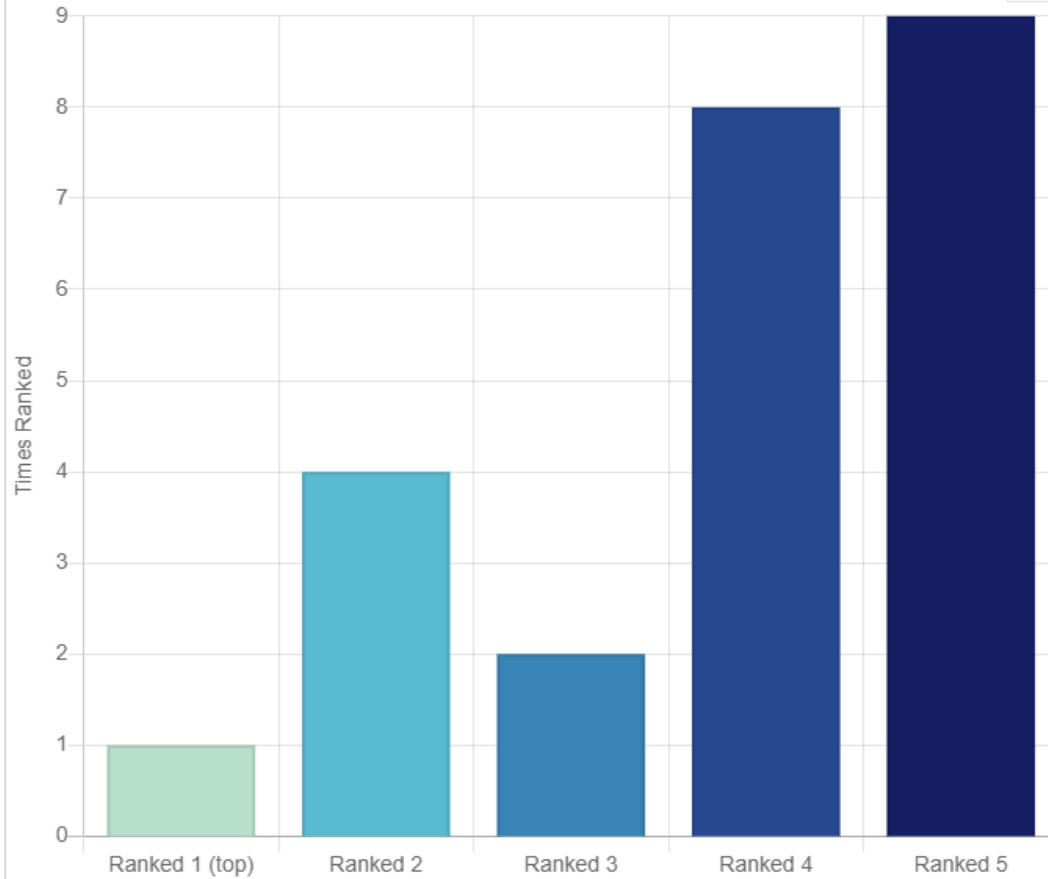
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Driveway Access



### Driveway Access

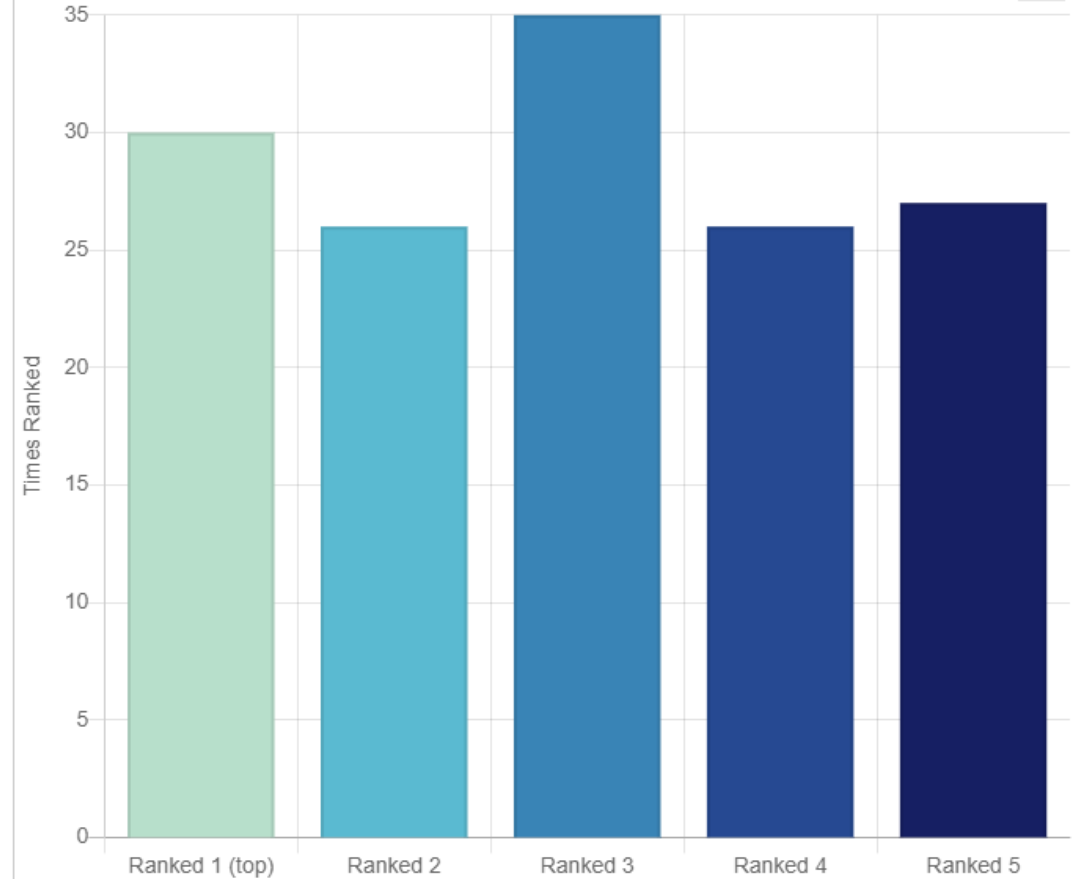


that the highest rank is 1, so small rankings and averages are better than high ones.

Intersection Safety

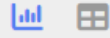


### Intersection Safety

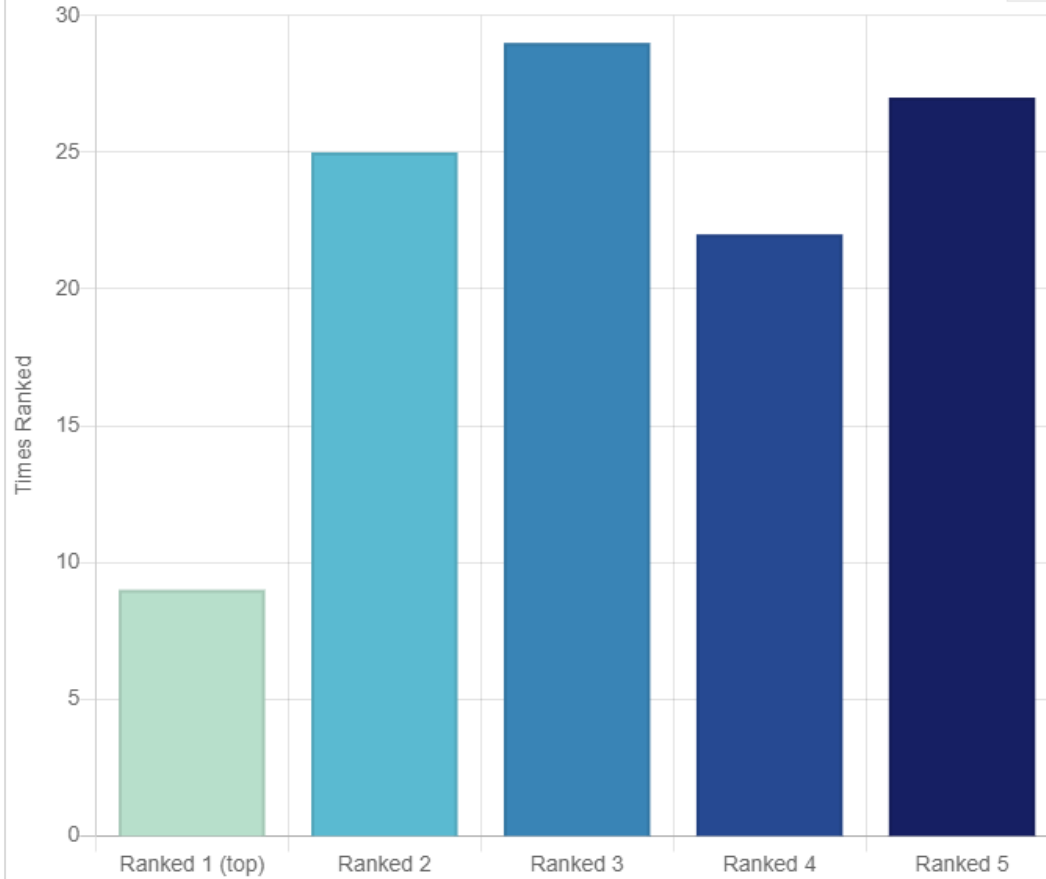


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Aggressive Driving



## Aggressive Driving

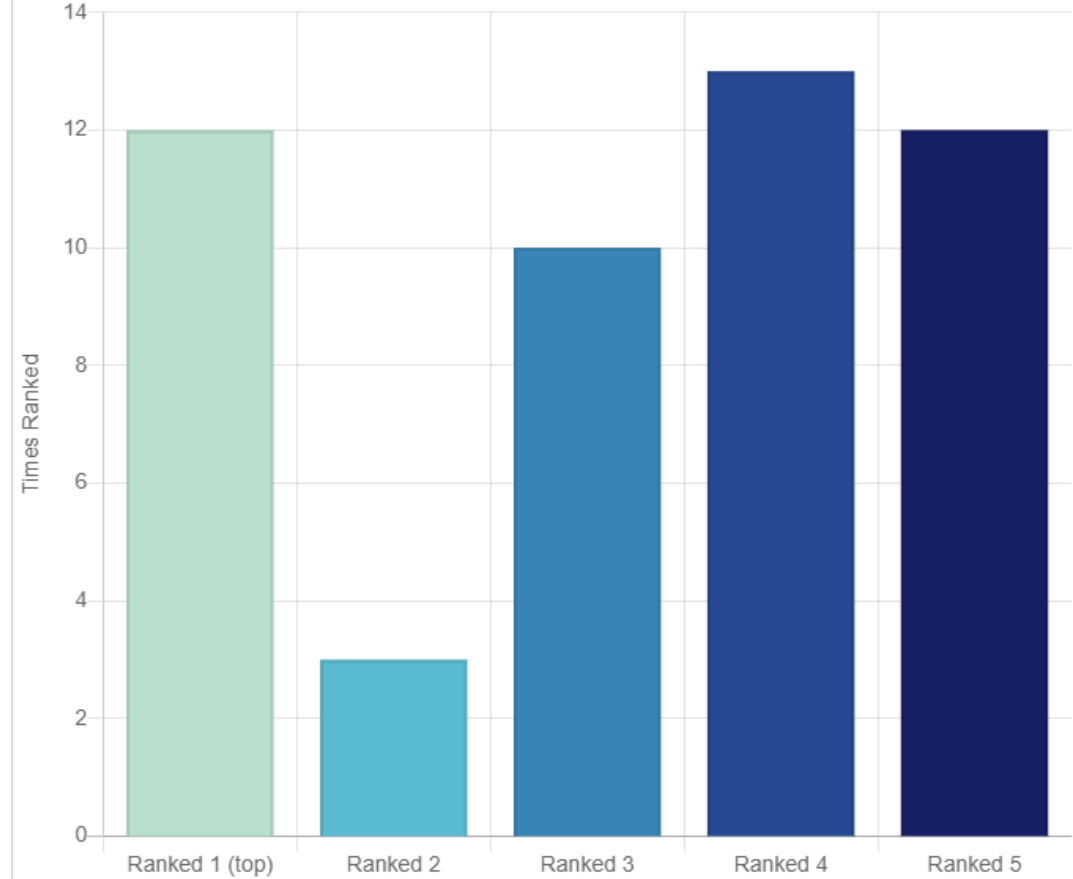


\* Note that the highest rank is 1, so small rankings and averages are better than high ones.

Driving Under the Influence



## Driving Under the Influence



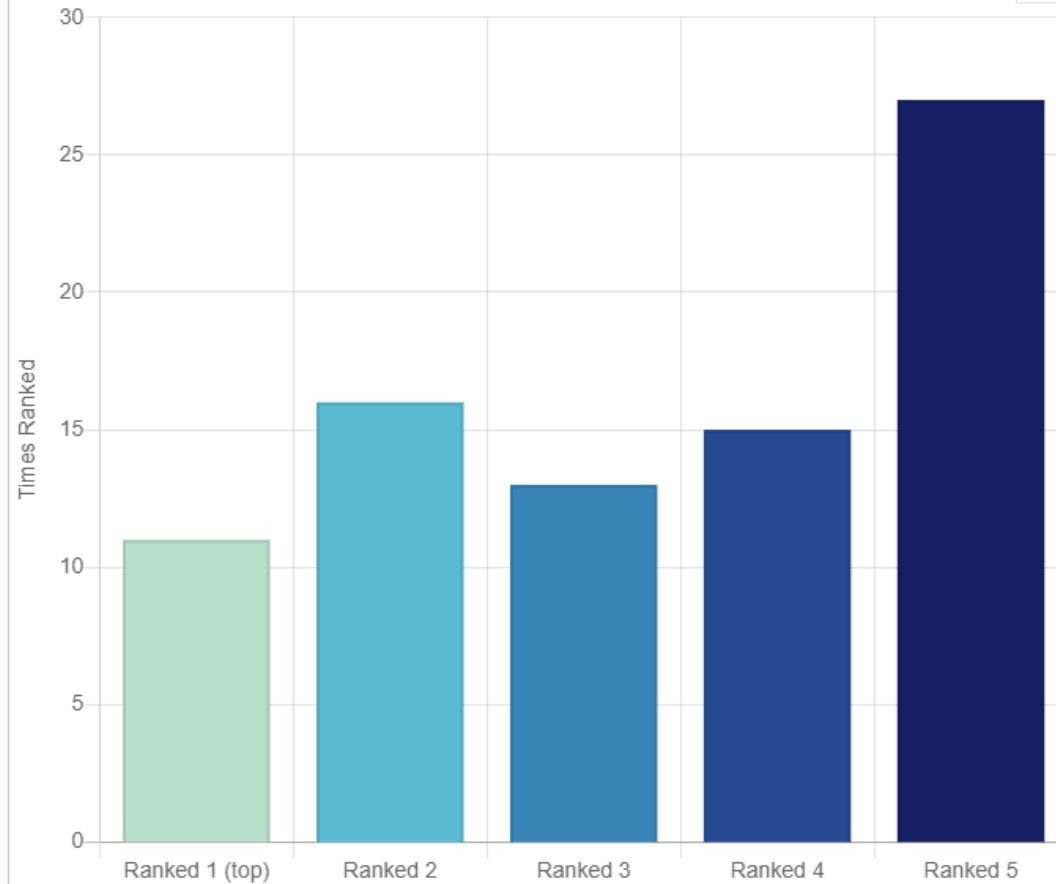
\* Note that the highest rank is 1, so small rankings and averages are better than high ones.



Golf Cart/Moped Use



### Golf Cart/Moped Use

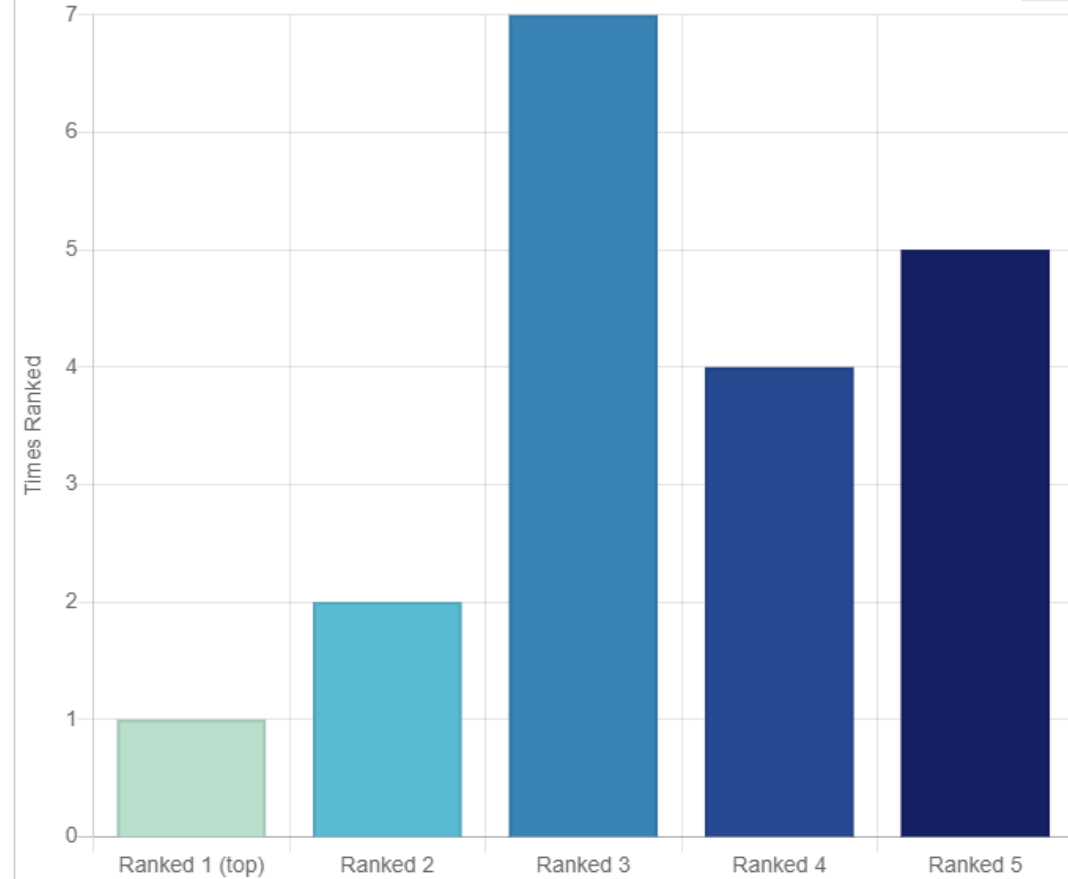


\* Note that the highest rank is 1, so small rankings and averages are better than high ones.

Incident Clearing Times



### Incident Clearing Times

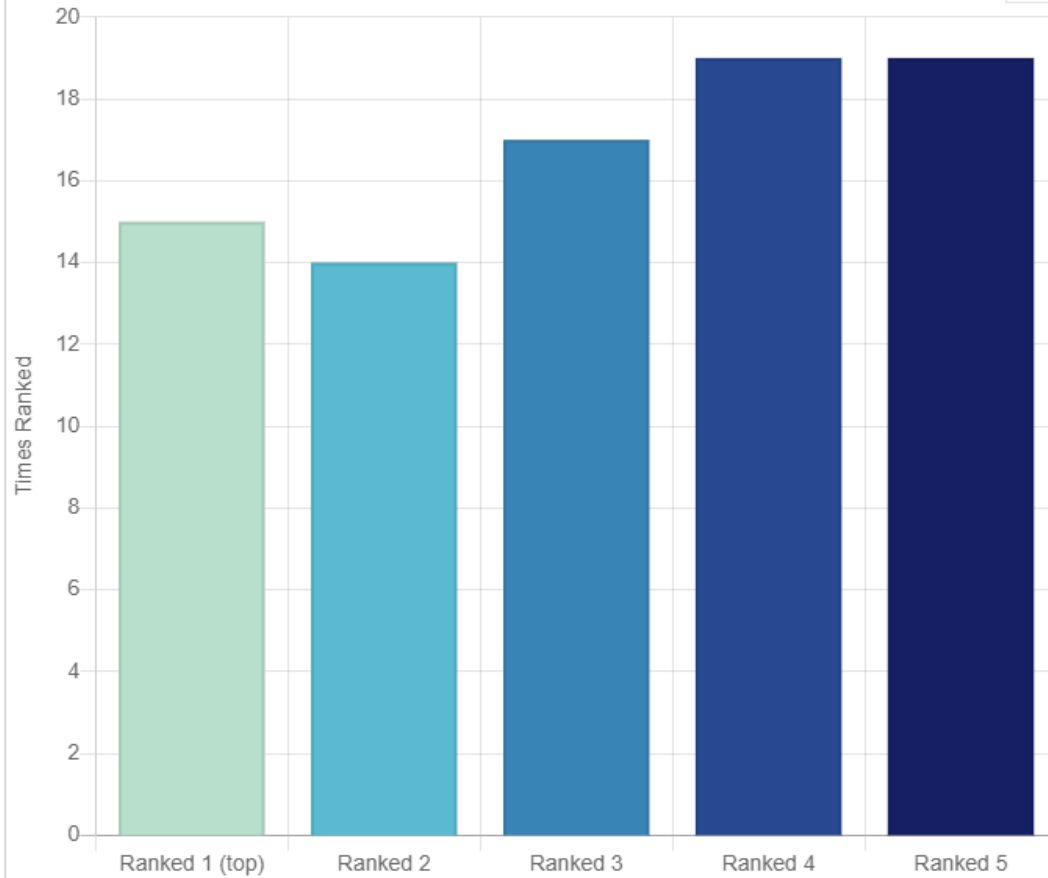


\* Note that the highest rank is 1, so small rankings and averages are better than high ones.

Red Light Running



## Red Light Running

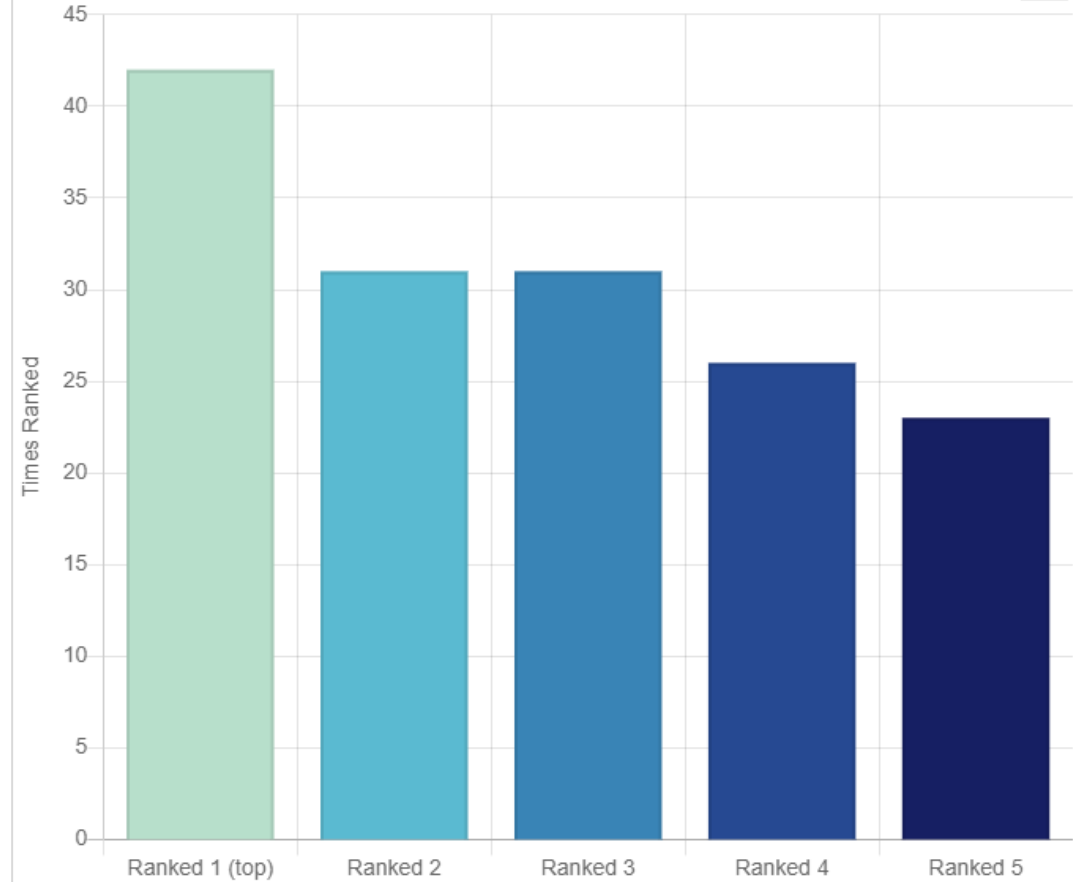


that the highest rank is 1, so small rankings and averages are better than high ones.

Traffic Congestion



## Traffic Congestion

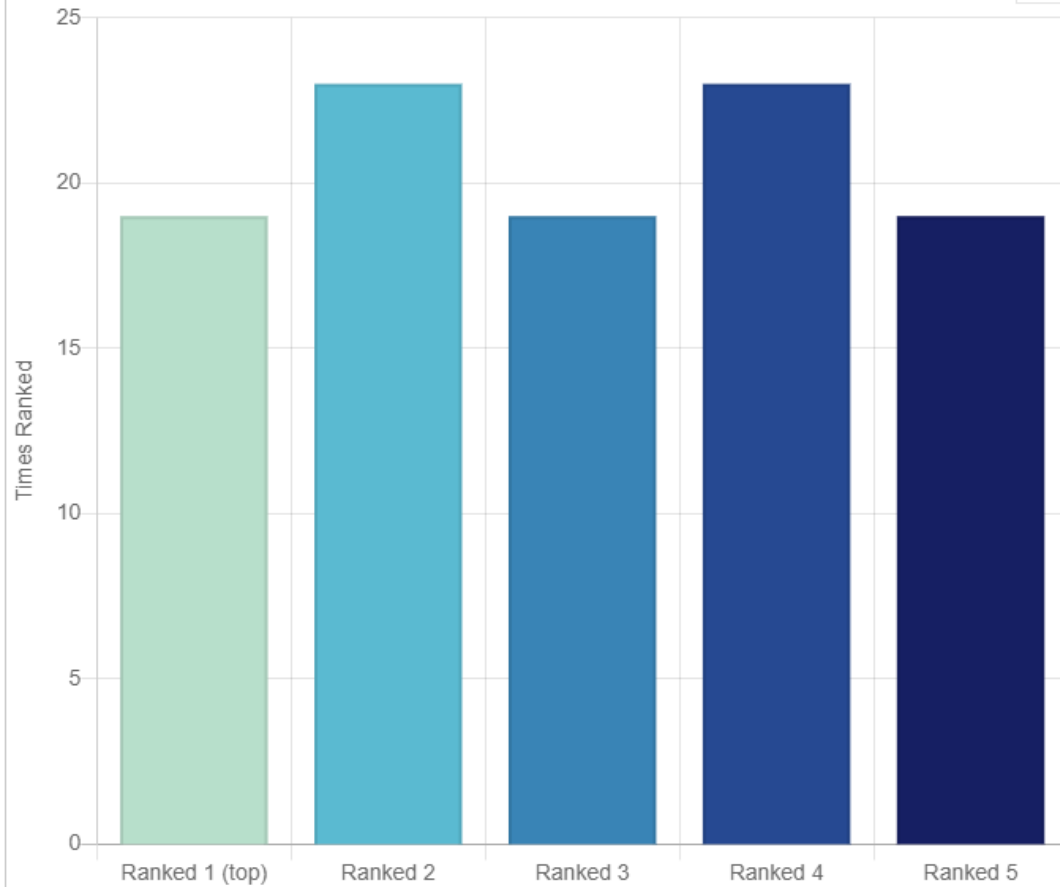


\* Note that the highest rank is 1, so small rankings and averages are better than high ones.

Speeding or Speed



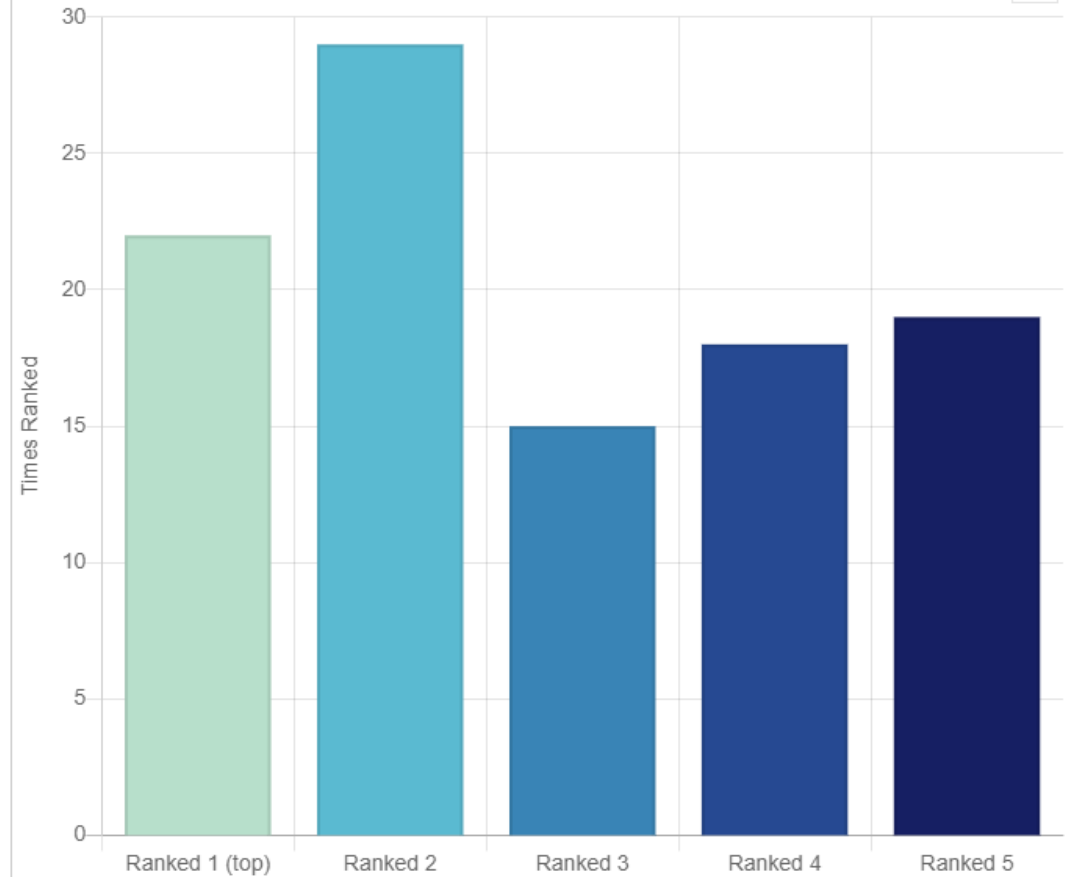
## Speeding or Speed



Road Conditions



## Road Conditions



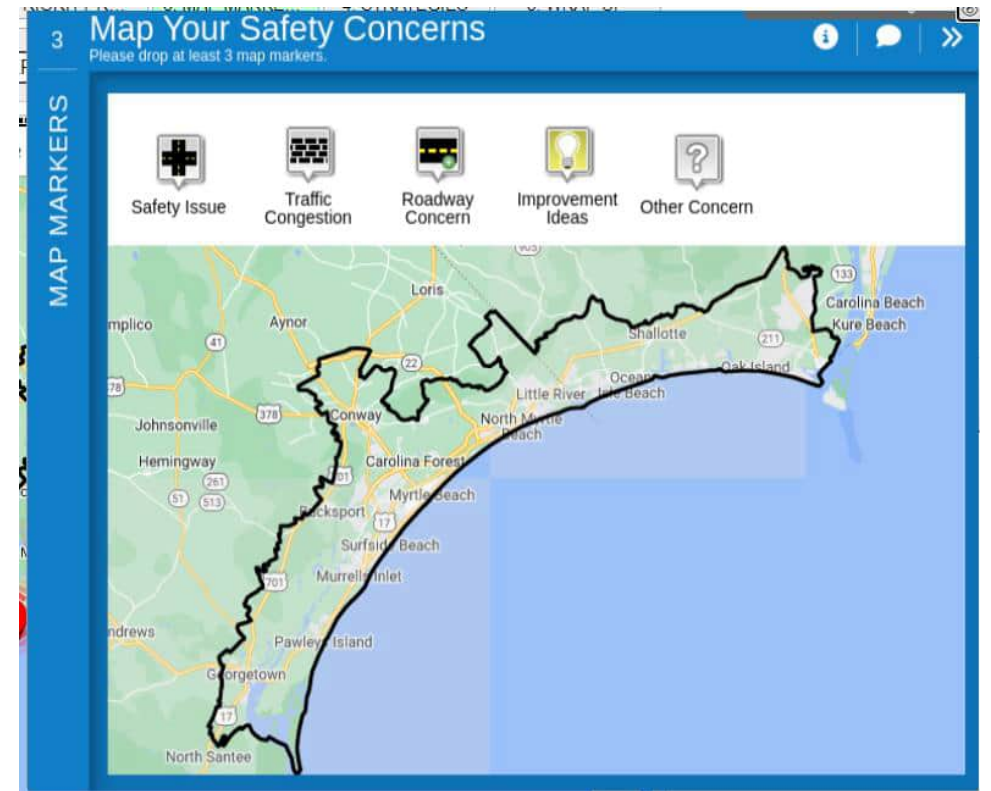
\* Note that the highest rank is 1, so small rankings and averages are better than high ones.

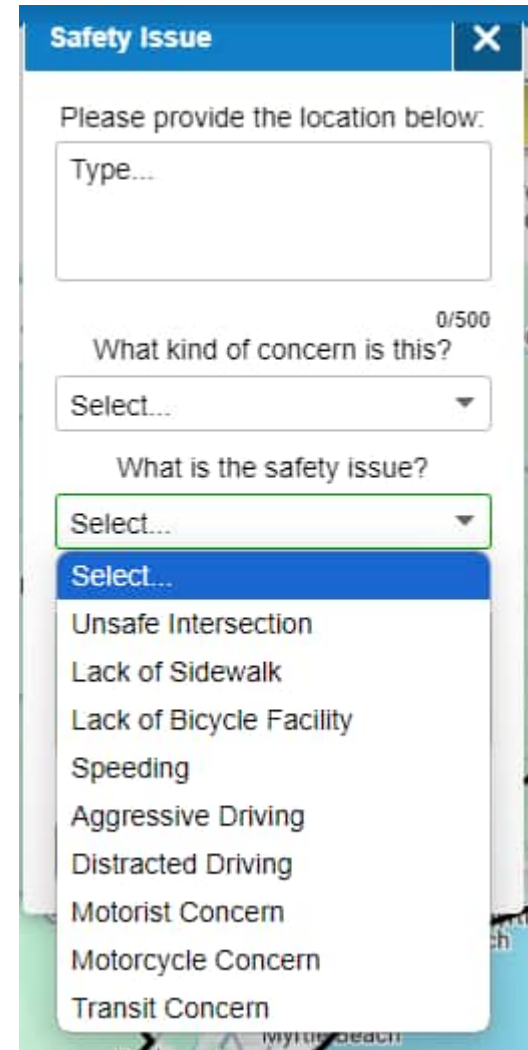
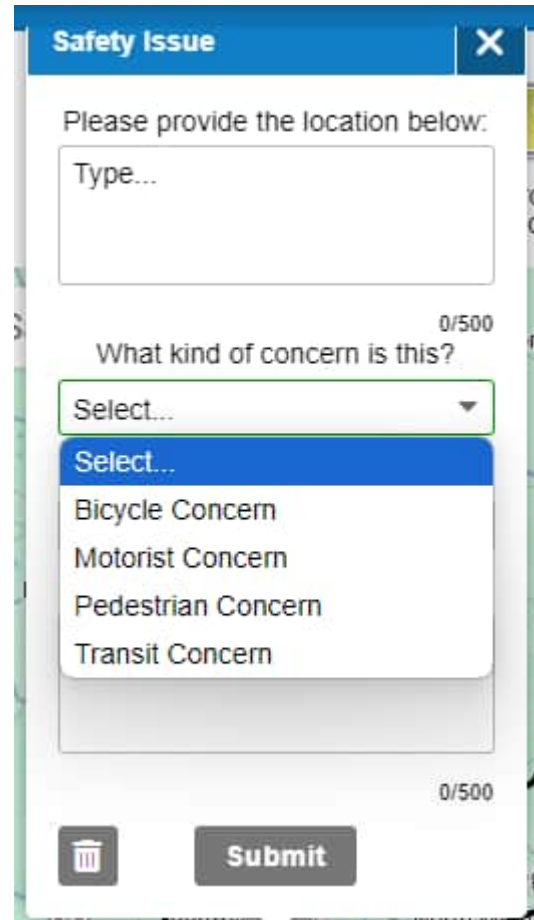
\* Note that the highest rank is 1, so small rankings and averages are better than high ones.

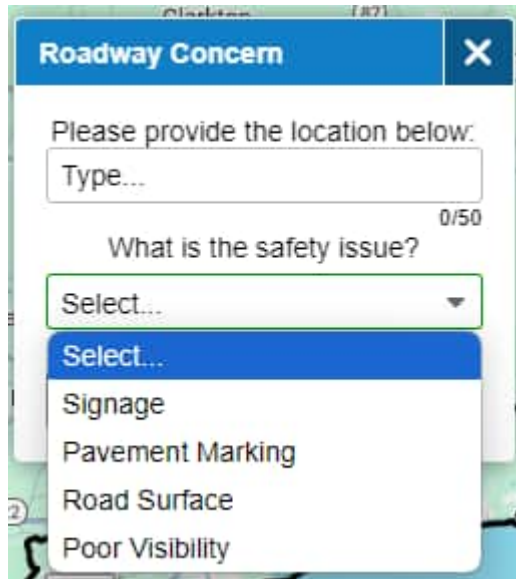
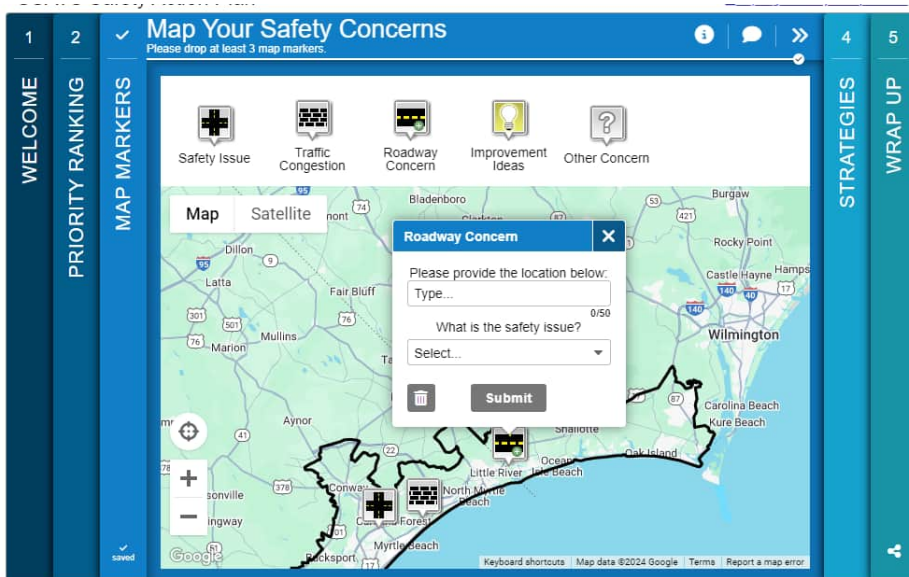
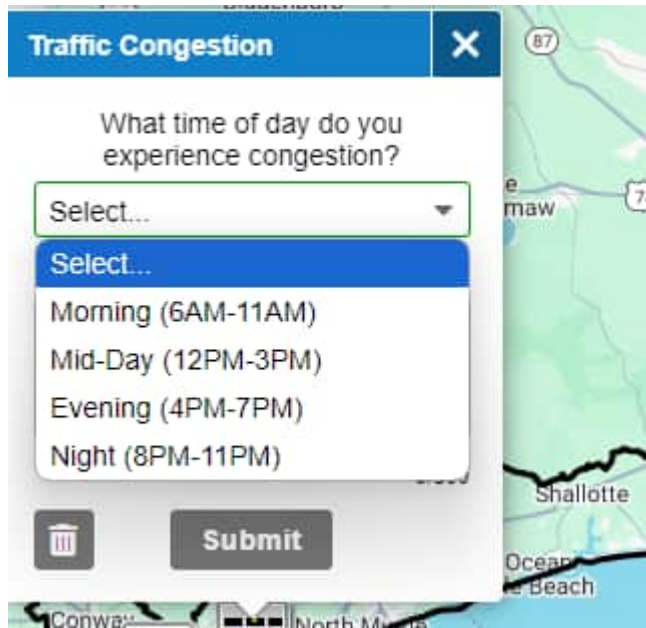


# Map Marker

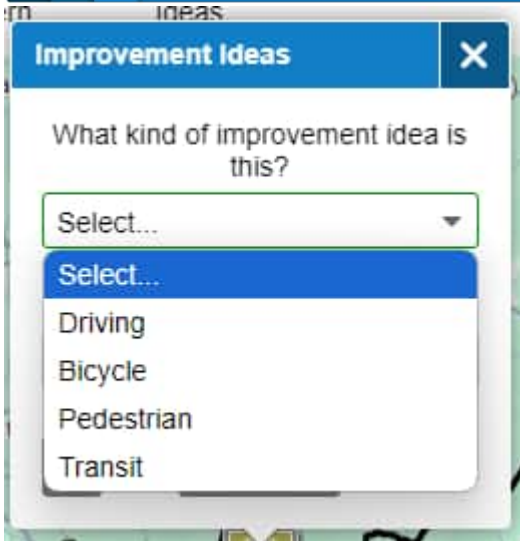
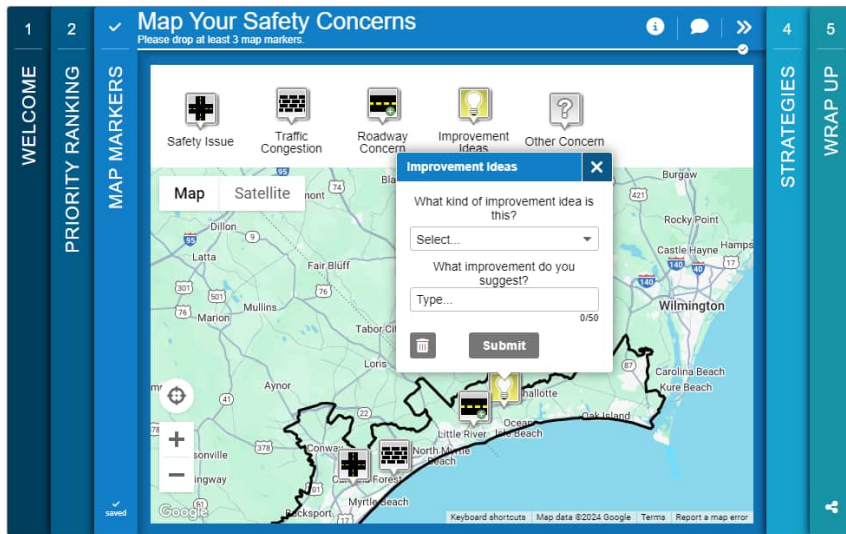
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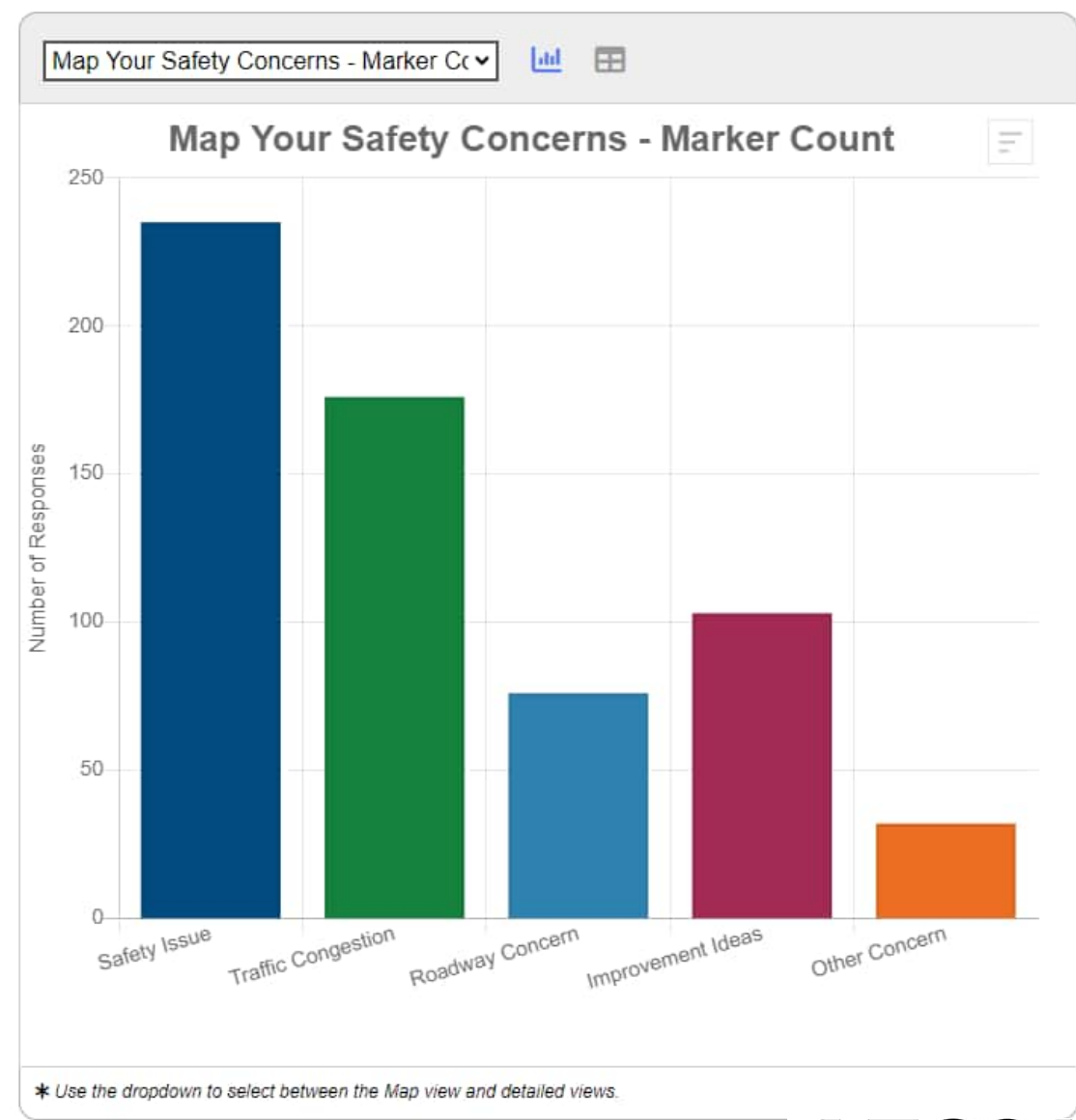
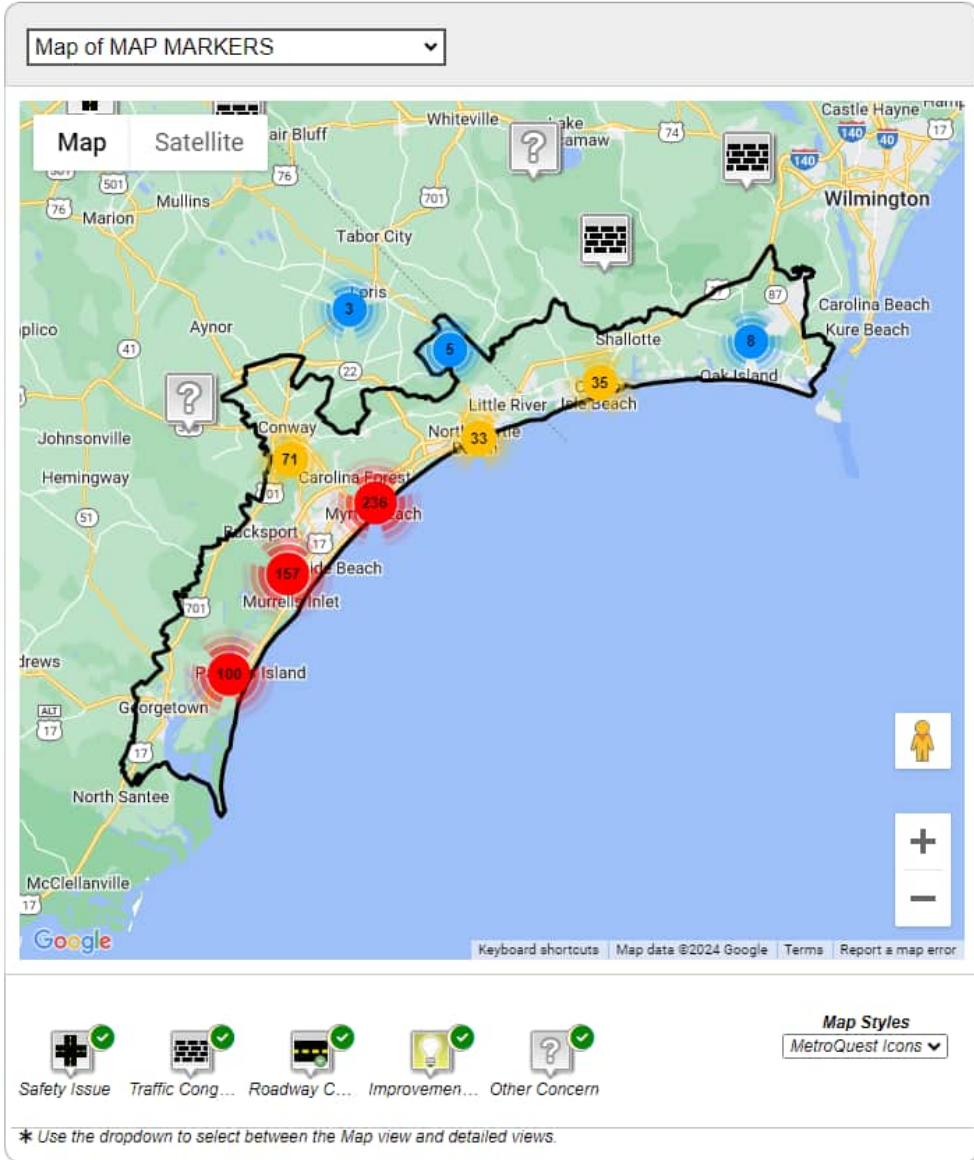








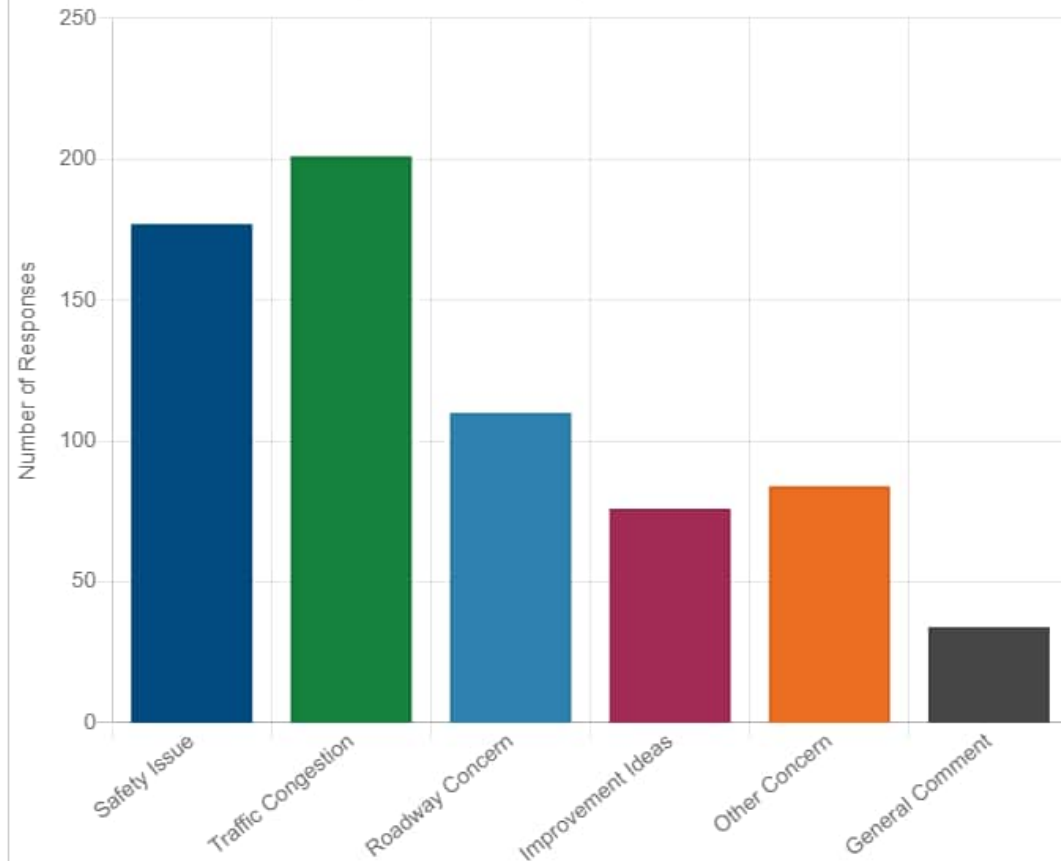
NAD 1983 StatePlane North Carolina FIPS 3200 (US Feet)



Comments



## Map Your Safety Concerns



Use the dropdown to select between the Map view and detailed views.

Comments



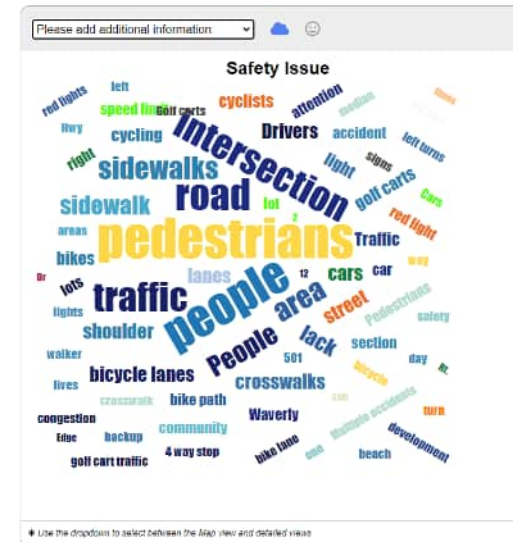
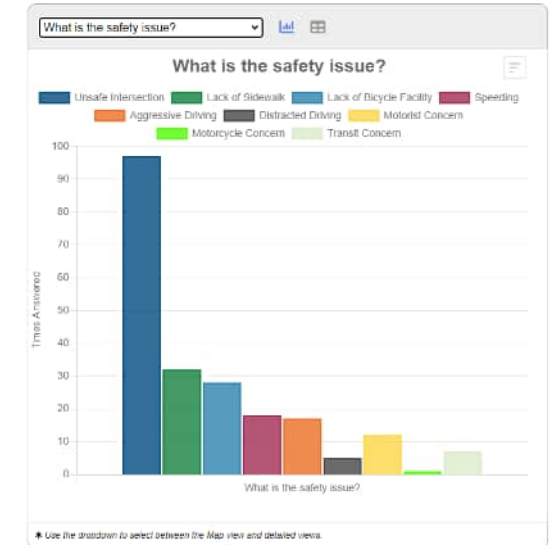
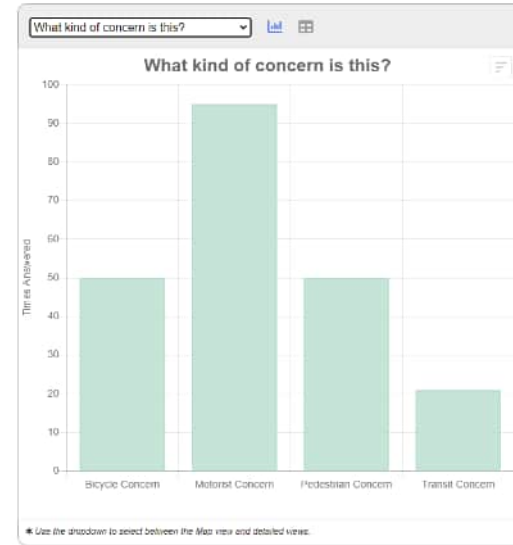
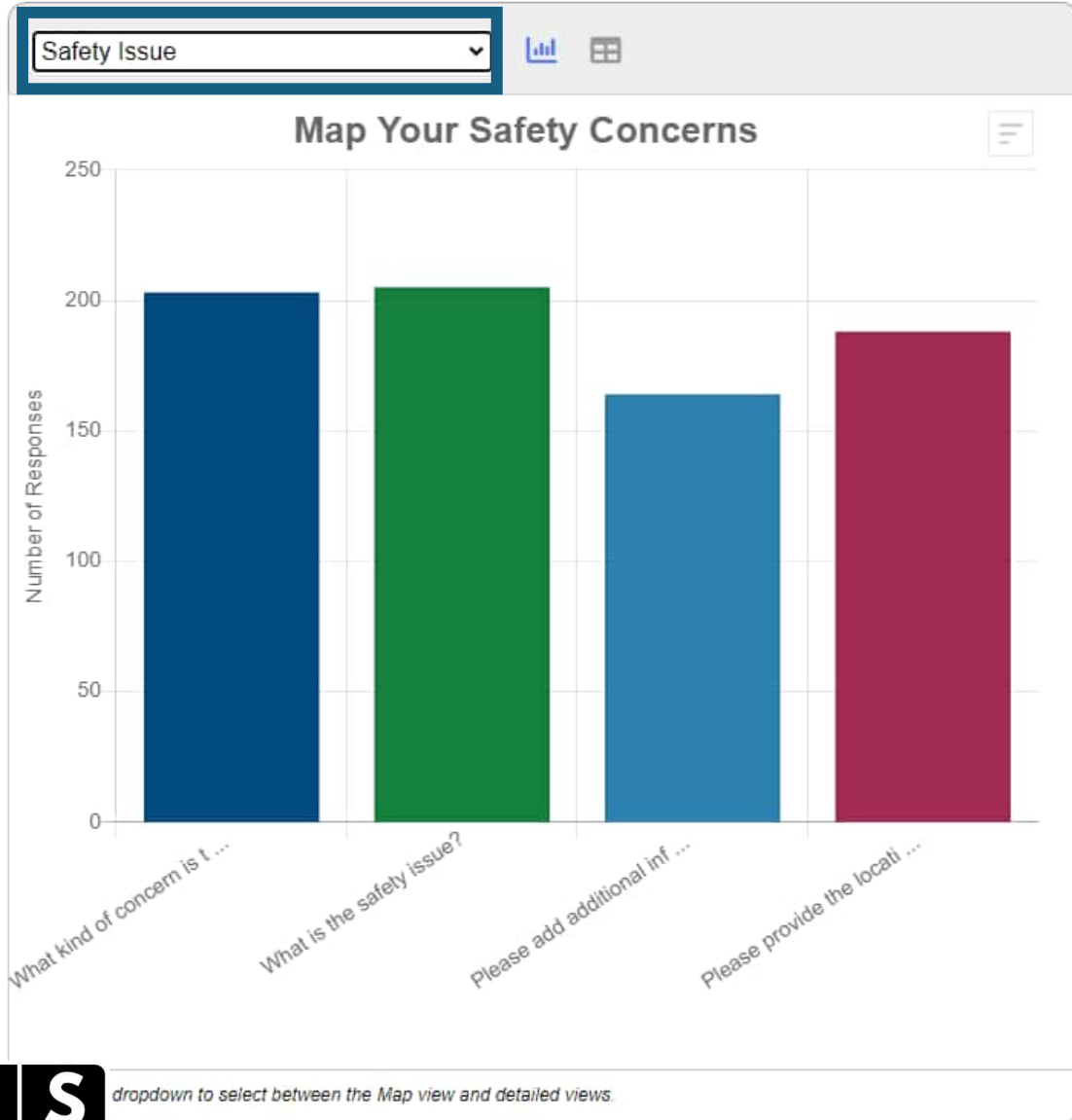
## All Categories - Written Responses

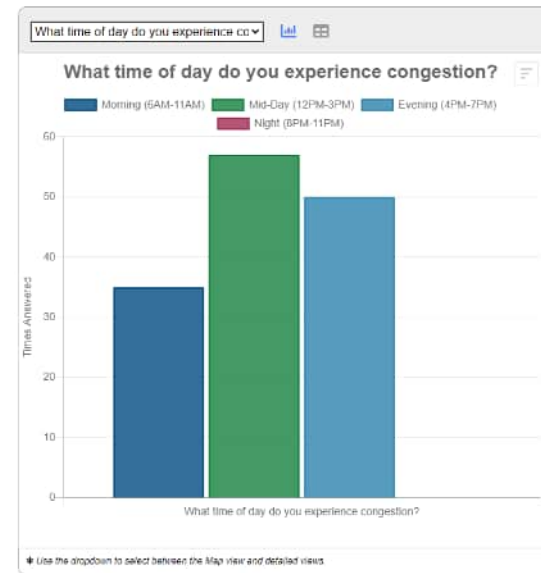
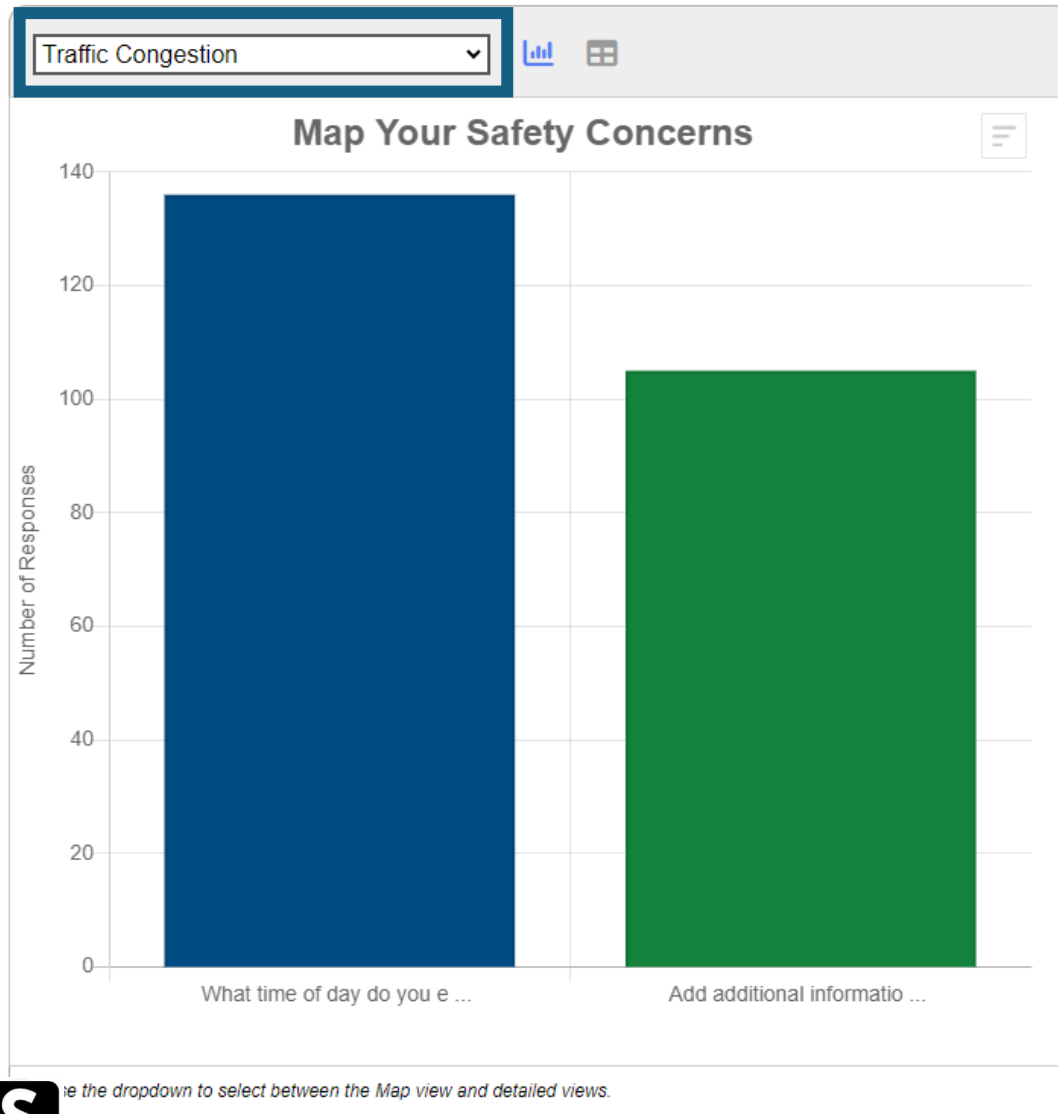
Number of Responses per Question

	Question	Responses
1	Safety Issue	177
2	Traffic Congestion	201
3	Roadway Concern	110
4	Improvement Ideas	76
5	Other Concern	84
6	General Comment	34

\* Use the dropdown to select between the Map view and detailed views.



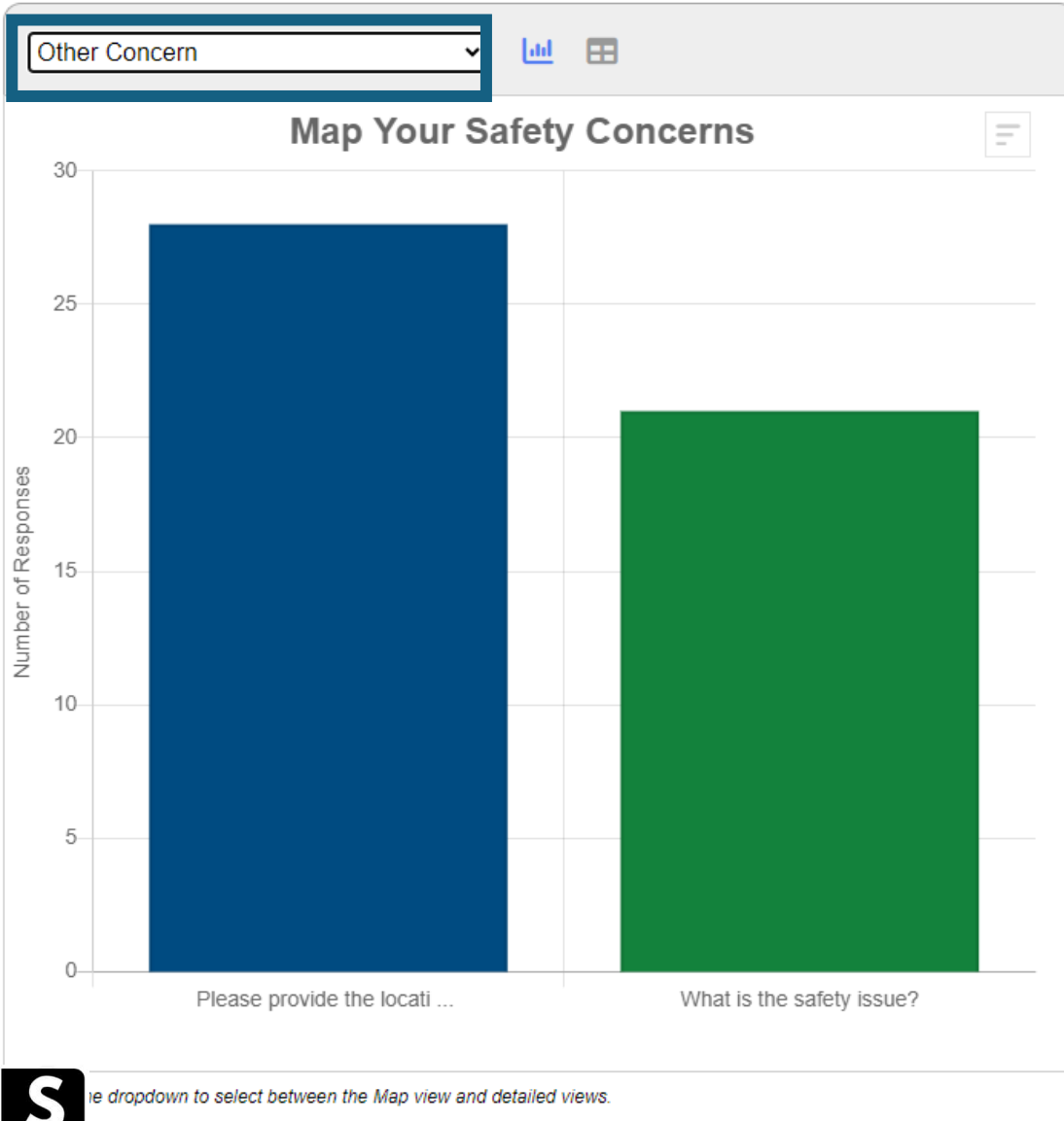












# Strategies

4 What strategies are most important?  
Please give input on at least 5 of the items.

**STRATEGIES**

Education ○○○○○	Education Educational campaigns and outreach solutions to influence driver behavior.	
Engineering ○○○	<b>Young and Inexperienced Drivers</b> Continue to educate young and inexperienced drivers through driver education classes, schools, and community education outreach efforts.	★★★★★
Enforcement ○○○	<b>Pedestrian and Bicycle Awareness</b> Educate motorists to be more aware of walkers and bikers and teach children and adults walking and biking skills.	★★★★★
Emergency Response ○○○	<b>Distracted Driving</b> Educational and messaging campaigns around the dangers of distracted driving.	★★★★★
	<b>Driving Under the Influence</b> Campaigns directed toward discouraging driving under the influence of drugs and alcohol.	★★★★★
	<b>Motorcycle Awareness</b> Educational and messaging campaigns to raise awareness of motorcycles on the road.	★★★★★

↓



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WELCOME

PRIORITY RANKING

MAP MARKERS

STRATEGIES

WRAP UP

### What strategies are most important?

Please give input on at least 5 of the items.

Education

Education  
Educational campaigns and outreach solutions to influence driver behavior.

★★★★○

Engineering

**Young and Inexperienced Drivers**  
Continue to educate young and inexperienced drivers through driver education classes, schools, and community education outreach efforts.

★★★★★

Enforcement

**Pedestrian and Bicycle Awareness**  
Educate motorists to be more aware of walkers and bikers and teach children and adults walking and biking skills.

★★★★★

Emergency Response

**Distracted Driving**  
Educational and messaging campaigns around the dangers of distracted driving.

★★★★★

**Driving Under the Influence**  
Campaigns directed toward discouraging driving under the influence of drugs and alcohol.

★★★★★

**Motorcycle Awareness**  
Educational and messaging campaigns to raise awareness of motorcycles on the road.

★★★★★

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WELCOME

PRIORITY RANKING

MAP MARKERS

STRATEGIES

WRAP UP

### What strategies are most important?

Please give input on at least 5 of the items.

Education

Enforcement  
Targeted monitoring and enforcement of speeding, red light running, distracted driving, aggressive driving, and driving under the influence to impact risky driver behaviors.

★★★★○

Engineering

**Speeding Enforcement**  
Target corridors with frequent speeding-related crashes.

★★★★★

Enforcement

**Driving Under the Influence**  
Enforcement to eliminate driving under the influence.

★★★★★

Emergency Response

**Red Light Running Enforcement**  
Targeting red-light running behavior by observation and new technologies.

★★★★★

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WELCOME

PRIORITY RANKING

MAP MARKERS

STRATEGIES

WRAP UP

### What strategies are most important?

Please give input on at least 5 of the items.

Education

Engineering  
Roadway improvements to improve safety are selected based on data analysis and proven strategies.

★★★★○

Engineering

**Implement Roadway Improvements**  
Improving signage and visibility, adding rumble strips, lighting, adding turn lanes, updating traffic signals, maintenance schedules, and design elements are types of roadway improvements that enhance safety.

★★★★★

Enforcement

**Connecting and Improving Pedestrian Facilities**  
Constructing sidewalk to fill in gaps, maintaining sidewalk, improving sidewalk widths, ensuring ADA compliance, improving pedestrian crossing, and lighting are engineering elements that improve safety.

★★★★★

Emergency Response

**Bicycle Facility Design**  
Improving the bicycle network and evaluating the existing network to address roadway or shoulder space, storm grates, drainage, and adding protected bicycle lanes are engineering elements to enhance bicycle safety.

★★★★★

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WELCOME

PRIORITY RANKING

MAP MARKERS

STRATEGIES

WRAP UP

### What strategies are most important?

Please give input on at least 5 of the items.

Education

Emergency Response  
Improving emergency response times and incident clearing times.

★★★★○

Engineering

**Reduce Emergency Response Times**  
Adding signal preemption technology and additional pavement space to improve response times to and from crashes.

★★★★★

Enforcement

**Improve Technology**  
Improve travel time estimates for first responders to reach and depart from crash locations with real-time mapping and traffic software.

★★★★★

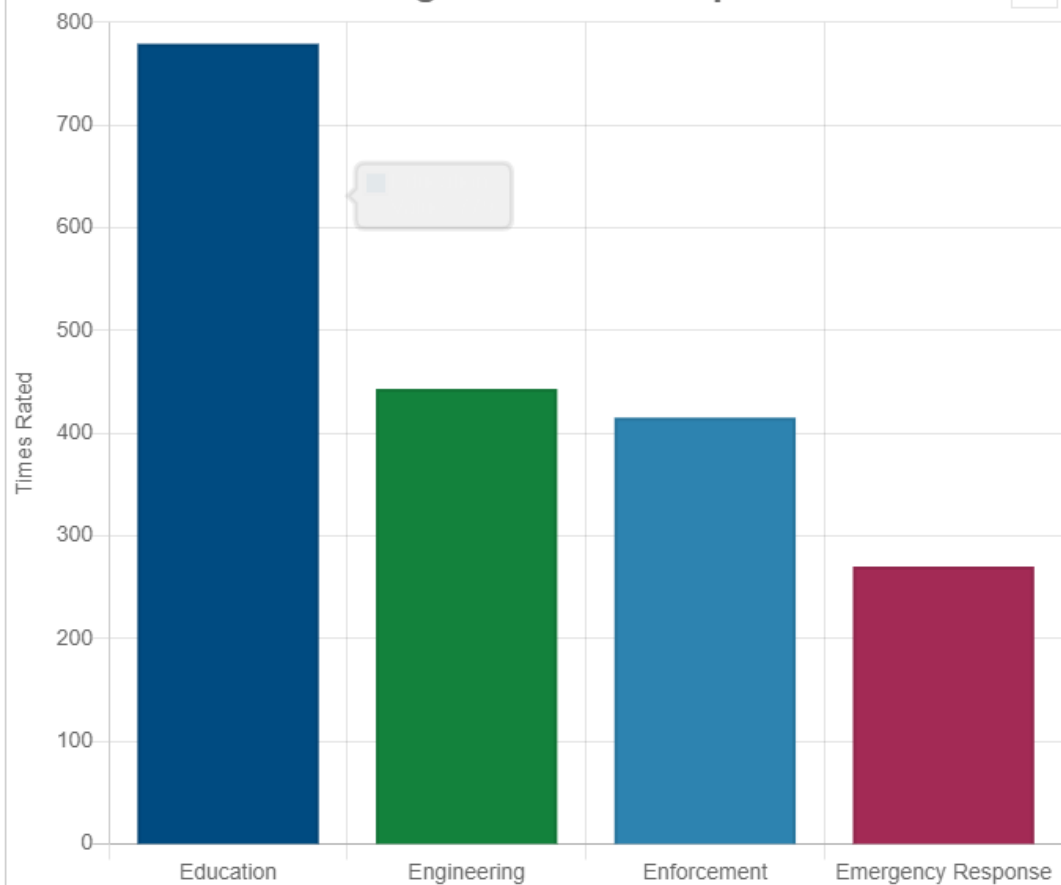
Emergency Response

★★

STRATEGIES

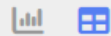


## What strategies are most important?



the dropdown to select between overview and detailed views.

STRATEGIES



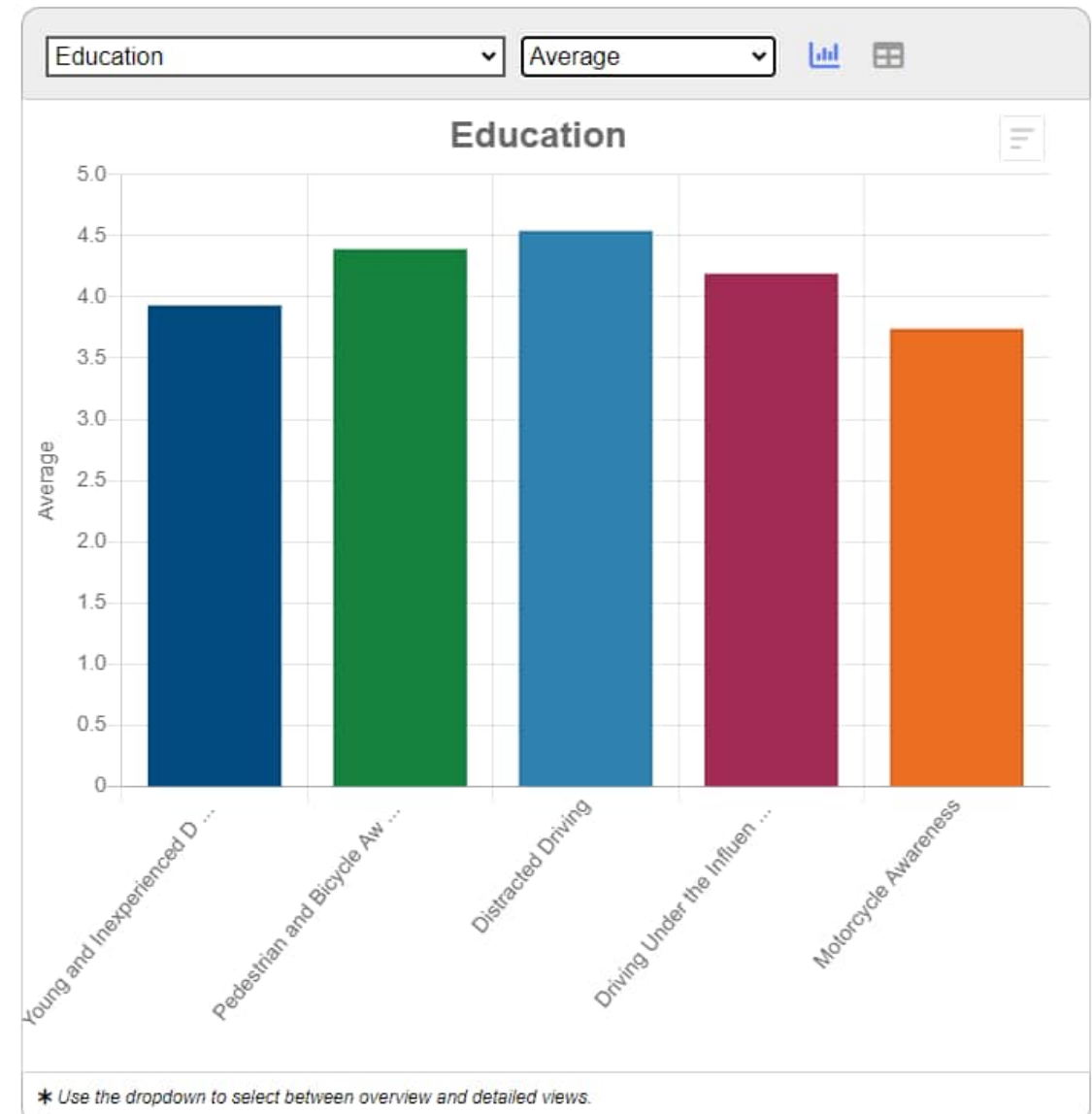
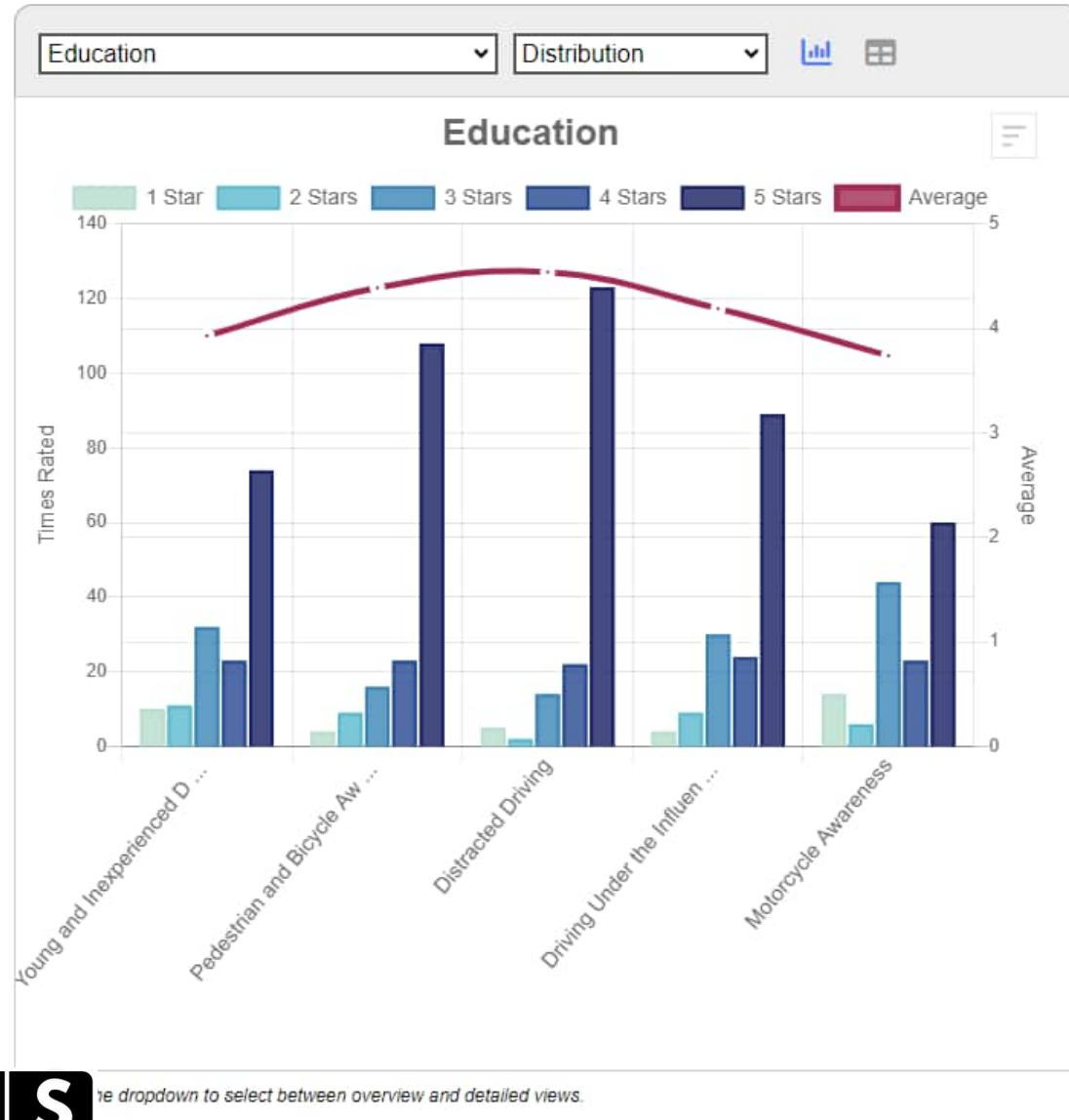
## What strategies are most important?

Number of Responses per Category

	Category	Responses
1	Education	779
2	Engineering	443
3	Enforcement	415
4	Emergency Response	270

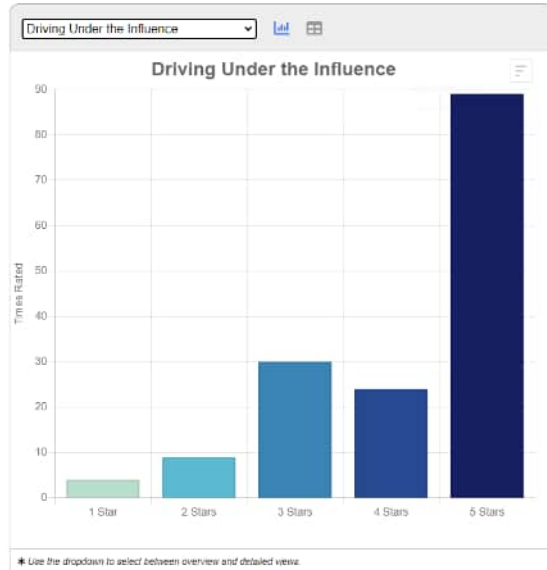
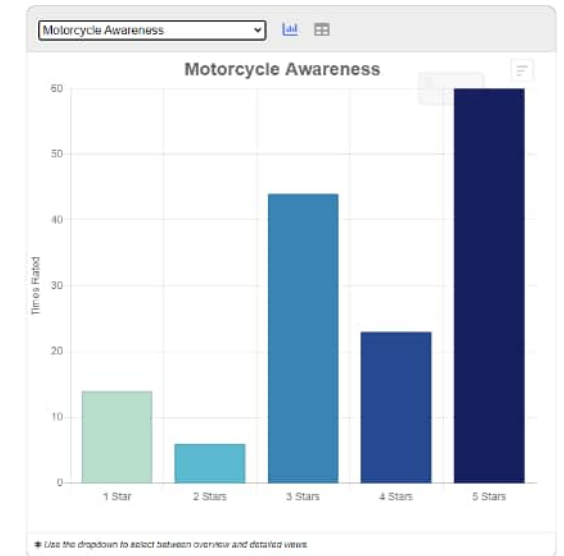
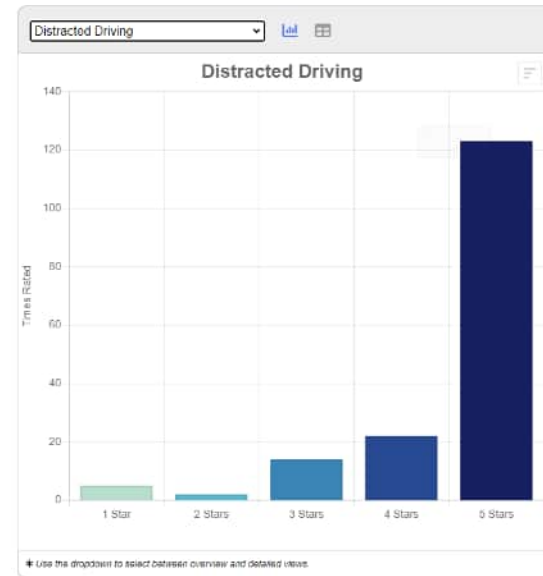
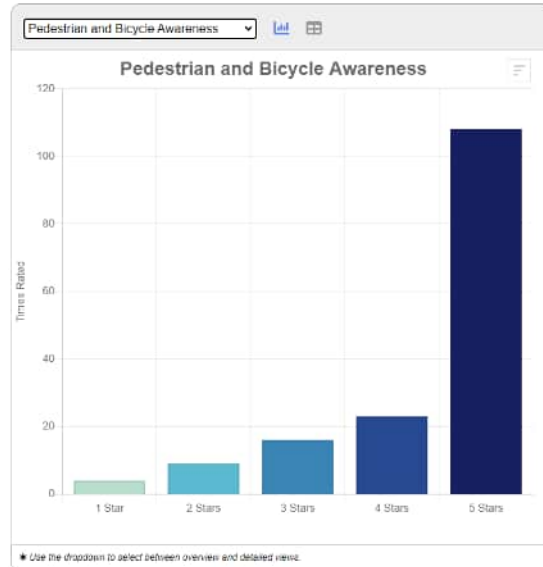
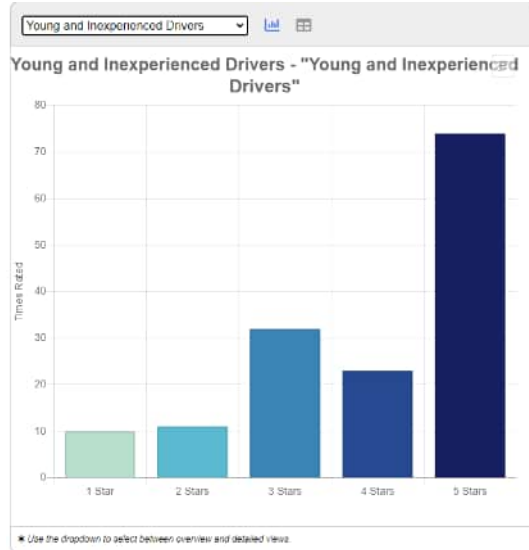
\* Use the dropdown to select between overview and detailed views.

# Education



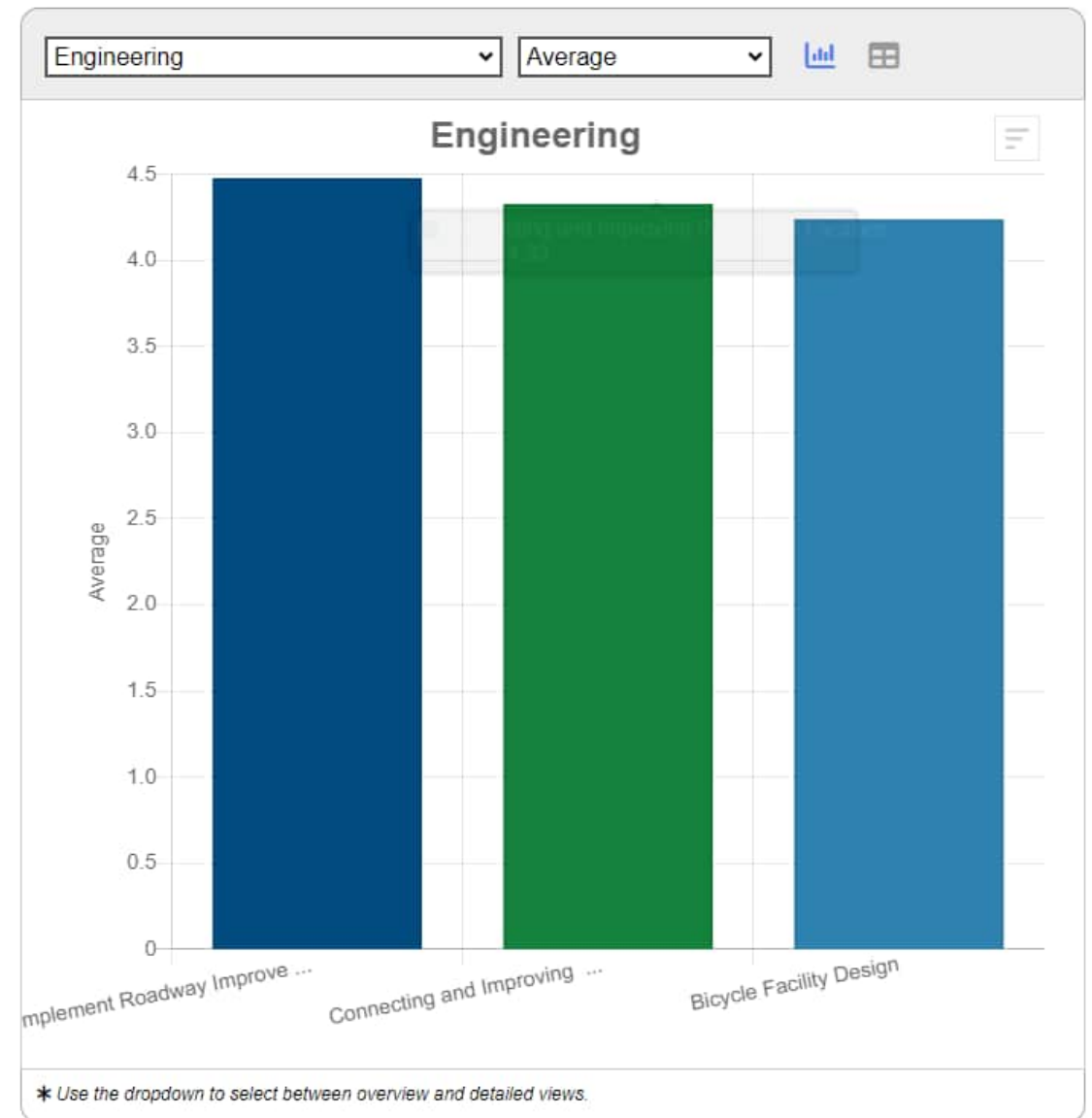
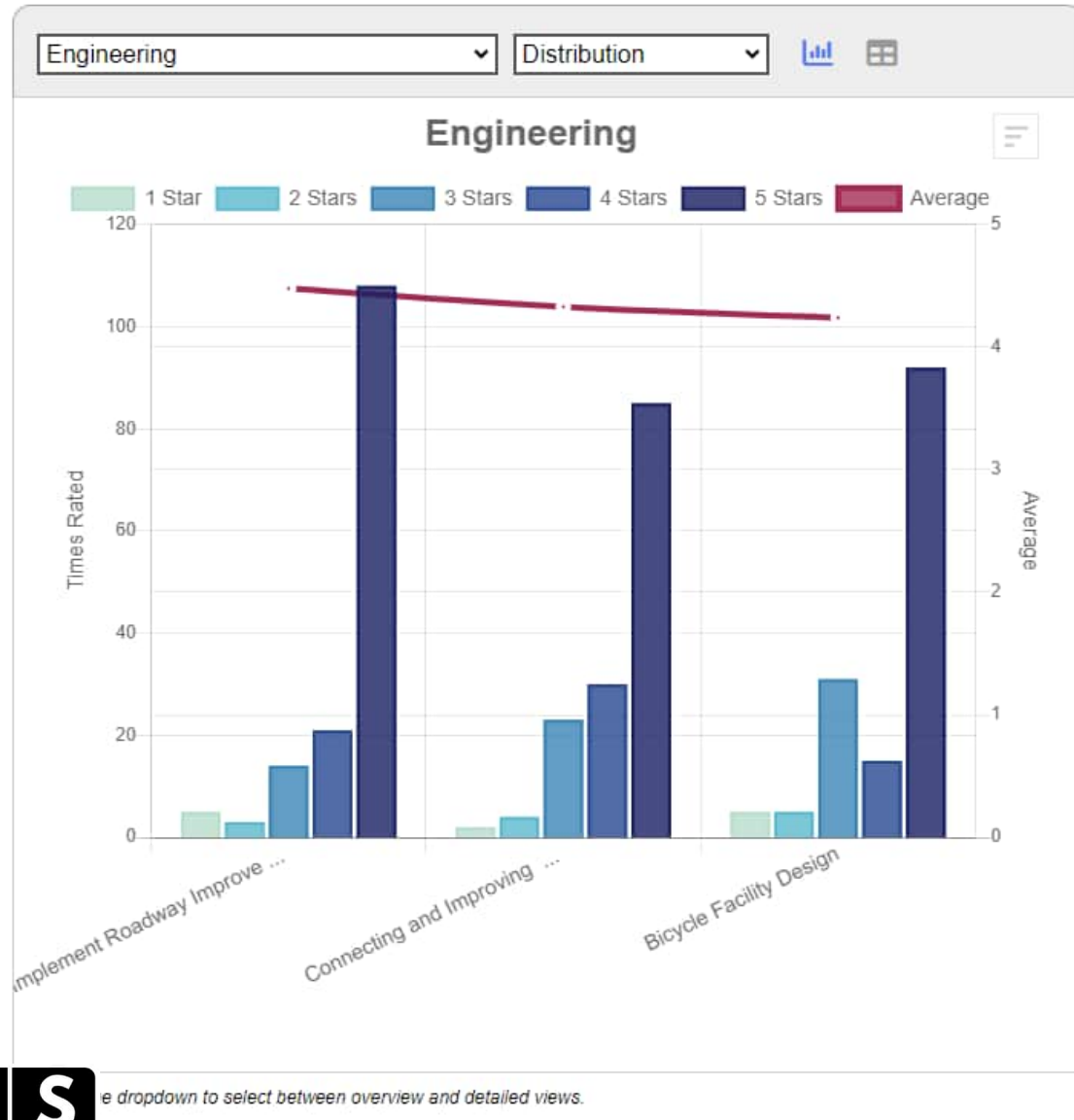


# Education

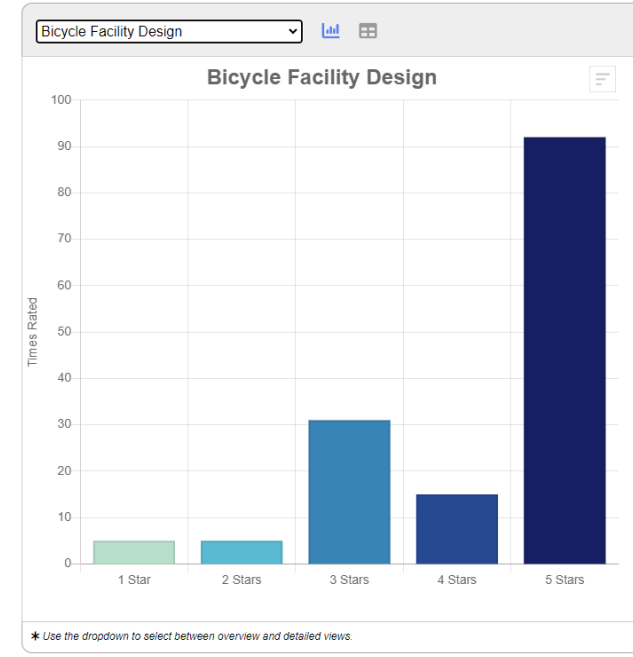
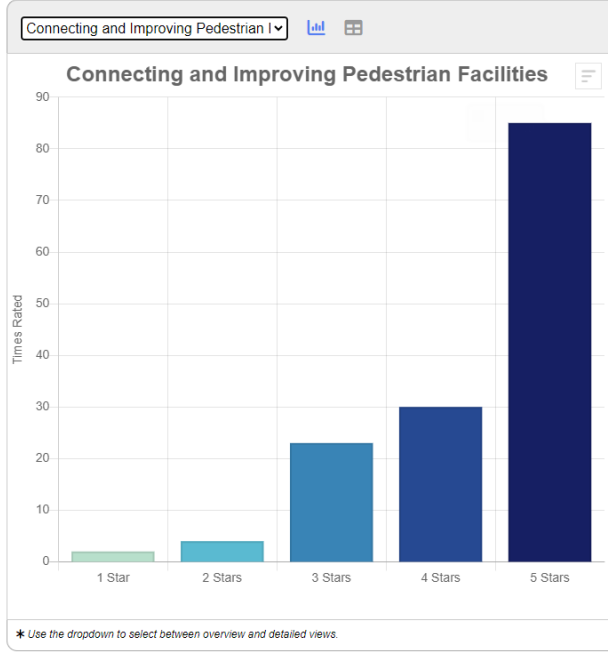
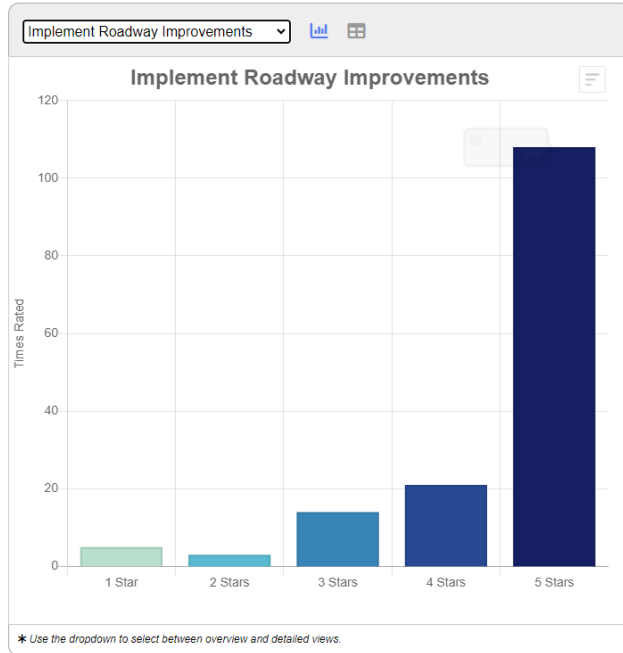


These are not ranked against one another. They are an indication of the importance of each to the individual.

# Engineering



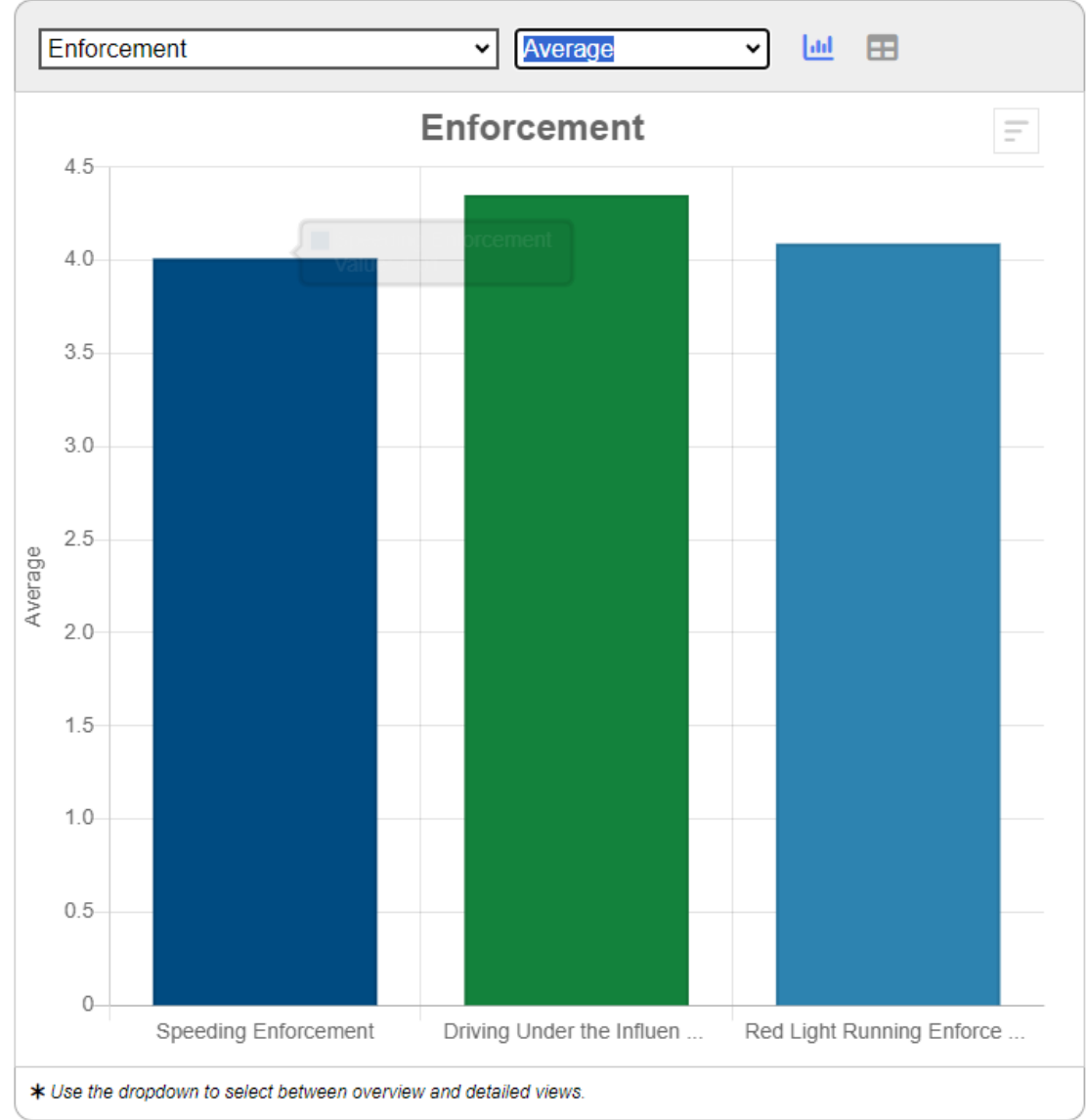
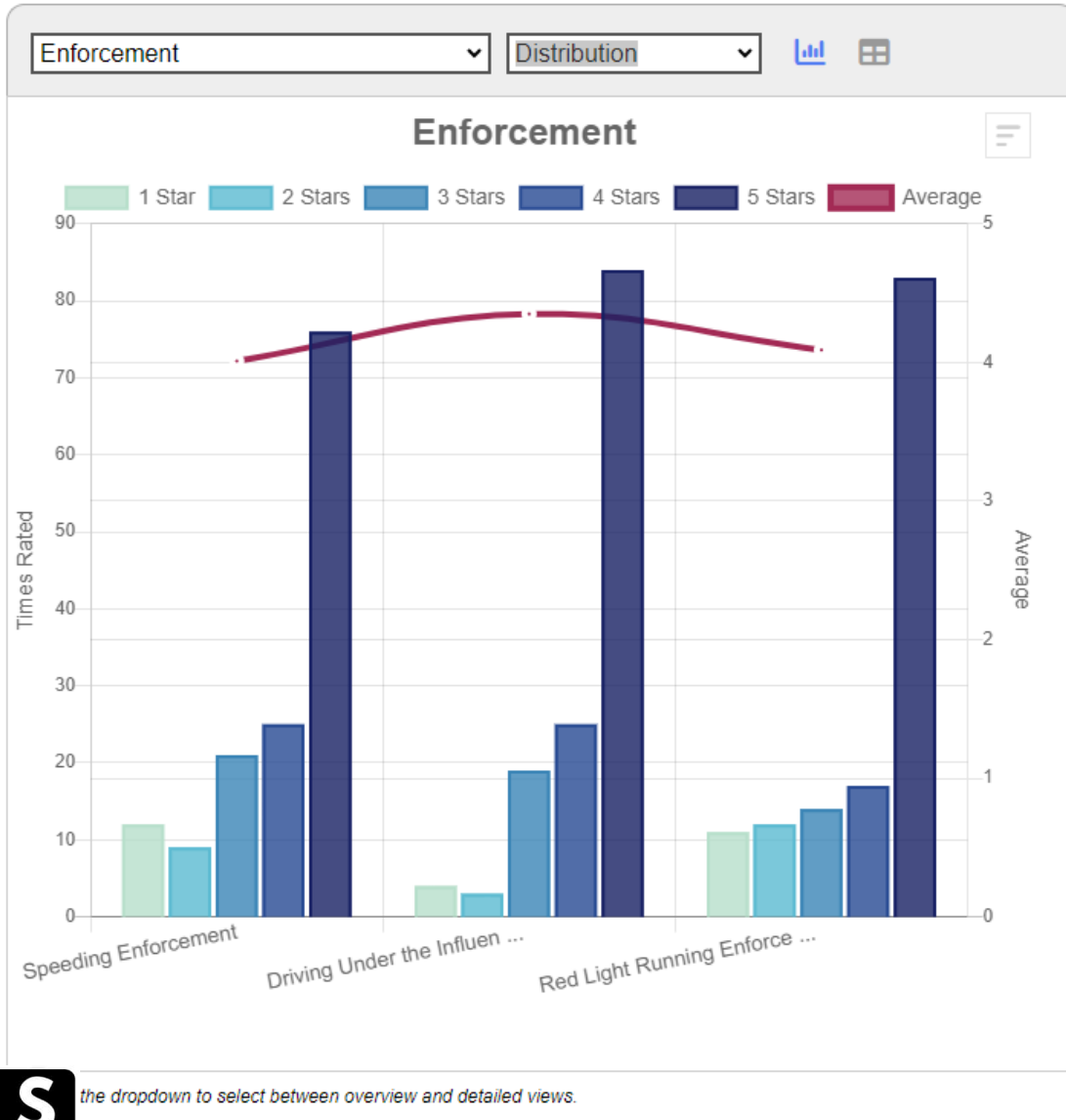
# Engineering



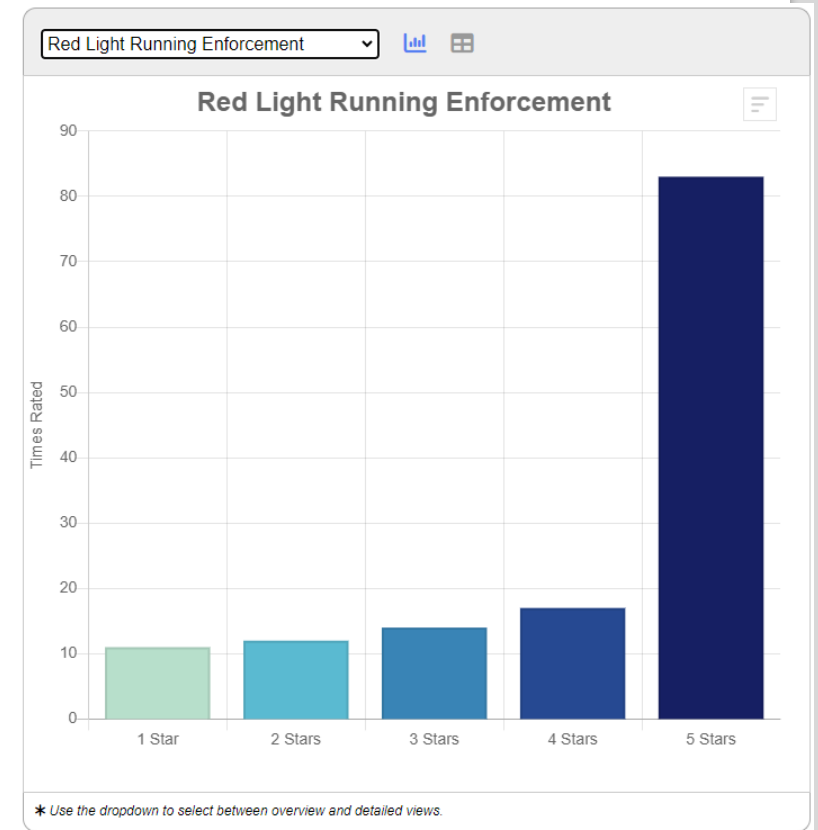
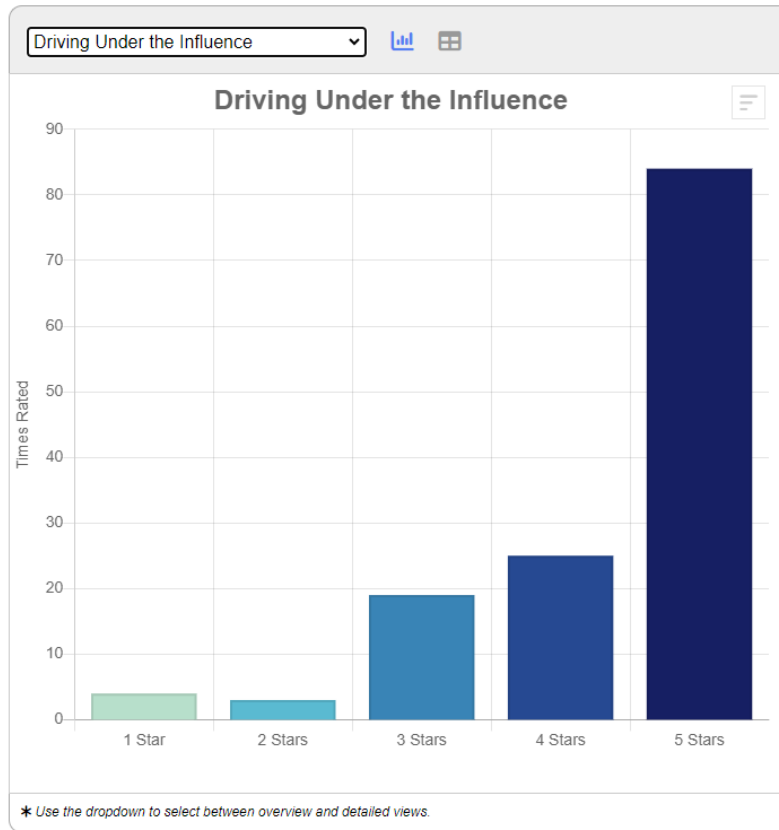
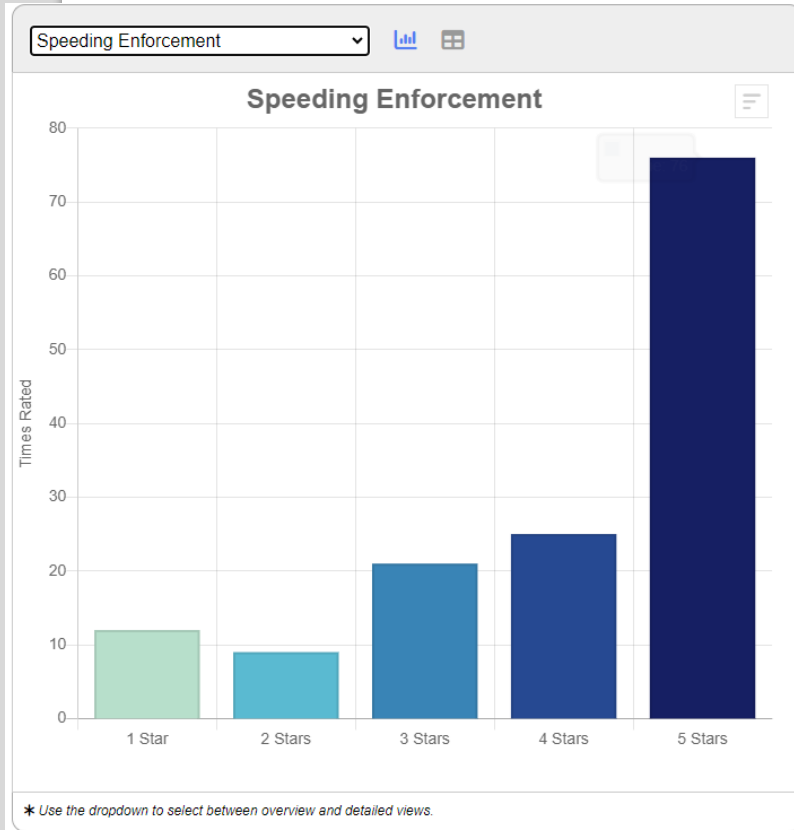
These are not ranked against one another. They are an indication of the importance of each to the individual.



# Enforcement

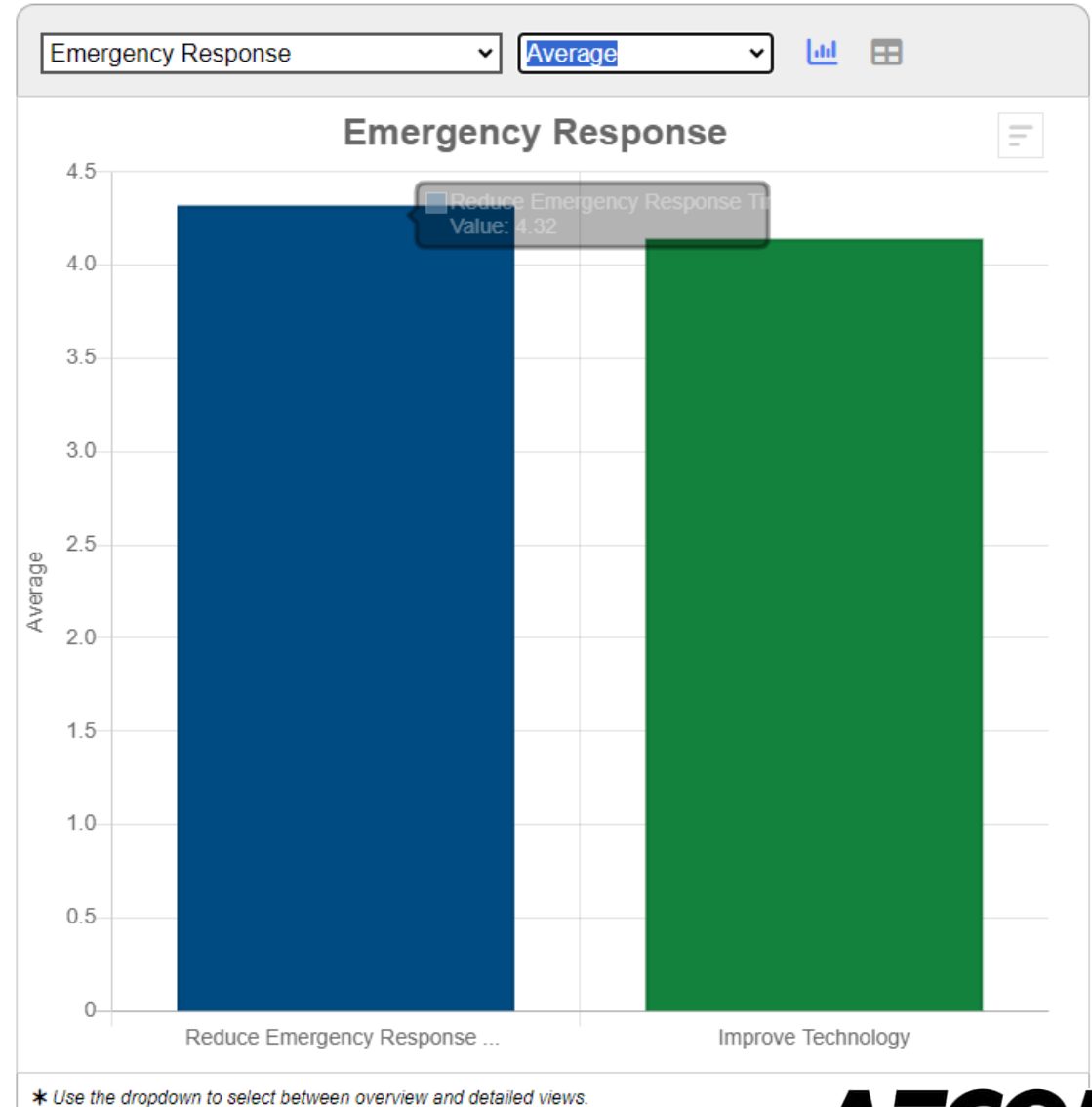
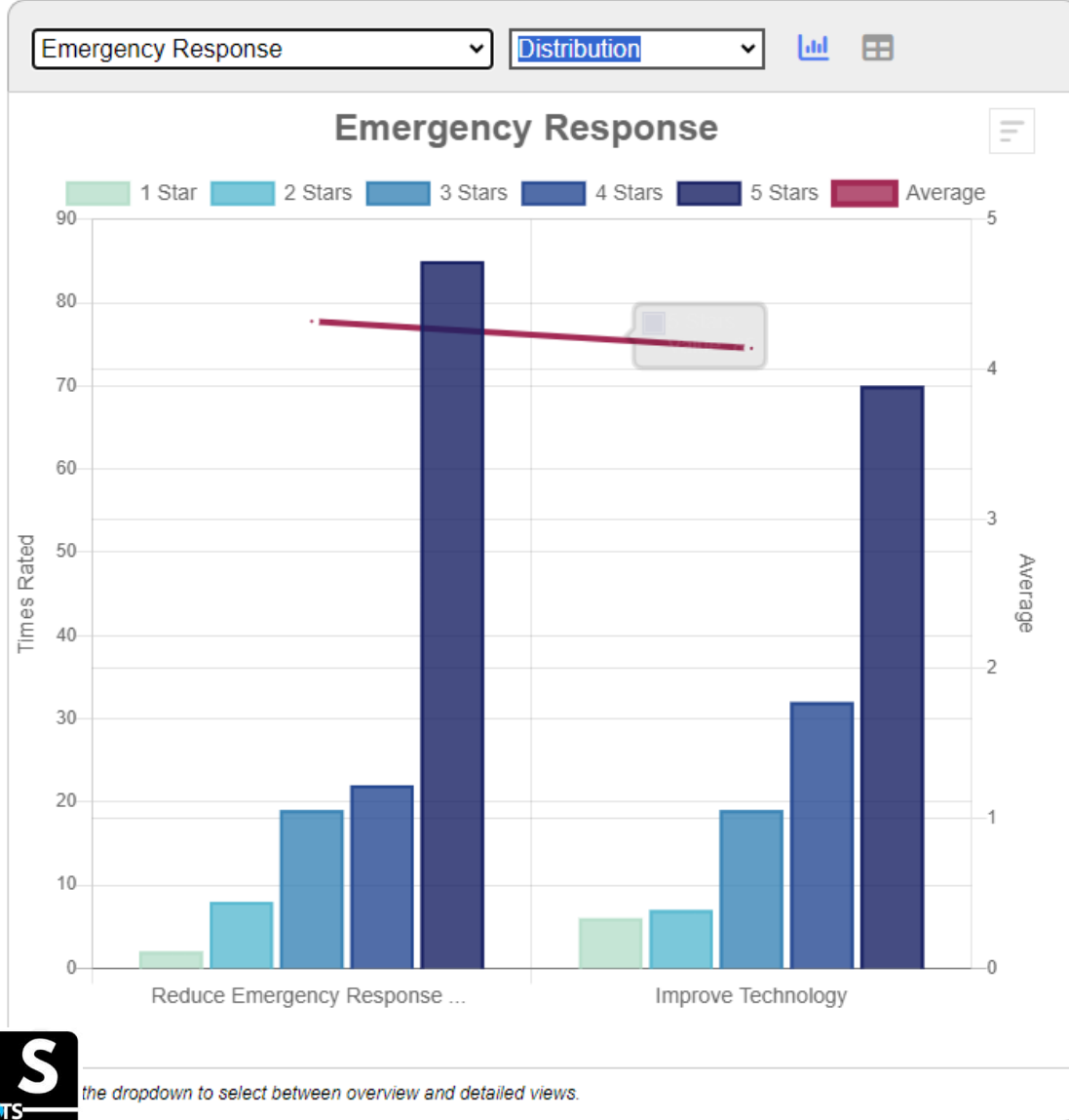


# Enforcement



These are not ranked against one another.  
They are an indication of the importance of  
each to the individual.

# Emergency Response



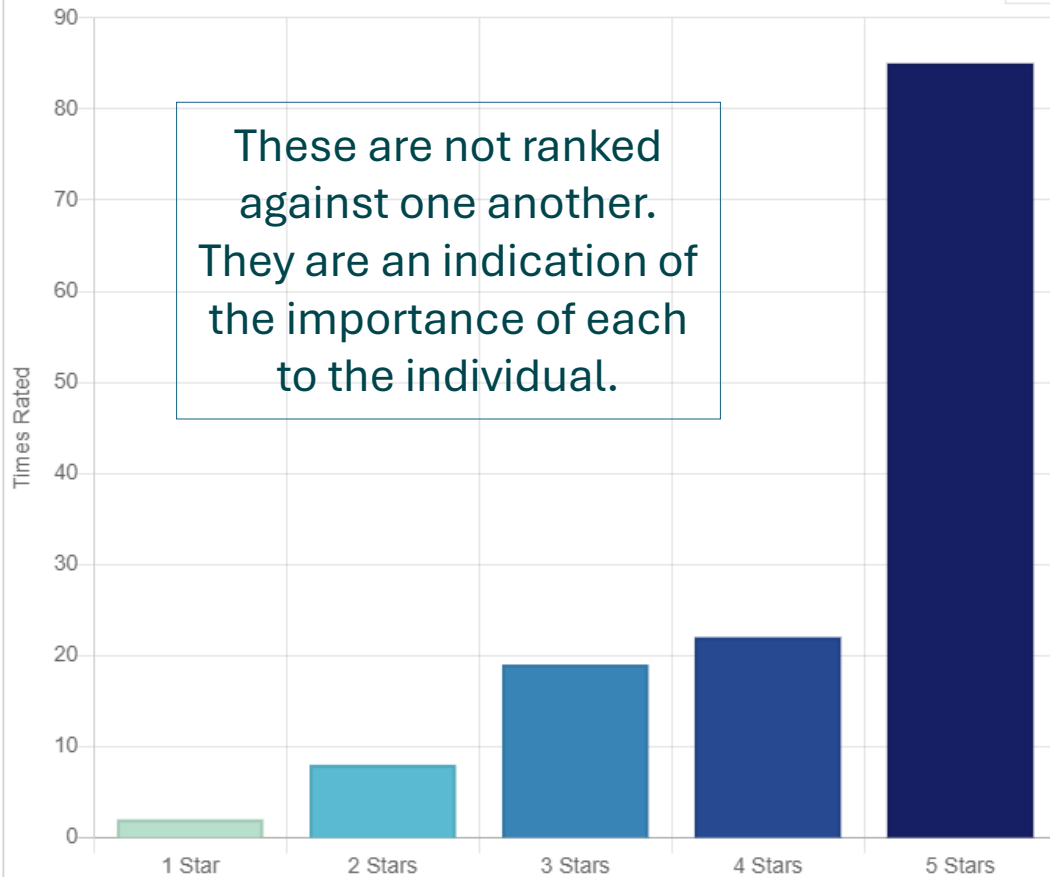


# Emergency Response

Reduce Emergency Response Times ▾



## Reduce Emergency Response Times

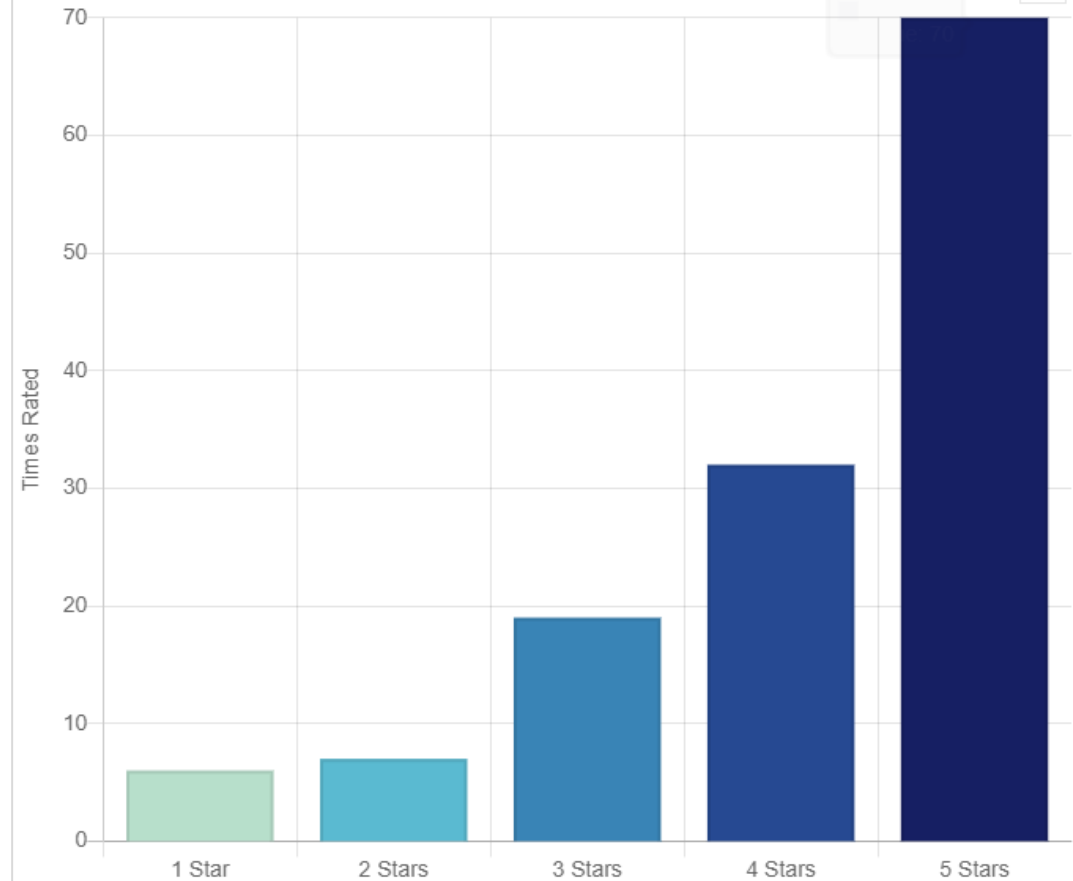


\* Use the dropdown to select between overview and detailed views.

Improve Technology ▾



## Improve Technology



\* Use the dropdown to select between overview and detailed views.

# Wrap Up

---

5 **Wrap Up**  
Tell us a bit about yourself. Please click finish when you are done.

**WRAP UP**

**Final Questions (Optional)**

> How do you typically get around?

☐ Drive  
☐ Walk  
☐ Bike  
☐ Transit/Paratransit  
☐ Carpool/Rideshare

> What is your home zip code?

12345

> What is your age?

Select...

Answer the questions you want to, then click Finish:

**Finish**

**Thank You!**

Your participation in this survey will help plan for safety improvements and contribute to the GSATS Safety Action Plan!

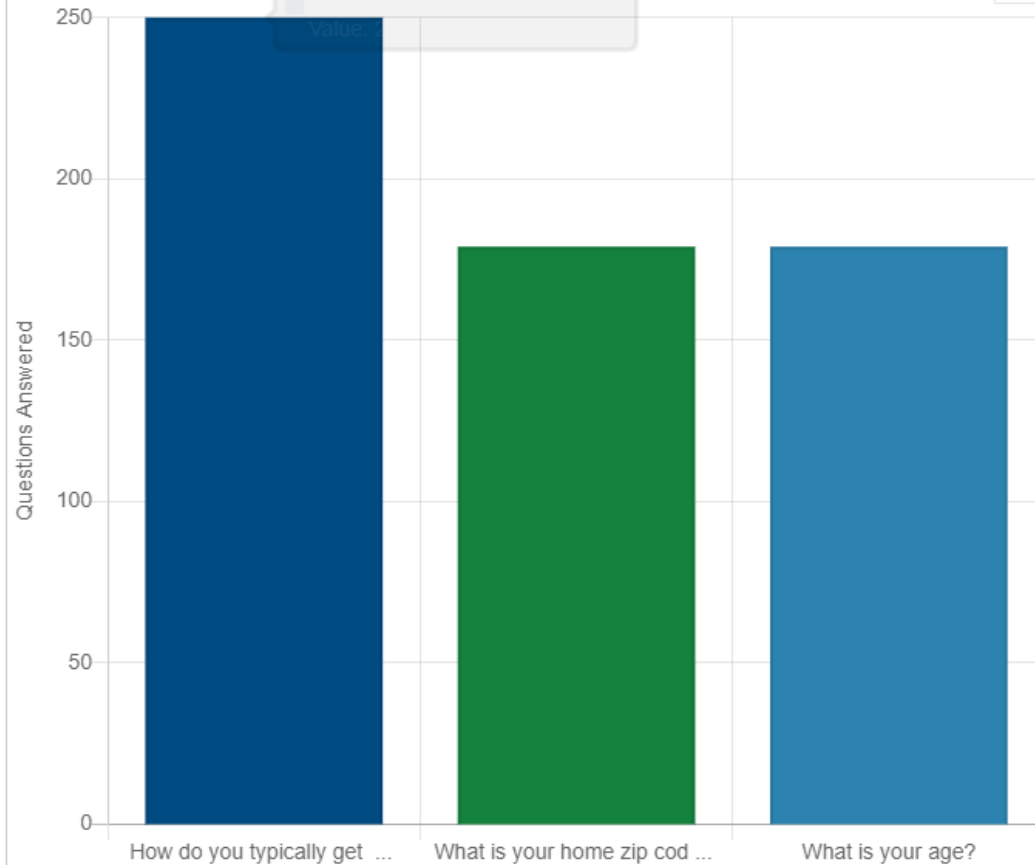
[GSATS Safety Action Plan](#)

Please share this with others and help us get everyone involved!

Wrap Up



## Wrap Up



Use the dropdown to select between overview and detailed views. Private data and text responses are available in the sheets.

Wrap Up



### All Categories

Number of Responses by Category

	Question	Responses
1	How do you typically get around?	250
2	What is your home zip code?	179
3	What is your age?	179

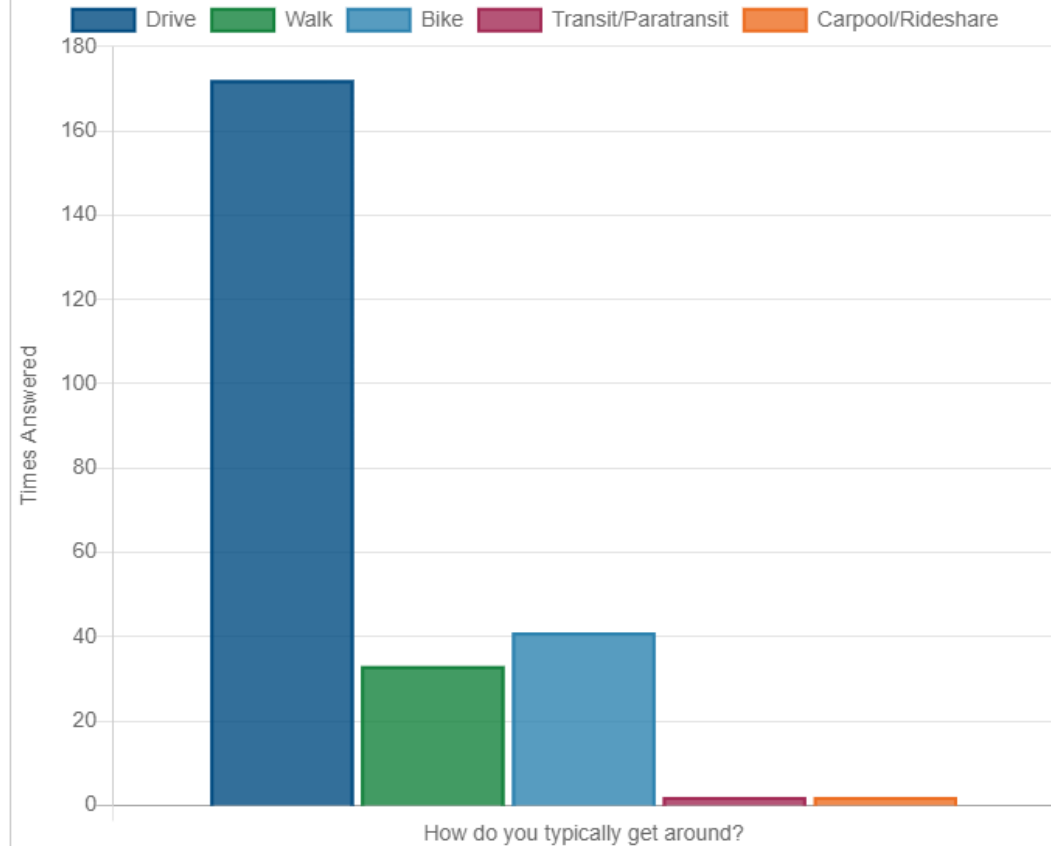
\* Use the dropdown to select between overview and detailed views. Private data and text responses are available in the spreadsheets.



How do you typically get around? ▾

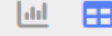


## How do you typically get around?



Use the dropdown to select between overview and detailed views. Private data and text responses are available in the spreadsheets.

How do you typically get around? ▾



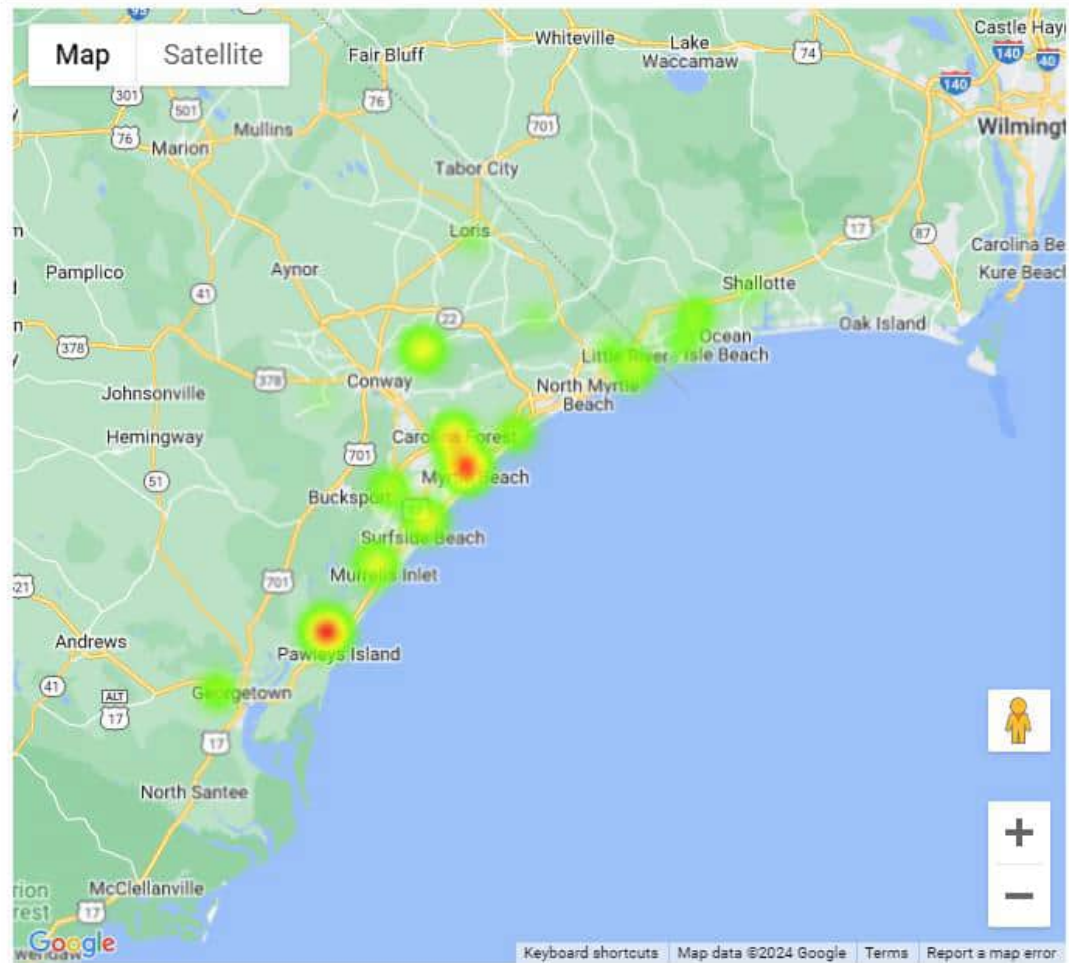
## How do you typically get around?

Number of Responses by Selection

	How do you typically get around?	Responses
1	Drive	172
2	Walk	33
3	Bike	41
4	Transit/Paratransit	2
5	Carpool/Rideshare	2

\* Use the dropdown to select between overview and detailed views. Private data and text responses are available in the spreadsheets.

What is your home zip code? ▾

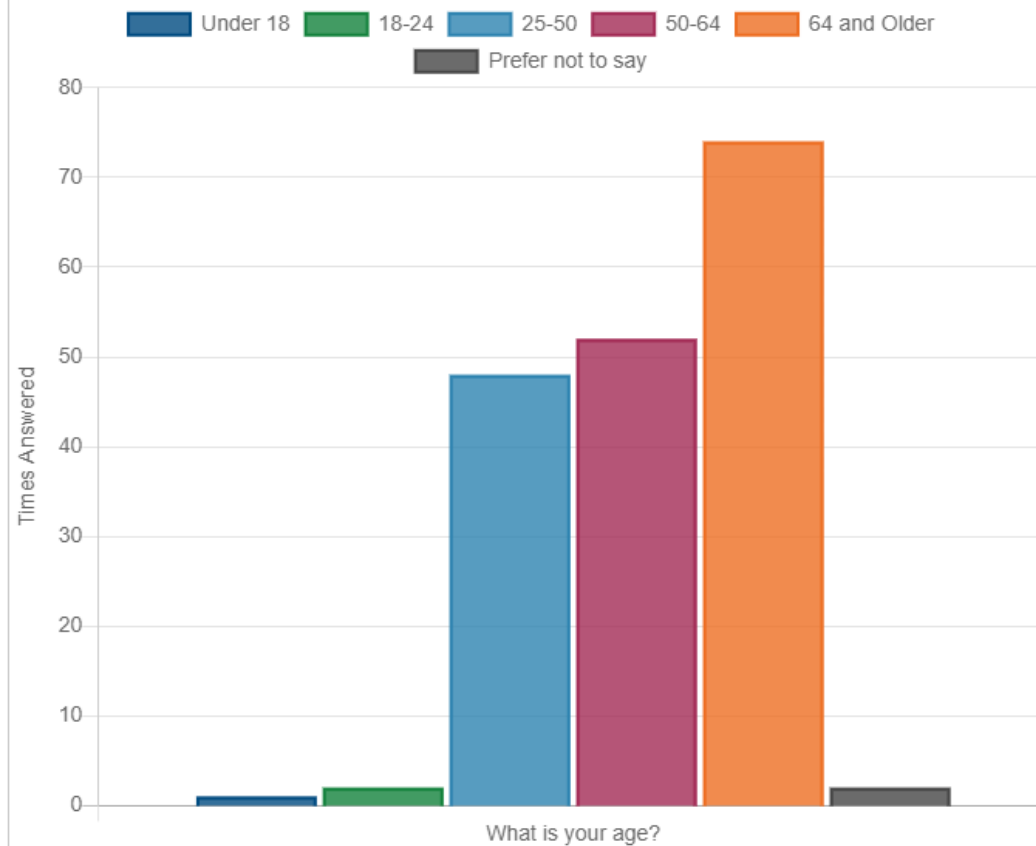


*Use the dropdown to select between overview and detailed views. Private data and text responses are available in the spreadsheets.*

What is your age? ▾



### What is your age?



*\* Use the dropdown to select between overview and detailed views. Private data and text responses are available in the spreadsheets.*